



Waste Less  
Win More



cleanScapes  
Your Private Public Utility™

# CleanScapes

Leading Communities

Beyond Waste

# Waste Less Win More

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Your Private Public Utility™

## CleanScapes

- Seattle based and locally owned
- Partner with cities to collect residential and commercial garbage, recycling, food and yard waste
- Innovative waste reduction and diversion programs
- Sustainability Focus



# Waste Less Win More



## Mission



*CleanScapes is the trusted partner for communities seeking to enhance residential & commercial vitality by providing innovative streetscapes maintenance, recycling and solid waste services.*



You reuse the mug.  
We recycle the paper.

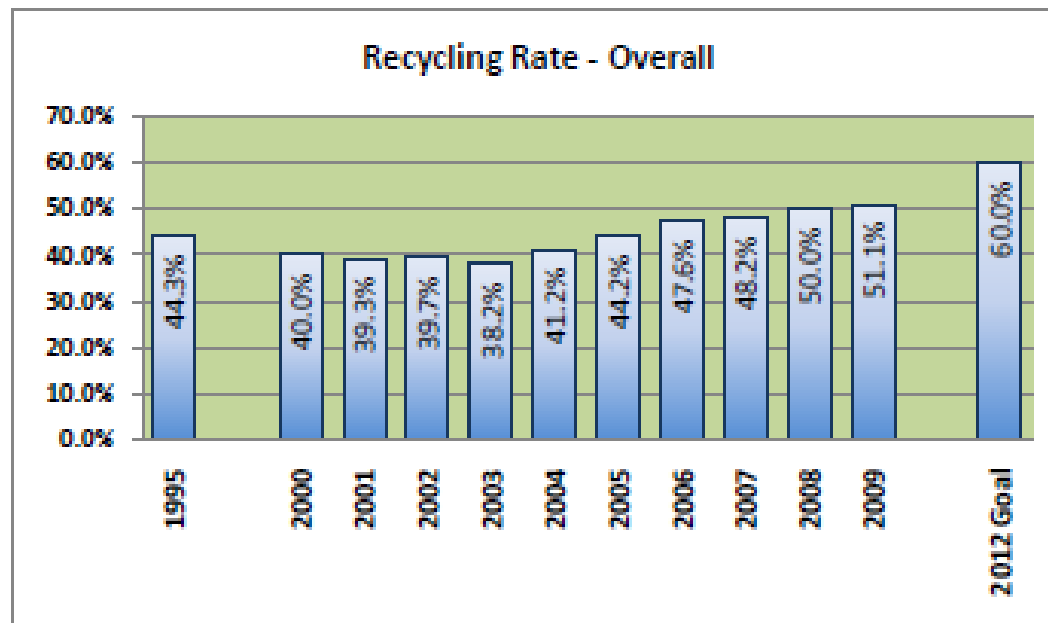
**♿ CAN I SEE YOU?  
♿ MAKE EYE CONTACT.**

