

WMATA PLATFORM CONSTRUCTION TDM WORK GROUP MEETING MINUTES

Wednesday, May 22, 2019 10:30 a.m. – 11:30 a.m. Metropolitan Washington Council of Governments Staff Contact: Nick Ramfos 202/962-3313

1. Introductions

Conference call participants introduced themselves. Participants included:

Janice Fortunato (Alexandria) Claudia Pors (ATP) Leigh Anderson (GWRideConnect) Sharon Affinito (Loudoun County) David Proctor (WMATA) Heidi Mitter (VDOT) Lindsey Bullen (goDCgo)
Alex Depompolo (goDCgo)
Danelle Carey (goDCgo)
Nicholas Ramfos (COG/TPB)
Dan Sheehan (COG/TPB)

2. WMATA Review of the Summer Platform Shutdown

David Proctor, WMATA, briefed the group on the recent pop-up events that occurred at the Huntington and Van Dorn metro stations. The purpose of the events was to provide information to commuters affected by the Metro station shutdown for platform work during the summer. The events were coordinated through COG's Commuter Connections program and over 1,000 commuters received information. Mr. Proctor stated that WMATA will continue outreach efforts to the public on alternative options during the project.

Mr. Proctor also reported to the group that similar work will be completed on the Orange and Green Lines next year which will impact Vienna to East Falls Church and Greenbelt to Fort Totten. The timeline will be very similar to this year's shutdown.

3. Outreach Activity Updates

a. City of Alexandria

Janice Fortunato, City of Alexandria, briefed the group on Alexandria's plans to host an open house tonight which will also be held virtually through live streaming. The purpose of the event will be to address the summer shutdown. The event will be held at the Durant Recreation Center on Cameron Street and is open to the public. The City also worked with their Visitor's Center to get project information and options out to tourists at hotel properties in the City.

b. Fairfax County

There was no report from Fairfax County.

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c. Commuter Connections

Nicholas Ramfos, COG/TPB staff, reported that two successful pop-up events were coordinated and held to brief commuters about the upcoming Metro station shutdown due to platform work. The first event was held on May 8th at the Huntington station and the second event was held on May 14th at the Van Dorn station. Representatives from WMATA, the City of Alexandria and Fairfax County participated and there was also a radio station present at both events that helped spread the word on alternative options commuters can use during the shutdown. Mr. Ramfos reported that Commuter Connections also promoted both events through Facebook and would also be running boosted posts to promote commuting options. Mr. Ramfos also reported that targeted email announcements regarding the shutdown and commuting solutions were sent to 5,810 commuters and to 1,061 employers around the affected stations.

d. Other Jurisdictions

goDCgo reported that an employer webinar on the project was held and an email blast to employers regarding the project and commuting options for employees will be sent.

VDOT reported that buses will be able to use the shoulders on the Outer Loop of the Beltway between Eisenhower Avenue and Telegraph Road during the peak hour periods. This will allow for faster travel times. Slug lines are also forming new lines in the project area to allow for carpool access. Employers can also take advantage of the Telework!VA program and obtain free technical assistance to start or expand a telework program at their worksite. VDOT will also be monitoring traffic and operations throughout the course of the project.

Arlington Transportation Partners stated that webinars for employers were held on the project. A toolkit outlining options during the project for multifamily property managers is also available for use. Arlington also worked directly with hotels to educate them on the project in order to reach those visiting the area. A <u>landing page</u> was put together back in April and is located on the home page; if you scroll to the bottom you'll see the link for another landing page for the <u>webinar recordings</u> that Arlington's employer outreach representatives are promoting to clients, broken down by destination.

Next Meeting Date: Wednesday, June 26, 2019 at 10:30 a.m.