## HANDOUTS

from previous meeting



**January 15, 2008** 

## Proposal for World & DC Car-Free Day 2008

Metropolitan Washington Council of Governments Commuter Connections
Meeting
January 15, 2008

Neha Bhatt, D.C. Council; Eric Gilliand, WABA; Chris Hamilton, Arlington County; & Anna McLaughlin, DDOT



## World & DC Car-Free Day 2007

Piggybacking on World Car-Free Day, Councilman Tommy Wells and the District Government declares "DC Car-Free Day" on Tuesday, September 18, 2007

- Nice little effort despite late start!
- 1,000 registered people pledged to go car-free
- Imagine the potential results with more time, resources and a regional focus

### World & DC Car-Free Day 2008

## 2008 is a new opportunity to take advantage of World Car-Free Day to promote transportation options

- World Car-Free Day is Monday, September 22, 2008
- With ample time and resources, the DC Metropolitan Area can create great awareness of car-free options to driving alone and see big results



### World & Car-Free DC Day 2008

- Best way to promote Car-Free Day 2008 is through Commuter Connections – the region's transportation options leader
- Commuter Connections is provided another way to promote carpooling/vanpooling, ridematching service and GRH
- Use Bike To Work Day model
- Put in FY 2009 Work Program

### World & Car-Free DC Day 2008

#### Some Preliminary Ideas for Car Free Day 2008

- Commuter Connections does umbrella/regional marketing
- Locals decide "how they'll participate"
- Events
- Try-it coupons, reduced fares
- Telecommuting
- Promotional items, raffles
- Challenges or pledges to go car-free (helps quantify results)
- Create a pedestrian zone for a block or street
- Partner with retail/restaurants for car-free trips
- PR: proclamations, elected officials take car-free options
- Living near your work events





### World & Car-Free DC Day 2008

#### Car-Free Day 2008 Next Steps

- DC is willing to contribute up to \$50,000 to the regional effort if each of the other States can match thereby providing at least \$150,000 in regional markéting
- Arlington is willing to pay for regional Car-Free web site
- Put it in FY 2009 CC Work Program
- Locals put it in their individual FY2009 Work Programs
- Establish Working Group
- Get to Work





## Commuter Connections FY 2009 Work Program

Commuter Connections Subcommittee

January 15, 2008



### What is Commuter Connections?

Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the single-occupant automobile.

## Benefits of Commuter Connections

- Jurisdictions
  - Reduction and management of traffic congestion due to commuters, easing goods movement and tourist travel
  - Reduction in emissions
  - Support of local efforts to attract and retain employers
- Employers
  - Recruitment/Retention
- Workers
  - More commute options
  - Reduced stress/costs/time
  - Improved quality of life

## Geographic Areas Serviced by Commuter Connections



### Benchmarking TDM -- Census Rankings for Carpools

	Workers Carpooled	Total Workers	% Carpool
LA/Long Beach	582,000	3,859,000	15.1%
Chicago	421,000	3,705,000	11.4%
Washington Region	343,000	2,555,000	13.9%
New York, NY	314,000	3,683,000	8.5%
Atlanta	281,000	2,061,000	13.6%
Houston	268,000	1,864,000	14.4%
Dallas	244,000	1,707,000	14.3%
Phoenix-Mesa	225,000	1,466,000	15.3%
Riverside-San Bern.	220,000	1,249,000	17.6%
Orange County, CA	174,000	1,314,000	13.3%

## Commuter Connections Daily Program Impacts

Measure	Reductions
Vehicle Trips	130,000
Vehicle Miles of Travel	2,500,000
Nitrogen Oxides (NOx)	1.9 Tons
Volatile Organic Compounds (VOC)	0.9 Tons

## Regional TDM Requirements

- The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.
  - Commuter Connections constitutes the major demand management component of the region's congestion management process.

## Regional TDM Requirements

Commuter Connections also provides transportation emission reduction measure benefits for inclusion in the air quality conformity determination approved by the TPB. This is part of the annual update of the region's Constrained Long Range Plan and Transportation Improvement Program.

## Cost Effectiveness of Commuter Connections

Cost per Vehicle Trip
Reduced

\$0.15

Cost per Vehicle Mile of Travel Reduced \$0.01

Cost per ton of NOx Reduced

\$10,000

Cost per ton of VOC Reduced

\$20,000

## Proposed FY 2009 CCWP Budget

/ <sub></sub>		
Program	Cost FY08	Cost FY09
Commuter Operations	\$644,461	\$556,536
GRH	\$545,584	\$564,679
Mass Marketing	\$2,174,084/	\$2,250,177
Program Evaluation	\$421,730	\$421,730
Employer Outreach	\$1,019,721	\$1,047,863
Telework	\$162,126	\$162,126
Kiosks	\$31,031	\$31,031
TOTAL	\$4,998,737	\$5,034,142

## Proposed FY 2009 CCWP Budget

- ▶ Overall 0.7% increase from FY 2008
- Budget Breakdown: \$5,034,142
  - COG/TPB Staff & Overhead: \$1,381,152 or 27% of the overall budget.
  - Private Sector Services: \$2,190,700 or 44% of the overall budget
  - Local Jurisdiction Pass-Thru: \$832,664 or 17% of the overall budget
  - Direct Costs: \$629,626 or 12% of the overall budget
- Over 70% of the CCWP dollars go to either the private sector or local jurisdictions.