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Seattle & Public Utilities

www.seattle.gov/util (206) 684-3000

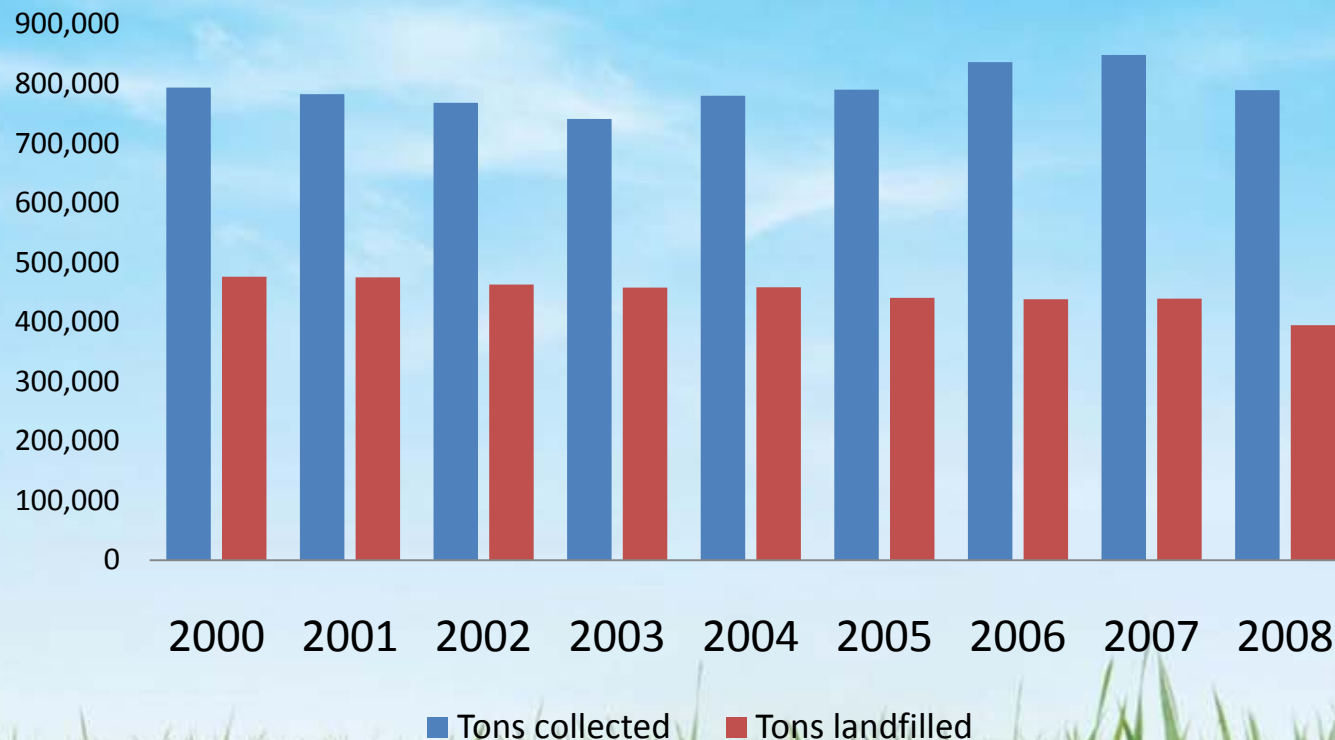
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## 2009 City of Seattle Recycling



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## Citywide Solid Waste Trends



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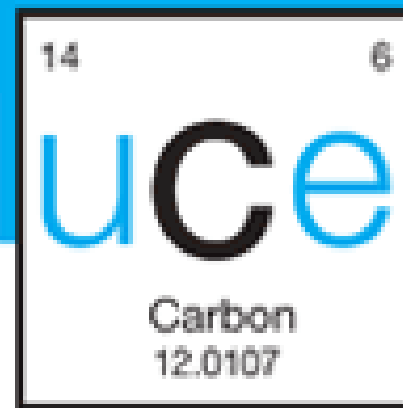
seattle climate partnership

Seattle Climate Action



Reduce

VIEW THE  
GET STARTED  
GUIDE





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# Neighborhood Waste Reduction Rewards

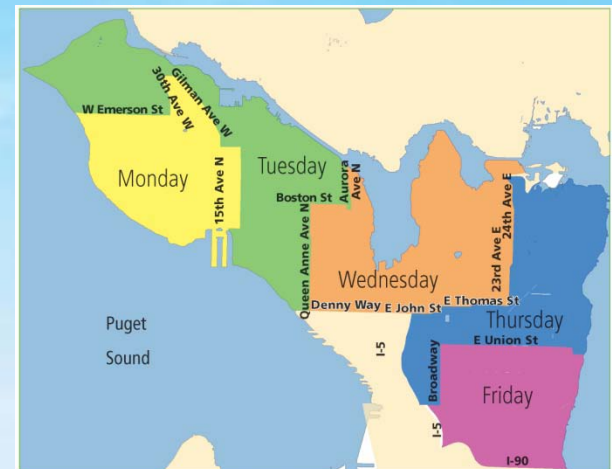
Reduce Waste. Save Resources. Win Big.

