

FY 2024 PROGRAM DATA TABLES

Commuter Connections

September 17, 2024



National Capital Region
Transportation Planning Board

CONTEXT

Commuter Connections is a regional transportation demand management (TDM) program that helps commuters find smarter ways to work. COG coordinates a network of nearly 30 transportation organizations to promote alternatives to driving alone to work, which includes carpooling, vanpooling, taking transit, bicycling, scootering, or walking. Work products and services are developed by COG/TPB staff in concert with the program funders, which include the District of Columbia, Maryland, and Virginia Departments of Transportation (DOTs). These elements are documented within the Commuter Connections Work Program, which is reviewed and endorsed each year by the National Capital Region Transportation Planning Board (TPB).

Commuter Connections operates several free commute-oriented programs. The proprietary [ridematching system](#) pairs individuals that have similar commutes together for potential carpool and vanpool opportunities. The regional [Guaranteed Ride Home](#) program provides commuters with a free ride home in the event of an unexpected emergency, personal illness, or unscheduled overtime.

Several programs provide incentives, such as cash rewards or transportation credits, to encourage commuters to try new modes of commuting, such as carpool, vanpool, transit, or walk/bike, instead of driving alone. These reward programs include [incenTrip](#), [Pool Rewards](#), [Flextime Rewards](#), and [CarpoolNow](#). Commuter Connections also produces resources such as the regional [Commute Options Map](#) that includes Park and Ride locations across three states, and a [Commute Cost Calculator](#) to determine the true hidden costs of one's commute.

Regional events such as [Bike to Work Day](#) and [Car Free Day](#) are organized and facilitated by Commuter Connections to help generate excitement about alternative forms of transportation. These regional events, along with the many programs and services listed in the prior paragraph, are marketed to the public through Commuter Connections' robust [mass marketing](#) efforts.

Through the Employer Outreach service, Commuter Connections works with employers to help them establish commuter benefits and commute assistance programs for their employees at their workplace. For instance, [telework resources](#) are available to employers who wish to improve their policies. Commuter Connections employer outreach representatives familiar with each specific jurisdiction provide expert professional assistance to employers for commuting and telework needs.

Commuter Connections has a monitoring and evaluation activity. Feedback is gathered from program participants via surveys; data is analyzed and published into reports such as the [TDM Analysis Report](#). Additionally, the public is surveyed as part of the [State of the Commute](#), which helps provide insights on regional commuting trends. Data procured from these instruments informs decision-making on how to best operate and promote Commuter Connections' programs and services.

Commuter Connections continuously evolves to meet the needs of commuters and employers. Post-pandemic Return to Office (RTO) employer policies have led to "hybrid-friendly" programmatic adjustments. For example, the [Flexible Vanpool](#) program was established to attract riders working hybrid schedules. The program was awarded federal funding through the [Enhancing Mobility Innovation](#) (EMI) program to help improve participant usability and target implementation within COG's [Equity Emphasis Areas](#) (EEAs). Similarly, general outreach efforts have been adjusted to target EEAs more intentionally, where essential workers may not have the option to telework and are therefore more likely to benefit from Commuter Connections programs and services.

The successful incenTrip commute gamification and incentivization mobile app was awarded nearly \$3 million in federal funding through the [Advanced Transportation and Congestion Management Technologies Deployment](#) (ATCMTD) program to enhance and expand the application throughout the greater Washington, DC megaregion. Technical work began in fall 2020 and concluded in fall 2023. Efforts are now focused on transferring the technology from the Maryland Transportation Institute at the University of Maryland to COG. Once transferred, COG will rebrand the incenTrip application as “CommuterCash” and operate the program under the Commuter Connections suite of programs and services. CommuterCash is expected to be launched to the public in fall 2024 following an event recognizing the 50th Anniversary of Commuter Connections.

QUARTERLY NARRATIVE

Narrative reports for each of the Quarterly CCWP Progress Reports can be found on the Commuter Connections Subcommittee meeting pages.

[Q1 Report](#) (Jul.-Sep.) [Q2 Report](#) (Oct.-Dec.) [Q3 Report](#) (Jan.-Mar.) [Q4 Report](#) (Apr.-Jun.)

PROGRAM EFFECTIVENESS

COG/TPB staff routinely collect data via surveys and participant activity in Commuter Connections programs to determine overall effectiveness. A recent evaluation, which analyzed data collected from July 2021 – June 2023, shows that the program helps reduce 119,500 daily vehicle trips and 2,168,000 vehicle miles of travel each day which results in eliminating 0.4 tons of nitrogen oxides (NOx) and 0.3 tons of Volatile Organic Compounds (VOCs) emissions. Other notable societal benefits include reducing the number of hours commuters collectively spend stuck in traffic, reduced by 2,883 hours per day; and an estimated savings of 93,000 gallons of fuel per day. All told, the Commuter Connections program is estimated to produce a total daily cost savings of \$519,800 for commuters in the region.

Metrics associated with the program’s impact and performance for FY2024 are summarized in the following tables.

[Page 3](#): Table 1. Annual activity and impact summary for entire program.

[Page 4-14](#): Commuter Connections Rideshare Program Tables. Application and activity summary of Rideshare program applicants. Includes network member breakdowns of activity.

[Page 15](#): Table 5. Phone call referrals as reported by the COG Commuter Operations Center.

[Page 16](#): Table 6A. Self-reported phone call referrals at Commuter Connections client sites.

[Page 17](#): Table 6B. Applications organized by network member, classified by user-reported referral

[Page 18 - 20](#): Guaranteed Ride Home (GRH) Program Tables. Registration and program usage data for the GRH Washington program

[Page 21](#): Employer Outreach Activity Summary. Jurisdictional summaries of activities to advance commuter benefits at employer worksites of 100 or more employees.

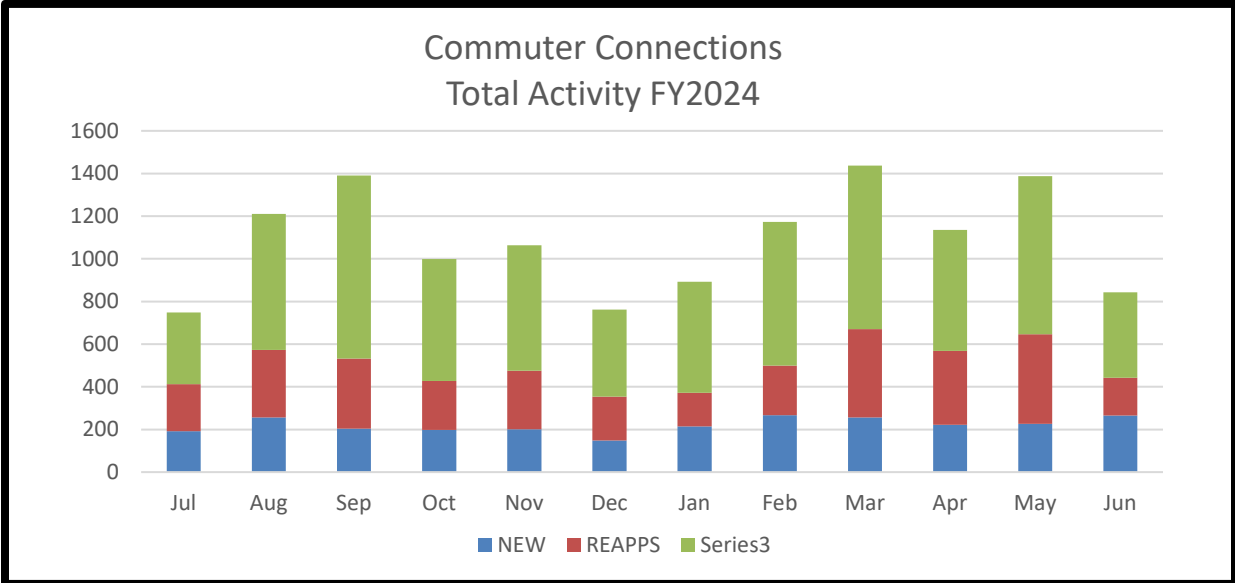
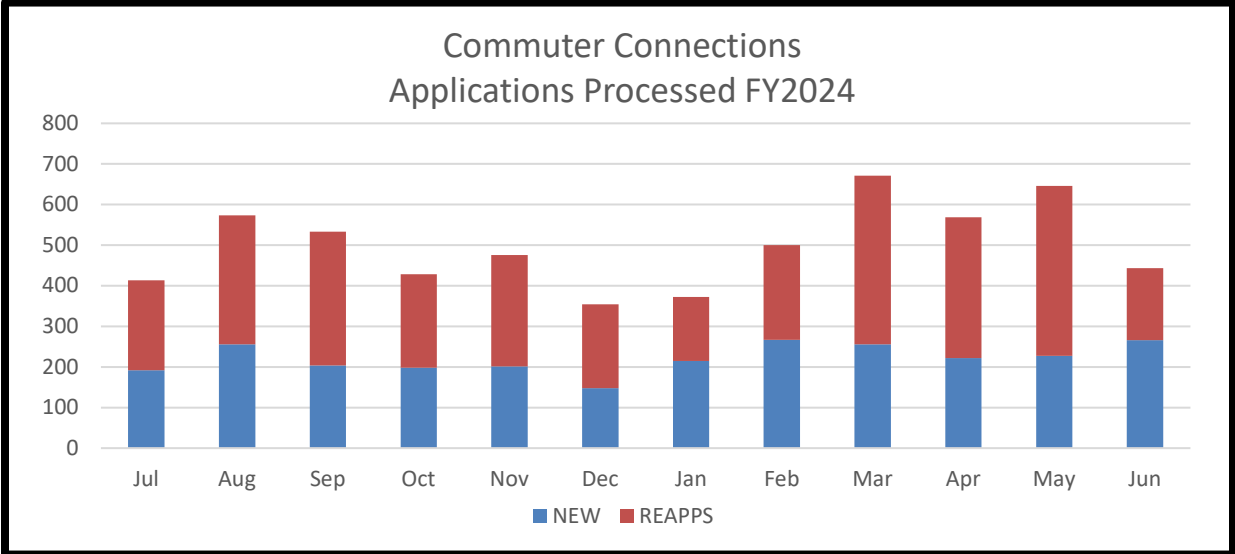
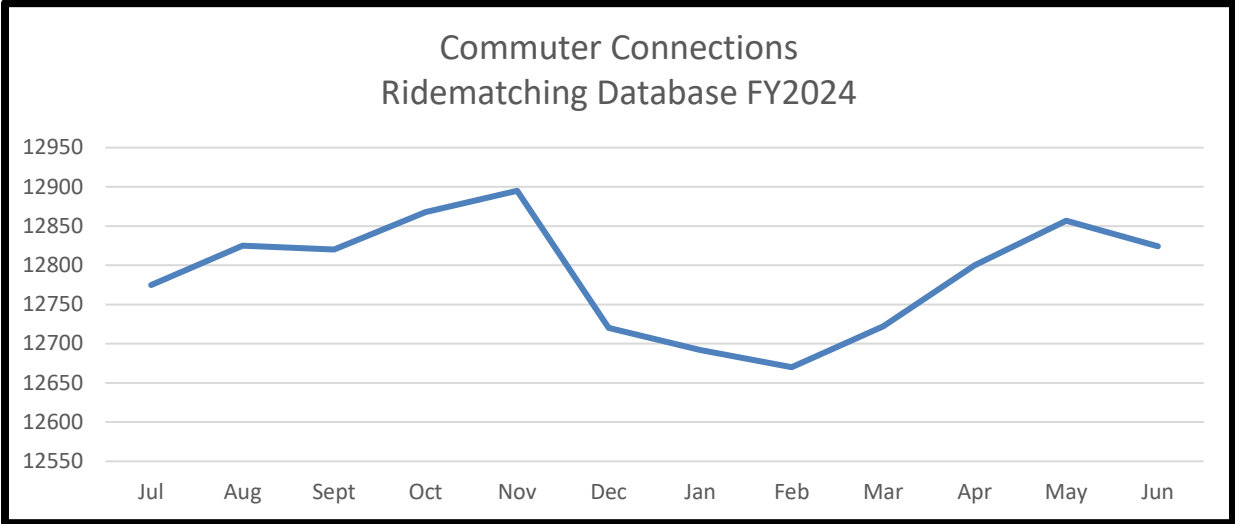
[Page 22](#): Monthly Web Visits. Number of unique sessions at www.commuterconnections.org.