## What's New In FY 2009 CCWP

- TDM Software System Phase 3 design and implementation
- Carpool Incentive Demonstration Project Proposal
- Car Free Day

## What's New In FY 2009 CCWP - continued

- Monitoring and Evaluation
  - 2007 State of the Commute General Public Report distribution
  - Employer Outreach Satisfaction Survey
  - Transportation Emission Reduction Measure (TERM) Analysis Report
  - Placement Rate Survey and Report

## Next Steps

- State funding agencies have provided comments/edits on Draft FY 2009 CCWP; some have been incorporated and others are still under review.
- Commuter Connections Subcommittee reviews draft CCWP on January 15<sup>th</sup> and a comment period will be established through February 4<sup>th</sup>.
- A revised document will be available for the February 19<sup>th</sup> Subcommittee for further review and approval.

## Next Steps - continued

- Tech Committee will receive a briefing of the Work Program at its February 1st meeting and will be briefed again on March 7th.
- TPB will receive draft of the FY 2009 CCWP at its February 20th meeting and will release for public comment. Will be asked to approve at its March 19th meeting.
- TIP adjustments, if any, will be made and funding commitments secured by June.
- Program begins July 1.



Questions?

Nicholas W. Ramfos

Director, Commuter Connections

<a href="mailto:nramfos@mwcog.org">nramfos@mwcog.org</a>

202-962-3313

Or

## Employer recognition awards 2008

#### Commute-friendly

Sharing a ride, taking public transportation, bicycling, walking, and teleworking contribute to less traveled roads. That means commutes can be smoother, easier, and faster. These alternative commute and work options also lead to reducing harmful vehicle emissions.

#### Moving forward

Commuter Connections works to help area businesses and commuters find innovative ways to reduce solo commuting.

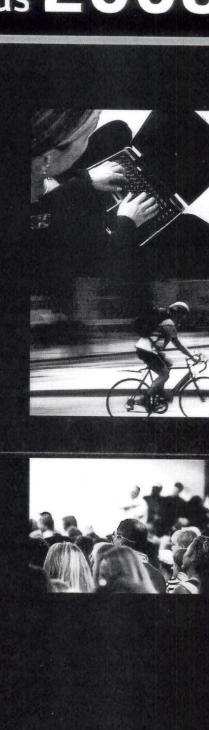
The Commuter Connections Employer Recognition Awards Ceremony acknowledges employers who initiate or improve programs that encourage the use of commuting alternatives. We understand that companies who implement these programs and services make a difference for their organization, for their employees, and for the community.

### About Metropolitan Washington Council of Governments

The Metropolitan Washington Council of Governments (COG) is an association of 21 local governments in the District of Columbia, Maryland, and Virginia. COG's National Capital Region Transportation Planning Board, the metropolitan planning organization for the Washington region, serves its membership by acting as a forum for solving problems that transcend jurisdictional boundaries. For more information, visit www.mwcog.org.

#### **About Commuter Connections**

Commuter Connections is a region-wide transportation information, outreach, and service network dedicated to easing the daily commute. Commuter Connections' goal is to reduce single-occupant vehicle use. Both commuters and employers receive a range of free information and assistance on services that include ridesharing, public transit, teleworking, bicycling, park-and-ride lots, HOV lanes, and the regional Guaranteed Ride Home program. Commuter Connections is supported by the District, Maryland, Virginia, and U.S. Departments of Transportation, with state and federal transportation funds. For more information, visit www.commuterconnections.org.



## Get recognized for what you're doing right

#### Has your organization made a difference in one or more of the following areas?

- -Implementing or expanding a telework program that enables employees to work remotely
- -Implementing or expanding a pre-taxed or subsidized transit or vanpool benefit such as Metrochek or SmartBenefits®
- -Promoting Commuter Connections' free ridematching service to form carpools or vanpools, or providing your own on-site employee ridematching
- -Providing shuttle services to transit stations
- -Providing a free or significantly reduced parking fee for carpools and vanpools while drive alone employees pay higher amounts for parking
- -Providing preferred parking spaces for carpools or vanpools
- -Providing or organizing company vanpools for employees
- -Installing bike racks and/or shower facilities for bicyclists and walkers
- -Implementing or expanding a comprehensive Air Quality Action Days program
- -Promoting and/or supplementing Commuter Connections' free Guaranteed Ride Home program

## Awards are in the following categories:

#### MARKETING

Actively promoting and championing alternative commute options that result in decreased drive alone commuting to the worksite

#### INCENTIVES

Providing commuter benefits and incentives that encourage employees to telework, bicycle, walk, car/vanpool, or take public transportation to the worksite

#### TELEWORK

Providing weekly or full-time telework opportunities for a significant number of employees



Application form

#### Eligibility

Employers in the District of Columbia, suburban Maryland, and Northern Virginia that have initiated, enhanced or expanded an alternative commute or telework program may apply for these awards. To be eligible, programs must have been initiated or improved by January 1, 2007.

