

One Region Moving Forward

COG BOARD OF DIRECTORS MEETING

DATE: September 14, 2011
TIME: 12:00 Noon
PLACE: COG Board Room

PLEASE NOTE: Chairman Harrison will begin the meeting promptly at Noon. Lunch for members and alternates will be available at 11:30 a.m.

District of Columbia
Bladensburg*
Bowie
College Park
Frederick
Frederick County
Gaithersburg
Greenbelt
Montgomery County
Prince George's County
Rockville
Takoma Park
Alexandria
Arlington County
Fairfax
Fairfax County
Falls Church
Loudoun County
Manassas
Manassas Park
Prince William County

*Adjunct Member

A G E N D A

- 1. CALL TO ORDER AND PLEDGE OF ALLEGIANCE
(12:00 Noon)**
**Chairman Andrea Harrison
Councilmember, Prince George's County**
- 2. ANNOUNCEMENTS
(12:00 – 12:05 p.m.)**
Chairman Harrison
 - a) COG Annual Meeting and Awards Luncheon, December 14**
- 3. EXECUTIVE DIRECTOR'S REPORT
(12:05 – 12:10 p.m.)**
 - a) Outreach**
 - b) Legislative and Regulatory Update**
 - c) Information and Follow-up**
 - d) Letters Sent/Received**
 - e) General Counsel Report**
- 4. AMENDMENTS TO AGENDA
(12:10 – 12:15 p.m.)**
- 5. APPROVAL OF MINUTES OF JULY 13, 2011
(12:15 – 12:20 p.m.)**

CONSENT AGENDA

6. ADOPTION OF CONSENT AGENDA ITEMS

(12:20 – 12:25 p.m.)

A. RESOLUTION AUTHORIZING COG TO ISSUE A CONTRACT TO DEVELOP AND CONDUCT A SERIES OF THREE REGIONAL TRANSIT SEMINARS FOR WMATA.

The Board will be asked to adopt Resolution R41-2011, authorizing the COG Executive Director, or his designee to receive and expend up to \$110,000 to conduct a series of three regional transit seminars each focused on strengthening coordination between transit agencies, roadway departments, and first responders in the National Capital Region. Funding for this effort will be provided from the U.S. Department of Homeland Security through a subgrant from the DC Homeland Security and Emergency Management Agency, acting as the State Administrative Agent for the Urban Areas Security Initiative grant. No COG matching funds are required.

RECOMMENDED ACTION: Adopt Resolution R41-2011.

B. RESOLUTION IN SUPPORT OF AUTHORIZING COG TO ENTER INTO A GRANT AGREEMENT WITH THE U.S. FOREST SERVICE THROUGH THE DISTRICT OF COLUMBIA TO CONDUCT AN URBAN FOREST CANOPY ANALYSIS WITHIN THE METROPOLITAN WASHINGTON REGION.

The Board will be requested to approve Resolution R42-2011, authorizing the Executive Director, or his designee to approve the receipt of grant funds from the U.S. Forest Service through the State Forester of the District of Columbia to conduct a two-year study of urban tree canopy in the District of Columbia, Anacostia Watershed in Maryland, Arlington County and the City of Alexandria. Data collected and analyzed will be added to COG's existing regional GIS database and supplied to the named participating jurisdictions. COG will also work with its grant partners to discuss how this data will aid in developing a sub-regional tree canopy management plan for the named community grant partners. Funding for this project is provided by the U.S. Forest Service through the District of Columbia Urban Forestry Administration and is not to exceed a total of \$165,000. A \$15,000 COG match is required. (\$7,500 in FY 2012 from the current fiscal year work program budget and \$7,500 in the proposed FY 2013 work program budget).

RECOMMENDED ACTION: Adopt Resolution R42-2011.

C. CO-SPONSORSHIP OF "GIVE TO THE MAX DAY" CAMPAIGN IN THE NATIONAL CAPITAL REGION.

The Metropolitan Washington Council of Governments has been asked by the United Way of the National Capital Area and the Community Foundation of the National Capital Region to co-sponsor the "Give to the Max Day" campaign in the Washington area. This effort is modeled on a program in Minneapolis that used social media, web-donations, and other online giving tools to raise \$14 million for Minnesota non-profits in one 24-hour period. Give to the Max Day will be announced on September 15 and Give to the Max day is scheduled for November 9. The program is intended to engage donors who may not participate in workplace giving or more traditional campaigns. COG will be responsible for helping to promote this effort with area local governments. No funding support from COG will be required.

RECOMMENDED ACTION: ADOPT RESOLUTION R43-2011.

D. RESOLUTION TO SUBMIT GRANT APPLICATION TO THE WALMART FOUNDATION TO SUPPORT REGIONAL SUSTAINABILITY INTERNSHIP PROGRAM.

