



## **EMPLOYER OUTREACH COMMITTEE MEETING**

### **Meeting Notes from the January 20, 2015 meeting**

#### **AGENDA ITEM 1 - INTRODUCTIONS**

The meeting began with self-introductions of those in attendance. (See attached list)

#### **AGENDA ITEM 2 – REVIEW OF PREVIOUS MEETING (10/21/14) NOTES**

The committee reviewed and approved the meeting notes as written.

#### **AGENDA ITEM 3 – FIRST QUARTER AND SECOND QUARTER OF FY 2015 CONFORMITY VERIFICATION STATEMENTS**

COG/TPB staff distributed and reviewed the final first quarter FY 2015 and the draft second quarter FY 2015 conformity verification statements.

#### **AGENDA ITEM 4 – EMPLOYER AWARDS**

Douglas Franklin, COG/TPB staff, updated the committee on the Employer Awards to be held in June. The nomination forms are due January 31<sup>st</sup> for employer and representative submissions. The nomination form was distributed to the committee.

#### **AGENDA ITEM 5 – ELECTRIC CAR CHARGING STATIONS**

Nicholas Ramfos, COG/TPB staff, informed the committee on the possibility of adding employer car charging sites into the levels of participation. Carrie Giles of ICF International related the Department of Energy's EV Everywhere program. The EV Everywhere program has increased three-fold in three years. It is largely a recognition program of those employers who have charging stations at their worksites. Charging stations are included in LEED certification. The employer signs a pledge for considering installing charging stations. There is technical support in assisting the employer getting the program started. Mr. Ramfos asked the committee members if there are any employers that have charging stations. Mark Sofman of Montgomery County Commuter Services mentioned that there have been discussions with several employers along the Rockville Pike corridor. There is no financial assistance given to the employers, but there are tax credits available in the District, Maryland, and Virginia.

Leah Boggs, COG/DEP staff, related information from the EV readiness program report. The program can be advanced by showing availability of the stations for employers. Fedex and Capital One are employers that have installed stations on their own. Mr. Ramfos mentioned that the stations would most likely fit into the levels of participation as level two. Faitmah Allahdoust of VDOT asked if MTA was installing charging stations at the park-n-ride lots. Keith Bounds of MTA responded that there are but it is not the focus of MTA's improvements. The Committee expressed interest in having an employer come in a give a presentation on their experience with charging stations. Mr. Ramfos stated that staff would need to work on the quantification of

emission benefits for this type of employer-based strategy which would help guide placement of the strategy into an Employer Outreach level of participation.

#### **AGENDA ITEM 6 – BIKE SHARING EXPANSION IN THE DC REGION**

Grace Oran, goDCgo staff, updated the Committee on Capital BikeShare in the region. At the current time, expansion has slowed due to manufacture issues. There is an open house planned for January 28<sup>th</sup> and a member survey was just completed and set to be presented later in the Spring.

#### **AGENDA ITEM 7 – TRAINING UPDATE AND REVIEW**

Mark Hersey, COG/TPB staff, informed the Committee of the upcoming training sessions planned for the rest of the fiscal year. They are as follows:

March 2015 – Flexible Workschedules/Teleworking

June 2015 – How to Resell a Client

The representatives related how they received the last training session held in December. It was helpful but seemed basic.

#### **AGENDA ITEM 8 – TERM GOALS REVIEW AND UPDATE**

Nicholas Ramfos, COG/TPB staff, updated the committee on the proposed updates to the the Employer Outreach goals. The new goals being considered are for the 2017 and 2020 TERM data collection and reporting periods. The committee received a graph depicting growth scenarios and percentages for goal expansion which included employment forecasted growth by jurisdiction and various across the board percentage growth rates for the next reporting TERM period.

The Committee was asked for input on the proposed goal increases and the final recommendation would be given at the next meeting based on comments from the committee and concurrence with the new goals by the state funding agencies. A comment period of February 25<sup>th</sup> was established for the proposed goals. Comments should be sent to [docomments@mwcog.org](mailto:docomments@mwcog.org).

#### **AGENDA ITEM 9 – EMPLOYER CASE STUDIES**

Mr. Hersey informed the committee on the progress on available case studies. One new case study is under review. The Southern Maryland Electric Company (SMECO) was completed and there are two other candidates being reviewed at the time of the meeting. The committee members were asked to submit viable candidates for the current fiscal year, particularly from the District of Columbia and Virginia.

#### **AGENDA ITEM 10 – EMPLOYER OUTREACH ROUNDTABLE**

Judy Galen of Loudoun County Commuter Services informed the committee on thier vanpool outreach effort. Meredyth Jensen of goDCgo related information on the Capital Bikeshare live tweet event which includes a highlight reel. Wendy Duren of Arlington Transportation Partners updated the committee on Arlington County's Champions banquet to be held on January 28<sup>th</sup>. Beth Amedeo of the City of Alexandria spoke of the employer challenge that is happening now through April and to visit [www.Alexandriacommuterchallenge.com](http://www.Alexandriacommuterchallenge.com). Nicholas Ramfos related information on the 'Pool Rewards incentive add-on for I-95 corridor commuters. Fatimah Allahdoust of VDOT gave information on the Virginia Megaprojects work on the I-66 corridor and

asked for members to visit [www.transform66.org](http://www.transform66.org). Adrienne Moretz of Frederick County TransIT mentioned the Frederick Commuter Recognition program and the Clean Air Partners Award nominations period is ending on January 30<sup>th</sup>.

**AGENDA ITEM 11 – OTHER BUSINESS**

The next Employer Outreach Committee meeting is scheduled for April 21<sup>st</sup> , 2015.