Table 1
Metropolitan Washington Council of Governments Commuter Connections Program Annual Activity and Impact Summary
FY 2024 Totals

Commuter Connections Activity	July 1, 2023 - June 30, 2024
Total applicants/info provided:	13,449
Rideshare applicants	5,978
Matchlists sent	13,109
Transit applicants/info sent	125
GRH applicants	2,359
Bike to work info requests	0
Telework info requests	0
Internet users	138,832
Internet applicants	8,337
New employer clients	1,969
Employee applicants	0

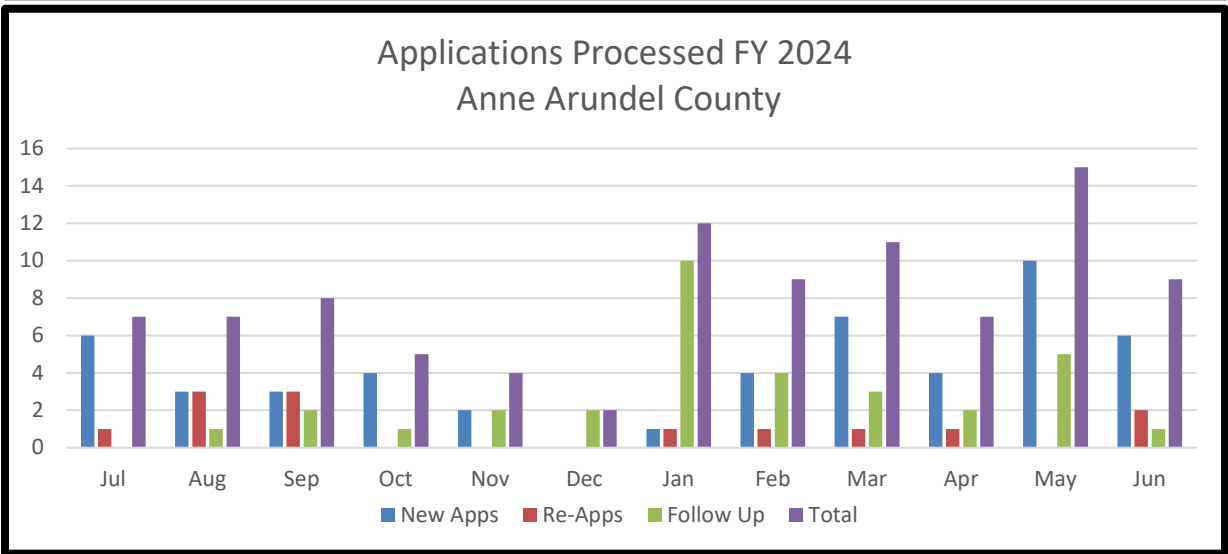
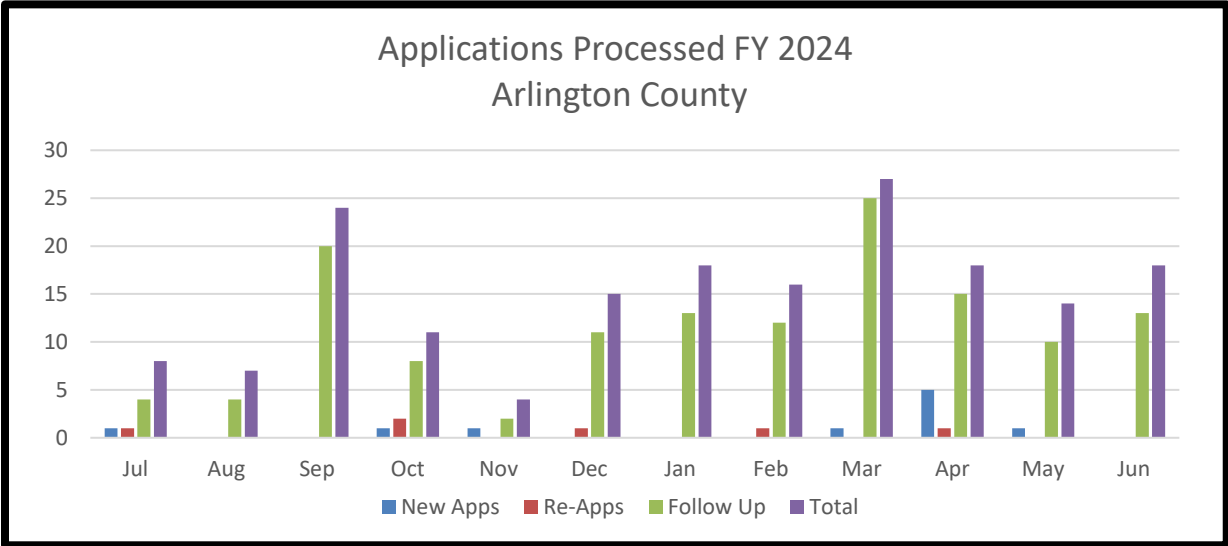
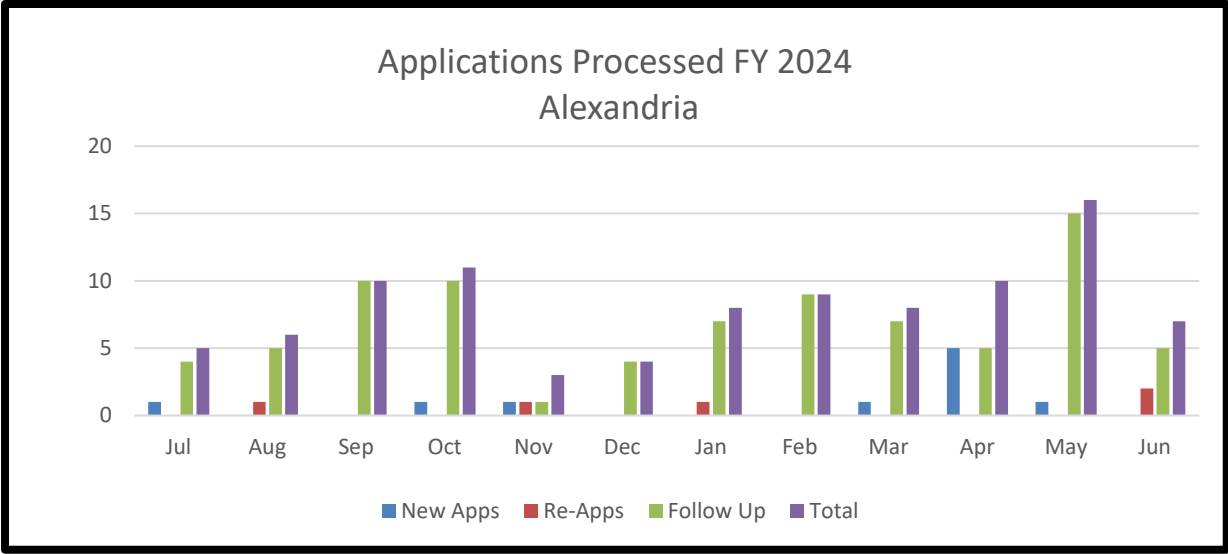
Program Impact Performance Measure	July 1, 2023 - June 30, 2024
Continued placements	2,607
Temporary/one-time placements	763
Daily vehicle trips reduced	727
Daily VMT reduced	16,797
Daily tons NOx reduced	0.0033
Daily tons VOC reduced	0.0023
Daily tons PM2.5 reduced	0.00023
Daily tons PM2.5 NOx reduced	0.0044
Daily tons GHG reduced	6.7240
Daily gallons of gas saved	933
Daily commuter costs saved	\$3,863

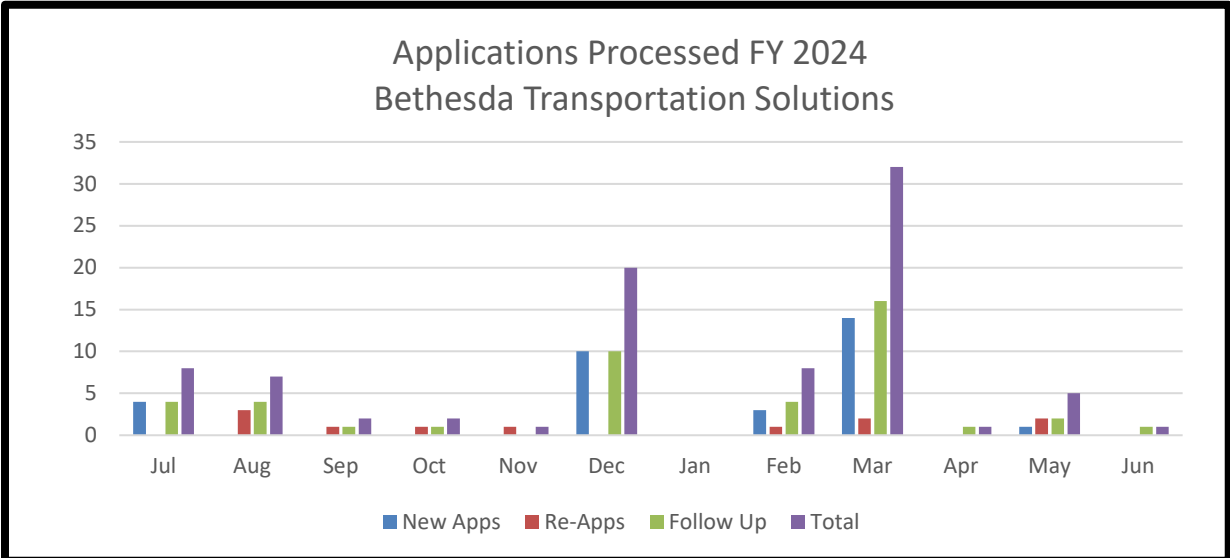
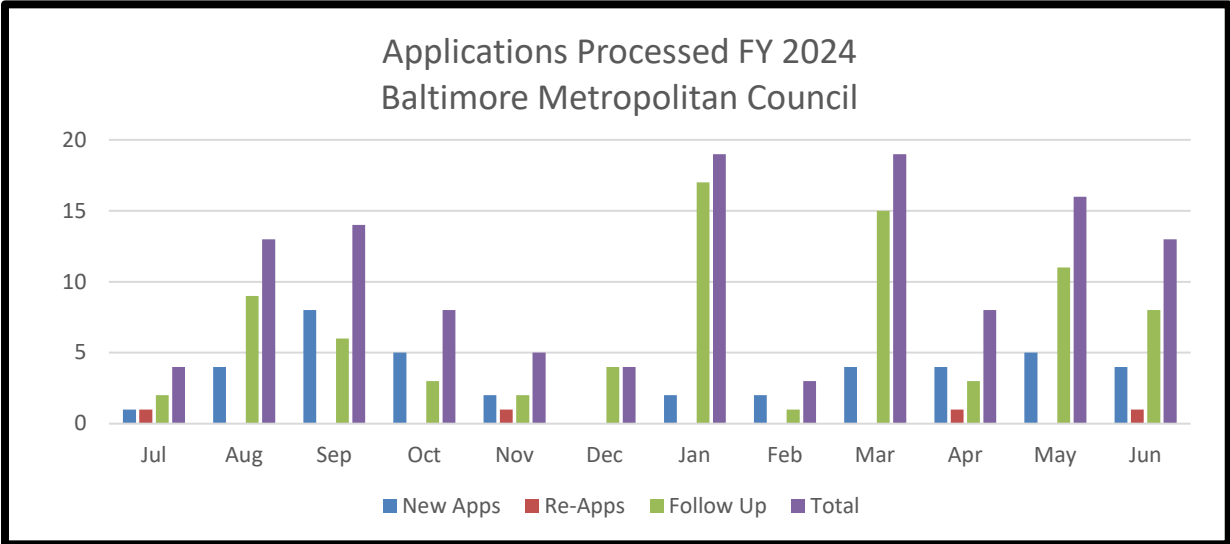
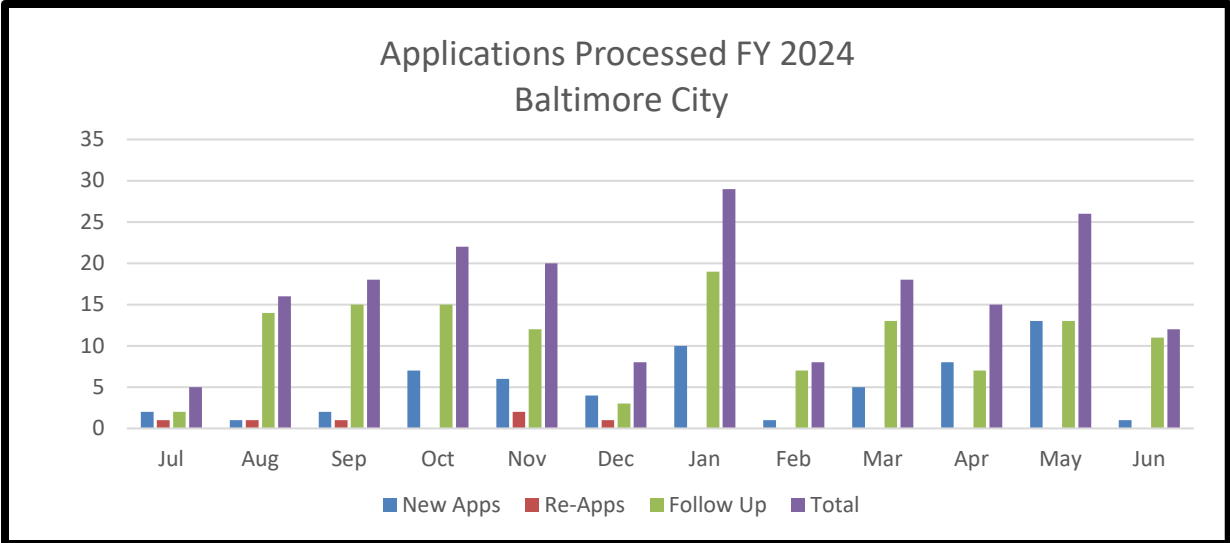
NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

