

Commuter Connections Demand Management Evaluation – FY 07-08 Draft Project Schedule

A – Employer Outreach Database Analysis

| | |
|--|------------|
| Select predictive model | Sept 2007 |
| Obtain Employer Outreach database and classify employers | Jan 2008 |
| Estimate trip reduction, prepare impact calculations | April 2008 |

B – Employer Telework Data Collection

| | |
|---|----------------|
| Prepare employer survey questionnaire and employer sample | Jan 2008 |
| Conduct assisted employer survey | Feb 2008 |
| Summarize results | Mar-April 2008 |

C – Finalize/Present SOC and Prepare Data Requests

| | |
|--|----------------|
| Present draft SOC | July-Sept 2007 |
| Complete additional analysis and finalize SOC Report | July-Nov 2007 |
| Finalize SOC report | Jan 2008 |
| Prepare SOC public report | Feb 2008 |
| Fulfill data requests (as requested) | Ongoing |

D – Bike to Work Survey

| | |
|---|---------------|
| Prepare survey questionnaire and sample | Aug 2007 |
| Conduct participant survey | Sept-Oct 2007 |
| Summarize results | Nov 2007 |

E –Vanpool Survey

| | |
|---|--------------|
| Prepare survey methodology and instrument | Dec 2007 |
| Prepare survey materials and systems | Dec 2007 |
| Conduct survey | Jan-Feb 2008 |
| Process and analyze data | Feb-Mar 2008 |
| Prepare and present Report | Apr 2008 |

F – Carshare Survey

| | |
|-----------------------------|---------------|
| Finalize survey methodology | Aug-Sept 2007 |
| Develop survey instrument | Sept-Oct 2007 |
| Conduct survey | Oct-Nov 2007 |
| Analyze data | Nov-Dec 2007 |
| Prepare and present reports | Jan 2008 |

G – Draft TERM Evaluation Analysis Report

| | |
|---------------------------|--------------|
| Conduct TERM analysis | Jan-May 2008 |
| Produce draft TERM report | Apr-Jun 2008 |
| Present TERM report | July 2008 |