

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 North Capitol Street, NE
Washington, D.C. 20002-4290**

**RESOLUTION SUPPORTING REGIONAL AGRICULTURAL WEB SITE MARKETING PROGRAM
SUBMISSION TO THE PRINCE CHARITABLE TRUSTS**

WHEREAS, the Metropolitan Washington Council of Governments (COG) plays an important role in promoting green infrastructure programs throughout the region; and

WHEREAS, agriculture is a valuable and substantial portion of the region's green infrastructure and COG has a continued interest in promoting and demonstrating agriculture's contribution to the regional economy through farm products, farm markets, farm services and other agri-business interests; and

WHEREAS, COG is a recognized leader working in partnership with various governmental organizations and environmental groups to promote green infrastructure programs, including working lands (farms), and to further disseminate knowledge of the value of these businesses to its members and citizens in the region; and

WHEREAS, a regional agricultural Web site is a vehicle to unite the growing interest in issues that affect our nation's food supply such as quality, freshness, organics and transportation (food miles), as well as supporting farmers and other agricultural-related businesses close to home; and

WHEREAS, COG and its Regional Agricultural Workgroup has an interest in assisting its members and their agricultural programs to protect the region's agricultural business economy, bolster our local food supply through emphasizing the importance of protecting our regional agricultural lands whenever practical.

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE
METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:**

The Executive Director, or his designee, is authorized to submit a proposal to the Prince Charitable Trusts for the purposes of developing a marketing plan for a regional agricultural Web site. The grant would be in the amount of \$15,000 with a \$10,000 COG match from budgeted FY 07 funds, and \$5,000 provided through in-kind services. The project duration is one year.