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## 2009/10 Pilot Project

- Waste reduction focus
- Fall 2009 vs. Spring 2010
- Prize: \$50,000 community project
- Thursday South won!





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## Community Outreach

- Launch event and media coverage (Seattle Times, PI, Weekly, KPLU)
- Community council presentations
- Chambers of Commerce presentations
- Neighborhood blogs & list serves
- Community Newsletters
- Posters
- Libraries, community centers



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## Waste Reduction Resources

- Weekly Waste Reduction Tips
- Beyond Waste at Home
- Online Resources
- Neighborhood Stories





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## \$2,000 College Scholarship

Seattle

Waste Reduction

Student of the Year

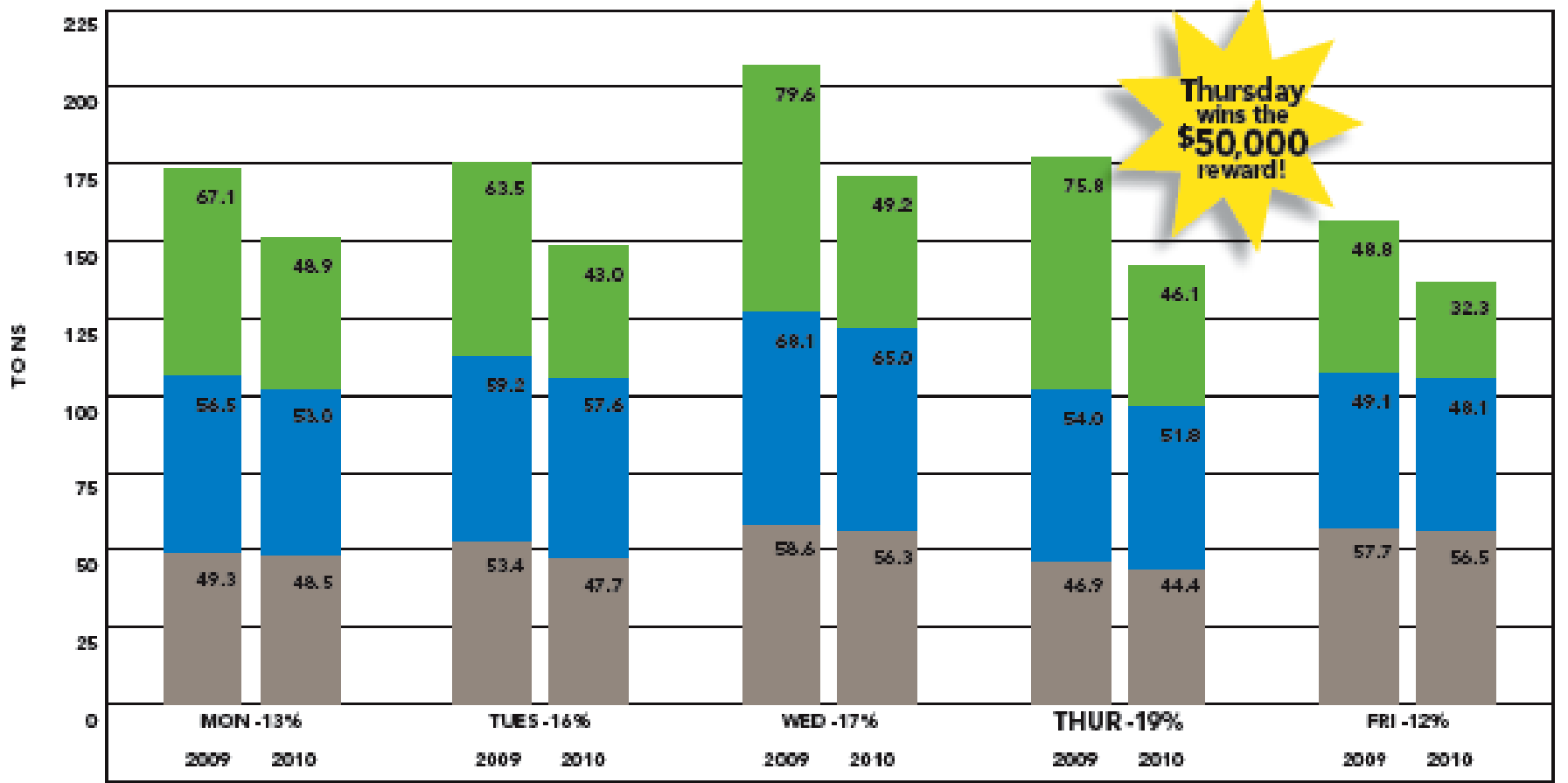
Presentation Competition

Scholarship Contest Guidelines  
Application Deadline: January 31, 2011

# Seattle Average Weekly Tons

2009 (Oct-Dec)/2010 (Jan-Mar)

- YARD WASTE
- RECYCLING
- TRASH



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## \$50,000 Community Project

**2009/2010 Neighborhood Waste Reduction Rewards**

### Community Project Proposal

**Congratulations Capitol Hill, First Hill, Denny-Blaine, Montlake, Madron Park and Madron Valley!**

The CleanScapes Thursday collection area has won the Neighborhood Waste Reduction Rewards competition and will receive a \$50,000 community improvement project.

Between now and July 31, Seattle residents have the opportunity to submit project proposals for construction in the Thursday collection area (see map). Representatives from the neighborhood community councils in the Thursday award will recommend the winning proposal to CleanScapes using the criteria below.

- The proposed project must be a viable and easily accessible capital project or community amenity that the public can actively use, such as playground equipment, public benches, community garden structure, or neighborhood information kiosk.
- Project construction costs (including materials, labor and permit fees) must not exceed \$50,000. The award money can be used to fund more than one project. The project(s) must be located in the winning neighborhood collection area (see map).
