

CHIEF EQUITY OFFICERS COMMITTEE

APRIL 28, 2022





AGENDA

**CONNECTED
DMV OVERVIEW**

**STATE OF THE
REGION**

**PLAYBOOK
SCOPE AND
APPROACH**

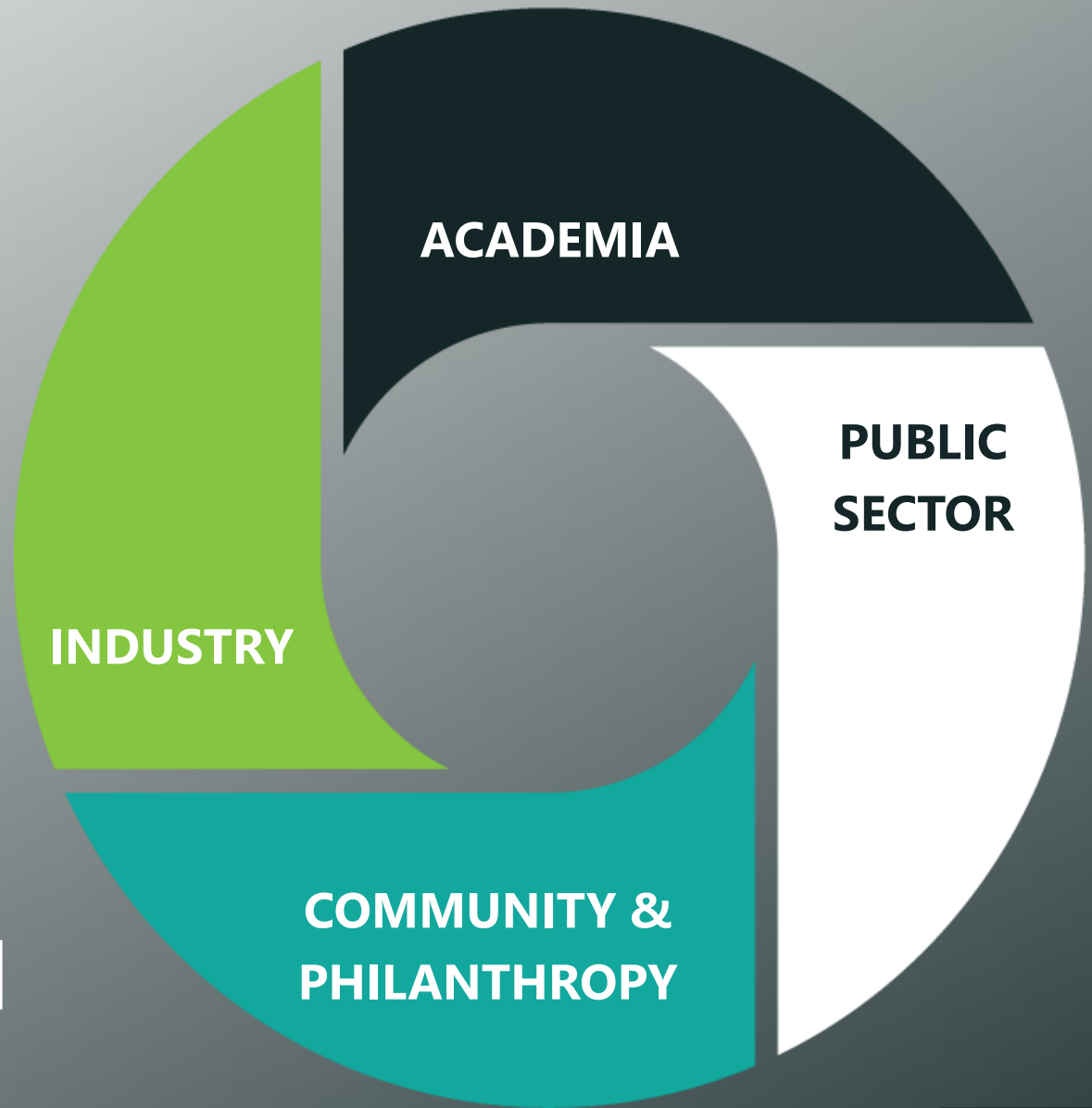
Q&A

**DMV REGIONAL
EQUITY & GROWTH
PLAYBOOK**

OUR FOCUS



CROSS-SECTOR COLLABORATION



TOP REASONS WHY WE NEED A REGIONAL PLAYBOOK

Our foundation is strong.

