



# ULI Washington & MWCOCG: FY25 Technical Assistance Panel (TAP) Partnership

FRIDAY, APRIL 19, 2024

# What is a TAP?

**The Technical Assistance Panel (TAP) offers technical analysis to communities and organizations facing land-use challenges.**

ULI members volunteer their time to provide unbiased, expert advice and specific recommendations for improvement. Local industry leaders draft a plan to revive, rethink, and restore communities to ultimately enact change and improve the lives of people in the DC region.

## **Day One**

- Meetings with sponsor representatives
- Interviews with stakeholders and community representatives

## **Day Two**

- Work session to develop recommendations
- Presentation to sponsor and stakeholders

# How does ULI provide this assistance?

**A community group or organization approaches ULI with a request.**

**ULI convenes a group of experts to focus on specific questions in a concentrated, finite effort and communicates the results.**

- group of experts = Technical Assistance Panel
- specific questions = defined by the sponsor
- concentrated, finite effort = two intense days
- communicates the results = presentation to the sponsor *and* published report

**The Sponsor pays a fee for service (\$15,000) to ULI Washington.  
COG contributes an additional \$7,500 toward the project.**

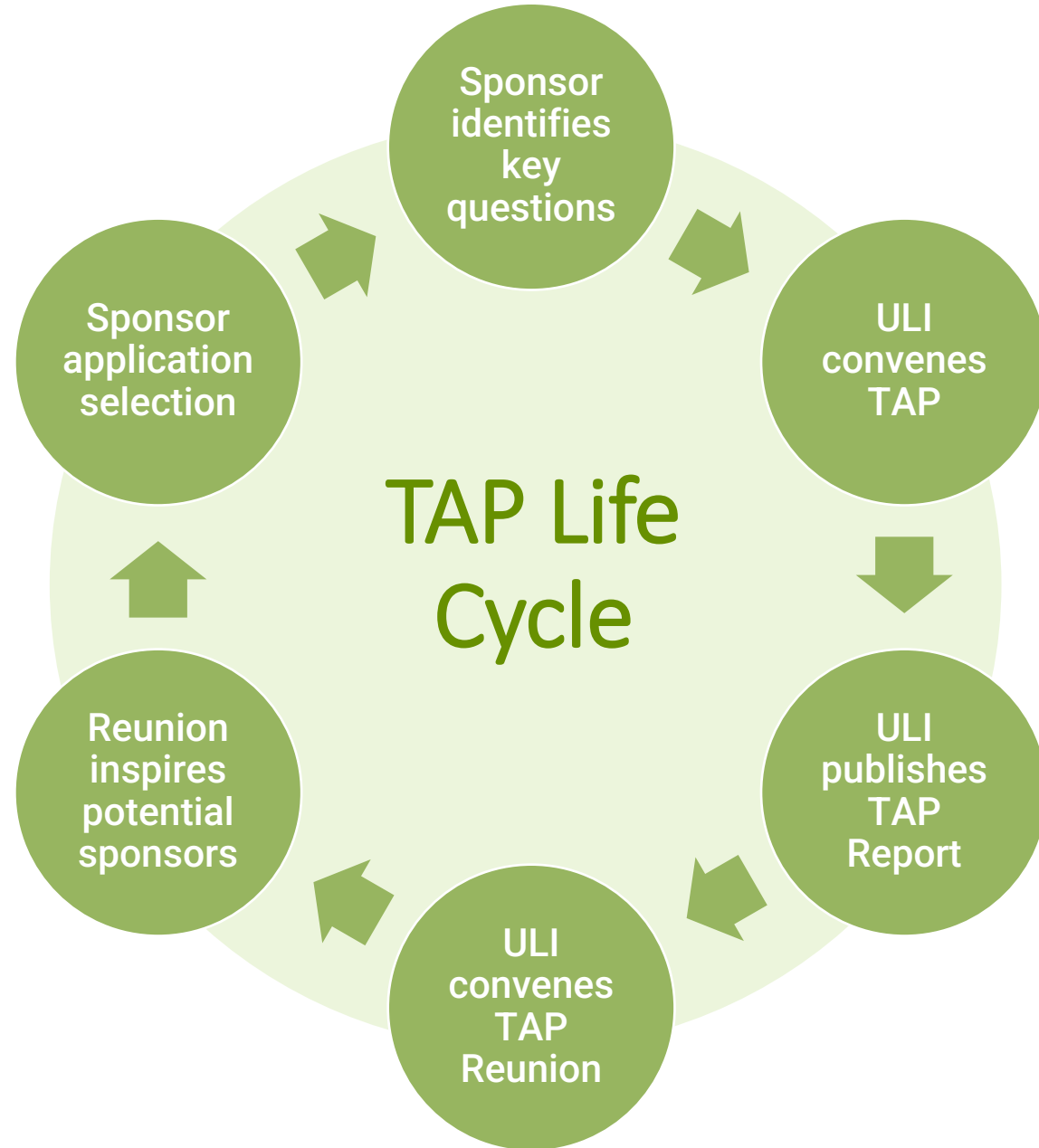


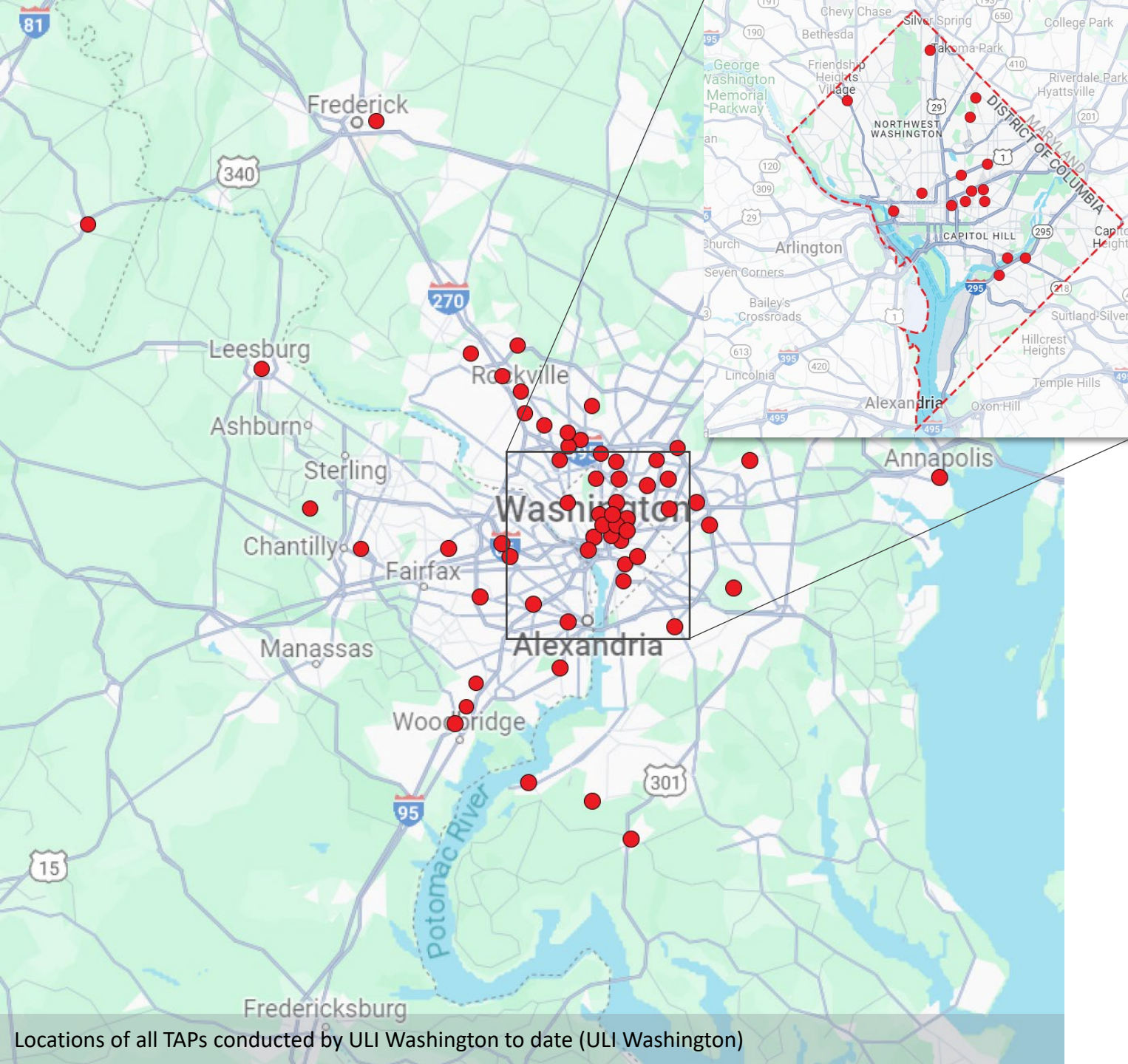
Metropolitan Washington Council of Governments