#### Deadline

The application deadline is February 1, 2008. Completed applications should be sent to:

Commuter Connections
Douglas Franklin
777 North Capitol Street, N.E., Suite 300
Washington, DC 20002-4290
Tel: 202-962-3792 Fax: 202-962-3203
E-mail: dfranklin@mwcoq.org

#### Instructions

1. Contact Information

Complete applications should include all information requested in items 1-5, on this application form (or the requested information clearly marked on a separate sheet) and an attached summary as described in question #5. Supplemental materials may be submitted in addition to the application, but not in place of the application or program summary narrative. Highlights from employer program summaries submitted through this application process may be showcased in upcoming Commuter Connections newsletters or on our website www.commuterconnections.org.

#### Organization Address City State Zip Program Contact (Mr./Ms.) Title Phone Fax ( Email Web-Site Date Program Began (must have been initiated or improved by January 1, 2007) Name of Program (if applicable) 2. Award Category Which Award Category below best describes the focus of your program? (See brochure or website for description of categories.) ☐ Marketing ☐ Incentives ☐ Telework Is there a secondary category you would like to apply for? (Note: You can only win in one category.) ☐ Marketing Incentives ☐ Telework 3. Type of Organization Please mark one of the choices below that best describes your organization. ☐ Private sector ☐ Local, State or Federal government ☐ Non-profit organization ☐ Other \_ Please specify

1-800-745-RIDE www.commuterconnections.org



#### PLEASE APPLY WITH THIS FORM OR GO TO WWW.COMMUTERCONNECTIONS.ORG

## **Application form**

#### 4. Number of Participants

How many people do you employ in the Washington metropolitan area?	1000 - 2
At how many work sites?	
What is the total number of program participants?	

#### 5. Program Summary

Please attach a 1-3 page written summary about your program, answering and elaborating on as many questions below that apply. Address each part (A, B, C, D) in a separate paragraph and provide measurable results of the program, wherever possible.

#### A. Description of Program

Provide a clear, concise description of your program's activities. Questions and points to consider:

- · What was the situation or condition that led to the creation of your program?
- · What were the program's goals and how has it been successful in meeting its goals?
- · What have the results been compared to previous years?
- · What type of commuter benefits, services, information, or amenities are offered to employees?
- · How are the various programs promoted within your worksite?
- · If parking is provided are carpools given discounts or preferential parking spaces?
- If transit fare is provided to employees, describe whether it's subsidized by your organization or offered on a pre-tax basis.
   If subsidized, then what is the maximum dollar amount provided?
- · Do you provide shuttle services between your worksite and nearby transit centers?
- · Do you have bike racks, lockers or shower facilities?
- · Is flextime or compressed work weeks offered?
- \* What type of training or amenities are offered to management and to employees who telework?
- Is your telework program informal or do you have a formal telework policy?

#### B. Employer and Employee Benefits

Describe how the program has:

- · Improved employee morale, productivity, absenteeism?
- · Increased your organization's ability to attract and retain qualified employees?
- · Helped reduce employee commuting times and stress?
- · Contributed to better employee work-life demands/balance?

#### C. Economic and Financial Benefits

Describe how the program has:

- Helped reduce employee commuting expenses?
- Reduced your organization's costs associated with providing commuter parking or office space?
- · Provided other dividends for your organization or employees.

#### D. Environmental Impacts

Describe and quantify the altruistic benefits to the community. Describe how the program has:

- · Reduced traffic congestion. How many vehicles have be taken off the roads? How many annual vehicle miles have been reduced?
- · Reduced gasoline consumption and emissions. What is the number of estimated gallons of gas saved annually?
- · Affected your awareness or support of air quality. Does your organization provide bad air quality alerts to employees?
- · Does your company allow teleworking on bad air quality days?



## Meet our 2007 winners

#### INCENTIVES

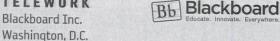
Discovery Communications Silver Spring, MD



Ranked as the top non-fiction media company in the world, Discovery reaches more than 1.5 billion subscribers in more than 170 countries. With more than 100 networks of distinctive programming, Discovery offers 29 brands including Discovery Channel, Animal Planet, Discovery Health and The Science Channel.

Employees can choose from transit subsidies, free shuttles between work sites, on-site showers and discounted and preferential parking spaces for carpools and vanpools. Cyclists can even get \$350 back in their pockets for bicycle purchases. Of the company's 2,526 employees, over half participate in the program. Employees who use mass transit receive a \$60-per-month transit subsidy while walkers get an annual \$100 reimbursement for athletic shoes. Discovery Communications was also a recipient of a Commuter Connections award in 2006 and since then has shown a 54 percent increase in transit participation among employees.

#### TELEWORK



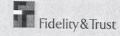
This global provider of e-education enterprise software applications and services was founded in 1997 to serve primary and secondary schools, institutes of higher education, textbook publishers and corporate and government markets.

