

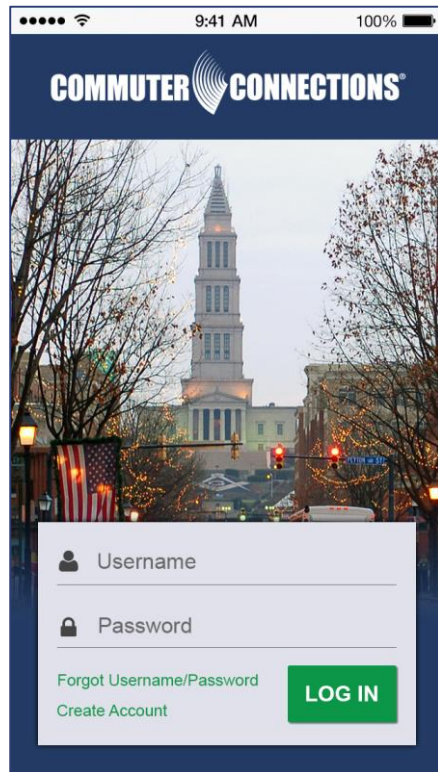
CARPOOLNOW & COMMUTER CONNECTIONS MOBILE V2

LAUNCH OF CARPOOLNOW

& AN UPDATE TO THE COMMUTER CONNECTIONS MOBILE APPLICATION

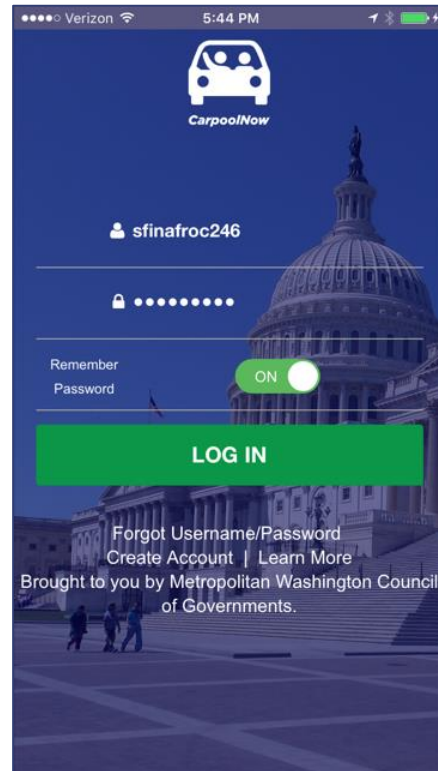
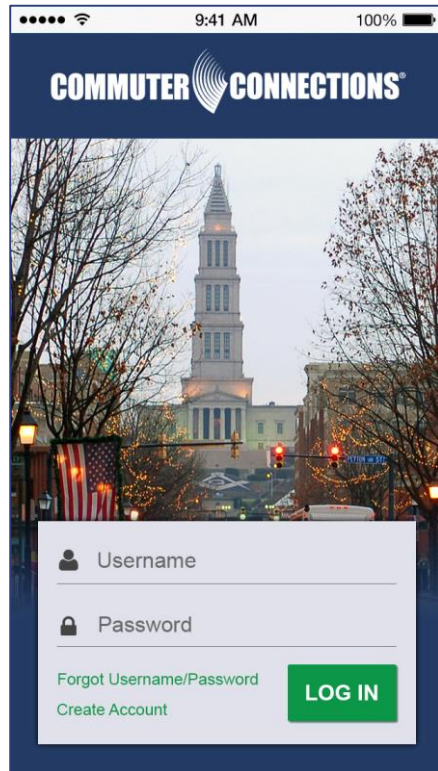


