

ITEM 10 – Information
July 18, 2018

Visualize 2045: Planning Directors Report on TPB’s Seven
Endorsed Initiatives Discussions to Date

Staff Recommendation: Briefing on the discussions of the COG Planning Directors Technical Advisory Committee on the seven endorsed initiatives

Issues: None

Background: Since January, the COG Planning Directors Technical Advisory Committee has held discussions on the seven endorsed initiatives, with particular focus on the Optimize Regional Land-Use Balance initiative, and what planning activities are underway or can be undertaken to further advance the concepts of these initiatives. The TPB will be briefed on the discussions of the Committee.



MEMORANDUM

DATE: July 12, 2018

TO: Members, National Capital Region Transportation Planning Board

FROM: Paul DesJardin
Director, Community Planning and Services

SUBJECT: Visualize 2045: Planning Directors Report on TPB's Seven Endorsed Initiatives

At its February meeting, COG Transportation Director Kanti Srikanth briefed the Planning Directors Technical Advisory Committee (PDTAC) on the primary components of the TPB's Long-Range Plan Task Force (LRPT). Mr. Srikanth specifically focused on the "Optimize Regional Land-Use Balance" Initiative, which found that:

- More households are needed to provide workers to meet demand from future job growth.
- The location of future growth in households and jobs within a jurisdiction should be focused in Regional Activity Centers and/or in areas with high-capacity transit.
- Better balanced distribution of future growth in jobs and housing between the eastern and western portions of the region should be sought.

As part his briefing, Mr. Srikanth asked the PDTAC to consider the initiatives within the context of their own land use planning activities and identify ways in which current or future planning initiatives might advance the concepts expressed in the TPB-endorsed initiatives.

In describing the work of the LRPTF, Mr. Srikanth posed three framing questions for the Committee members to consider in the context of how the PDTAC could support the Initiative:

1. Take stock of the current forecast and assess how Round 9.1 may address aspirations of the Optimized Regional Land Use Balance scenario
2. Highlight examples of efforts under way in respective jurisdictions that demonstrate movement toward these aspirations.
3. Discuss/review how local plans, strategies, and corresponding forecast update address these aspirations.

At the request of PDTAC Chairman Eric Shaw, Committee members have presented examples of current local projects and planning efforts address the "Optimize Regional Land Use" initiative. To date, the District of Columbia, Montgomery, Prince George's, Fairfax and Prince William counties, and the cities of Manassas and Alexandria have briefed the PDTAC on their current achievements in local coordination of land use and transportation planning efforts. In addition, DTP Planning Data and Research Program Director Timothy Canan briefed COG's Housing Directors Advisory Committee on Visualize 2045 at its May meeting. The briefings and conversations culminated with a joint

meeting of the Housing Directors and Planning Director's committees on July 12 which focused on the importance of linking land use, transportation and affordable housing. Mr. Shaw will brief the TPB at the July 18 meeting on the ongoing discussions and deliberations of the PDTAC regarding its consideration of the endorsed initiatives.

Next Steps

The timing for this conversation has been fortunate as several jurisdictions throughout the region are currently updating their comprehensive plans and can benefit from the Committee's deliberations. COG staff is working with Chairman Shaw to schedule briefings on local planning efforts from the remaining PDTAC members. The PDTAC will also be taking on the challenge of how and where the additional households recommended in the Initiative could be accommodated in the region.

Planning Directors Technical Advisory Committee

National Capital Region
Transportation Planning Board
Washington DC
July 18, 2018

Eric Shaw, Director
DC Office of Planning
Chair, Planning Directors Technical Advisory Committee

Who are We?

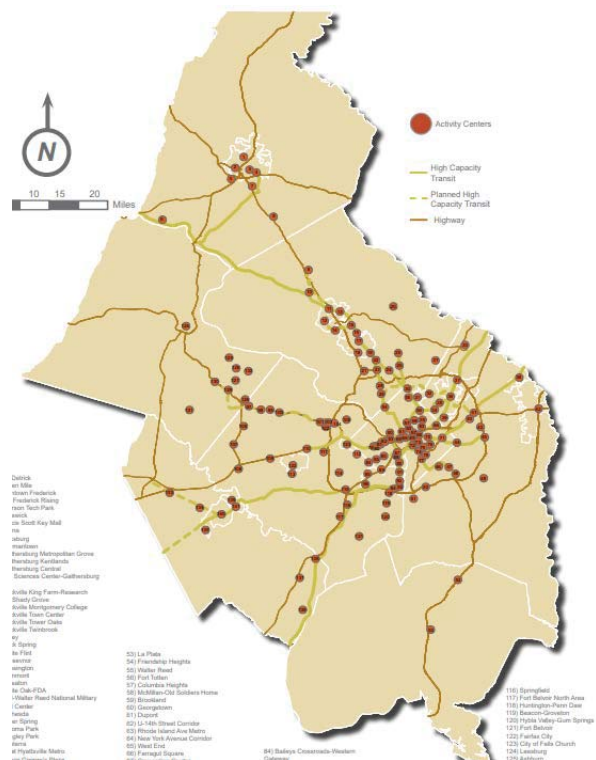
Technical Committee of COG
Board of Directors.