Blackboard's phased in implementation of its telework program and extensive background research proved to be strong factors with the awards selection committee. In response to employees' requests for more flexibility and teleworking opportunities, the company assembled a team to hold focus groups on how it could best serve the needs of its 500 workers.

Blackboard began its program in 2005 and reports that employees telework an average of 2 days each week, with some teleworking full time. The program removes 91,000 pounds of tailpipe pollutants from the air each year. Teleworkers not only benefit by enjoying a better work/life balance, but they also save up to \$4,000 annually in commuting costs. A recent survey found that 81 percent of employees who telework view the company as a great place to work!

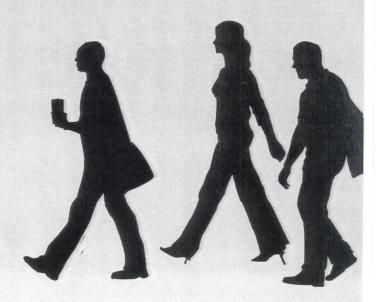
#### MARKETING

Fidelity & Trust Bethesda, MD



This full-service community-oriented financial institution provides commercial and consumer banking services to small and medium-sized businesses, professionals and consumers in the metropolitan Washington area. Fidelity & Trust prides itself on making transit more affordable for its 110 employees, providing a \$65 per month transit subsidy to help employees take advantage of the nearby Metro service.

Fidelity & Trust also offers carpool ridematching, flexible work schedules and a casual telecommuting policy. The company periodically hosts "Commuter Information Day" events for employees and provides new hires with extensive information on commute choices available to the site. A company transportation coordinator ensures that information is provided to employees throughout the year to keep awareness of their choices high. Thanks to these efforts, 73 percent of Fidelity & Trust employees ride transit to work.



ITEM #9

COMMUTER CONNECTIONS QUARTERLY BUDGET COMMITMENTS AND EXPENDITURES FOR COG FY08 (July 1, 2007 - December 31, 2007)

17%	\$870,398	\$4,998,737	\$4,998,737	TOTAL
0% 0% 32%	\$0 \$0 \$1,934		\$25,000 \$6,031	Data & PC Contract Services/Consultants COG/TPB staff, indirect & direct costs
6%	\$1,934	\$31,031	\$31,031	DC KIOSKS
0% 0% 27%	\$0 \$0 \$11,329		\$0 \$120,000 \$42,126	Data & PC Contract Services/Consultants COG/TPB staff, indirect & direct costs
7%	\$11,329	\$162,126	\$162,126	MD & VA TELEWORK
0% 17% 23%	\$0 \$125,356 \$56,436		\$15,000 \$752,664 \$249,057	Contract Services/Consultants Pass-thru to local governments COG/TPB staff, indirect & direct costs
<b>18</b> %	\$181,792 \$0	\$1,019,721	\$1,019,721 \$3.000	EMPLOYER OUTREACH  Data & PC
			200	
0% 0% 37%	\$0 \$0 \$75,400		\$0 \$216,500 \$205,230	Data & PC Contract Services/Consultants COG/TPB staff, indirect & direct costs
18%	\$75,400	\$421,730	\$421,730	MONITORING AND EVALUATION
111% 15% 5%	\$3,340 \$81,888 \$80,574		\$3,000 \$560,000 \$1,611,084	Data & PC Contract Services/Consultants COG/TPB staff, indirect & direct costs
4%	\$81,850	\$2,174,084	\$2,174,084	MARKETING
42%	€9		\$250,097	COG/TPB staff, indirect & direct costs
33% 37%	\$40,493 \$62,856		\$170,500	User Subsidies
171%	\$5,994		\$3,500	Data & PC
39%	\$215,349	\$545,584	\$545,584	GUARANTEED RIDE HOME
56% 44%	\$140,002 \$151,061		\$249,999 \$344,962	Contract Services/Consultants COG/TPB staff, indirect & direct costs
24%	\$11,681		\$49,500	Data & PC
47%	\$302,744	\$644,461	\$644,461	COMMUTER OPERATIONS CENTER
%FUNDS EXPENDED***	FUNDS EXPENDED**	FUNDS COMMITTED*	BUDGET	

Committed funds are based on funding commitment letters received.
 Preliminary funds expended are through December 31, 2007.
 Percentage is based on Budget Total Column

# The only card you'll need.

SmarTrip® is a permanent, rechargeable farecard you use to pay for Metrorail, Metrobus and Metro parking (it's the only way to pay for parking). And soon, SmarTrip® will be introduced on other local bus systems.

A computer chip in the card keeps track of how much money you add to the card — using cash, credit or debit cards — and how much you spend to ride and park. A SmarTrip® card can hold up to \$300, so you can use it a long time before reloading.

Holding onto a lot of used paper farecards with just a little value on them? You can transfer their value onto your SmarTrip® card.

# It's easy to buy SmarTrip®.

- Through our Web site at MetroOpensDoors.com using your Visa, MasterCard, American Express or Discover card.
- At the small SmarTrip® machines in selected Metro stations.
- By mailing the completed application along with a check, money order or your credit card information. The total cost is \$10 (\$5 for the card with \$5 in value already loaded on it).
- At one of our many sales outlets.

