

# Bikeshare in College Park



Bicycle and Pedestrian Subcommittee Meeting  
March 21, 2017

## Timeline 2009-2013:

**2009** - City begins researching bikeshare.

**2012** - City and University jointly apply and receive state bikeshare funding.

**2013** - C & U enter negotiations to join Capital Bikeshare.

## Timeline 2013-2016:

mBike

**Dec. 2013** - CaBi equipment supply delays jeopardize grant funding.

**April 2015** - C & U issue joint RFP for a bikeshare system.

**June 2015** - C & U select Zagster.

**May 2016** - mBike launches with 14 stations & 125 bicycles.

## Standard Bicycle



Fuji Breezer

7 speeds

Lights & bell

Quick-adjust seat

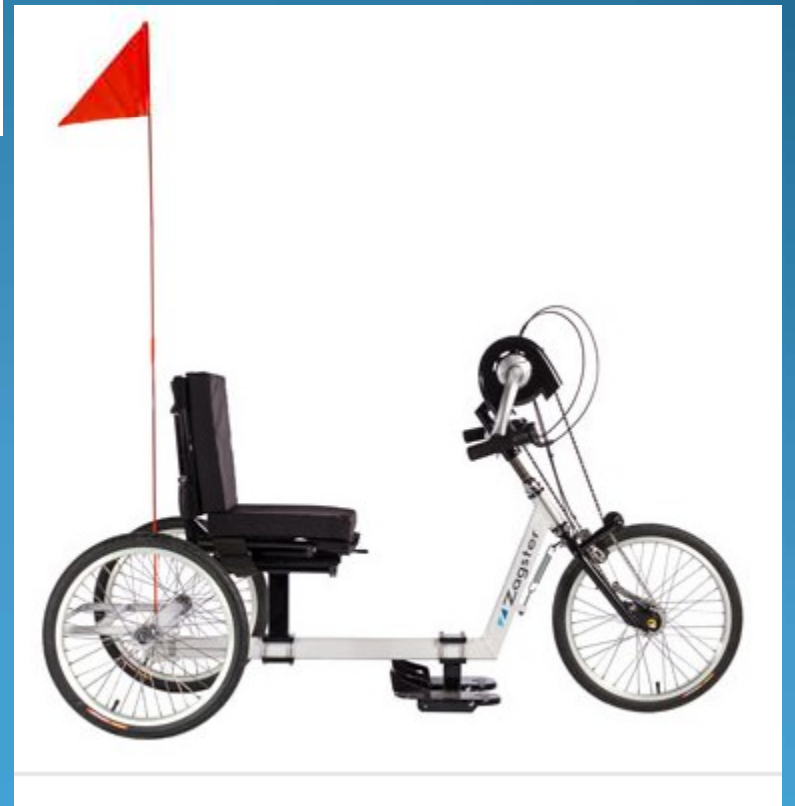
mBike

## Accessible Bikes



Single and double seater  
trikes

Single seat handcycle  
trike





# Station Equipment

mBike



No surface attachment required

mBike

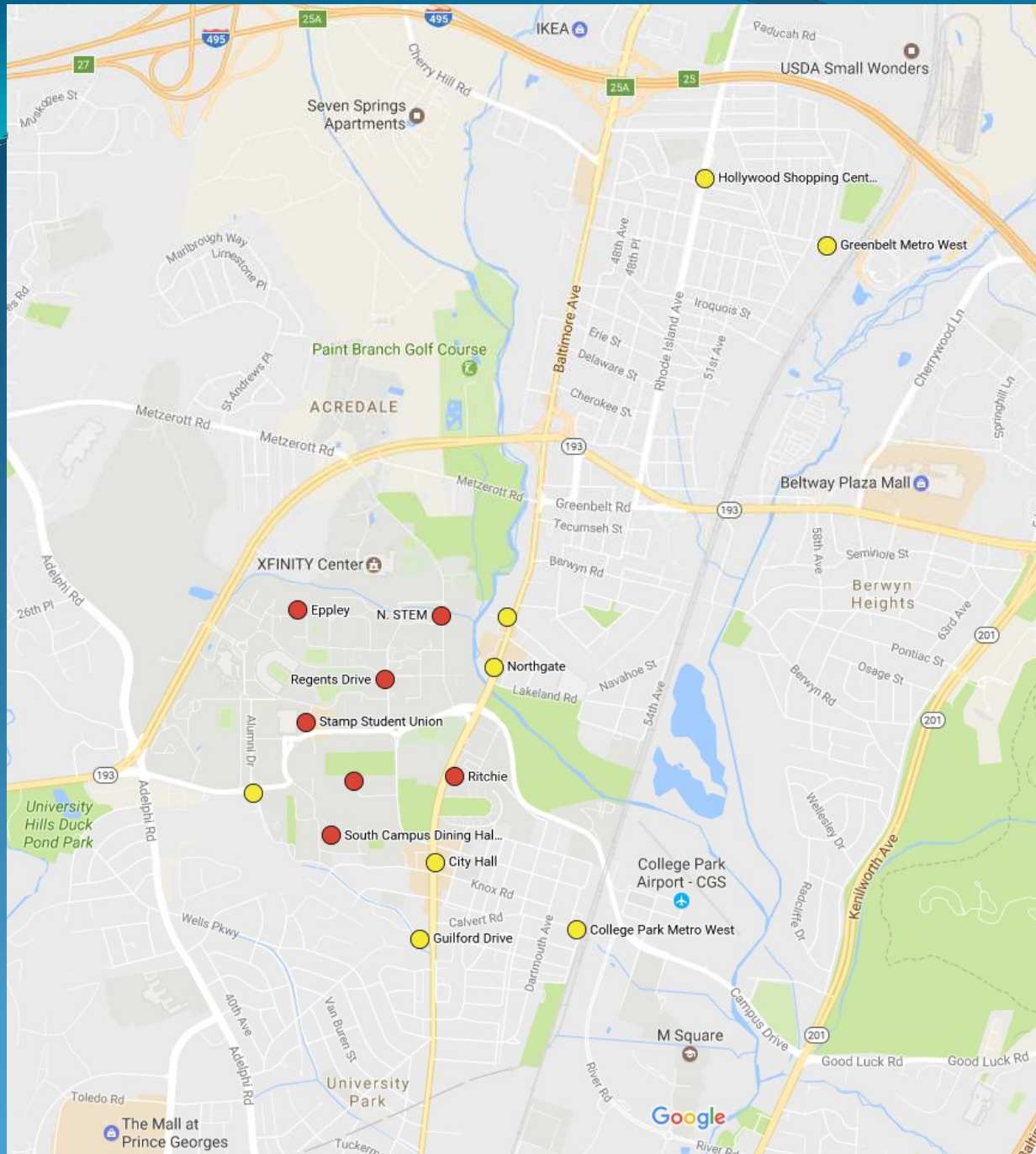
15 Stations:

