ITEM 7 - Action April 15, 2015

Approval of Regional Bike to Work Day 2015

Staff

Recommendation: Approve the Bike to Work Day 2015

Proclamation.

Issues: None

Background: In an effort to increase public awareness

of the viability of bicycle commuting in the Washington region, regional Bike to Work

Day events are being organized at seventy-nine locations in the region for

Friday May 15. These events will

encourage the business community and other regional decision-makers to support

increased bicycle commuting through bicycle-friendly policies and initiatives.



WHEREAS, bicycle commuting is an effective means to improve air quality, reduce traffic congestion, and conserve energy; and

WHEREAS, bicycle commuting benefits both employees and employers through better employee health and fitness; reduced commuting and parking costs; and

WHEREAS, increasing numbers of employers have installed bicycle parking and shower facilities to help encourage bicycle commuting; and

WHEREAS, the federal bicycle commuter benefit can be used by employers to assist employees with bicycle purchases, improvements, repair and storage; and

WHEREAS, Capital Bikeshare's regional bike sharing system has over 300 stations within the District of Columbia, Alexandria, Arlington, and Montgomery County.

WHEREAS, the TPB through its Commuter Connections program promotes bicycling and organizes Bike to Work Day along with the Washington Area Bicyclist Association; and

WHEREAS, the week of May 11th is National Bike to Work Week, which promotes bicycling as a viable means of transportation to and from work;

NOW, THEREFORE, BE IT RESOLVED THAT THE NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD:

- 1. Proclaims Friday, May 15, 2015 as Bike to Work Day throughout the Washington metropolitan region; and
- 2. Encourages TPB member jurisdictions to adopt similar proclamations in support of the event; and
- 3. Reminds all members of the importance of bicycle safety as advocated by the Street Smart campaign.



Pit Stops

NORTHEAST

Edgewood - Met Branch Trail Fort Totten NoMa

NORTHWEST

Adams Morgan Columbia Heights (Afternoon) Freedom Plaza Georgetown Waterfront Park Area **Glover Park** Golden Triangle – L Street GoldenTriangle - Farragut Square Mt. Vernon Triangle **National Geographic Society**

SOUTHEAST

Anacostia Capitol Hill at Eastern Market Capitol Riverfront at Canal Park Coast Guard HQ - Ward 8 SE

CHARLES

Indian Head

FREDERICK Frederick City

MONTGOMERY

Bethesda FDA White Oak Friendship Heights Gaithersburg National Institutes of Health Bldg One Naval Support Activity Bethesda

North Bethesda – US Nuclear Reg Commission

Rock Springs Business Park Rockville - Fallsgrove Rockville - Town Center Rockville – Twinbrook Silver Spring – Discovery Place

PRINCE GEORGE'S

Bowie - Old Town Bowie - Town Center **Capitol Heights**

College Park - City Hall (Morning) College Park - Metro (Afternoon)

Greenbelt Hyattsville Oxon Hill

Port Towns - Edmonston (Afternoon) Port Towns - Edmonston (Morning)

Suitland

TAKOMA PARK

Takoma Park - Downtown/Old Takoma Takoma Park - Sligo Creek Trail Takoma Park - Takoma/Langley Crossroads

ALEXANDRIA

Alexandria - Carlyle Alexandria - Del Ray Alexandria - Mark Center Alexandria - Old Town

ARLINGTON

Arlington – Ballston

Arlington - Columbia Pike/Penrose Square Arlington - Crystal City Water Park Arlington – East Falls Church Metro Station Arlington - Rosslyn

FAIRFAX

Burke VRE Station Fair Lakes Fairfax City Downtown

Arlington - Shirlington

Fairfax County Government Center

Falls Church (Afternoon) Falls Church (Morning)

Herndon McLean

Merrifield - W&OD Trail

Mosaic

Mt. Vernon – Collingwood Park

Reston - Wiehle-Reston East Metrorail Station Springfield/Metro Park at Walker Lane

Tysons Corner Center

Vienna

LOUDOUN

Leesburg Sterling

PRINCE WILLIAM

Dumfries Haymarket Manassas - George Mason University Manassas – Kelly Leadership Center Manassas - VRE Station **Rippon Landing VRE Station** Woodbridge - Chinn Center Woodbridge VRE

BIKE TO WORK DAY



National Capital Region Transportation Planning Board

April 15, 2015

Bike to Work Day

- Rolled out regionally in 2001 by Commuter Connections
- Friday May 15, 2015
- Celebrates bicycling as a clean, fun, and healthy way to get to work
- Substantial increases in participation each year





Bike to Work Day Support for Bicyclists

- Cycling classes
- Bicycling to work guides
- 79 pit stops throughout region
- Guaranteed Ride Home
- Commuter Convoys

BIKE TO WORK DAY





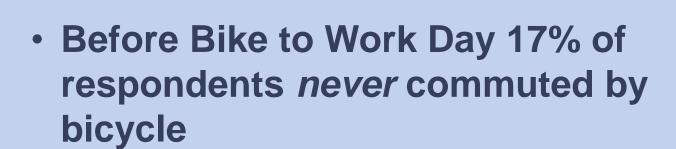
Bike to Work Day Survey

- Conducted every three years (2013)
 - Online survey to all event participants
 - Response rate of 29 percent
 - Measures impacts of bicycle commuting before and after event
 - Survey results used in TERM Analysis