  Call 202-637-7000 or check our Web site for the location nearest you.

# And it's even easier to use

Simply pass the card over the SmarTrip® target. Your fare or parking fee is instantly deducted.

# Its value can be "insured."

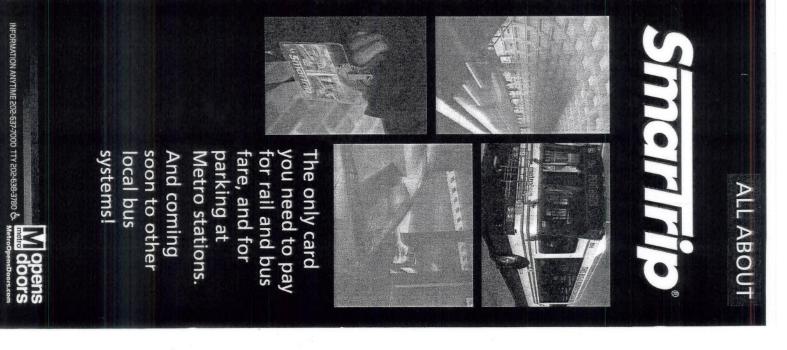
By registering your SmarTrip® card with Metro, you can protect its value from loss, theft or damage. If that should happen, contact us and we'll send you a new card (for a \$5 replacement fee) containing the value from the old card at the time you notified us. Simply call 1-888-SmarTrip or visit the Metro Center Sales and Service Center.

## Metrochek works with SmarTrip®.

Just transfer the Metrochek value to your SmarTrip® card using a station's blue Passes/Farecards machine.
Even better: Ask your employer to use SmartBenefits® to administer Metrochek and you won't need the paper Metrochek at all. Simply visit any blue Passes/Farecards machine once a month and have your Metrochek benefit downloaded to your card automatically.

# Get your SmarTrip® card soon.

You can use it instead of paper farecards on Metrorail, instead of exact change or tokens on the bus and as the only way to pay for parking at Metro lots (full parking fee required to open gate). SmarTrip® makes Metro faster and more convenient than ever.



#### SMARTRIP

#### APPLICATION

We encourage you to register your SmarTrip® card. The remaining value of a registered card will be replaced if the card is lost. However, registration is not mandatory, other than providing your name and address so your card can be mailed to you.

It's easy and fast to register online at MetroOpensDoors.com. You can even purchase your card from our Web site. The online charge is \$30 (\$5 for a card with \$25 in value already on it).

Check your registration preference:	One SmarTrip® card per application.  To order more than one card,
Yes, register my SmarTrip® card. No, don't register my SmarTrip® card	please use additional forms.
Name (first, MI, last)	9
Address (include apt. or suite #)	
City State	ZIP
To register your card, also complete the following:	
Daytime phone E-mail address	**************************************
If you are registered with Metro as a senior citizen or person with below to purchase a Reduced Fare SmarTrip® card. For information For information on ID cards for riders with disabilities, call 202-96	on on ID cards for senior citizens, call 202-637-7000. 52-1245.
Senior ID#	Expiration date
Disabled ID#	Expiration date
Your card costs \$5 and comes pre-loaded with \$	· 景、湖南大阪東京、
Payment by check: Mail this form and check for \$10 payable to WMAT Payment by credit card: Mail this form and credit card information to:  (indicate card type) VISA MasterCard Discover American	P.O. Box 17015 Baltimore, MD 21297-1015
Credit card number	Expiration date
(The name/address on the credit card account must match the mailing address g	iven above.)
Print cardholder name	Date
Signature	

#### YOUR GUIDE TO

#### Metro's New Fares and Fees Effective January 6, 2008

#### Metrorail

Regular boarding charge \$1.65 Maximum regular fare \$4.50

- Metrorail's reduced fares (\$1.35, \$1.85 and \$2.35) remain the same.
- Metrorail's senior/disabled fare is one-half the regular fare.
- For specific station-to-station fares, visit MetroOpensDoors.com.

#### Rail Passes

Rail Passes	State 1
One Day Pass	\$7.80
Weekly Short Trip Pass	\$26.40
Weekly Fast Pass	\$39
SmartStudent Pass	\$26
Transit Link Card (MARC and VRE)	\$80
Transit Link Card (MTA)	\$135
DC Student Farecards (10 trips)	\$8

#### Metrobus

#### Regular route

Using SmarTrip® Using cash



#### **Express route**

Using SmarTrip®	\$3
Using cash	\$3.10

- There is no increase in the senior/disabled fare (60¢).
- Regional One Day Pass is discontinued.

continued on back

INFORMATION ANYTIME 202-637-7000 TTY 202-638-3780 &



- The sale of bus tokens is discontinued except to MetroAccess customers (with valid ID).
- There is no increase in the cost of the Weekly Flash Pass (\$11), the Weekly Senior Flash Pass (\$6), the Weekly Disabled Flash Pass (\$6) and DC Student Tokens (\$6.25).
- There is no increase in special fares. In DC: Routes 94, 98, A2, A4, A5, A6, A7, A8, M8, M9, W2, W3, W6, W8, W9 and southbound 90, B2, P1, P2, P6 and U2 at stops at or south of Good Hope Road. In VA: Routes 2W, 2T, 3T, 12A, 12C, 12D, 12E, 12F, 12G, 12L, 12M, 12R, 12S, 18R, 18S, 20F, 20W, 20X, 20Y, 24T, 28T, REX and TAGS (S80, S91).

