

# UNBREATHABLE

## THE FIGHT FOR HEALTHY AIR

[www.UNBREATHABLE.ORG](http://www.UNBREATHABLE.ORG)



CENTER FOR  
ENVIRONMENTAL POLICY  
SCHOOL of PUBLIC AFFAIRS



CENTER FOR  
ENVIRONMENTAL FILMMAKING  
SCHOOL of COMMUNICATION



American Lung Association.

# Questions for Discussion

1) Who are the target audiences for this film in the Metropolitan Washington region?



# Questions for Discussion

- 2) In order to inspire diverse stakeholders in the region (i.e., students, local policy makers, health officials) to take action to strengthen air quality, what content and delivery format for accompanying materials would be useful?



# Questions for Discussion

- 3) How can environmental justice communities and their advocates use this film to raise awareness about the connections between equity and air quality?



# Follow up

Please follow up with any additional thoughts, including specific organizations you believe might be interested in screening the film, to [djmwagner@american.edu](mailto:djmwagner@american.edu).

Thank you!



# Next Steps

- June 9-11, Webinar -- ***Air Quality and COVID-19: Focusing on the Connections, the Health Impacts, and Racial Disparities***
- June 18, Film Premiere at the DC Environmental Film Festival [dceff.org](http://dceff.org)
- June 28-30, Webinar -- ***Unbreathable: The Fight for Healthy Air Screening + Discussion with Filmmaker and Youth Clean Air & Climate Activists***
- Sept 29, Symposium -- Clean Air For All: 50 Years of the Clean Air Act



# Stay Involved

- [www.unbreathable.org](http://www.unbreathable.org)  
(coming soon)
- [www.american.edu/spa/cep/clean-air](http://www.american.edu/spa/cep/clean-air)