We must better compete on the national and global stage.

Our inequities are persistent.

We must diversify more.

A proactive approach will drive responsible, inclusive growth.

We must develop and retain more local talent.

More integrated philanthropic engagement will improve regional outcomes.

Tomorrow's growth depends upon integration.

Technology growth is essential for our future.

COVID-19 has accelerated marketplace changes.

Life in the DMV is expensive.

We need to work from an integrated regional plan.

The Washington Business Journal article - April 19, 2022

<https://www.bizjournals.com/washington/news/2022/04/19/a-step-toward-growth-and-equity-in-the-dmv.html>

U.S. DEPARTMENT OF COMMERCE FUNDING

DMV REGIONAL EQUITY & GROWTH PLAYBOOK

Objective: Develop a playbook that consists of the strategies and plans for a new, unified framework to deliver value, opportunity, and results for the region toward the collective goal of initiating equitable economic growth while addressing the urgent needs of our underserved populations.

Co-Applicants: Metropolitan Washington Council of Governments
Consortium of Universities of the Washington Metropolitan Area
Federal City Council

Amount: \$1,143,000



REGIONAL EQUITY & GROWTH PLAYBOOK

TEAM STRUCTURE



REGIONAL ORGANIZATIONS

THE 2030 GROUP

BioHealth Innovation

GREATER WASHINGTON Board of Trade

CISA

DMV Chambers of Commerce

THE ECONOMIC CLUB OF WASHINGTON, D.C.

