

EMPLOYER OUTREACH COMMITTEE

Tuesday, October 15, 2019
10 a.m. to 12 noon

Metropolitan Washington Council of Governments
777 North Capitol Street, NE
Third Floor, COG Board Room

Chairperson: Judy Galen, Loudoun County (703) 737-8044
Vice Chairperson: Paul Gatons, Montgomery County (240) 777-7162
Staff Contact: Mark Hersey (202) 962-3383

MEETING NOTICE AND AGENDA

1. Introductions (5 minutes)
2. Review of 7/16/19 Meeting Notes (5 minutes)
3. Change of Chairperson and Seating of New Vice Chair (5 minutes)
4. Final Fourth Quarter FY2019 and Draft First Quarter FY2020 Conformity Verification Statements (5 minutes)
5. Lead Generation Template Update (10 minutes)
The committee will be updated on the lead generation template
6. FY2019 Employer Satisfaction Survey Report (20 minutes)
Mark Hersey, COG/TPB staff, will present the updated report on the FY2019 Employer Outreach Customer Satisfaction Survey. The Committee will be asked to endorse the report for release and publication.
7. Training Update and Review (5 minutes)
Mark Hersey, COG/TPB staff, will brief the Committee on the most recent session and upcoming fiscal FY2020 year sessions.
8. Employer Outreach Program Element Analysis and ACT! Database Inputs (35 minutes)
Lori Diggins, LDA Consulting, will also review the program element methodology. Mark Hersey, COG/TPB staff, will review entry items required in the ACT! regional database.
9. Employer Outreach Roundtable (25 minutes)
Group members can share challenges and successes they encountered in recent TDM outreach activities.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE
DISTRICT OF COLUMBIA**

10. Other Business

(5 minutes)

The next Employer Outreach Committee meeting is scheduled for Tuesday, January 21, 2020 at 10 a.m.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials. Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).