- The deadline for project design and required permits is December 2010. The project must be completed by April 2011.

Please complete the proposal form (page) and submit to CleanScapes by July 31, 2010.

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Web Site: [www.cleanscapes.com](http://www.cleanscapes.com)  
Email: [clean@cleanscapes.com](mailto:clean@cleanscapes.com)

Address: 21101, 15, 5, 3, 2, 1, 0  
Phone: (206) 251-2101

**Neighborhood Waste Reduction Rewards**

### Seattle Community Project Proposal Frequently Asked Questions

**Who can submit a Community Project Proposal?**  
Anyone living in the City of Seattle can propose an improvement project by filling in a Community Project Proposal Form.

**When are proposals due and where do I send them?**  
Project proposals are due July 31, 2010 and can be emailed to [clean@cleanscapes.com](mailto:clean@cleanscapes.com) or mailed to:  
CleanScapes  
Attn: Submission Outreach  
3127 6th Ave S.  
Seattle, WA 98108

**Can the \$50,000 (improvement project(s)) be built anywhere in Seattle?**  
Yes, all proposed projects must be located in the 2009/2010 winning area - the Thursday collection area. The CleanScapes Thursday collection area includes portions of Capitol Hill, First Hill, Madron Park, Madron Valley, Denny-Blaine, Montlake and Taylor Terrace. Areas adjoining the CleanScapes collection area are available as long as they are accessible to the community.

**Who decides which project or projects will be built?**  
The Project Selection Committee will choose the project(s) to be constructed. The committee is a volunteer group consisting of representatives from the community councils representing the Thursday collection areas: Capitol Hill, First Hill, Madron Park, Madron Valley, Montlake, and Taylor Terrace.

**What role does CleanScapes have in reviewing the projects proposed?**  
CleanScapes focuses on the process of reviewing projects. If one of the projects proposed requires the permit process, we'll be completing a cost estimation to ensure the project deadline is met \$50,000.