PURPOSE



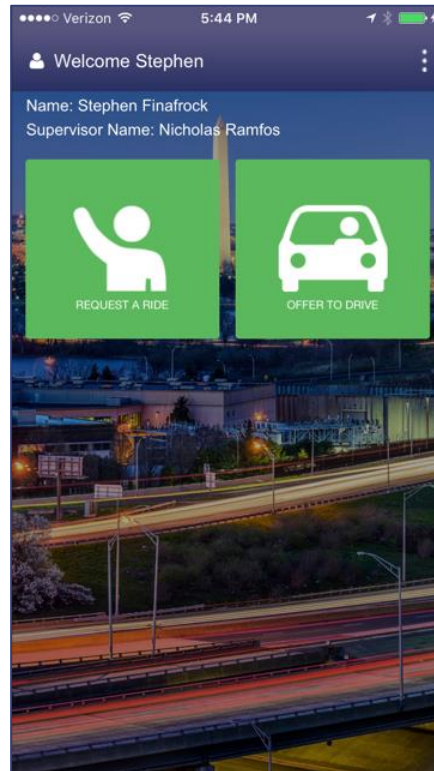
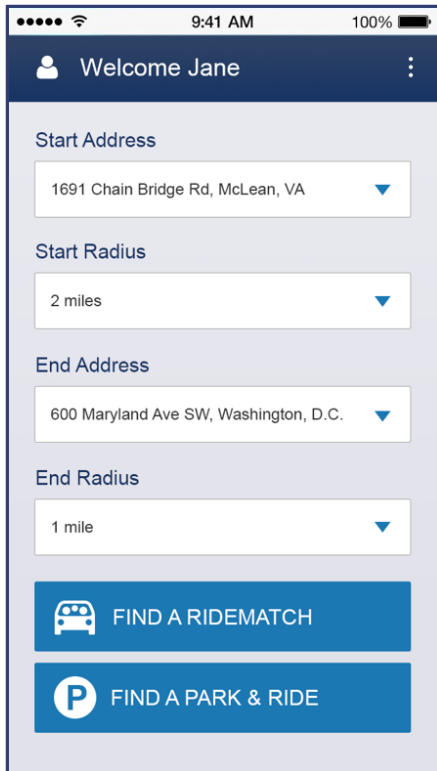
- CarpoolNow will provide real-time ridematching for commuters seeking to share the ride, expanding the Commuter Connections programs to younger demographics
- Update to Commuter Connections Mobile will incorporate “family branding” between two applications and will introduce mobile trip logging
- Both applications could use enabled GPS suggested Park-and-Ride lots

LOGGING IN



- Each user will be greeted with a login screen upon launching the app for the first time
- Members will log in using their existing Commuter Connections credentials or create a new account

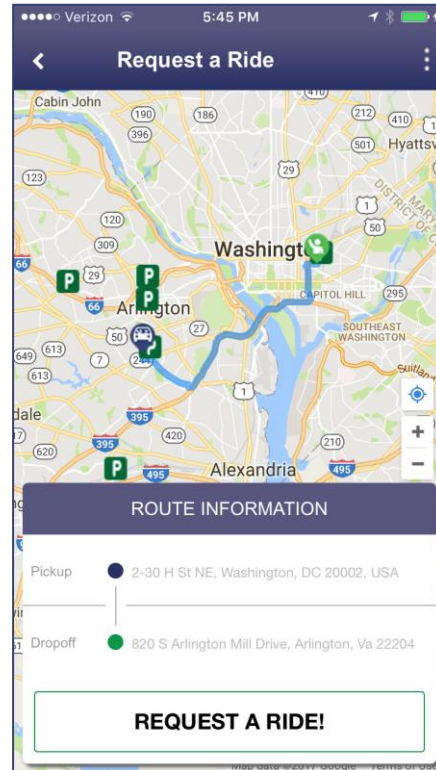
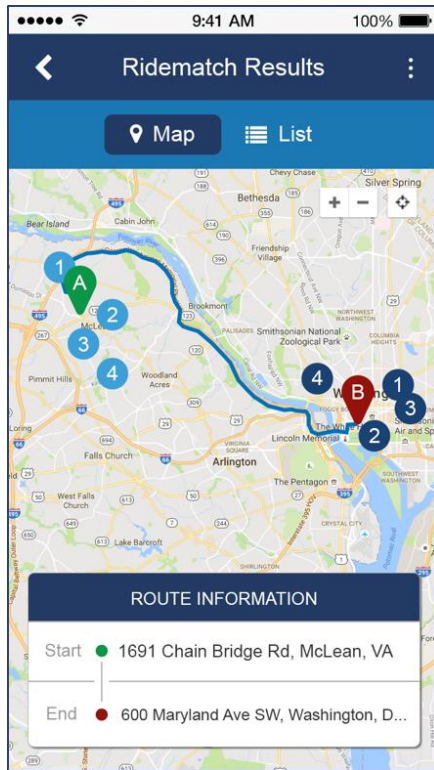
NAVIGATION



Once users have logged in with their existing credentials or created their account, they will be presented with several options:

- Find a Ridematch
- Find a Park-and-Ride Lot
- Commute Log
- Find a real-time Ridematch (Ride/Drive)