We advise on:

- Comprehensive planning and zoning
- Economic growth and forecasting
- Transportation–land use relationships

We Help:

- Prepare Cooperative Forecasts
- Designate Activity Centers



Source: MWCOC

TPB Endorsed Initiatives

- 1) Bring Jobs and Housing Closer Together
- 2) Expand Bus Rapid Transit Regionwide
- 3) Move More People on Metrorail
- 4) Provide More Telecommuting and Other Options for Commuting
- 5) Expand Express Highway Network
- 6) Improve Walk and Bike Access to Transit
- 7) Complete the National Capital Trail



Source: MWCOG

visualize2045
A LONG-RANGE TRANSPORTATION PLAN FOR THE NATIONAL CAPITAL REGION

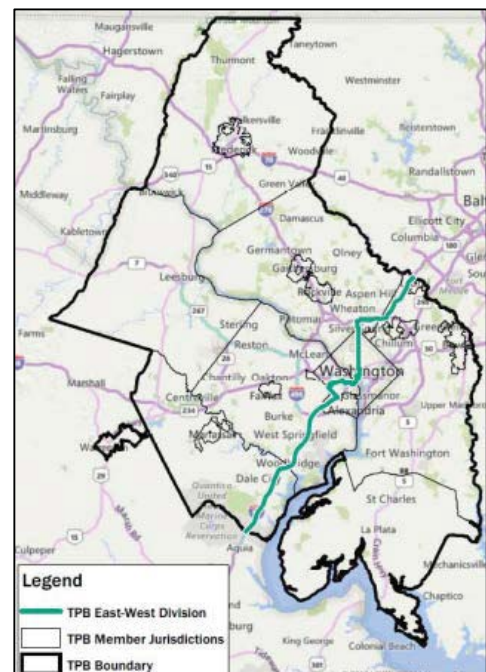
Land Use Initiative

Optimize Regional Land Use Balance (Bring Housing and Jobs Closer Together)

More **households** needed to meet demand for future job growth.

Growth should be focused in **Regional Activity Centers** and/or in areas with high-capacity transit.

Better **balance** of jobs and housing between the eastern and western portions of the region.

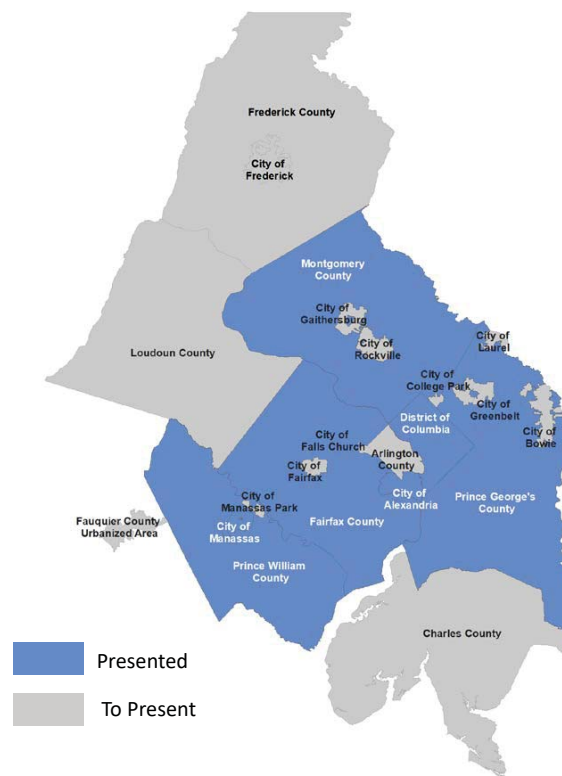


Source: MWCOG

Jurisdictions' Planning Efforts

Presentations Given at Planning Directors

- **District of Columbia:** Resilient Waterfront Design
- **Fairfax County:** Embark Richmond Highway
- **City of Alexandria:** Potomac Yard and Eisenhower East
- **Montgomery County:** TOD Planning
- **Prince George's County:** Purple Line Planning
- **Prince William County:** Transit-Oriented Development
- **City of Manassas:** Historic Downtown Manassas Planning



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Planning Directors' Discussion

Conversations have focused on:

- Development not achieving planned density
- Last Mile Connections
- Coordinating land use with transportation projects
- Thinking multi-modal
- Stronger community conversations
- Mixed use look different in different places
- Citizen opposition to development
- Identify land use implications
- Disconnect between current & long range planning
- Better jobs/housing balance in Activity Centers
- Land availability to build public facilities