#### MetroAccess

There is no increase in the MetroAccess fare (\$2.50) or the supplemental zone fares (\$1-\$4).

#### **Transfers**

Rail-to-bus transfers are worth 90¢ off your bus fare, whether you ride a regular or express route and whether you pay with cash or a SmarTrip<sup>®</sup> card. Bus fare with a transfer:

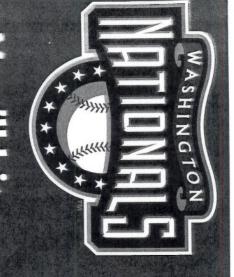
Regular route using SmarTrip®	35¢
Regular route using cash	45¢
Express route using SmarTrip®	\$2.10
Express route using cash	\$2.20

- Bus-to-bus transfers are free.
- After one year, rail-to-bus and bus-to-bus transfers will be provided only by using a SmarTrip® card.

#### **Parking**

Daily parking fee 75¢ increase (After six months, fees could increase another 25¢.)

Metered fees \$1/hr.
Monthly Reserved Parking \$55



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# Washington Nationals '08 Home Games

DATE/TIME

Fri, Apr 11/7:35 pm Thurs, Apr 10/7:10 pm Wed, Apr 9/7:10 pm Mon, Apr 7/7:10 pm sun, Mar 30/8:05 pm sat, Mar29/6 pm Baltimore Orioles Florida Marlins Atlanta Braves exhibition game,

Wed, July 9/7:10pm

Arizona

Diamondbacks

Sun, Apr 13/1:35 pm Sat, Apr 12/1:05 pm Mon, May 19/7:10 pm Sun, May 11/1:35 pm Sat, May10/7:10 pm Fri, May 9/7:35 pm Sun, May 4/1:35 pm Sat, May 3/1:05 pm Fri, May 2/7:35 pm Thurs, May 1/7:10 pm Wed, Apr 30/4:35 pm lues, Apr 29/7:10 pm Sun, Apr 27/1:35 pm Sat, Apr 26/7:10 pm Fri, Apr 25/7:35 pm Thur, Apr 24/7:10 pm Wed, Apr 23/7:10 pm Florida Marlins Chicago Cubs New York Mets New York Mets Pittsburgh Pirate Pittsburgh Pirates Pittsburgh Pirates Pittsburgh Pirate Chicago Cubs Chicago Cubs Atlanta Braves Atlanta Braves Florida Marlins Philadelphia Florida Marlins Florida Marlins Florida Marlins Atlanta Braves Atlanta Braves Atlanta Braves

Tues, May 20/7:10 pm

Philadelphia

hilles

Phillies

Sat, May24/7:10 pm Fri, May 23/7:35 pm Med, May 21/7:10 pm Philadelphia Milwaukee Brewers

San Francisco St. Louis Cardinals St. Louis Cardinals St. Louis Cardinals Milwaukee Brewers Milwaukee Brewers Milwaukee Brewers

Wed, June 4/7:10pm

lues, June 3/7:10pm

Thurs, June 5/7:10pm

Mon, May 25/1:35 pm Sun, May 25/1:35 pm

San Francisco Siller Stuerd

Wed, Sept 3/7:10pm

lexas Rangers **Texas Rangers** Giants San Francisco Texas Rangers

LAA

Fri, June 20/7:35pm

Mon, June 9/7:10 pm

Sun, June 8/1:35 pm Sat, June 7/7:10 pm Fri, June 6/7:35pm

Glants San Francisco

Sat, June 21/7:10 pm

Thurs, July 10/7:10pm

Fri, July 11/7:35pm Tues, July 29/7:10pm Sun, July 13/1:35 pm Sat, July 12/7:10 pm

Wed, July 30/7:10pm

hurs, July 31/7:10pm

Sun, Aug 17/1:35 pm Thurs, Aug 14/7:10pm Sun, Aug 3/1:35 pm Sat, Aug 2/7:10 pm Fri, Aug 1/7:35pm Sat, Aug 16/7:10 pm Fri, Aug 15/7:35pm Wed, Aug 13/7:10pm Tues, Aug 12/7:10pm

Wed, Aug 27/7:10pm

Ihurs, Aug 28/7:10pm

Sun, Aug 31/1:35 pm Sat, Aug 30/7:10 pm Mon, Sept 1/7:10 pm Fri, Aug 29/7:35pm

Tues, Sept 2/7:10pm

Sat, Sept 20/7:10 pm Thurs, Sept 25/7:10pm Sun, Sept 21/1:35 pm Fri, Sept 19/7:35pm Wed, Sept 17/7:10pm Wed, Sept 24/7:10pm Tues, Sept 23/7:10pm Thurs, Sept 18/7:10pm lues, Sept 16/7:10pm