MATCHING FUNCTION



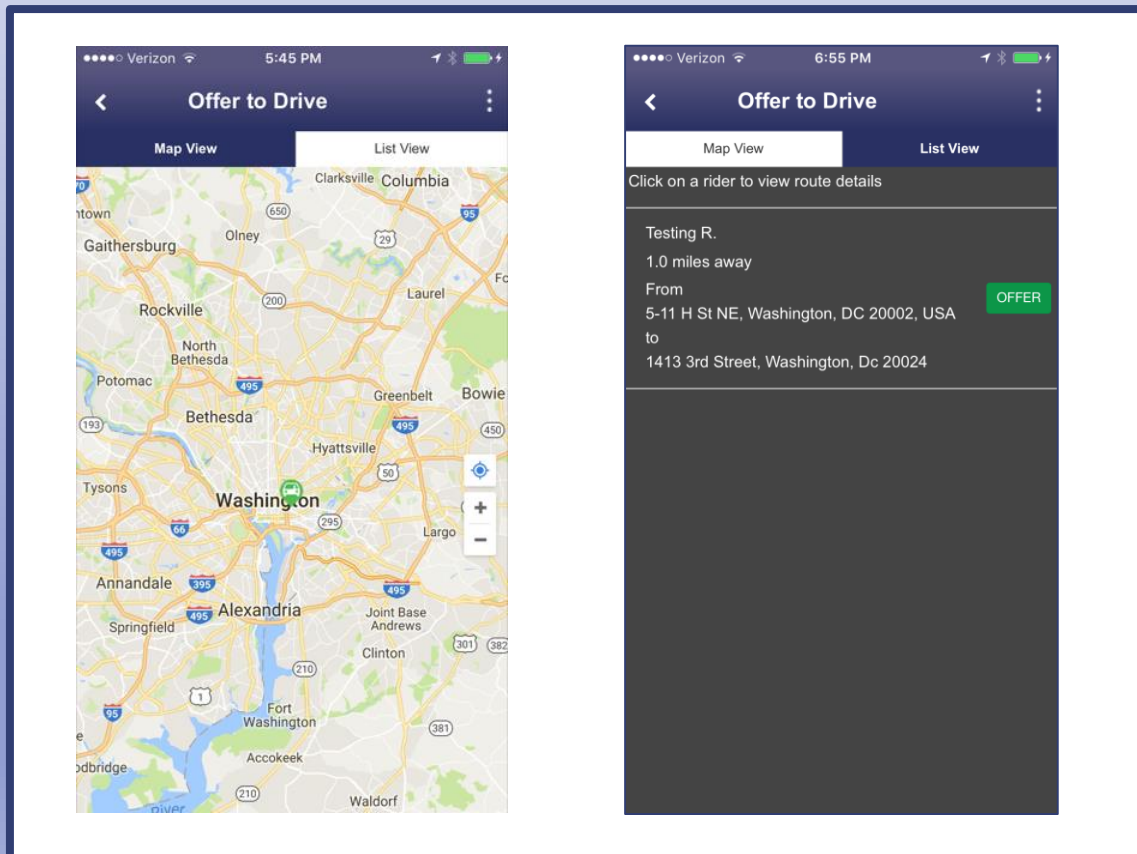
Commuter Connections

- Map/Listing of available commuters to contact for matches

CarpoolNow

- Indicate origin/destination and request a ride

OFFER TO DRIVE (CARPOOLNOW ONLY)



- Map/Listing view of commuters seeking to ride
- Tap the icon or the button to see more information about the commuter and to offer the ride

MOBILE TRIP LOGGING (COMMUTER CONNECTIONS ONLY)

Back Edit Trip

before the designated start date.

Trip 1: Home To Work

Leg 1 *

From

Home

To

Work

Travel Mode

Drive Alone

Distance

2

miles

Back Commute Log

Commute Log Calendar

Savings Summary

• Total Vehicle Miles Traveled (VMT):	0
• Total Pollution Reduced (in tonnes):	.00
• NOx Reduced (in grams):	.00
• VOC Reduced (in grams):	.00
• PM Reduced (in grams):	.00
• CO2 Emission Reduced (in grams):	.00
• Fuel Savings in Gallons (FG1 = VMR / 25.3):	0
• Fuel Cost Savings in Dollars (FG1 * 2.307):	0
• Commuter Cost Savings in Dollars (VMR * 57.1 cents):	\$0*
• Fuel Saved (Gallons)	0.0
• Fuel Saved (Dollars)	\$0

- New feature, not currently available
- Will be available as a generic trip log or 'Pool Rewards log
- Potential to increase participation in incentive programs
- Savings Summary included to encourage usage

CARPOOL NOW DOWNLOAD STATISTICS

- Total downloads to date: over 900
 - iOS
 - Android
 - Blackberry World

QUESTIONS OR CONCERNS?

Stephen Finafrock
Metropolitan Washington Council of Governments
National Capital Region Transportation Planning Board
Washington, DC
(202)962-3385
sfinafrock@mwkog.org