

Review of the 2008 Regional On-Board Bus Survey

**Presentation to the
Regional Bus Subcommittee**

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Survey Effort

- WMATA & 8 Local Jurisdictions + Coordination with 2008 Fairfax Connector Survey
- Single Procurement through COG/TPB
- Common Survey Contractor & Survey Instrument
- 3-Month Data Collection (April – June 2008)
- 50-100 Bus Surveyors / per Weekday
- 4,800 Weekday Bus Trips Surveyed
- 32,300 Questionnaires Collected (23% Response Rate)
- Total Cost = \$1.1 Million (\$750,000 WMATA)



Number of Trips Surveyed

System	Number of Trips Surveyed
ART	73
TheBus	146
CUE	30
DASH	97
TransIT	39
PRTC	76
Ride-On	662
WMATA	3,694
Total	4,829

Number of Completed Questionnaires

System	Eligible	Distributed	Pct_Dist	Completed	Pct_Com
ART	919	528	57%	448	49%
TheBus	1345	992	69%	405	30%
CUE	898	705	79%	420	47%
DASH	2,160	1488	69%	924	43%
TransIT	438	301	69%	168	39%
PRTC	1,929	1198	62%	686	36%
Ride-On	13,350	7,664	57%	3059	23%
WMATA	121,641	63,777	52%	26,223	22%
Total	142,680	76,583	54%	32,333	23%



2014 WMATA Bus Survey

- Spring 2014 & Fall 2014 (Two Fiscal Years)
- 6-Month Effort
- COG/TPB Procurement
- TPB Staff will Manage the Survey
- Budget – Approximately \$1.2 Million
- Purpose
 - Subsidy Allocation
 - Title VI
 - Geocoded Bus O-D data for Planning Purpose