



Common Grain Alliance connects and supports farmers, millers, bakers, and grain artisans to build a vibrant, integrated, equitable and regenerative grain economy in the MidAtlantic.





2023 STRATEGIC PLAN

Objective 1

EXPAND AND STRENGTHEN THE CGA MEMBER NETWORK

Objective 2

DRIVE PUBLIC INTEREST AND DEMAND FOR GRAINS

Objective 3

PROVIDE TECHNICAL ASSISTANCE AND SUPPORT TO THE GRAIN VALUE CHAIN

Objective 4

PROMOTE EQUITY AND FOOD SOVEREIGNTY

Objective 5

CREATE A STRONG AND SUSTAINABLE CGA



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Staff



Madelyn Smith
Executive Director



Kalina Newman
*Communications
Coordinator*





Vanessa Bolin
*ALDI Program
Manager*



Building Community




 **Quarterly in-person meetings including workshops, field days, hands-on training, and seminars.**

 **Mid-Atlantic Grain Fair and Conference**

 **Online community where members share questions, grain availability & sourcing information, and other topics.**

 **Resource Sharing**

- **Example: Farmers collaborate to share grain cleaning and milling equipment.**

 **Knowledge Sharing and Problem solving**

- **Example: CGA farmers developed a solution to managing weevils.**



Expanding Local Grain Markets

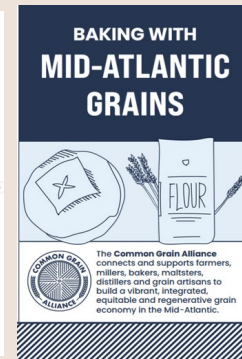
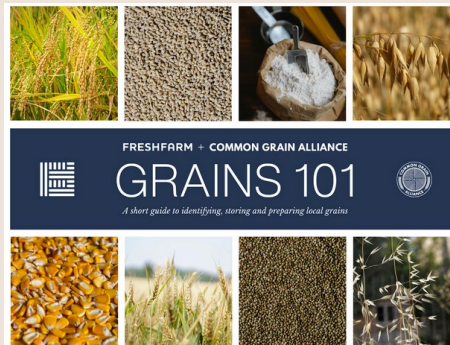
Branding



Education



Access





AGRICULTURAL LEADERSHIP DEVELOPMENT INITIATIVE (ALDI)



9-month training and leadership development program.



Aims to deepen BIPOC Farmer and Military Veterans' engagement in the Chesapeake Region.




Partnership between CGA, Future Harvest, Fields of Valor, and the Million Acre Challenge.







Where are we going?


 **Expand and diversify our funding to grow our organization and programs.**

 **Build better data and information about grain production and demand in the Mid-Atlantic.**

 **Grow our network, and connect to other regional grains & crop diversification movements.**

Opportunities for CMG + CGA

 **Co-host events to educate the general public & provide technical assistance to grain based businesses.**

 **Collaborate on public communications efforts & educational materials**



Thank You!

Contact Information

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Find Common Grain Alliance Online



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Common Grain Alliance



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