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**2009/2010 Neighborhood Waste Reduction Rewards**

### Play Structure Donation

**PLAYGROUND PLAN**

**Spring Pops**

**F2 Spinner**

**Clear Rock Wall**

**George Hill**

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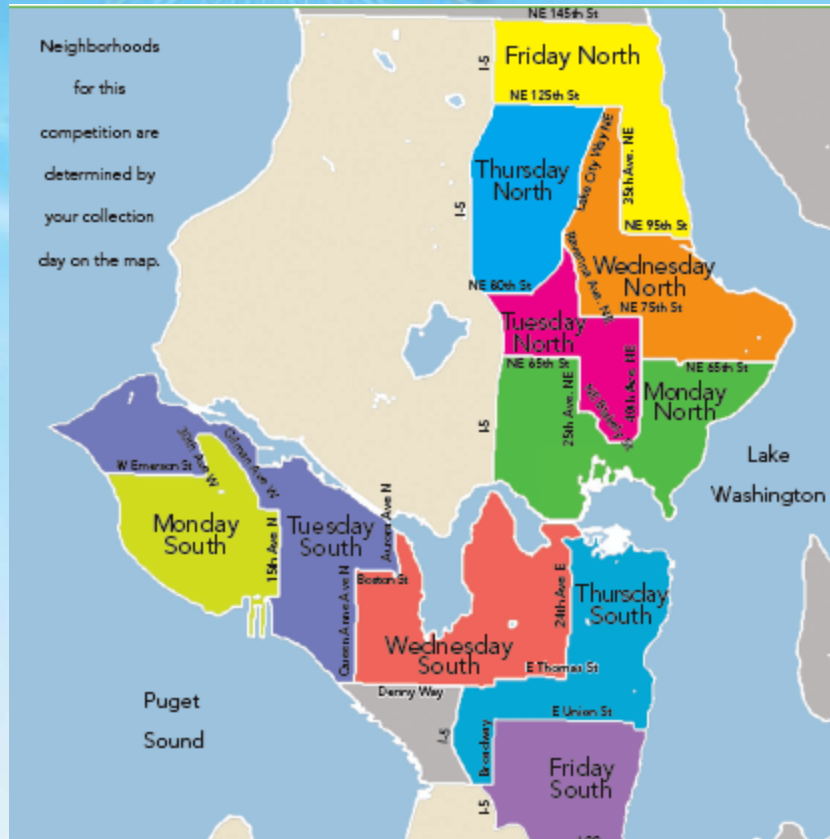
## 2010/11 Neighborhood Waste Reduction Rewards Competition



### REDUCE, REUSE AND WIN!

- Fall 2010 vs. Fall 2011
- Prize: **\$50,000** community project
- **WASTE** = garbage + recycling + yard/food waste

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## Neighborhood Collection Area Boundaries



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# YOU ★★ VS. ★★ THE LANDFILL

.....  
Help Your Neighborhood Knock Out Waste  
and Win a \$50,000 Reward  
.....

[www.cleanscapes.com](http://www.cleanscapes.com)



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## Elementary Student Art Contest



**Contest Theme:** Waste Reduction

**Grade Categories:**

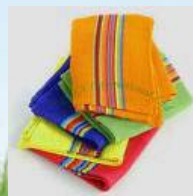
- 1st and 2nd grade
- 3rd and 4th grade
- 5th and 6th grade

**Deadline:** February 28, 2011

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## Five Ways to Reduce Waste and Win

1. Use Reusable Items
2. Use Less Paper
3. Reduce Packaging
4. Compost in your backyard
5. Buy, sell or Donate Used Clothing, Appliances, Electronics & Furniture