The COG Board will be asked to approve Resolution R44-2011, authorizing the Executive Director or his designee, to apply for grant funding from the Walmart Foundation for a sustainability internship program in an amount not to exceed \$150,000. COG will collaborate with MobilizeGreen and ICLEI to identify, recruit, and train ten student interns/graduates from area colleges, universities, and community colleges for 3-month paid internships with local government members to work on projects that advance COG's Region Forward and sustainability goals, including greenhouse gas inventories, climate action planning, and green purchasing policy projects. COG seeks funding for program development, intern stipends, and project evaluation. No COG match is required.

RECOMMENDED ACTION: ADOPT RESOLUTION R44-201

SPECIAL BRIEFING

**7. HIGHLIGHTS OF AUGUST MULTI-STATE EMERGENCY RESPONSE EVENTS
(12:25-12:50 p.m.)**

**Merni Fitzgerald, Director, Public Affairs
Fairfax County
Chair, RESF-15, External Affairs**

**Tony Alexiou, Deputy Director, Homeland Security and Emergency Management
Montgomery County
Chair, Emergency Managers Committee**

The Mid-Atlantic and National Capital Region experienced two multi-state events in August, an unprecedented earthquake on August 23 and Hurricane Irene during the weekend of August 26-28. Local officials will highlight regional preparation, messaging to the public and response to these two events and how after-action studies and feedback will be incorporated into ongoing work and future plans.

RECOMMENDED ACTION: Presentation, no action required.

ACTION ITEMS

**8. COG SPONSORSHIP OF FINANCIAL PLANNING DAY
(12:50 – 1:00 p.m.)**

**Dan Drummond
Councilmember, City of Fairfax**

In July Councilmember Drummond, City of Fairfax, requested that the COG Board co-sponsor Financial Planning Day in the National Capital Region on October 15. The event will be held at the Bell Multi-Cultural High School in the District of Columbia. The National Capital Region event is part of a nationwide program sponsored by the Certified Financial Planner Board of Standards. Other co-sponsors including the U.S. Conference of Mayors, Financial Planning Association, Foundation for Financial Planning and the District of Columbia. COG will be asked to promote the event with area local governments and other stakeholders to help families manage their finances during a period of continued economic hardship. No COG funding support is required.

RECOMMENDED ACTION: Adopt Resolution R45-2011.

9. COG RETREAT OUTCOMES

(1:00 – 1:15 p.m.)

**David Robertson
Executive Director**

COG held its annual retreat July 22-23 which was attended by 31 COG members. The primary focus of the retreat was examining the steps COG and its member local governments should consider in order to achieve the goals outlined in the *Region Forward* planning guide and revitalize economies still suffering from the effects of the recession. The retreat featured sessions that described the region's changing demographic make-up, the need for community energy plans and a metropolitan business plan. The Board will be briefed on the retreat outcomes and next steps.

RECOMMENDED ACTION: Receive briefing and approve outcomes and next steps.

INFORMATION ITEMS

10. 2010 REGIONAL CRIME REPORT

(1:15 – 1:30 p.m.)

**Chief Stephen L. Holl
Metropolitan Washington Airports Authority Police Department
Chair, COG Police Chiefs Committee**

The Police Chiefs Committee, in conjunction with its Policy and Planning Subcommittee, annually collects and analyzes selected crime statistics for the Washington metropolitan area. Such information has proven useful to law enforcement and policy officials by providing a broad analysis of crime trends and establishing local and regional crime-fighting priorities. The COG Board will be briefed on the most recent report, which reflects crime trends from 2010.

RECOMMENDED ACTION: Receive briefing.

EXECUTIVE SESSION

11. EXECUTIVE SESSION ON THE EXECUTIVE DIRECTOR'S PERFORMANCE EVALUATION AND LEGAL MATTER

(1:30 – 1:45 p.m.)

By motion, the Board of Directors will conclude the public meeting and reconvene in Executive Session for personnel purposes to discuss the results of the performance evaluation process conducted by the Employee Compensation and Benefits Review Committee (ECBR) and other COG Board Members. Following the Executive Session the Board will be asked to review the ECBR's recommendations as contained in Resolution R46-2011. The COG Board will also meet in Executive Session to discuss a legal matter.

12. RECONVENE PUBLIC SESSION

(1:45– 1:55 p.m.)

The Board will reconvene in Public Session and will be asked to approve the ECBR's recommendations, as well as the Executive Director's goals for the next performance review period, July 1, 2011 to June 30, 2012.

RECOMMENDED ACTION: Adopt Resolution R46-2011.

13. OTHER BUSINESS

(1:55 p.m. – 2:00 p.m.)

**14. ADJOURN- NEXT MEETING OCTOBER 12, 2011
(12:00 p.m.)**



Reasonable accommodations are provided for persons with disabilities. Please allow 7 business days to process requests. Phone: 202.962.3300 or 202-962.3213 (TDD). Email: accommodations@mwkog.org. For details: www.mwkog.org