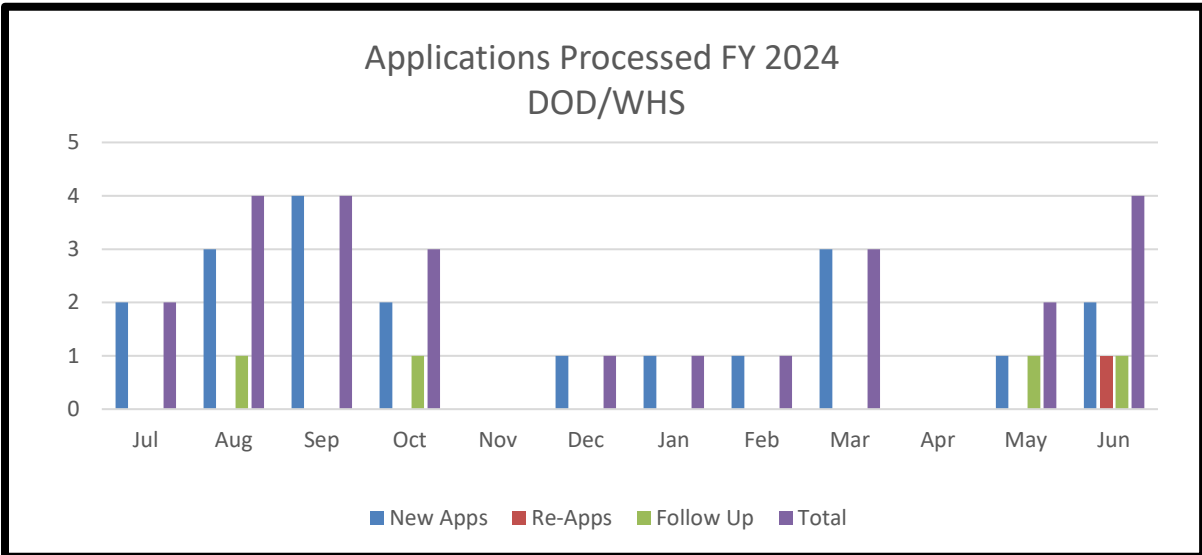
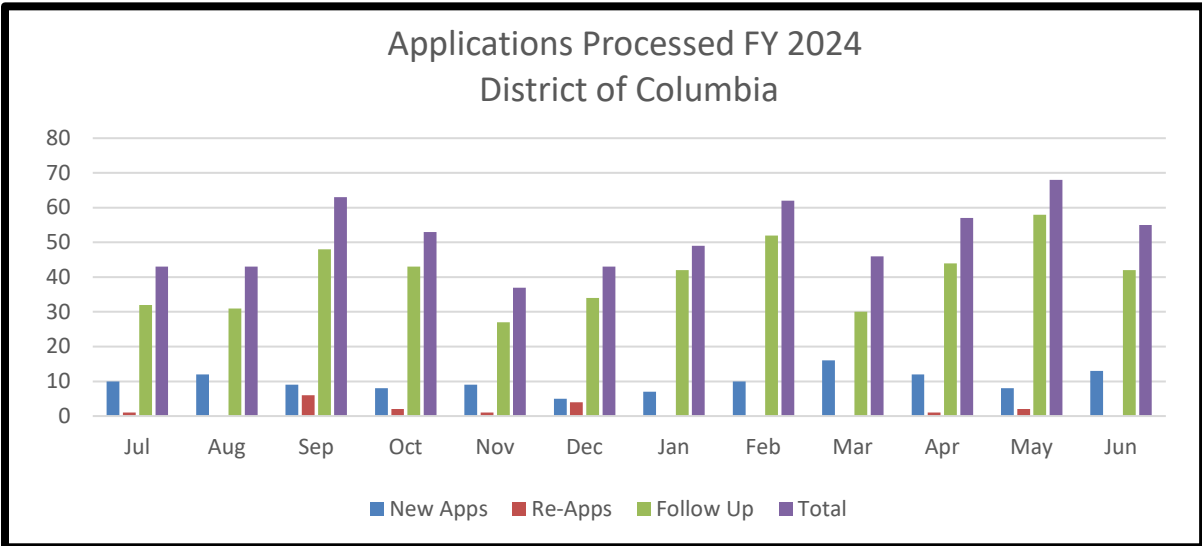
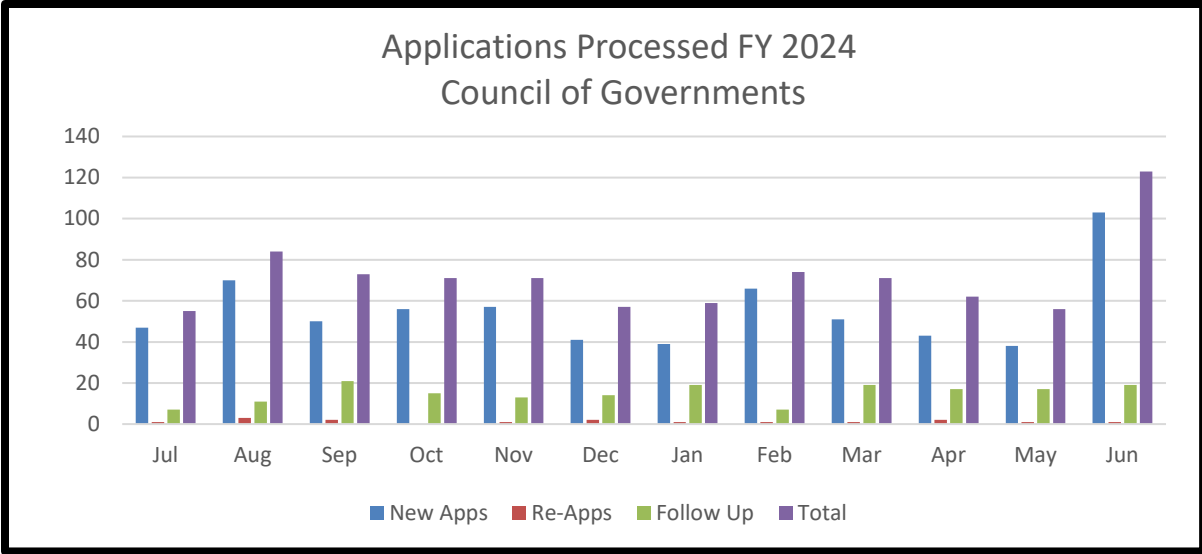


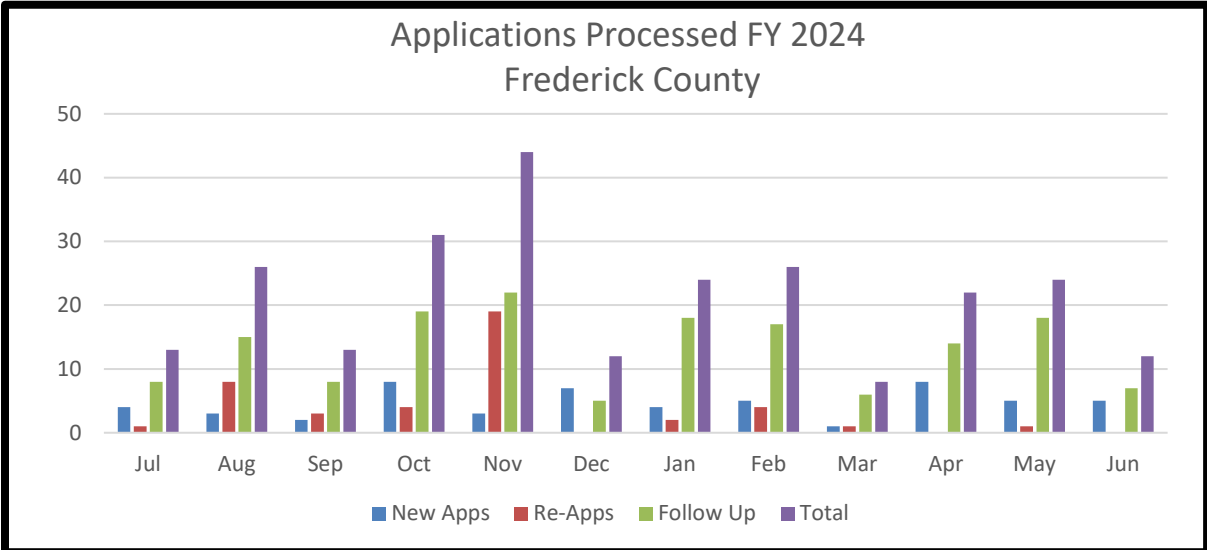
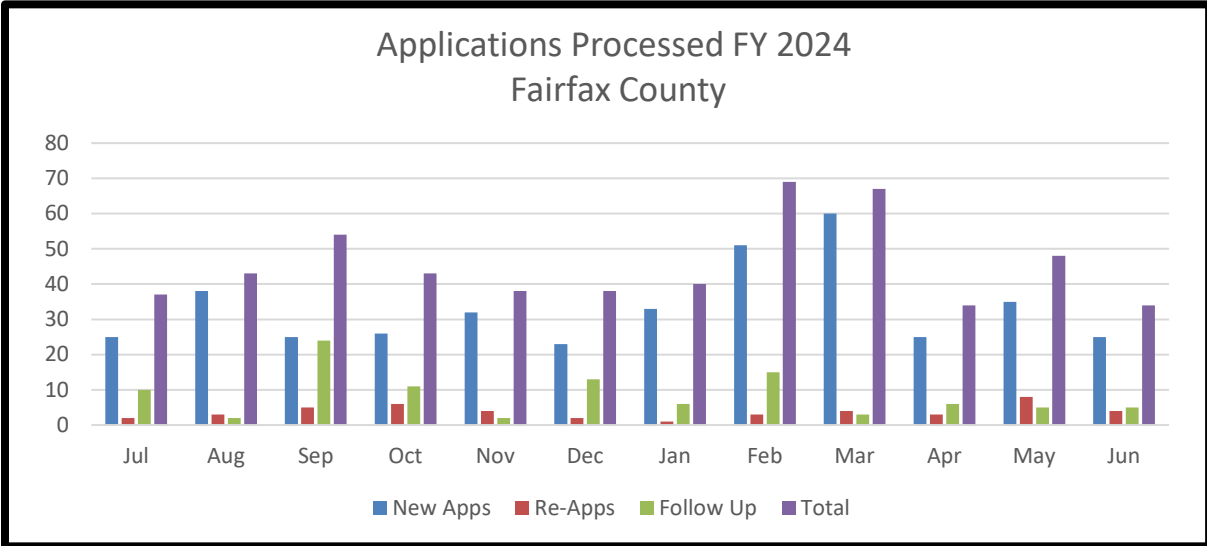
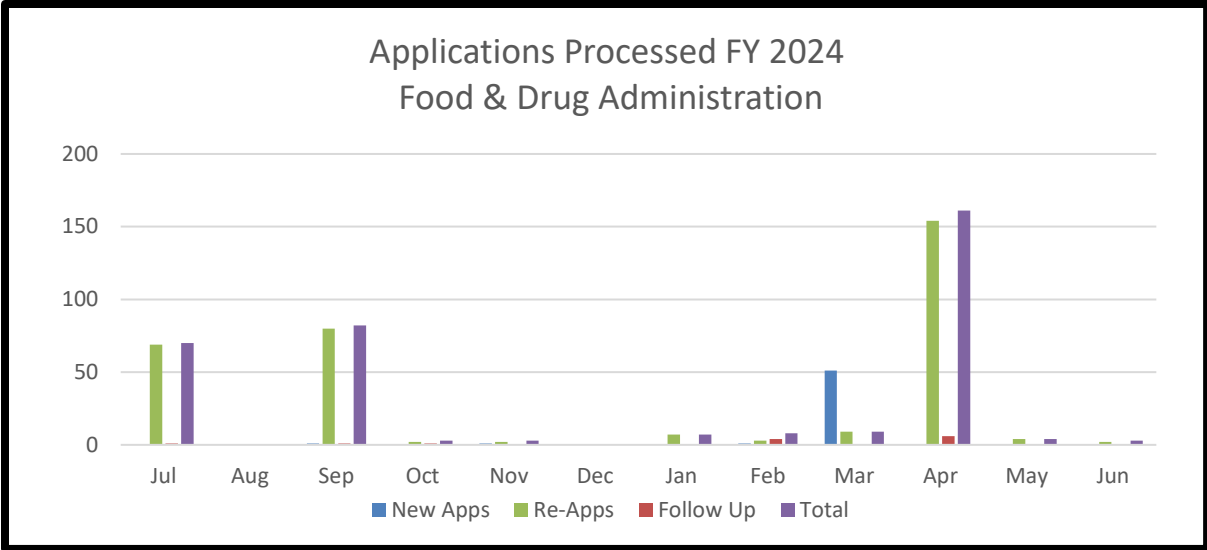
**TABLE 2
 COMMUTER CONNECTIONS
 APPLICATION ACTIVITY SUMMARY
 FY 2024**

