

District of Columbia

Bowie

College Park

Frederick County

Gaithersburg

Greenbelt

Montgomery County

Prince George's County

Rockville

Takoma Park

Alexandria

Arlington County

Fairfax

Fairfax County

Falls Church

Loudoun County

Manassas

Manassas Park

Prince William County



Bike to Work Seminar for Employers

Monday, May 21st, 2007

12 p.m. – 1:30 p.m.

Downtown DC Business Improvement District Offices

1250 H Street, NW, Suite 1000

Washington, D.C. 20005

Agenda

1. 12 p.m. Lunch
2. 12:20 p.m. Welcome and Introductions
3. 12:25 p.m. Bicycling to Work: A Guide for Employers
Michael Farrell, MWCOG
 - Benefits of Being a Cycle-Friendly Employer
 - How do I know whether Bicycling to Work is Practical for Us?
 - First Steps
 - What Facilities Do I need?
 - Incentives
 - Financial Incentives – Toole Design Case Study
4. 1:05 p.m. District of Columbia Bicycle Program
Jim Sebastian, District of Columbia Department of Transportation
5. 1:30 p.m. Adjourn