## Air Quality Action Days Baltimore Added-Value Event Schedule Updated 6/27/2005

**<u>1) WERQ-FM, After Dark Tank Party-</u>** 2 hour remote appearance at local gas station to encourage listeners to fill up their gas tanks after dark.

Date: Tuesday, June 21, 2005

Time: 8:30PM to 10:30PM

**Location:** Millford Mill Exxon, 8029 Liberty Road, Millford Mill, MD 21244 (near the intersection of Liberty and Millford Mill Road; 2 blocks up from the 695 Randallstown Beltway exit on the leftside), #410-655-7070.

- WERQ to give away \$9.23 gas to the first 92 cars.
- Station personality will host games and greet customers.
- 10, 30-second pre-recorded promotional announcements will air prior to the event.
- Station will distribute brochures for Air Quality Action Days.

**<u>2) WLIF-FM, Chuck E Cheese Event</u>**- 2 hour station appearance at Chuck E. Cheese, to encourage listeners to have fun inside on Code Red days.

Date: Tuesday, July 12, 2005

Time: 2:00PM - 4:00PM

Location: Chuck E Cheese, 809 Goucher Boulevard, Towson, MD 21286

- Station will be giving away FREE prizes to listeners.
- 40 pre-recorded promotional announcements will air prior to the event.
- Station will distribute brochures for Air Quality Action Days.

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