



## COMMUTER CONNECTIONS SUBCOMMITTEE MEETING MINUTES

Tuesday, March 15, 2016

**Chairperson: Kendall Tiffany, Frederick County TransIT**

**Vice Chairperson: Fatemeh Allahdoust, VDOT**

**Staff Contact: Nicholas Ramfos 202/962-3313**

### **Item #1 Introductions**

*The Subcommittee members were asked to introduce themselves and to sign the attendance sheet*

Kendall Tiffany, Frederick County TransIT, called the meeting to order by introducing herself and asking the rest of the attendees to do so.

### **Item #2 Minutes of January 19 2015**

*Approval was sought for the January, 2016 Commuter Connections Subcommittee Meeting Minutes.*

Approval of January 19, 2016 minutes was put forth on a motion by George Clark, Tri-County Council for Southern MD and supported by Tracy McPhail, North Bethesda TMD, to approve the minutes of the meeting as written.

### **Item #3 FY 2015 Guaranteed Ride Home (GRH) Customer Satisfaction Draft Survey Reports**

*Douglas Franklin, COG/TPB staff briefed the Subcommittee on the substantive changes made to the draft FY 2015 GRH Customer Satisfaction Reports for both the Baltimore and Washington DC metropolitan regions*

Mr. Franklin began by identifying that the reports he is presenting, were presented at the previous subcommittee meeting where he provided a presentation and an open comment period was established with a deadline of 2/17. Mr. Franklin mentioned that for the Baltimore survey report, additional substantive information was added in the form of a chart in the appendix, which was the survey response table. Mr. Franklin opened the floor for questions prior to requesting endorsement.

A motion was requested by the chair, a motion was made by Mr. George Clark, and seconded by Kelly Woodward.

The FY 2015 Guaranteed Ride Home Customer Satisfaction Draft Survey Reports were endorsed for release. The reports will be published and will be accessible for downloading on the Commuter Connections web site.

### **Item #4 FY 2015 – FY 2017 Draft Commuter Connections Draft Transportation Emission Reduction Measures (TERMs) Evaluation Framework**

*Nicholas Ramfos, COG/TPB staff briefed the Subcommittee on substantive changes made to the FY 2015 draft CCWP and to the FY 2015 - FY 2017 draft TERMS Evaluation Framework document.*

Mr. Ramfos drew attention to Item #4 in the agenda packet identifying substantive changes that have been made to the FY 2015 – 2017 TERMS Evaluation Framework Methodology document. Mr. Ramfos noted that the Telework! VA program was added to the Maryland and Virginia Telework TERM in the document. The measure will be evaluated separately from the Maryland Telework TERM. There were several additional updates which were reviewed with the Subcommittee including changes made to the Appendices and the inclusion of the 'Pool Rewards, revised incentives for vanpooling, and the addition of the Employer Customer Satisfaction, and Retention rate surveys as additional measurement tools. Mr. Ramfos identified all edits that have been made to the draft TERM Analysis Framework Methodology document.

The Subcommittee chair requested a motion to endorse the draft FY 2015 – 2017 TERM Analysis Framework Methodology report for release, a motion was made by Fatemeh Allahdoust, and seconded by Kelly Woodward.

Mr. Ramfos stated that the final report would be published and made available for downloading from the Commuter Connections publications page on the web site and in hard copy.

**Item #5      Briefing on Current Regional Travel Trends**

*Robert Griffiths, COG/TPB staff, will brief the Subcommittee on current trends on regional travel including changes in daily vehicle miles of travel (VMT), transit ridership, modal shares for single occupant vehicle (SOV), carpool, transit and biking commuting travel and peak period congestion levels.*

Mr. Griffiths began in introducing his presentation on regional travel trends. He identified a key question that was recently asked as to why transit ridership in the region has been declining. Mr. Griffiths continued in sharing the report's findings regarding population increases, employment increases, federal employment status, federal procurement spending decreases, regional passenger enplanements growth, traffic counts at external stations growth, weekday VMT – increase, peak period congestion, Metrorail ridership, commute mode share and percentage of commuters telecommuting.

