



## **Census Transportation Planning Products Training**

The TPB is hosting a training on using Census Transportation Planning Products (CTPP). Access to census data on demographics, home and work locations, and commuting are important to transportation policy and planning efforts. The training, conducted by AASHTO, is chiefly aimed at data users at MPOs, States and Local Jurisdictions. This training is designed for anyone who works on long-range planning, congestion management, travel forecasting, air quality analysis, demographics, or GIS.

The CTPP training session will run for two full days (August 5 and 6) and will include hands-on work in a computer-based setting. Participants are asked to bring their own laptop. Participants will engage in discussion, practice analytical skills through exercises, learn to navigate the CTPP software, and leave with a better understanding of what transportation data are currently available and what are the avoidable pitfalls to using them.

### **Subjects Covered:**

Understanding and Dealing with Data Issues

- In-depth, ongoing discussion optimally resulting in better, smarter data users

Transportation Data and How to Get It

- CTPP, ACS, JTW
  - What do these acronyms mean?
  - What agencies collect and produce these data?
  - How accurate, current, reliable are they?

What Kind of Data Is Collected and Where Is It?

- Commutes, Tours, Modes - Websites, Search engines, Hard Files
  - What's out there?
  - How is it found?
  - How is it acquired?

Census and CTPP Geography, Understanding It, Using It

- Custom geography for planning applications

CTPP Data Access Software

- A hands-on, follow-along, in depth, tutorial: Attendees will create a profile of an area using many features of the CTPP Data Access Software

The training session will be customized for our region and participants will receive invaluable access to information and resources that they will use again and again. The training is interesting, informative, vital and entertaining.

### **Registration:**

All participants will be required to complete the e-learning modules at:

[ctpp.training.transportation.org/](http://ctpp.training.transportation.org/) prior to the training session. We have found that the modules work best using MS Internet Explorer. A limited number of laptops will be available for use during the training session however, we ask that participants bring their own laptops. Lunch will be provided on both days.

The training is free and limited to the first 50 respondents. Please register here:

[/mwkog.org/events/2019/08/05/census-transportation-planning-products-ctpp-training/](http://mwkog.org/events/2019/08/05/census-transportation-planning-products-ctpp-training/). Additional questions can be directed to Greg Grant [ggrant@mwkog.org](mailto:ggrant@mwkog.org) or Martha Kile [mkile@mwkog.org](mailto:mkile@mwkog.org).