



Census Data Workshop Fall 2011

How to Effectively Use Data from the 2010 Census and the American Community Survey

One-Day Workshop

Offered by the
George Mason University
School of Public Policy
Center for Regional Analysis

September 26th, 2011
and
September 28th, 2011
8:30 am—4:00 pm

George Mason University Arlington Campus
3351 Fairfax Drive
Arlington, Virginia 22201

Workshop Fee: \$125

Information is powerful.

Having up-to-date, comprehensive information is extremely important, but sometimes finding and presenting the right data can seem overwhelming.

This one-day, hands-on workshop will teach participants how to access and analyze the abundance of data available from the U.S. Census Bureau, including data from the 2010 Census and the American Community Survey. Students will learn what information is available online and will be shown how to easily extract the specific data they need. Each student will learn how to present detailed demographic and economic data to compel, persuade and inform his or her specific audience.



The workshop will emphasize how to find information about race/ethnicity, income, poverty, education, place of birth/citizenship, transportation/commuting, workforce, and housing characteristics. Considerable data are available for states, counties, towns/cities and smaller areas. Each workshop participant will be able to prepare a "snapshot" profile of his or her community or client base and will also learn how to demonstrate trends over time.

Who is this workshop for?

- Local government officials and staff
- Membership association staff
- Small business owners
- Real estate professionals
- Marketing personnel
- Researchers and students
- Anyone who needs to better understand local demographics



One-Day Hands-On.

The Census Data Workshop is a one-day, hands-on class. The course runs from 8:30 am to 4:00 pm with a one hour break for lunch. Each student will work on a PC during the workshop and participants will have a chance to practice the skills they are learning. Each student will receive a detailed workbook to use in the workshop and take with them.

The workshop is organized to be practical, fun, and at a pace that meets the needs of all students in the class.

The Instructor, Lisa Sturtevant, PhD is Assistant Research Professor at the George Mason University School of Public Policy where she teaches graduate-level statistics courses. At the GMU Center for Regional Analysis, Dr. Sturtevant conducts studies of housing, economic development, demographics, and other topics. Prior to working at GMU, she spent four years as County Demographer in the Arlington County Department of Community Planning, Housing and Development.

Registration

The workshop registration fee is \$125 which includes the one-day training, workshop materials, and continental breakfast/snacks. Workshops are currently scheduled for Monday, September 26th and Wednesday, September 28th. (You will choose your date when you register.)

Class size is limited to 24 students.

Training is held at the George Mason University Arlington campus which is easily accessible via Metro.

To register, complete and mail or fax the registration form available on the CRA website policy-cra.gmu.edu. You may also register by phone at (703) 993-9148.

Did you know...

- Between 2000 and 2009, the Washington DC region gained about 500,000 people. The region's Asian population grew by 45% over that period.
- Over half of the region's labor force is female. Fifteen percent of full-time working women in the region earn more than \$100,000 per year.
- One in 10 employed persons in the Washington DC region does not have health insurance coverage.
- Over 400,000 Fairfax County commuters drive alone to work. Only about 56,000 use public transportation and about 24,000 work from home.
- More than 35% of seniors living in the District of Columbia live alone. By contrast, less than 25% of suburban seniors live alone.

***All data from the
U.S. Census Bureau's
American Community Survey***