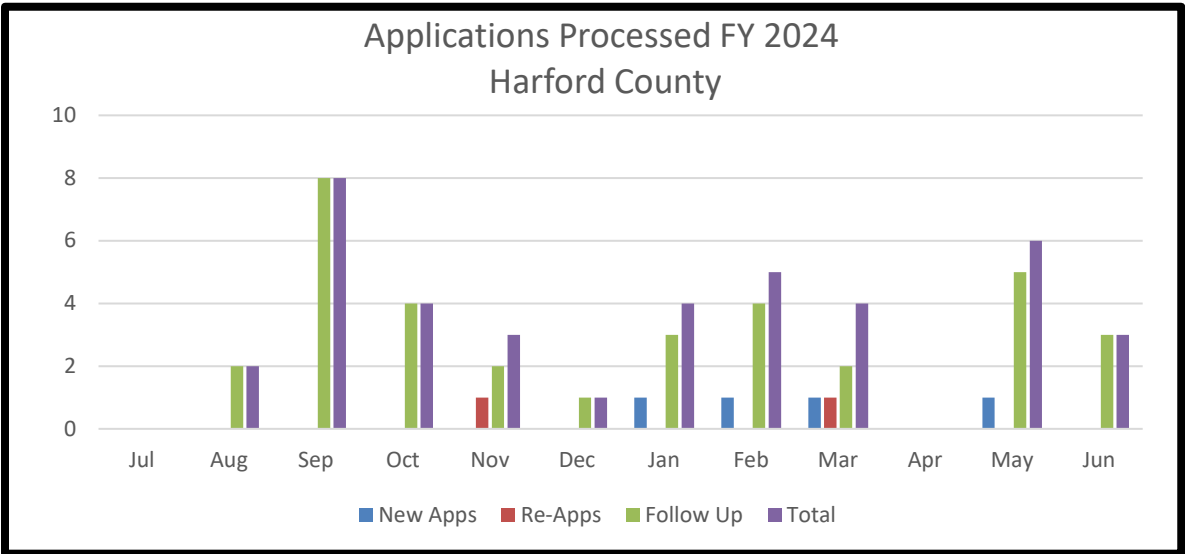
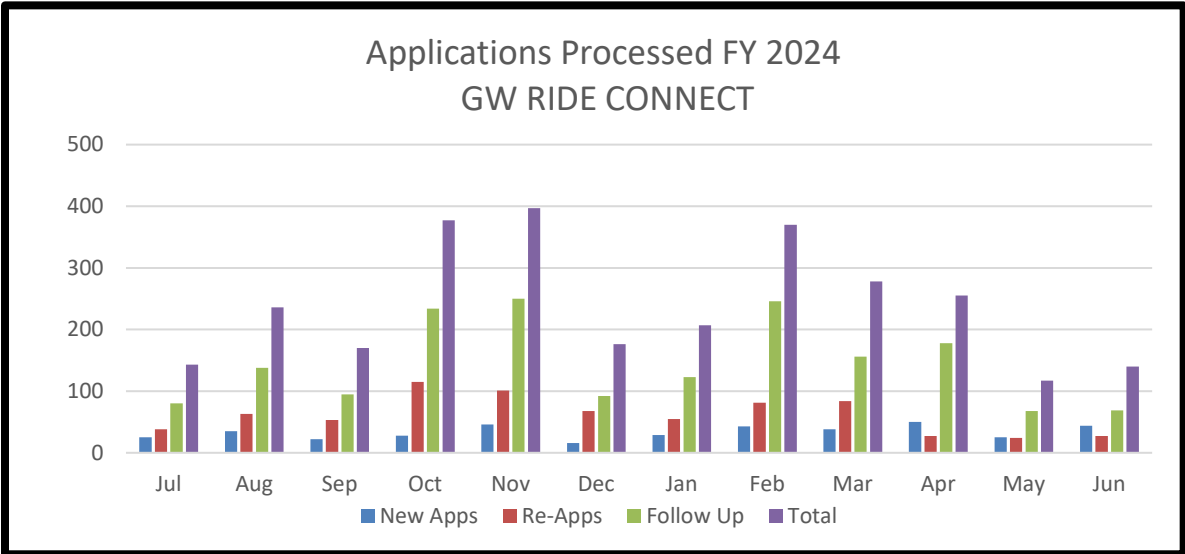
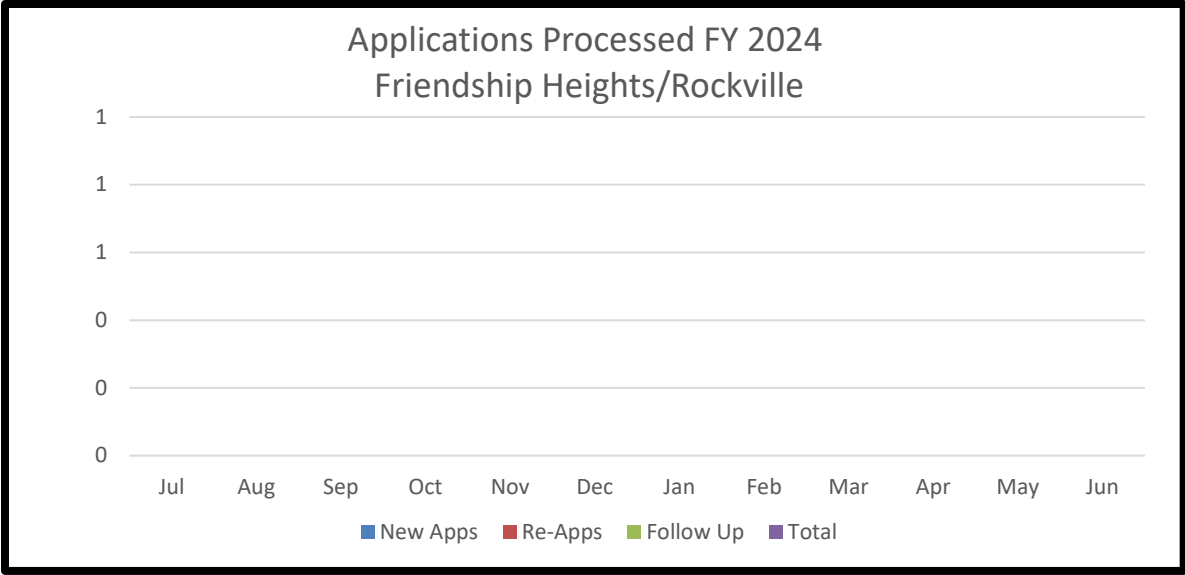
	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	10	5	82	97
ARLINGTON COUNTY	37	6	137	180
ANNE ARUNDEL COUNTY	50	13	33	96
BALTIMORE CITY	60	6	131	197
BALTIMORE METROPOLITAN COUNCIL	41	4	81	126
COUNCIL OF GOVERNMENTS	661	16	179	856
DOD/WHS	20	1	4	25
DISTRICT OF COLUMBIA	119	17	483	619
US FOOD & DRUG ADMINISTRATION	5	332	13	350
FAIRFAX COUNTY	398	45	102	545
FREDERICK COUNTY	55	43	157	255
GW RIDE CONNECT	401	736	1,729	2,866
HARFORD COUNTY	4	2	34	40
HOWARD COUNTY	55	9	53	117
LOUDOUN COUNTY	120	151	460	731
MARYLAND TRANSIT ADMINISTRATION	25	3	33	61
MONTGOMERY COUNTY				
Bethesda Transportation Solutions	32	11	44	87
Countywide	46	17	187	250
Friendship Heights/Rockville	0	0	0	0
North Bethesda TMD	20	736	952	1,708
Shady Grove	0	0	0	0
Silver Spring	17	5	47	69
NATIONAL INSTITUTES OF HEALTH	2	0	18	20
NORTHERN SHENANDOAH PDC	28	9	6	43
PRINCE GEORGE'S COUNTY	40	24	243	307
POTOMAC & RAPPAHANNOCK TC	260	134	398	792
RAPPAHANNOCK-RAPIDAN PDC	30	6	18	54
TRI - COUNTY COUNCIL	116	995	1,170	2,281
TOTAL INPUT COMMUTER CONNECTIONS	2,652	3,326	6,794	12,772
COMMUTER CONNECTIONS TOTAL NEW & RE-APPLICANTS		5,978		