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What Have We Learned

Land Use is **more** than transportation and housing

Quality of life is affected by **Mobility**

TOD has **multiple** Typologies



What Have We Learned

Multiple jurisdictions are currently working on their Comprehensive Plans



Falls Church Vision 2040

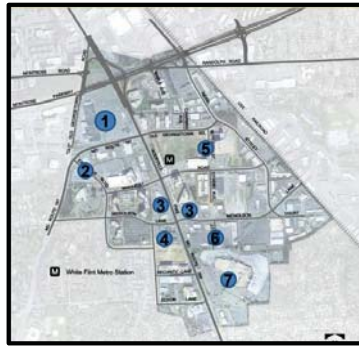


What have we Learned

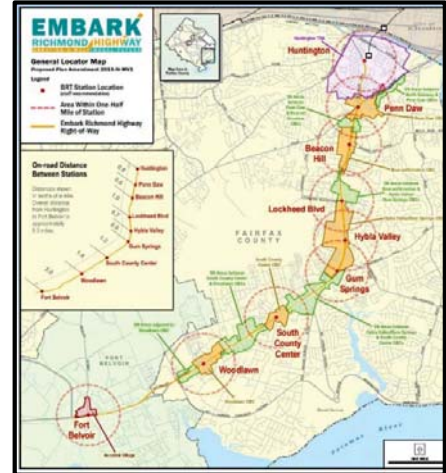
The region is planning for Redevelopment



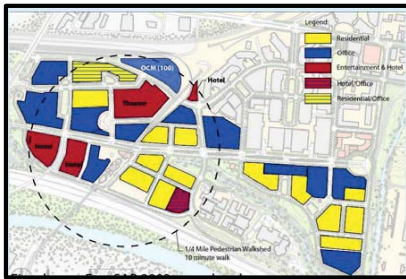
Buzzard Point



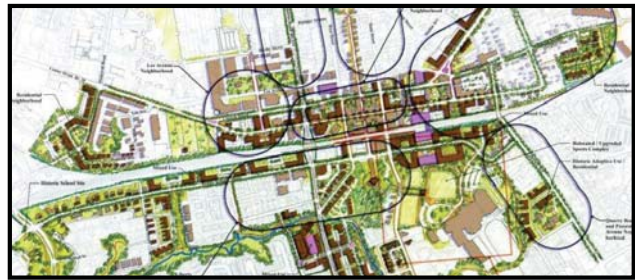
White Flint



Richmond Highway



Eisenhower East



Historic Downtown Manassas

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Cross Cutting Themes

Timing

There is a disconnect between planning and development outcomes

Land use changes faster than infrastructure can be implemented

Community

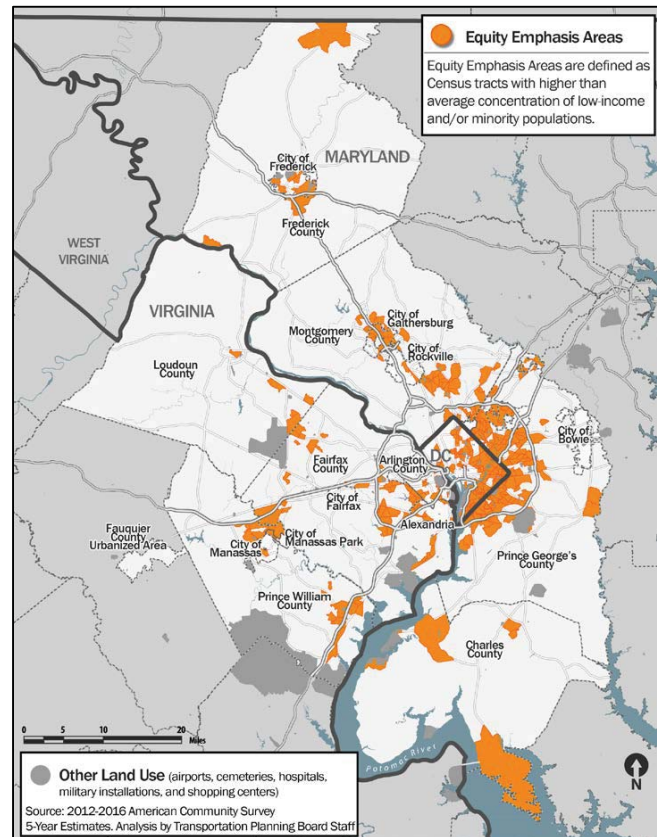
Immediate needs and concerns compete with long term vision

Financing

The Market Matters

Cross Cutting Themes

There needs to be a bigger emphasis on **equity** and **inclusiveness** in TOD planning



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Source: MWCOG

Reflections

- Regional goals should be considered in the local planning process.
- There should be better coordination between transportation planning and land use planning.
- How does TPB get Regional goals integrated into local planning?

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