DATE/TIME

Sun, June 29/1:35 pm Sat, June 28/7:10 pm Tues, July 8/7:10pm

Philadelphia Phillies Philadelphia Philles

lues, Aug 26/7:10pm Los Angeles Colorado Rockies Colorado Rockies New York Mets Cincinnati Reds Colorado Rockies New York Mets New York Mets Cincinnati Reds Cincinnati Reds

Los Angeles Dodgers Dodgers

Atlanta Braves Atlanta Braves Atlanta Braves

Philadelphia Phillies Philadelphia Phillies

New York Mets San Diego Padres New York Mets Phillies New York Mets New York Mets

Baltimore Orioles Diamondbacks Arizona Baltimore Orioles

Houston Astros Houston Astros Houston Astros Diamondbacks Arizona

Philadelphia

Phillies

Dodgers Los Angeles

**Phil**adelphia

Mon, Sept 15/7:10 pm Florida Marlins Florida Marlins Florida Marlins San Diego Padre San Diego Padres

Jo Metro

Vationals play. to see the t's the fast, tun way

Schedule is subject to change, check nationals.com

Fri, June 27/7:35pm

Baltimore Orioles

Wed, June 25/7:10pm Tues, June 24/7:10pm Mon, June 23/7:10 pm Sun, June 22/1:35 pm



Ballpark, GREAT

short half block walk to the new ballpark! Park. When you arrive at the Navy Yard Metroral Station on the Green Line, you'll only have a lot for a quick and easy trip to the new Nationals you travel to your nearest Metro Park and Ride thousand every time

Montgomery and Prince George's Counties, and in Northern Virginia the Metro System Map indicated by Check out the locations of Park and Ride lots on They are located throughout

pricing, visit wmata.com/nationals spaces are available for \$5 or less. For current as long as you ride Metrorail. Parking they're at prices that can't be beat parking spaces just waiting for you Not only are there over 57,000 for more information.

Easy, Fast and Go METRO Affordable NATS

> your entire family is Your Metro fare for

very reasonable.

New Let Metro Take You to Nationals Park

You'll be batting a New Location, ACCESS

Parking is

on saturdays, Sundays & Federal

TREE

best way to go.

Holidays

Station, Green Line

SOUTH CAPIT

AVY YARD

Courtyard Marriott

designed to accommodate National with an Expanded Entrance undergone a complete renovation Fans on game day. And don't forget Nationals Park.

# Special Offer from Metro

a commemorative SmarTrip® card, available limited SmarTrip® card at wmata.com/nationals For die-hard Nationals Fans, Metro is offering for a limited time only. You can purchase this

card. It's safe and secure. Remember a SmarTrip® card is required to exit the farecards as payment. So just bring your SmarTrip® Park and Ride lots. The lots don't accept cash or

# Too easy? It gets better

On Saturday, Sunday and Federal holidays parking is FREE at Metro Park and Ride lots. So whenever you travel—during the week and on weekends—Metro is the

Where is the Ballpark station?

fard Metrorail The Navy

that it's within a half block of the new The Navy Yard Metrorail Station has

It's That Easy!



transfer to the Green can easily

transfer to the Green Line shows where you can The Metrorail System Map

Line

a rebirth. The Capitol Riverfront Business plate and ask. Improvement District (BID) works to make the be shy. They're there to help, so step up to the to offer assistance and give directions. Don't in their bright blue uniforms. They are happy neighborhood clean, safe, friendly and vibrant The entire ballpark district is undergoing Look for the BID's Clean & Safe team members

Metrobus and Metrorail. A number of Metrobus To explore the area, your best options are

out more about Metrobus are ADA accessible and ballpark. All Metrobuses wmata.com/nationals. service to the ballpark at accept SmarTrip cards! Find lines serve the new Nationals

Take Metrorall,

Nationals Bor Acce

NPL

CANAL ST

**DOT Plaza** 

080 It's the way Metrobus,

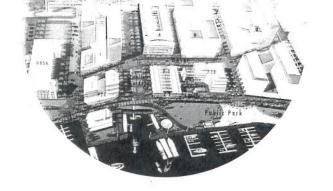
Diamond

Metro | DUS | Want More Information? Go online to wmata.com/nationals for a PERSONALIZED trip planner compliments of Metro. TO NATIONALS PARK | METROBUS TO THE BALLPARK. Buses that serve the new Nationals Park are: 70, P1, P2, N22, V7, V8 and V9 Just put in your home location, and the computer plans your commute to the Ballpark, with approximate travel times and costs.



## Capitol Riverfront Business Improvement District

Washington, DC



The Yards riverfront park, with thoughtfully designed green space to enjoy the outdoors, will include a water feature, terraced performance venue, biking/jogging trails, and riverside eateries and shops.