LLSC DC



SFDC  
SOUTHEAST FAIRFAX  
DEVELOPMENT CORPORATION





# ULI Washington's TAP Program

- 65 TAPs in 20 years
- A Regional Approach
- 20 co-sponsored by COG

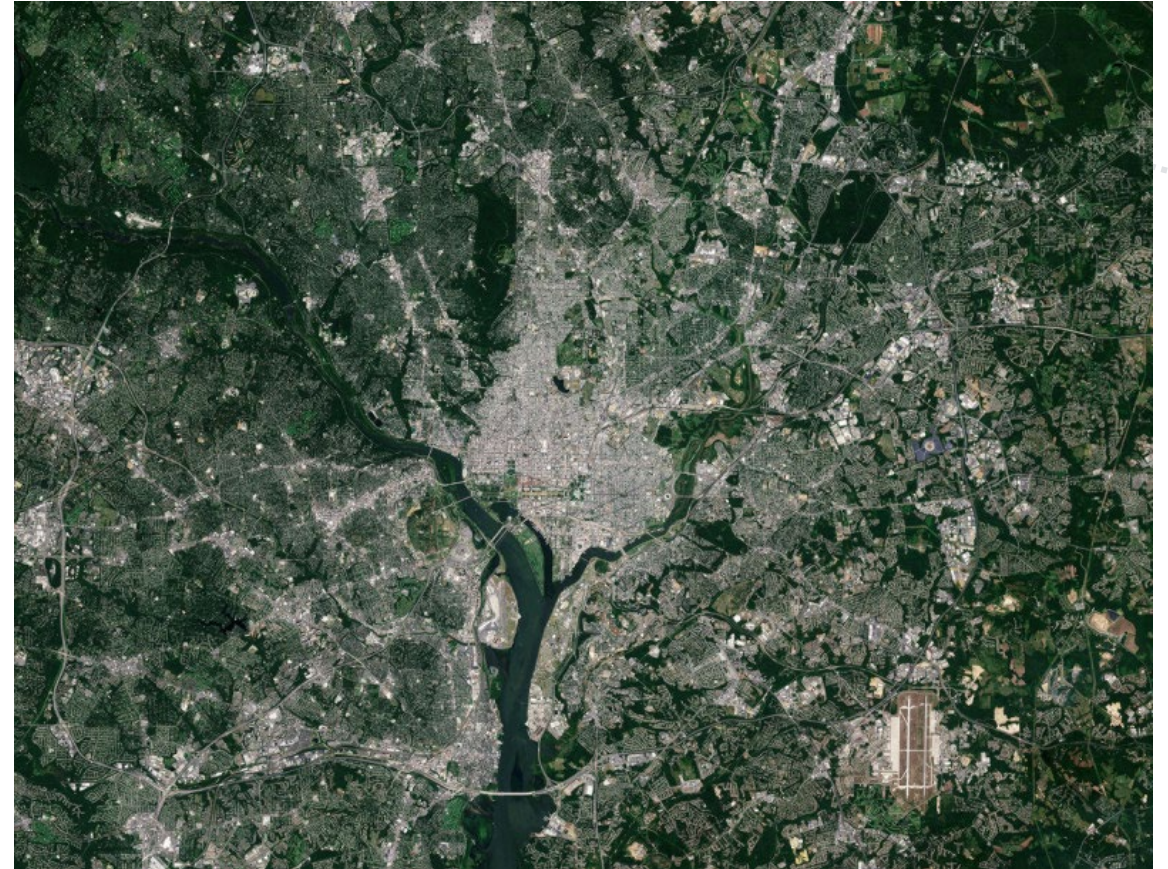
## ULI-COG Partnership Highlights

- Focus on Equity Emphasis Areas, High Capacity Transit Station Areas, and Activity Centers
- Continued study and implementation of panels' recommendations
- Formation of Partnerships

Locations of all TAPs conducted by ULI Washington to date (ULI Washington)

# What Does This Partnership Accomplish?

- **Provide Strategic Advice to help municipalities** and organizations address key land use and real estate development issues.
- **Facilitate connections** between agencies, organizations, project stakeholders, and industry professionals.
- **Build awareness of ULI & COG's missions** by providing a venue for outreach and public relations.
- **Contribute to regional best practices** & build a playbook of land use strategies relevant to contemporary issues.



# Richmond Highway Corridor Placemaking TAP

January 31 – February 1, 2024

# Blue Line Corridor TAP

March 7 – 8, 2024



# Recommendations from TAPs

## Vision

South County Government Center

Washington

## Strategy

Equitable Land Use and Development

- Grocery Store
- Restaurants
- Places to Gather
- Places for Joy
- Infrastructure

- Positive
- Intentional
- Inclusive

- Federal
- State of Maryland
- Prince George's County
- Capitol Heights
- Seat Pleasant
- Fairmont Heights
- Unincorporated areas
- LISC
- Other organizations

Washington

## Action

Action Item: *Storytelling through place*

- Compile histories and stories to showcase, share locally and with developers working in the area.