Bike to Work Day 2013 Survey





IKE TO





Bike to Work Day

- Coincides with National Bike to Work week
- 16,800 registrants in 2014
- Goal for 2015 is 19,000



BIKE TO WORK DAY FRIDAY 5.15.15



Growth by Year



of Registrants





of Pit Stops

Bike to Work Day Employers

- Encourages business community support
- Employers benefit through reduced parking and improved employee health & fitness
- Employer sponsored pit stops
- Employer Challenge

BIKE TO WORK DAY



Employer Support for Bicycling

- Bicycle racks
- Secure bike storage
- Showers and gym lockers
- Bicycling subsidy
- Discounted Capital Bikeshare memberships





Rain Policy

- Bike to Work Day is a rain or shine regional event
- Pit stops are encouraged to have a contingency plan ready
- Pit stops however may determine to cancel their local pit stop event based on severe weather conditions.



DAY 5.15.15



Website





Bike to Work Day

On Friday May 15, 2015 Commuter Connections and the Washington Area Bicyclist Association invite you to join over 10,000 area commuters for a celebration of bicycling as a clean, fun, and healthy way to get to work. Attend one of 79 pit stops throughout D.C., Maryland, and Virginia to receive refreshments, and be entered into a raffle for bicycles being given away.



Free Registration Click Here

Pit Stops

Seventy nine pit stops will host Bike to Work Day events throughout D.C., Maryland and Virginia. Take a break at a pit stop on your way to work for lots of food, fun and prizes. Register now, it's free! There are also a few pit stops open for your afternoon commute back. Read More.

A PDF of the new Bike to Work Day 2015

Click here to see this year's event poster

event poster is now available!

Event Poster

Use the Washington Area Bike Forum to find a ride buddy for Bike to Work Day, or join an online discussion about bicycling in the Washington, D.C. area. Read More

Sponsors



Find a Ride Buddy

commuters.

Read More.

Commuter Convoys

Bicycle commuter convoys are forming now

for Bike to Work Day on May 15th. All

bicyclists are welcome to join the free

convoys and there's no need to sign up.

Convoys are led by experienced bicycle

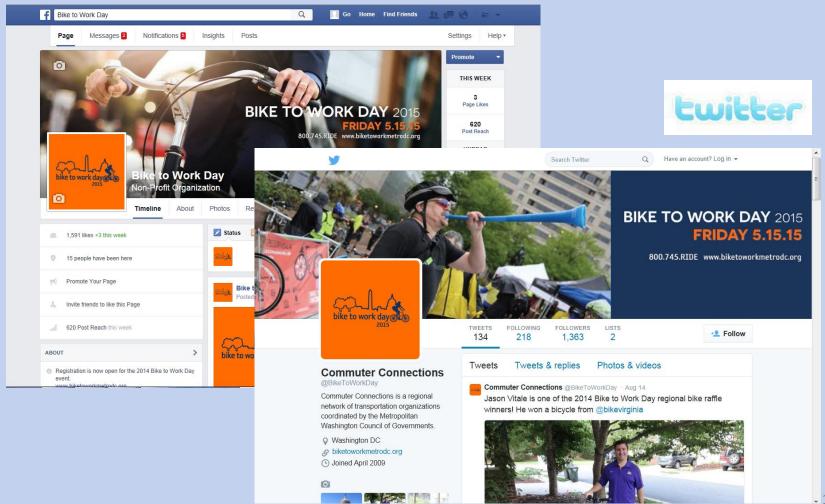
WABA's adult bicyclist education opportunities are available throughout the Washington region for a wide range of skill sets, from beginners to advanced. There are also seminars for commuting to work. Read More .

Increase Bicycling Skills

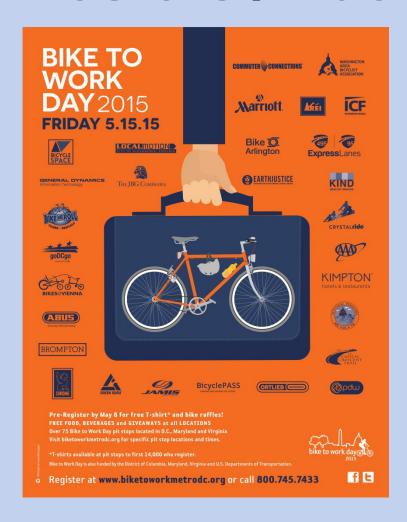
BIKE TO WORK **FRIDAY 5.15.15**

Social Media

facebook.



Bike to Work Day Posters / Rack Cards







Bike to Work Day Hispanic Outreach



El Tiempo Latino



Bike to Work Day Banner



VIP Invitations

WABA formally invited elected officials on the TPB via letter



Officials asked to RSVP to the pit stop

of their choice



BIKE TO WORK DAY FRIDAY 5.15.15

Elected Officials



BIKE TO WORK DAY FRIDAY 5.15.15





Thank you







BIKE TO WORK DAY