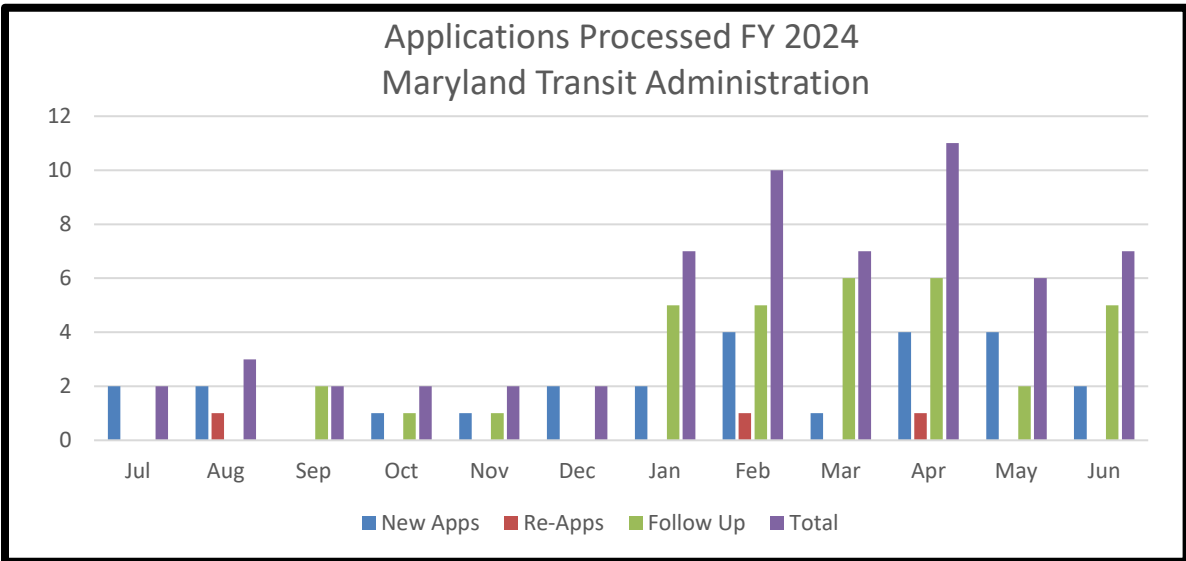
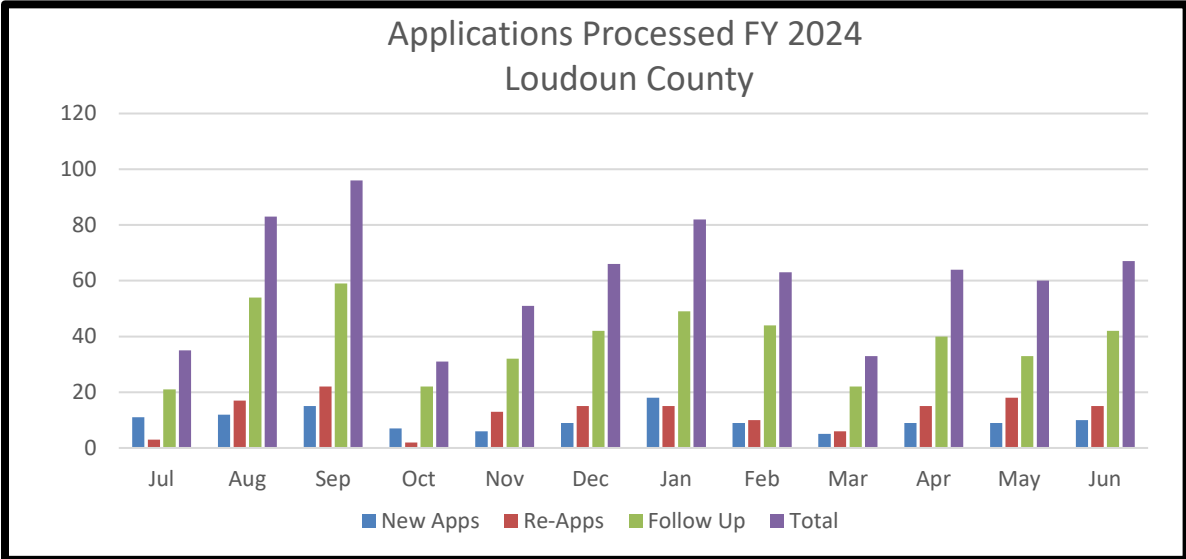
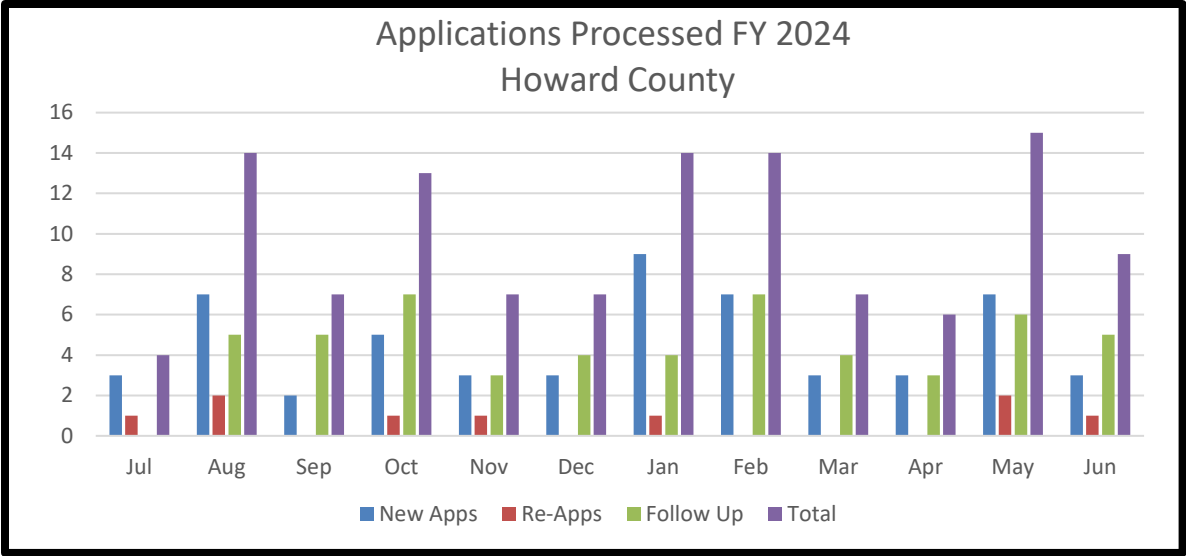


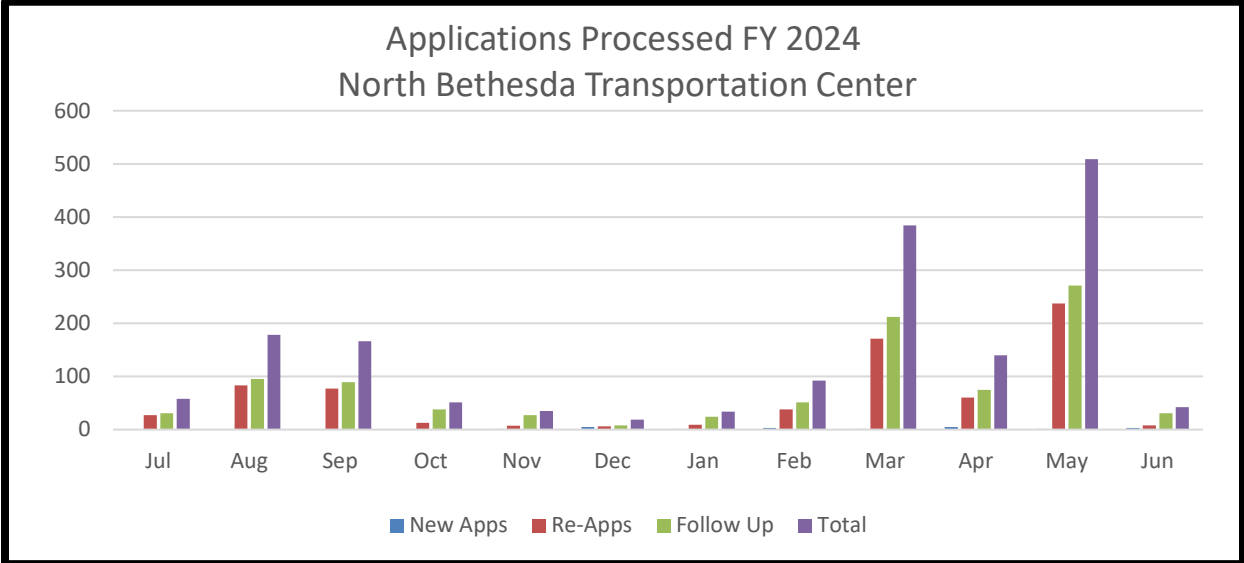
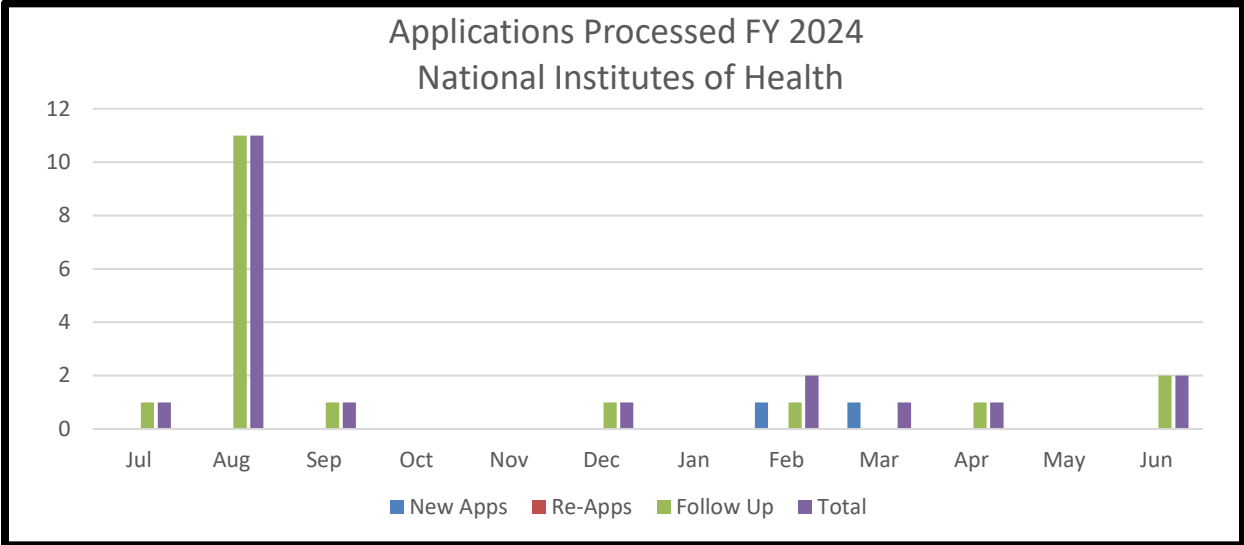
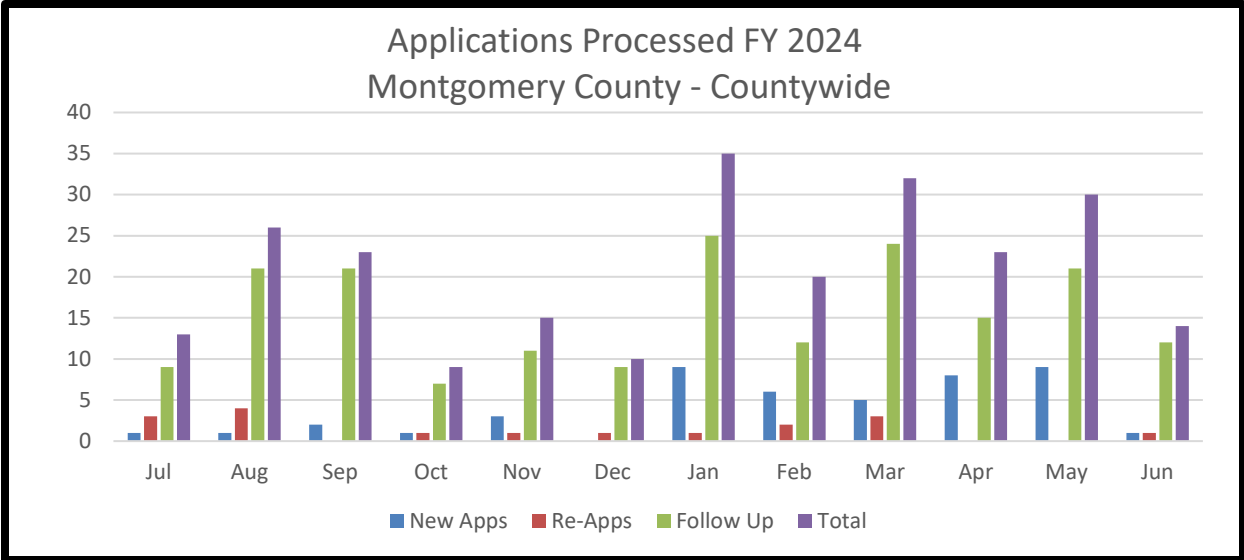