FEDERAL BUREAU OF INVESTIGATION

FEMA

DEPARTMENT OF HEALTH & HUMAN SERVICES - USA

JOINT FORCE HEADQUARTERS NATIONAL CAPITAL REGION

MARYLAND TECH COUNCIL

M metro

METROPOLITAN WASHINGTON AIRPORTS AUTHORITY

NORTHERN VIRGINIA CHAMBER OF COMMERCE

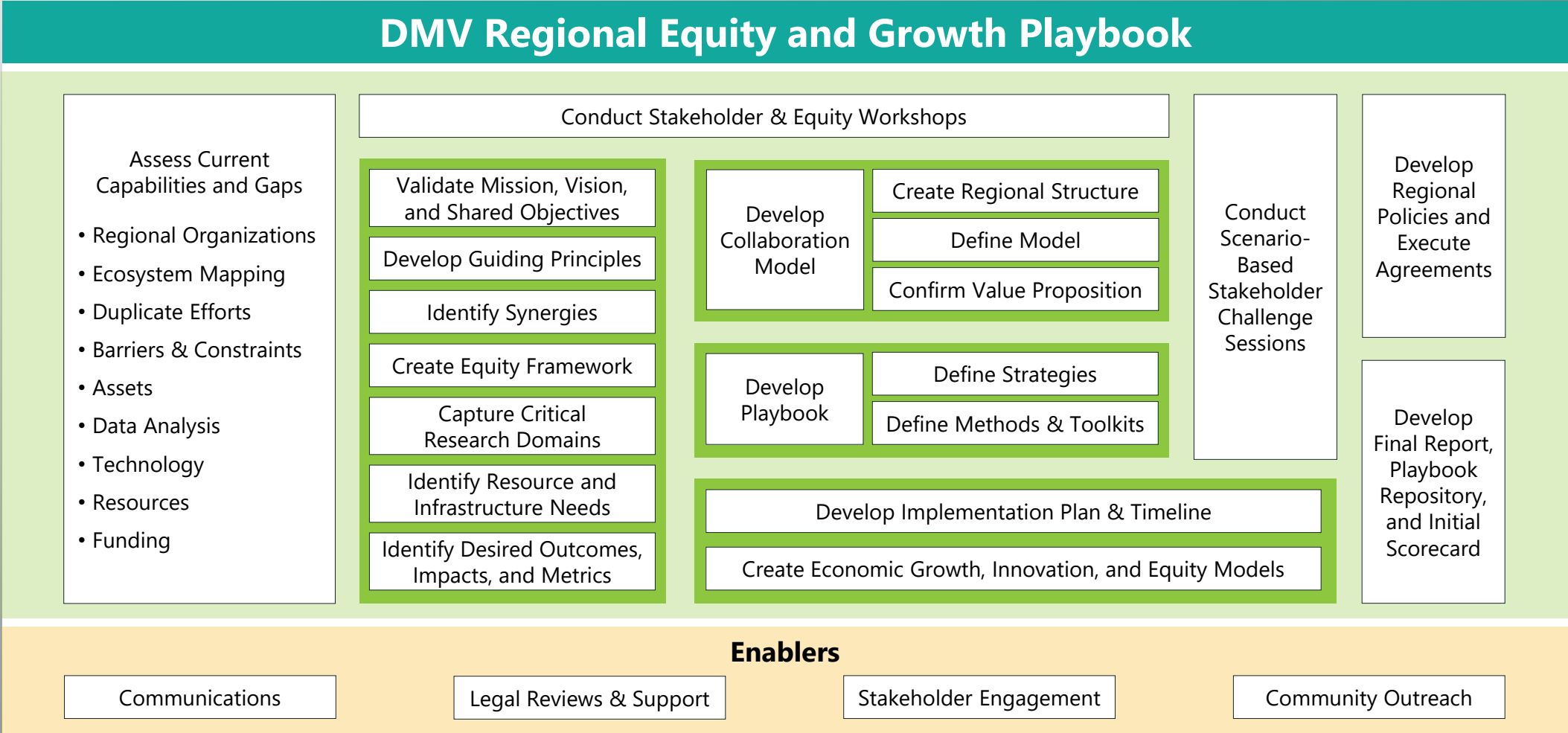
nvtc NORTHERN VIRGINIA TECHNOLOGY COUNCIL