- Implement projects to bring history & culture to light
  - Fairmont Heights net-zero townhomes Pocket Park (In process)
  - Plant lilacs to honor the Ridgeley community & install signage to make the stories more broadly accessible.
  - Advertise events like the Turnip Tour along the corridor.
  - Create and circulate a map of community gardens in the community.

Washington

Community Identity → Mobility & Access Strategy → Land Use Recommendations → Agency Coordination/ Public Procedure

Urban Land Institute  
Washington

Technical Assistance Panel Report

**Development Opportunities in The City of Falls Church**

Sponsored by:  
The City of Falls Church  
Metropolitan Washington Council of Governments

October 15-16, 2014

Urban Land Institute  
Washington

TECHNICAL ASSISTANCE PANEL REPORT

**Creating an Eastern Gateway in Falls Church**

SPONSORED BY:  
City of Falls Church, VA  
Metropolitan Washington Council of Governments

November 14-15, 2018



# ULI-COG TAPs: FY25 Timeline

Date	Outcome
<u>April 19 - May 31, 2024</u>	Applicants (Sponsors) <b>apply</b> to the program
June 2024	ULI Washington and COG <b>review applications</b>
July 2024	Begin <b>Scoping</b> process
August 2024 – May 2025	ULI Washington <b>conducts</b> 3 TAPs
October 2024 – July 2025	ULI Washington develops and delivers a <b>Report</b> for each TAP

# Apply Today!



Metropolitan Washington  
Council of Governments

We look forward to working with you, thanks to the generous support of MWCOG!

For more information on TAPs, contact Marc Gazda, Manager at ULI Washington: [marc.gazda@uli.org](mailto:marc.gazda@uli.org)

- Apply at <https://washington.uli.org/get-involved/technical-assistance-panels/cog-tap/>