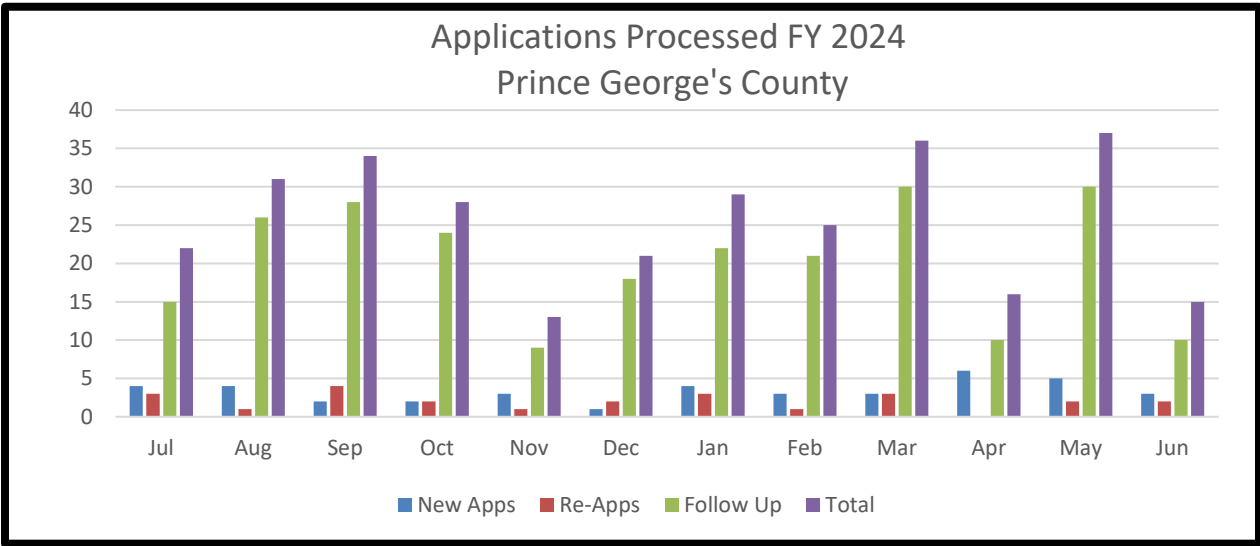
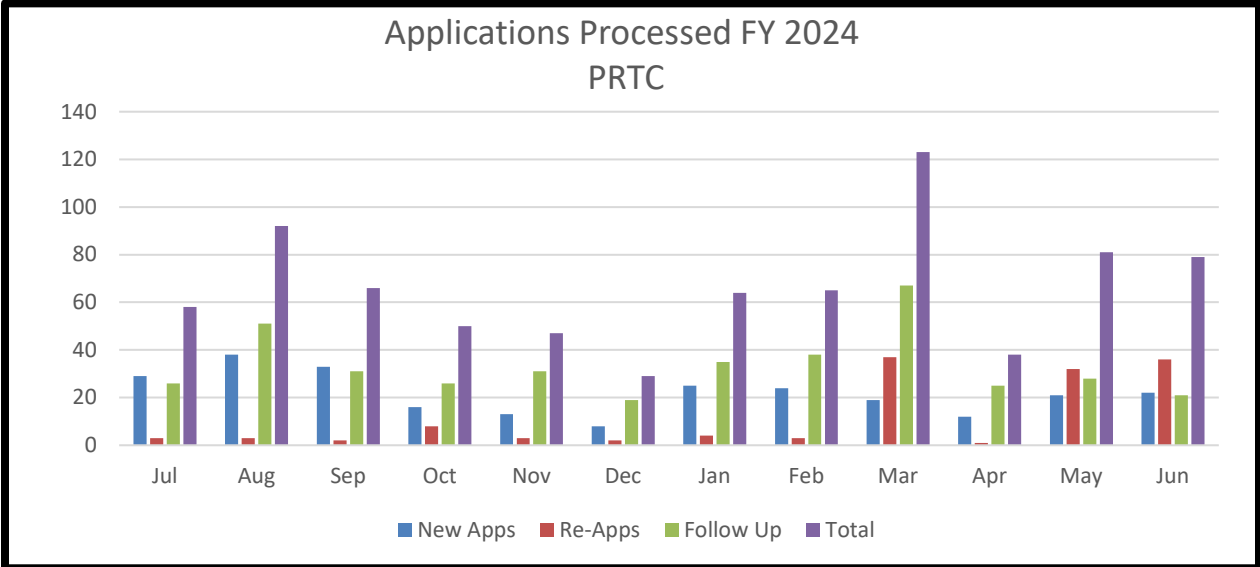
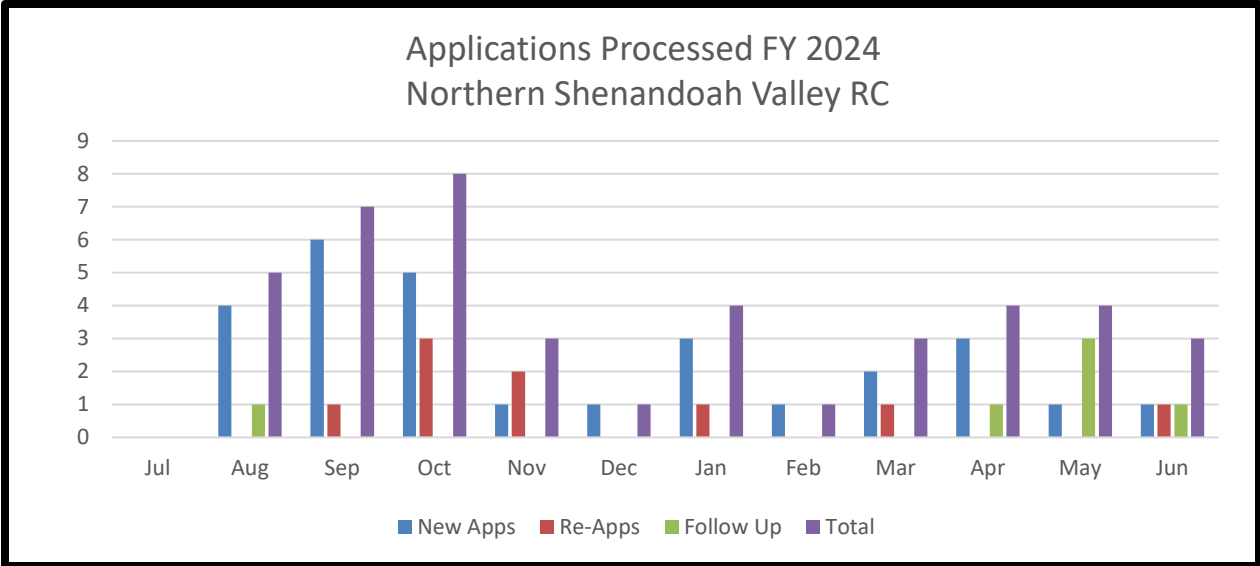


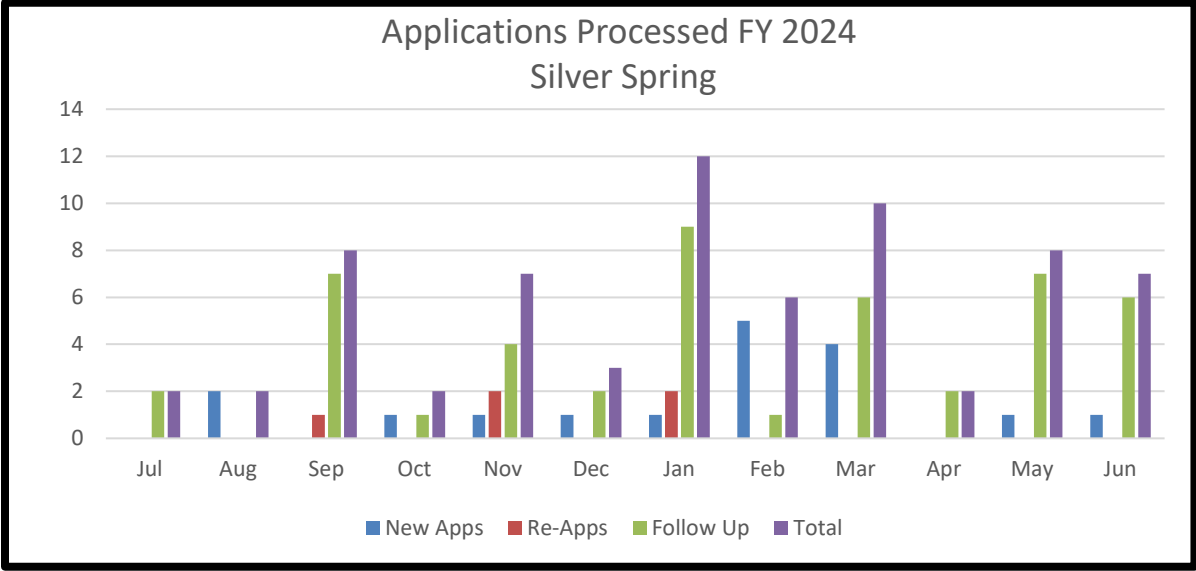
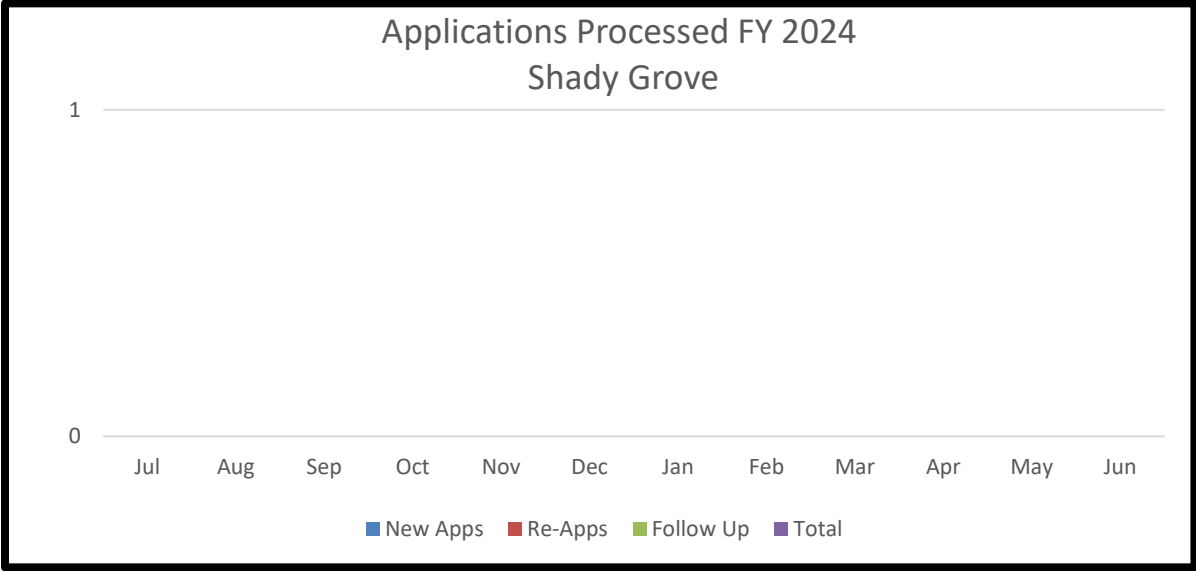
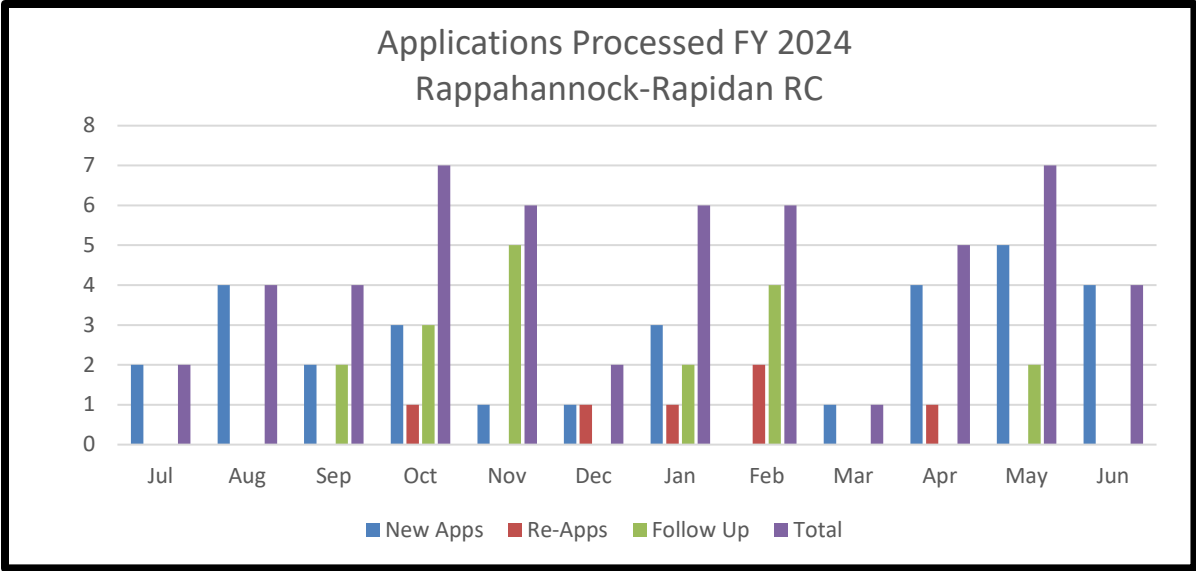