DMV REGIONAL CONGRESS

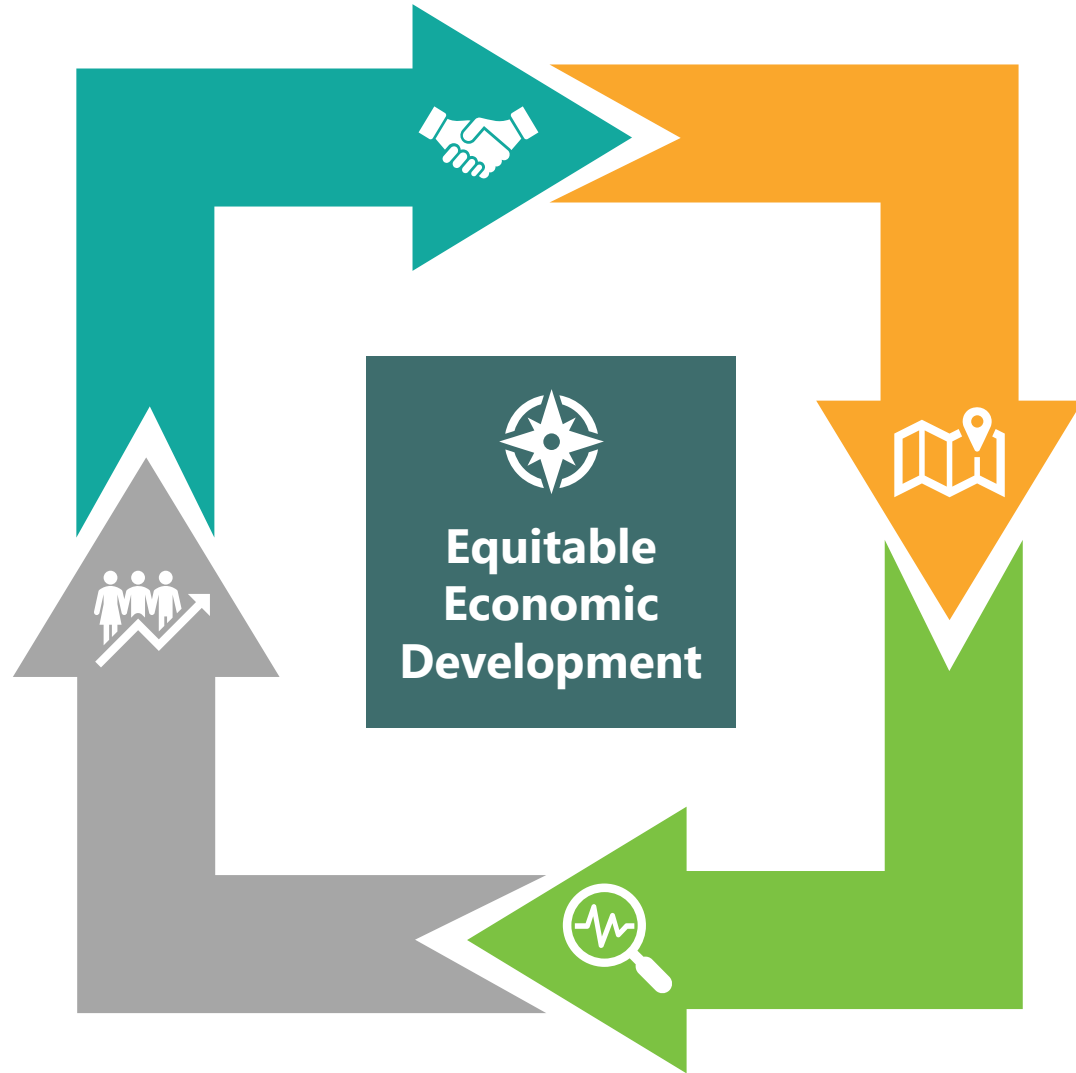
Representative Members

Government	Industry	Academia	Community
<p>DC HEALTH</p> <p>Maryland DEPARTMENT OF COMMERCE</p> <p>FAIRFAX COUNTY ECONOMIC DEVELOPMENT AUTHORITY</p> <p>PRINCE GEORGES COUNTY MARYLAND</p>	<p>CLARK CONSTRUCTION</p> <p>IBM</p> <p>NORTHROP GRUMMAN</p> <p>verizon</p> <p>pepco</p> <p>MITRE</p>	<p>HOWARD UNIVERSITY</p> <p>KIPP DC</p> <p>NOVA Northern Virginia Community College</p> <p>PRINCE GEORGES COMMUNITY COLLEGE</p>	<p>destination DC</p> <p>CAPITAL AREA FOOD BANK</p> <p>GREATER WASHINGTON COMMUNITY FOUNDATION</p>

SCOPE & APPROACH



DMV ATLAS OVERVIEW



- ✓ **Regional Partnerships**
Partner with regional institutions to create an enduring, locally grounded, and accessible data and decision-support function
- ✓ **Data Sourcing & Visualization**
Integrate existing public, private, and academic data sets to assist with a range of regional initiative planning and evaluation activities
- ✓ **AI-Driven Insights**
Incorporate latest social science and analysis methods for net-new insights on economic opportunity, mobility, and equity
- ✓ **Ongoing Assessment for Targeted Impact**
Visually spotlight trends relating to the DMV's East–West divide to regional leaders to spur action and assess progress over time


DMV ATLAS KEY POINTS




CROSS-SECTOR:
Multiple Public, Private, Academia & Non-Profit Data Sets



EQUITY-FOCUSED:
Analyzing with a lens for equitable development



ACTION-ORIENTED:
Planning, Programs, Investing & Assessment



AI-ENABLED:
Discovering new insights through advanced analytics

**ONE REGION.
ONE TEAM.
ONE PLAN.
ONE RESULT.
ONE STRONGER DMV.**