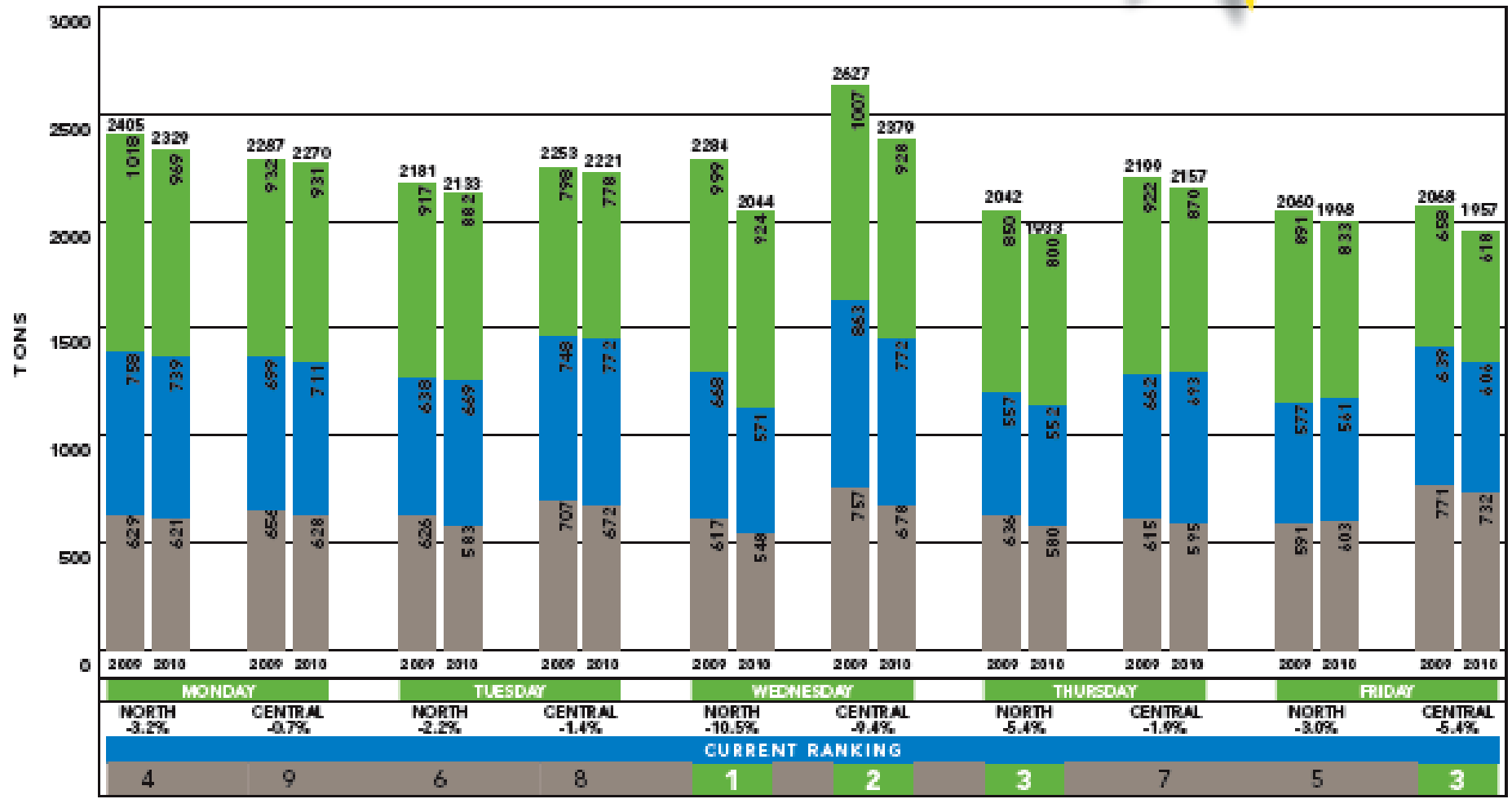
# Total Tons of Waste

(Northeast and Central Seattle)

September through November (2009 vs 2010)



■ YARD WASTE  
■ RECYCLING  
■ TRASH





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Reduce first.  
Reuse what you can,  
and then Recycle.

[www.cleanscapes.com](http://www.cleanscapes.com)

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(206) 859-6717