Applications Processed FY 2024 Tri-County Council for Southern Maryland

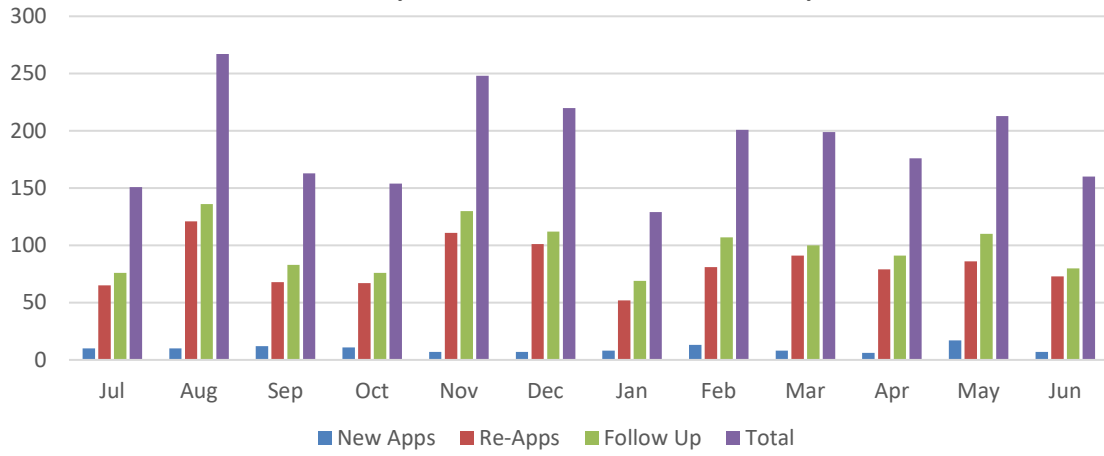


TABLE 5: PHONE TDM/COMMUTE INFORMATION

	TELEWORK	GRH WASH	GRH BALT	EMPLOYER OUTREACH	TRANSIT	BIKE	CARPOOL VANPOOL	OTHER	TOTAL
Brochure/Promo Materials	0	0	0	0	0	0	0	0	0
Bus/Train Schedule	0	0	0	0	0	0	1	0	1
Bus/Train Sign	0	0	0	0	1	0	0	0	1
Direct Mail	0	0	0	0	0	0	0	0	0
Employer	0	0	0	0	0	0	0	0	0
Employer Survey	0	0	0	0	0	0	0	0	0
Fair/On Site Event	0	0	0	0	2	0	0	4	6
Government Office	0	33	0	0	62	0	79	98	272
Highway Sign	0	1	0	0	1	0	3	2	7
Information (411)	0	0	0	0	0	0	0	0	0
Internet	0	0	0	0	0	0	0	0	0
Library	0	0	0	0	0	0	0	0	0
Mobile Billboard	0	0	0	0	0	0	0	0	0
Newsletter	0	0	0	0	0	0	0	0	0
Newspaper	0	0	0	0	0	0	0	0	0
Newspaper (Local)	0	0	0	0	0	0	0	1	1
Other Ridesharing Org	0	0	0	0	0	0	0	0	0
Park-and-Ride Lot Sign	0	0	0	0	0	0	0	0	0
Post Card (COG)	0	0	0	0	0	0	0	0	0
Presentation	0	0	0	0	0	0	0	0	0
Radio	0	0	0	0	0	0	0	2	2
Real Estate/WelcomeWagon	0	0	0	0	0	0	0	0	0
Referral from Transit Org	0	0	0	0	0	0	0	0	0
Theatre Slide	0	0	0	0	0	0	0	0	0
TV	0	438	0	0	0	0	130	19	587
Van Sign	0	0	0	0	0	0	0	0	0
Was/Is Applicant	0	1	0	0	0	0	0	0	1
White Pages	0	0	0	0	0	0	0	0	0
Word of Mouth	0	0	0	0	0	0	0	0	0
Yellow Pages - Verizon	0	0	0	0	0	0	0	0	0
Yellow Pages - Yellow Book	0	0	0	0	0	0	0	0	0
Yellow Pages - Local/Other	0	0	0	0	0	0	0	0	0
Voice Mail Messages	0	473	0	0	67	0	213	126	879
Other/Unknown	0	0	0	0	0	0	0	0	0
TOTAL CALLS	0	946	0	0	133	0	426	252	1757

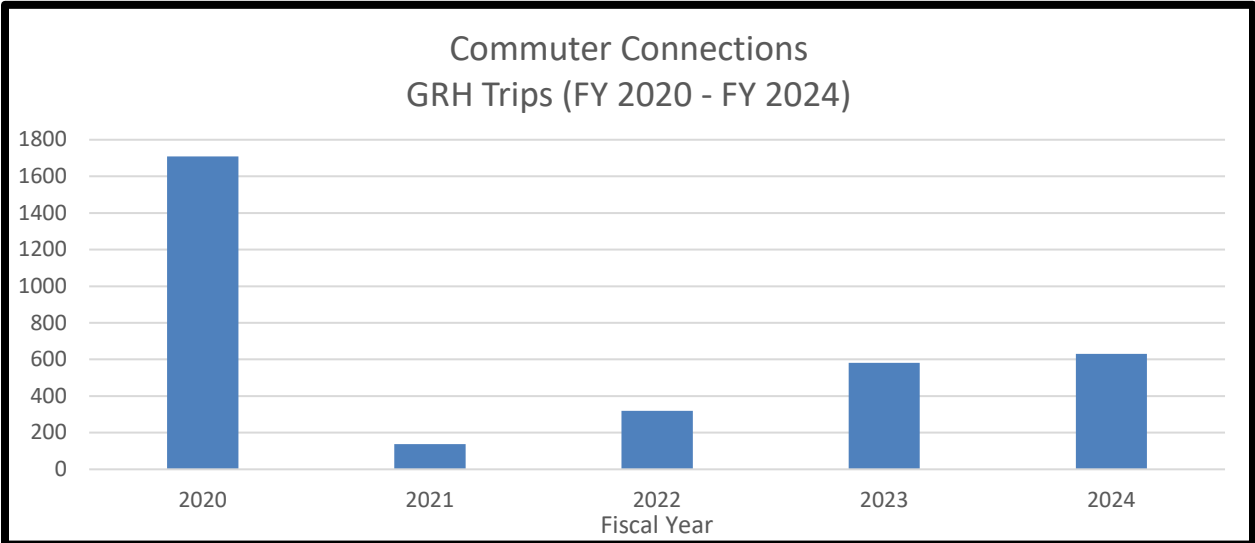
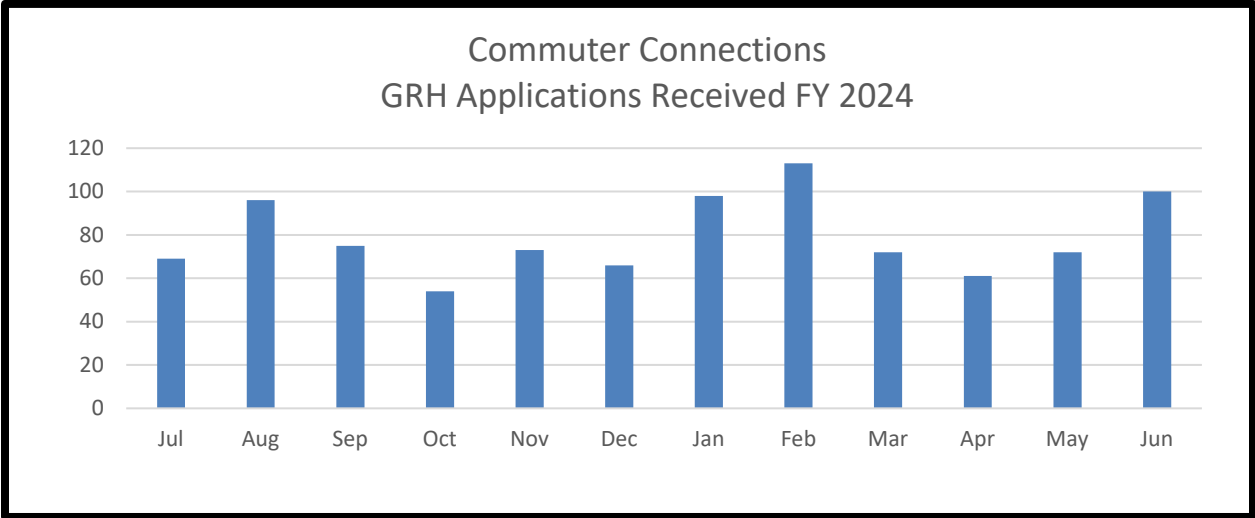
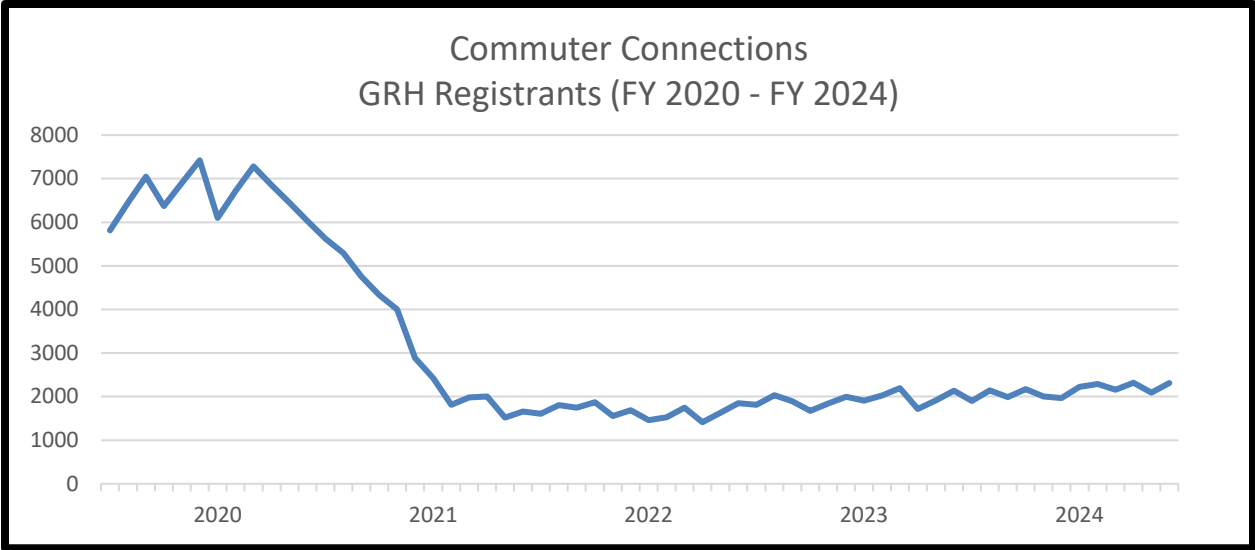
**TABLE 6A
CALLS RECEIVED AT CLIENT PROGRAMS
FY 2024**

	T O C T O A O L G L	O C N O L G Y	A L X	A R L	A A C	B A L T	B E T H	B M C	D O D	F D A	F F X	F R E D	G W R I D	H A R	H O W	L D N	M C	M T A	N I H	N E C K	P G C	P R T C	R A P	S S	S P A N I	T A P	T R I	T R A N S	T O T A L
Calls Transfrd by COG	N/A	N/A	0	0	0	0	**	0	0	0	0	4	0	0	2	0	25	0	0	0	10	2	**	6	**	1	38	88	
How they heard...																													
Brochure/Promo MatrIs	0	0	0	0	0	0	1	0	0	0	0	2	0	0	869	0	0	0	0	0	0	0	0	0	0	0	6	0	878
Bus/Train Schedule	1	1	0	0	0	0	0	0	0	0	26	0	0	0	1133	0	0	0	0	0	0	0	0	0	0	0	0	0	1160
Bus/Train Sign	0	0	0	0	0	0	0	0	0	0	15	0	0	0	843	0	0	0	0	0	0	0	0	0	0	0	0	0	858
Direct Mail	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Employer	1	0	0	0	0	0	27	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	0	32
Employer Survey	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Fair/On Site Event	0	0	0	0	0	0	2	0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	0	0	0	0	10	0	15
Government Office	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
GRH Program	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Highway Sign	6	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	7
Information (411)	289	249	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	250
Internet	7	7	0	0	0	0	5	0	0	0	0	41	0	0	757	0	0	0	0	0	0	0	0	0	0	0	32	0	842
Library	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	2	
Mobile Billboard	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Newsletter	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Newspaper	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Newspaper (Local)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	16	0	16	
Other Ridesharing Org	0	0	0	0	0	0	0	0	0	0	0	5	0	0	230	0	0	0	0	0	0	0	0	0	0	0	0	0	235
Park-and-Ride Sign	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Post Card (COG)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Presentation	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Radio	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Real Estate/WelcomeW	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Refferal from Transit Org	2	1	0	0	0	0	0	0	0	0	0	4	0	0	309	0	0	0	0	0	0	0	0	0	0	0	0	0	314
Theatre Slide	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TV	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	
Van Sign	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Was/Is Applicant	565	544	0	0	0	0	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	548
White Pages	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Word of Mouth	1	0	0	0	0	0	0	0	0	0	0	3	0	0	277	0	0	0	0	0	0	0	0	0	0	0	2	0	282
Yellow Pgs-Bell Atlantic	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yellow Pgs-One Book	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yellow Pages-Local	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Voice Mail Messages	0	0	0	0	0	0	0	0	0	0	0	0	0	0	52	0	0	0	0	0	0	0	0	0	0	0	0	0	52
Other	0	0	0	0	0	0	23	0	0	0	2	38	0	0	187	0	0	0	0	0	0	0	0	0	0	0	1	0	251
Total	874	810	0	0	0	0	62	0	0	0	0	43	96	0	0	4660	0	0	0	0	0	0	0	0	0	0	76	0	5747

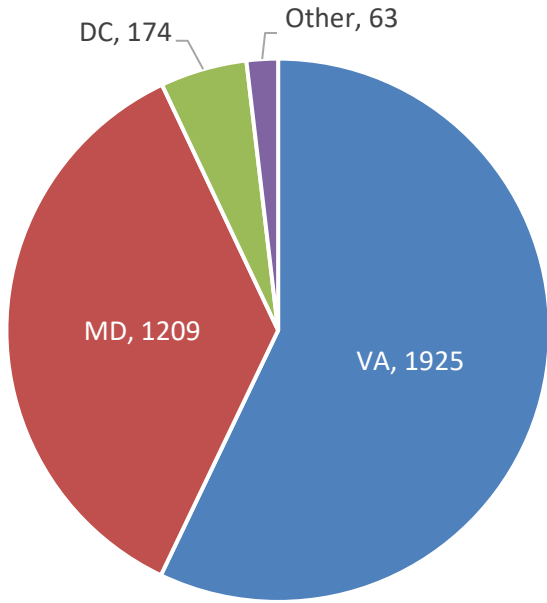
NOTE: Table 6 client data is provided by clients and includes calls received at COG and transferred to clients. COG ONLY calls are calls that COG did not transfer to a client.

