

**Bike to Work Day Steering Committee
Meeting Notes Wednesday, September 9, 2009**

1. Introductions

2. Change of Chairperson

Gabriel Ortiz from the City of Alexandria will assume the role of Chair for the 2010 event meeting schedule. The previous Chairperson, Robin Briscoe, formally of the Tri-County Council for Southern Maryland was unavailable for the meeting but was given a plaque at a later date to recognize her service as Chair of the 2009 BTWD Steering Committee.

3. Approval of Minutes from May 13, 2009 Meeting

The minutes were approved with one addition. It was noted that Chantal Buchser sorted T-Shirts at ICF as well.

4. 2009 BTWD Slideshow

A photo slideshow of the 2009 event was shown along with commentary provided by the pit stop managers.

5. 2009 Event Recaps from Pit Stop Managers

Pit stop managers gave brief recounts about their May 15, 2009 local events.

6. 2009 Employer Challenge

Following the guidelines first enacted for the 2008 Bike to Work Day Employer Challenge, a raffle was held with the top five companies being eligible. The National Institutes of Health was the winner of the random raffle to win a luncheon. Other bike friendly employers in the top five group included The Environmental Protection Agency, Orbital Sciences, Booz Allen Hamilton and the World Bank.

On June 30, 2009, representatives from the Metropolitan Washington Council of Governments' Commuter Connections program and the Washington Area Bicycling Association (WABA) were on hand to recognize NIH's achievement. NIH had 445 known registrants for this

year's event. Accepting the award was Dr. Alfred Johnson and NIH bike club manager Angela Atwood-Moore.

7. 2009 BTWD Draft Report

Mark Hersey from COG presented the 2009 Bike to Work Day draft report. Mr. Hersey noted that all edits to the report need to be made by September 30, 2009. The final draft report will be presented to the Commuter Connections Subcommittee at their January 19, 2010 meeting.

8. 2010 BTWD Logo Change

Four new BTWD logo options were presented at the Steering Committee meeting in May. The committee overwhelmingly narrowed its choice to one logo in particular, with the Washington skyline. Based on further feedback from the committee, the selected logo was modified and presented at the September meeting. Changes included removal of the Lincoln memorial and the addition of some greenery to symbolize the green movement and the suburbs. The Steering Committee was also presented with a separate logo design by WABA. The committee voted to incorporate the bicyclist silhouette from the WABA design into the COG skyline design.

9. Other Business

Rick Holt was on hand to speak about efforts made to add Prince William County as a new pit stop for 2010. Chief Hans Semple was also in attendance and will support the 2010 event with a pit stop at the National Naval Medical Center in Bethesda. Bruce Wright from the Reston pit stop noted that there has been some interest in having a bike to work day event in Herndon next year as they now have a ped/bike advisory committee.

Due to Veteran's Day, the November 11 meeting was rescheduled to November 4.