

COG

May 11, 2011

media report

Rise in Homeless Population Garners Attention

Initial results from the annual homeless enumeration, showing a slight increase in homelessness, were released at the April COG Board of Directors meeting. The release was covered in *The Washington Post*, WTOP, the *Washington Examiner*, the *Afro-American*, the *Alexandria Sun-Gazette*, Arlington Now, *StreetSense*, and the Georgetown Patch.

Metro Washington's Green Building Success

At its April meeting, the COG Board of Directors was also briefed on a new report, *Green Building Trends*, which showed that green building continues to grow in metropolitan Washington, and was covered by *The Washington Post*, *Capital Business*, and the *Post Express*. In addition, Arlington County Board Member Jay Fisette, who is also Chairman of COG's Climate, Energy, and Environment Policy Committee was joined by John Mataya, COG Regional Planner, on Bruce DePuy's *NewsTalk* program on NewsChannel8 to discuss the report.



Sustainability and Electric Vehicles

Stuart Freudberg, Director of COG's Department of Environmental Programs, was invited by *The Washington Post* to participate in a live online Q&A on April 28 to discuss environmental issues and the progress metropolitan Washington is making in terms of sustainability. A link to the transcript is available on the COG web site (www.mwco.org). The following day, April 29, COG held an Electric Vehicle Forum specifically to discuss how local governments in the area can prepare for the growth of electric cars in the region. Falls Church Vice Mayor Dave Snyder was among Forum participants interviewed by WUSA 9 and NewsChannel 8 (these videos can also be viewed on the COG web site).



**SOCIAL
MEDIA
UPDATE**



The Yardstick, the Region Forward blog, continues to gain readers. In addition to the daily "Morning Measure" pieces, COG staff and local officials and experts are posting blogs on topics ranging from green buildings to public safety to saving the CDBG program. Follow along at www.RegionForward.org or find Region Forward on Twitter or Facebook.

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