**TABLE 6B
APPLICATIONS RECEIVED TDM SYSTEM
FY 2024**

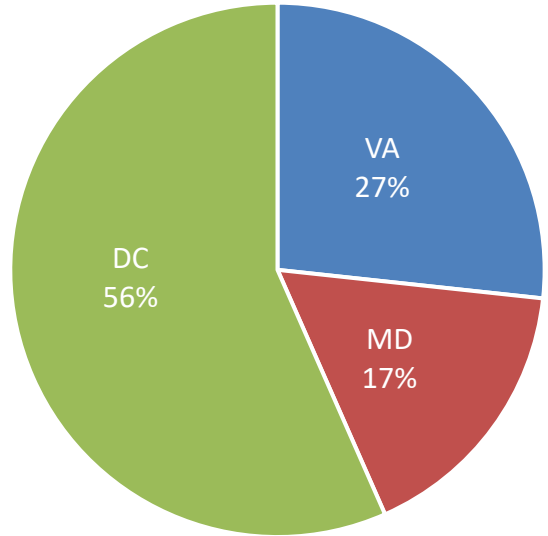
	COG	DC	ARL	ALX	AAC	BALT	BETH	BMC	FDA	FFX	FRED	FRH / ROV	GWRI DE	HAR	HOW	LDN	MC	MTA	NIH	NSHEN	DOD	PGC	PRTC	RAP	SG	SS	NBETH	TRI	TOTAL
How they heard...																													
Brochure/Promo Matrls	19	36	7	7	6	4	0	3	0	59	12	0	20	1	11	16	17	1	0	1	12	16	20	0	0	7	0	9	284
Bus/Train Schedule	11	6	0	1	7	6	1	9	0	20	7	0	8	10	3	14	2	4	0	0	0	8	27	1	0	1	0	10	156
Bus/Train Sign	8	6	0	1	7	25	0	12	0	15	2	0	5	3	6	2	9	3	0	1	0	3	8	0	0	0	0	10	126
Direct Mail	9	12	10	1	3	1	0	1	0	46	4	0	25	1	3	12	17	3	1	1	0	17	26	0	0	9	0	2	204
Employer	74	75	31	19	23	49	27	28	4	85	10	0	46	8	22	24	58	10	3	4	8	41	51	5	0	17	0	26	748
Employer Survey	2	3	1	2	1	0	0	1	0	0	0	0	0	1	2	1	1	0	0	0	0	1	0	0	0	0	0	0	16
Fair/On Site Event	3	6	1	0	0	1	3	1	0	3	2	0	6	1	2	1	8	0	0	0	0	1	1	0	0	0	16	0	56
Government Office	27	11	5	5	9	6	0	8	0	27	7	0	24	3	9	13	5	6	0	2	4	17	15	3	0	0	0	11	217
GRH Program	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Highway Sign	4	2	0	0	1	1	0	0	0	1	0	0	0	0	1	2	1	1	0	3	0	2	0	1	0	2	0	1	23
Information (411)	41	143	25	5	12	41	1	14	0	23	2	0	1	7	10	9	25	5	0	1	0	33	7	4	0	10	0	4	423
Internet	146	72	16	20	54	79	1	55	0	144	42	0	68	9	45	63	41	18	0	34	2	65	129	10	0	16	2	41	1172
Incentrip	1	4	1	0	0	3	0	0	0	3	0	0	0	1	0	3	0	1	0	0	0	2	0	0	0	1	0	0	20
Library	2	2	0	0	3	1	0	1	0	0	2	0	0	0	0	1	3	0	0	0	0	0	0	0	0	1	0	1	17
Mobile Billboard	0	1	0	0	0	1	0	1	0	0	1	0	1	0	0	0	0	1	0	2	0	0	0	0	0	0	0	0	8
Newsletter	3	0	2	0	0	2	0	1	0	3	0	0	0	0	0	2	0	0	0	0	4	1	1	0	0	0	0	1	20
Newspaper	1	0	0	0	0	0	0	1	0	2	0	0	1	1	0	0	0	0	0	0	0	1	1	0	0	0	0	1	9
Newspaper (Local)	0	2	0	1	1	1	0	0	0	1	1	0	1	0	0	2	0	0	0	0	0	0	2	0	0	0	0	0	12
Other Ridesharing Org	5	2	1	2	1	0	0	1	0	2	2	0	192	0	0	0	1	1	0	3	0	3	6	1	0	1	1	2	227
Park-and-Ride Sign	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Post Card (COG)	2	3	2	2	0	0	0	0	0	2	0	0	2	1	0	0	3	0	0	0	0	1	5	0	0	0	0	1	24
Presentation	0	2	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	7	1	13
Radio	19	9	2	2	8	6	0	4	0	22	8	0	18	0	0	7	11	0	0	2	0	10	25	3	0	3	0	11	170
Real Estate/WelcomeW	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Referral from Transit.Org	0	1	0	0	1	0	0	1	0	2	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0	0	8
Theatre Slide	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TV	0	0	0	1	0	0	0	2	0	2	0	0	0	0	0	1	2	1	0	1	1	1	1	0	0	0	0	0	13
Van Sign	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	0	1	6
Was/Is Applicant	7	0	0	0	0	0	0	5	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	15
White Pages	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	3	0	0	0	0	0	5
Word of Mouth	11	15	7	2	6	8	0	4	0	19	7	0	24	4	2	7	9	1	0	2	1	9	16	4	0	4	0	7	169
Yellow Pgs-Verizon	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Yellow Pgs-Yellow Bk	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	2
Yellow Pages-Local	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Voice Mail Messages	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	68	37	18	7	9	19	0	21	0	62	22	0	58	3	14	26	26	6	0	8	0	28	104	10	0	8	0	24	578
Total	465	451	129	78	152	256	33	175	4	546	131	0	500	54	131	207	239	62	4	67	32	263	451	42	0	80	26	164	4742



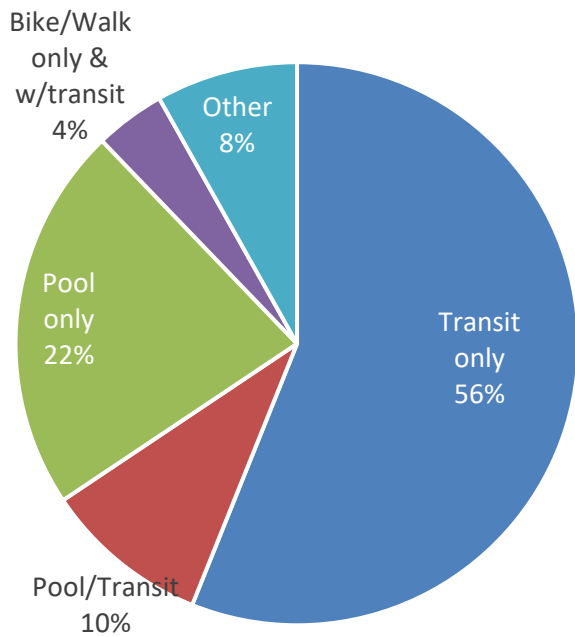
Commuter Connections
Where GRH Registrants Live
FY 2024



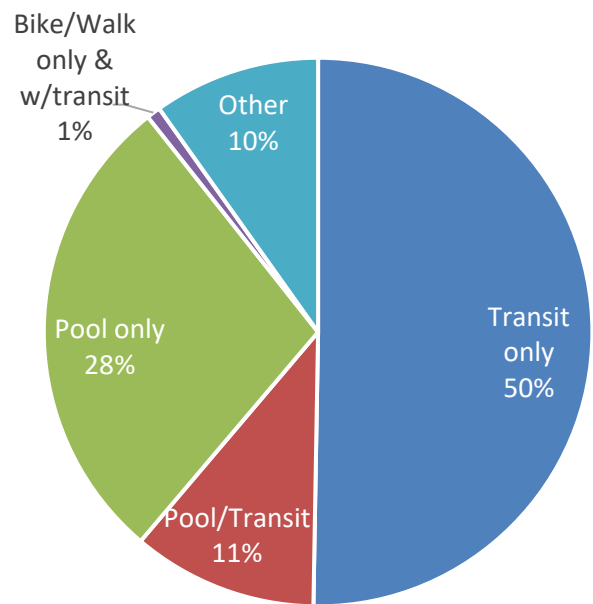
Commuter Connections
Where GRH Registrants Work
FY 2024



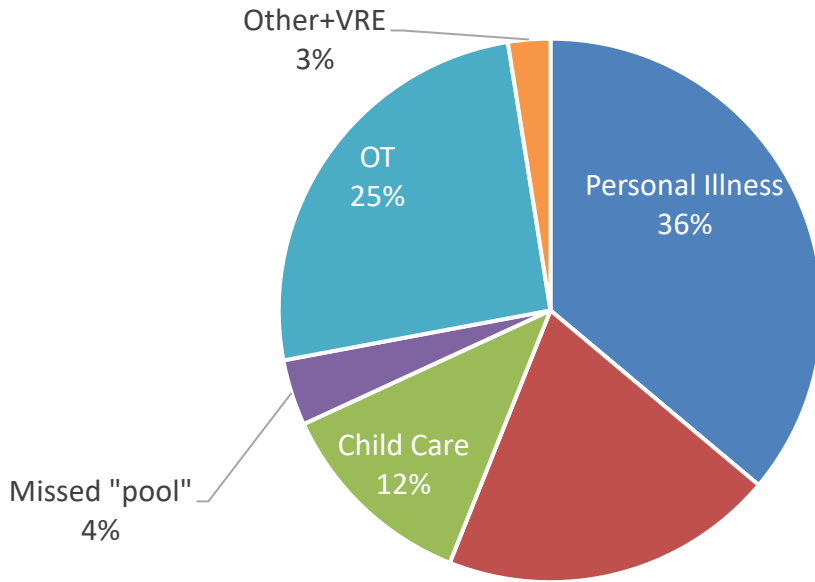
Commuter Connections
Commute Mode of GRH
FY2024



Commuter Connections
Commute Mode of FY 2024
GRH Users



Commuter Connections GRH Program Trip Reasons FY 2024



FY2024 Commuter Connections Employer Outreach Summary											
Annual	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County	Montgomery County	Prince George's	Prince William	Calvert/Charles	Metro
Employers Contacted (new) Site Visits (prospects)	268	6	80	475	5	9	91	0	578	43	0
Telework contacted -new	0	0	0	0	5	0	1	0	0	2	0
Employers Contacted (follow-up)	529	6,374	173	1,543	567	411	12,782	0	80	24	0
Telework contacted - follow up	0	0	0	0	83	0	1	0	0	1	0
Total Broadcast Contacts Letters, Flyers, Newsletter	400	22,369	31,393	2	1,870	443	55,923	0	2,363	147	0
Total Sales Meetings	293	170	111	537	0	35	127	0	28	37	0
Total Employers Contacted	1,490	28,919	31,757	2,557	2,350	898	68,924	0	3,049	254	0
New Level 1 TDM Programs	332	6	26	129	0	8	0	0	14	38	0
New Level 2 TDM Programs	66	0	36	179	0	1	4	0	8	7	0
New Level 3 TDM Programs	33	0	22	145	0	1	3	0	1	0	6
New Level 4 TDM Programs	0	0	10	8	0	0	0	0	1	0	0
New Telework Programs	0	0	0	0	0	0	0	0	0	1	0
Expanded Telework Programs	0	0	0	0	0	0	0	0	0	0	0

FY 2024 Monthly Web Visits