**Item #6      Dynamic Rideshare/Flex Time Incentive Mobile App Update**

*Travis Johnston, COG/TPB staff and, and Mark Franz, with the University of Maryland briefed the Subcommittee on the development of a regional Dynamic Rideshare/Flex Time Incentive Mobile App which is part of the regional TDM Software System*

Mr. Johnston shared his presentation regarding traffic related mobile applications and Commuter Connections' ongoing efforts to generate a mobile application for ridematching. Mr. Johnston, shared the chronology of development that has taken place over the past several months regarding the mobile application. He also updated the committee on current and future progress regarding enhancements. Mr. Johnston continued in discussing the capabilities, limits, parameters and functions of the anticipated Ridematching application including security and design. Mr. Johnson also discussed a partnership with the University of Maryland to develop

additional features for the mobile application including a flex-time incentive component, and incident notifications on route incidents to those registering for the app.

Mark Franz, University of Maryland, then addressed the Subcommittee regarding the development of a smart phone mobility application that he and colleagues are working on having recently received several million dollars in grant funding from the US Department of Energy. The project is called iPreTii and stands for Integrated, Personalized, Real-time Traveler Information and Incentive Technology. Mr. Franz shared the goal of incentivizing transportation mode and behavior changes. Further research is currently being conducted in the form of surveys, the project is being developed in phases and will require further funding in order to come to fruition.

**Item #7 Request for Input to TPB's 2016 CMP Technical Report**

*Erin Morrow, COG/TPB Staff, discussed the preparation of the 2016 Congestion Management Process (CMP) Technical Report.*

Erin Morrow, COG/TPB staff, provided an update on the development of the CMP Technical Report and also asked for input from Subcommittee members on the report. Ms. Morrow shared the history and context of the CMP Technical Report. She also discussed the project timeline with the anticipation of having a primary draft completed by April 30<sup>th</sup>. The Subcommittee will receive an entire review of report by May 2016 with the hope that the report will be ready to present to the TPB Technical Committee in June or July.

A due date for feedback and updates to the CMP from Subcommittee members was established for April 19<sup>th</sup> 2016.

**Item #8 2016 Bike to Work Day Event**

*Douglas Franklin, COG/TPB staff, briefed the Subcommittee on the status of the 2016 Bike to Work Day event which will be held on Friday, May 20<sup>th</sup>.*

Douglas Franklin briefly addressed Bike to Work Day mentioning the date set for the event which is Friday May 20, 2016 with a goal of 18,500 registrants with a focus women and minority registrants due to statistical disparities in the representation of these groups in previous years' events. Mr. Franklin shared that there will be 83 Pit Stops, including 6 new Pit-Stops. There have been website enhancements, and \$35,550 has been received in cash donations. There will also be 15,000 t-shirts printed. Mr. Franklin drew the Subcommittee's attention to the rack cards and flyers that were printed and provided to Subcommittee members. A BTWD proclamation will take place at the TPB in April and there will be a radio advertisement produced.

**Item #9 2<sup>nd</sup> Quarter CCWP Budget Report**

*Travis Johnston, COG/TPB staff, will brief the Subcommittee on the status of the FY 2016 CCWP 2nd Quarter Progress Report.*

Travis Johnston highlighted additional information to the Report. Mr. Johnston reviewed the narrative for the various CCWP program elements as well as data in the tables. He encouraged Subcommittee members to review the report in order to gain a better understanding of what was occurring both regionally and at the local level.

**Item #10 Other Business/Set Agenda for Next Meeting**

Subcommittee members are encouraged to contact Nicholas Ramfos with any particular agenda items they may be interested in seeing on the next agenda.

**The next meeting of the Commuter Connections Subcommittee will be held on Tuesday, May 17, 2016 at 12 noon.**