#### BETWEEN THE ANACOSTIA RIVER

and the U.S. Capitol Building, alongside the new Nationals' ballpark, a vibrant cityscape is emerging: the Capitol Riverfront. The Capitol Riverfront—attractive to business, residents, and visitors—offers close proximity to the U.S. Capitol and downtown, access to three Metrorail lines and two major highways, a unique maritime heritage, plus four soon-to-be-completed world-class parks and the Anacostia Riverwalk.

The Capitol Riverfront Business Improvement District (BID) is dedicated to making the neighborhood clean, safe, friendly, and vibrant. The BID supports and enhances the Capitol Riverfront through the following activities:

- Clean Teams and Hospitality/Safety Ambassadors
- Marketing, branding, and special events
- Economic development and office, retail, and residential attraction
- Coordination with decision makers and advocacy for neighborhood improvements
- Community building

The Capitol Riverfront BID collaborates and partners with stakeholders to achieve the vision, goals and objectives of the BID community.

The Anacostia River and the Navy Yard are important to the history of Washington, DC. Now, a new neighborhood will contribute to that history with the

The Capitol Riverfront BID Clean & Safe Teams work to make the BID clean, safe and friendly.

construction of the Nationals' baseball stadium, thousands of units of housing, millions of square feet of office space, and new entertainment and retail districts. Experience DC's new neighborhood destination at the river's edge.

The Capitol Riverfront BID office market, as illustrated in 1111 New Jersey Ave, SE, exhibits a unique architectural style and offers views of the Capitol, monuments and the river.



OF TRANSPORTATIO

## Business Center

The Capitol Riverfront is rapidly developing as a premier business center with the advantage of proximity to the U.S. Capitol and the Anacostia River. Numerous employers have already established their headquarters and businesses here. Over 14,000 employees work at the historic Navy Yard campus and private contractors have located in the office buildings along M Street, SE. Local developer William C. Smith & Co. is headquartered on New Jersey Avenue SE, and the U.S. Department of Transportation recently opened

their new 2 million square foot building for 5,700 employees. The approximately 12 to 15 million square feet of existing and proposed office buildings will provide a variety of options for businesses looking to start, relocate, or expand.

The US Department of Transportation opened its new headquarters in early 2007.

#### PROPERTY KEY (from inside map)

- Capitol Yards, JPI
   Residential Apt. 1,352 units; Retail 41,000 SF
- William C Smith & Co. Mixed Use 1.2 M SF
- 3. Highgate Holding Office 421, 000 SF
- 4. DRI Office 820,000 SF; Retail 35,000 SF
- 5. Lerner Office 320,000 SF; Retail TBD
- 6. Opus East Office 411,000 SF; Retail 20,000 SF
- Cohen Companies/ADC
   Residential Condos 200 units (First Phase)
- 8. Akridge Mixed Use TBD
- Valhal Residential Co-Op 344 units; Retail 8,000 SF
- 10. Valhal Hotel 200 rooms; Retail 4,000 SF
- 11. Capitol Quarters & Cappers
  EYA, Mid-City Urban & Forest City
  Residential Townhouses 325 units; Multi-family
  & Apartments 1,300 units
- 12. Ruben Companies
  Office 350,000 SF; Retail TBD
- **13. Lerner**Office 180,633 SF; Retail 10,000 SF
- 14. Monument Realty
  Office 135,000 SF; Retail 5,000 SF
- 15. Spaulding & Slye Colliers Office 275,352 SF
- 16. Faison/Canyon-Johnson Residential Condos 266 units
- 17. Opus East Office 225,000 SF; Retail 15,000 SF
- 18. Donohoe Office 146,000 SF; Retail 10,112 SF

- 19. William C. Smith & Co.
  Office 293,000 SF; Retail 18,000 SF
- 20. William C. Smith & Co. Office 200,000 SF; Retail 12,000 SF
- 21. Potomac Investments Office 278,500 SF; Retail 2,500 SF
- 22. Mid-City Urban & Forest City Office 500,000 SF; Retail 51,000 SF
- 23. Half Street, Monument Realty
  Office 275,000 SF; Retail 50,000 SF, Residential
  340 units; Hotel 196 rooms
- 24. 1st and M St., LLC, Cofeld, Welch Family & Michael Meisel Mixed Use 800,000 SF
- 25. U.S. Department of Transportation, JBG Office 1,350,000 LSF; Retail 22,300 SF
- 26. The Yards (phase I), Forest City
  Washington
  Office 376,000 SF; Retail 112,500 SF Residential
  Apt & Condos 611 units
- 27. Florida Rock
  Office 470,000 SF; Retail 85,000 SF; Residential 320,000 SF; Hotel 325 Rooms
- 28. Akridge Mixed Use 2.7 M SF
- 29. Douglas Development Office 477,562 SF
- 30. Coast Guard Headquarters
  Monday Real Estate
  Office 570.000 SF
- 31. Marine Bachelor Enlisted Quarters
  Residential Dorms 166 units
- Old City Development, LLC
   Residential Condos 17 units; Retail 3,200 SF;
   Office 4,750 SF
- 33. Maritime Plaza
  Brickman
  Office 345,000 SF (+ PUD for additional
  Office, Hotel)
- 34. Cohen Companies
  Office 250,000 SF (available FAR)

