

Car Free Day 2014

Draft Radio Scripts

Put it Away

You put away the dishes

You put away the laundry

You put away the groceries

You put away some savings

Put something else away just for a day and make the air a little cleaner.

Put away some car pollution on September 22nd for World Car Free Day.

Take the pledge at carfreemetrodc.org, and you might win a bicycle, Samsung tablet, or other great prizes.

Bike, walk, use transit, work from home, or go car-lite and carpool on Monday September 22nd.

Take the pledge at carfreemetrodc.org, that's carfreemetrodc.org.

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Celeb Endorsements

Script A (bike)

Hey there! Andy Pollin of ESPN here for Car Free Day.

On September 22nd, join me by kicking your car to the curb.

Take your bike on your commute or forge your own route,

But wherever you go, stay out of that car!

Pledge to go car free with me on Monday September 22nd at carfreemetrodc.org, and you might win a bicycle, Samsung tablet, or other great prizes.

Can't bike? Then walk, use transit, work from home, or go car-lite and carpool instead.

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Script B (transit)

Hi, I'm [celebrity name], and I'm here to introduce you to an important day...Car Free Day!

On September 22nd, hop on a bus or train and join the green movement – car free!

Pledge to go car free with me on Monday September 22nd at carfreemetrodc.org, and you might win a bicycle, Samsung tablet or other great prizes.

Can't take transit? Then bike, walk, work from home, or go car-lite and carpool.

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Feet on the Street

On September 22nd how about NOT driving to work, or wherever you normally take your car? Instead, how about hitting the streets with your feet, your bicycle, or by taking public transportation?

What's this all about? World Car Free Day!

Pledge to go car free on Monday September 22nd at carfreemetrodc.org, and you might win a bicycle, Samsung tablet or other great prizes.

You can help the environment by reducing car pollution even just for a day.

For every 1,000 people that don't use their vehicles, 3 tons of carbon emissions are reduced.

Be a part of Car Free Day!

We're eager for 10,000 feet on the street.

Bike, walk, use transit, work from home, or go car-lite and carpool.

Take the pledge at carfreemetrodc.org, that's carfreemetrodc.org.

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Adios Your Car

Say adios to your SUV

Later to your hatchback;

See ya to your see-dan for Car Free Day September 22nd

Break it off with your car & roll out a different way.

Join the green movement by taking the Car Free Day pledge at carfreemetrodc.org, and you might win a bicycle, Samsung tablet, or other great prizes.

Bike, walk, use transit, work from home, or go car-lite and carpool.

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Bug Off

Sfx (bug buzz)

Bzzz Bzzz Bzzz Bzzz

Bzzz Bzzz Bzzz Bzzz [swat]

Bzzz Bzzz Bzzz Bzzz

Bzzz Bzzz Bzzz Bzzz [swat]

Bzzz [swat]

Got 'em!

Rid yourself of bugs and all other cars on Car Free Day, September 22.

And help keep 'em out of the jam.

Take the pledge at carfreemetrodc.org, and you might win a bicycle, Samsung tablet, or other great prizes.

Car Free Day is Monday, September 22nd

Bike, walk, use transit, work from home, or go car-lite and carpool.

Take the pledge at carfreemetrodc.org, that's carfreemetrodc.org.

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Change Your Spot

Say adios to your SUV

Later to your hatchback;

See ya to your see--dan on September 22nd.

Break it off with your car and change your parking spot for Car Free Day.

Join the green movement by taking the Car Free Day pledge at carfreemetrodc.org, and you might win a bicycle, Samsung tablet, or other great prizes.

Bike, walk, take transit, work from home, or go car-lite and carpool.

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