7 On Campus

5 Downtown

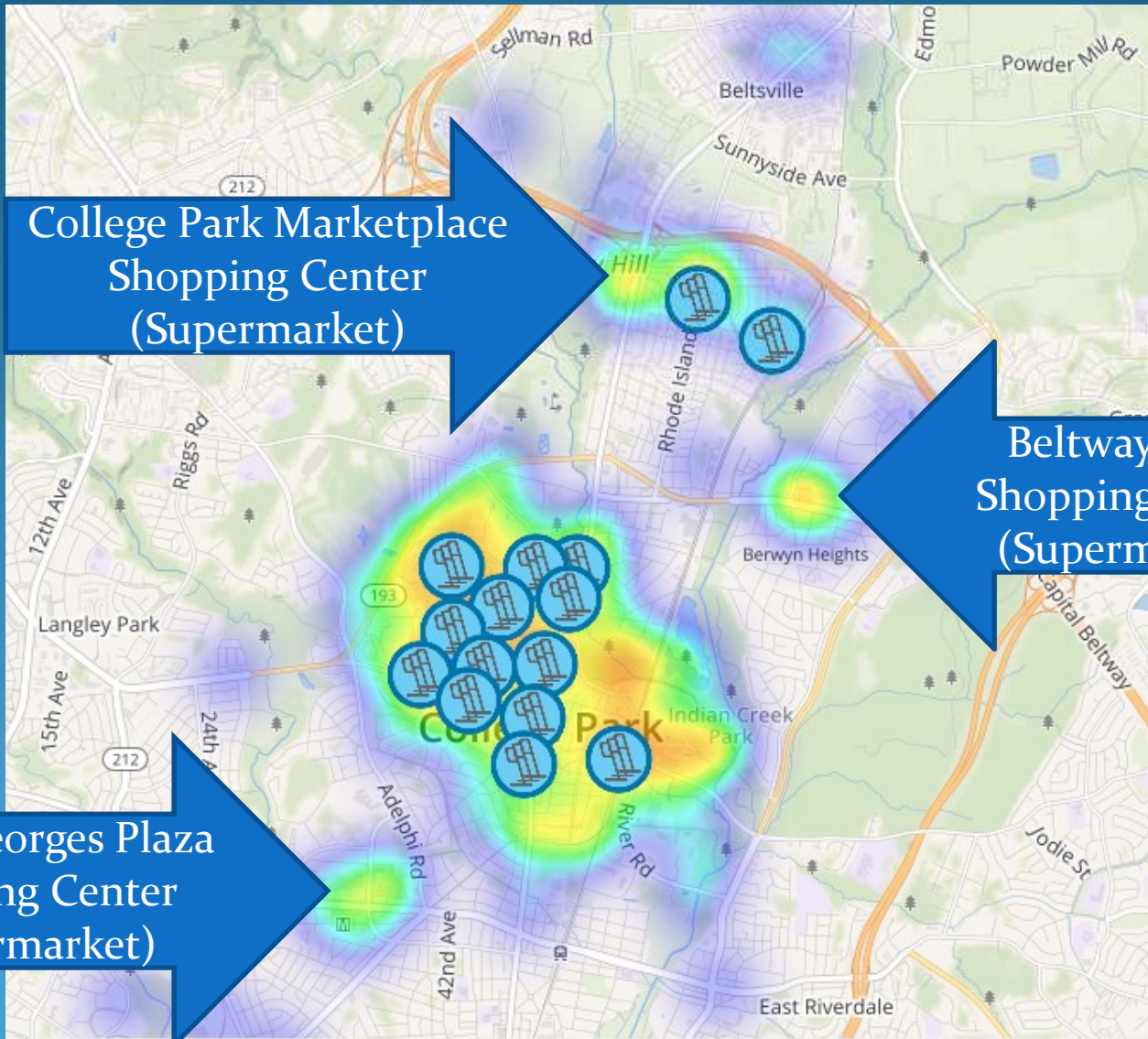
2 At Metro

1 Shopping Center





# Outlying Destinations



College Park Marketplace  
Shopping Center  
(Supermarket)

Beltway Plaza  
Shopping Center  
(Supermarket)

Prince Georges Plaza  
Shopping Center  
(Supermarket)



# Membership

## 410+ Medium & Long Term Passes

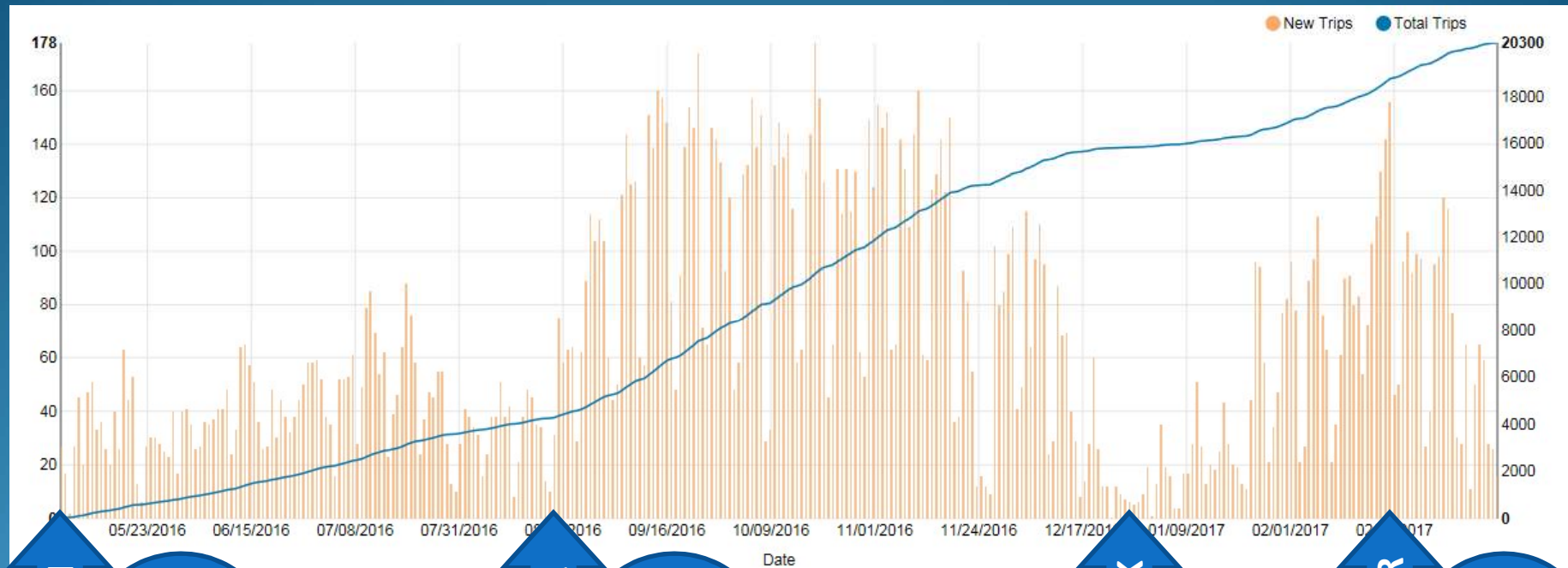
210+ 12 Month Passes \$65

110+ 6 Month Passes \$40

90+ 1 Month Passes \$25

1,100+ Day Passes \$6

# More than 20,300 trips since launch



**LAUNCH**  
60 rides per day

**FALL SEMESTER**  
175 rides per day

**WINTER BREAK**

**MILD WEATHER**  
150 rides per day

## Upcoming Expansion in 2Q 2017

3 new College Park stations:

2 Developer-funded stations

1 City-funded station



2 University Park grant-funded stations

# Equipment Upgrades 3Q 2017

Bluetooth locks with retractable cables









REIMAGINE  
YOUR RIDE.



**mbike**  
powered by  **Zagster**

**mBike**

Thank You

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