



## **EMPLOYER OUTREACH COMMITTEE**

Tuesday, January 20, 2015  
10 a.m. to 12 noon

Metropolitan Washington Council of Governments  
777 North Capitol Street, NE  
Third Floor, COG Board Room

Chairperson: Meredyth Jensen goDCgo, District of Columbia (202) 299-2186  
Vice Chairperson: Marcus Moore, Fairfax County (703) 877-5641  
Staff Contact: Mark Hersey 202/962-3383

### **MEETING NOTICE AND AGENDA**

1. Introductions (5 minutes)
2. Review of 10/21/14 Meeting Notes (5 minutes)
3. First Quarter FY 2015 and Second Quarter FY 2015  
Conformity Verification Statements (5 minutes)
4. Employer Awards (5 minutes)  
COG/TPB staff will brief the committee on the 2015 Employer Awards  
Ceremony and nominations.
5. Electric Car Charging Stations (15 minutes)  
The Committee will be briefed on electric charging stations and the tie-in  
to the Clean Cities program and LEED certification
6. Bike Sharing Expansion in the DC region (20 minutes)  
Capital Bikeshare will outline upcoming expansion plans and current  
Programs in the region.
7. Training Update and Review (5 minutes)  
COG/TPB staff will brief the committee on the year's training and  
the upcoming fiscal FY2015 year's sessions
8. TERM Goals Review and Update (10 minutes)  
A review of the current employer outreach goals for the region will be discussed and  
recommendations will be made for changing the goals for each jurisdiction.
9. Employer Case Studies (10 minutes)  
COG/TPB staff will brief the Committee on the status of the FY 2015 employer case  
studies being developed.
10. Employer Outreach Roundtable (35minutes)  
Group members can share challenges and successes they  
encountered in recent TDM outreach activities.

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD, 777 NORTH CAPITOL STREET, N.E., SUITE 300,  
WASHINGTON, DC 20002-4239

**THE COMMUTER INFORMATION SOURCE FOR MARYLAND, VIRGINIA AND THE  
DISTRICT OF COLUMBIA**

11. Other Business

(5 minutes)

***The next Employer Outreach Committee meeting is scheduled for April 21, 2015 at 10 a.m.***