

Commuter Connections Work Program Progress Report

January 2006

PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Local Agency Technical Assistance

The End User client reports were sent out to all client members the weeks of January 9th and 23rd.

Client member assistance included the following:

Baltimore City- Staff assisted in identifying the correct match cover letter that needed to be printed with matchletters after an error was reported.

Howard County – Staff added a Fax number to the match cover letter and worked on a date placement change request for the matchletter. Staff is waiting on MS Word templates to be sent from the County for the final edits.

Montgomery County – Staff received and reviewed a conditions issue with running some of the county reports. Staff developed a workaround due to the limitations of 200 characters for the report condition in ArcView.

North Bethesda – Staff worked on an issue with the Follow-up records being saved properly. Staff reviewed upload and download procedures with this site.

Prince George's County – Staff worked on setting up a scheduled task for automatic uploads and downloads.

Rappahannock-Rapidan – Staff worked on identifying whether or not the CCRS and ArvView 3.0 would run correctly on Windows XP. It was determined that it should run correctly.

Tri-County Council – Staff provided a count of commuter living in Calvert, Charles, and St. Mary's Counties on the ridematching database who commute to Alexandria and Arlington.

Staff completed its review of comments received from the client member collaborative session on the development of a new TDM software management software system on October 28th and finalized a draft report on the session. Staff also completed a timeline for the project and revised the specifications. A draft Request for Proposals was also prepared for review by the state funding agencies.

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B. Transportation Information Services

Staff provided commuter traveler information on alternatives to the general public by telephone, Web site, electronically, and through printed information. Statistics on this project are available by viewing the January Commuter Operations Performance Report at the end of this document.

C. Transportation Information Software, Hardware, and Database Maintenance

Staff continued daily back-up processes for the Commuter Connections Ridematching Software system and FTP server.

D. Commuter Information System

No program activity to report for the month of January. A new staff person was hired to begin working on CCRS software maintenance and updating the GIS information in the CCRS.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

Staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

Staff monitored and maintained the GRH database and server.

Staff processed cab and car rental invoices, and transit vouchers.

During the month of December, there were 532 GRH applications received. A total of 356 applicants were registered (334 new applicants and 22 previous "one-time exception" users) and 902 commuters were re-registered. The GRH program provided 239 GRH trips. Twenty-eight (28) of these trips were "one-time" exceptions accounting for twelve percent (12%) of the total number of GRH trips provided. Personal illness accounted for the largest portion of the GRH trip reasons followed by child care. A total of 29,212 commuters are currently registered in the GRH database.

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III. MARKETING

A. TDM Marketing and Advertising

Staff finalized direct mailer promoting Commuter Connections' carpool/vanpool ridematching service. Two main versions were developed (HOV and non-HOV message) and will be distributed within all COG jurisdictions starting in February 2006. A third smaller run version was created for ARTMA at their expense.

Staff prepared agenda and logistics for upcoming February 2006 Regional TDM Marketing meeting.

Staff worked with the contractor and the local jurisdiction Employer Services representatives on conducting the employer qualitative survey.

The First Half FY06 Marketing Campaign Summary report was finalized.

The call for applications for the 2006 Commuter Connections Employer Recognition Awards continued.

Staff posted commuter news links to web site along with other routine maintenance and enhancements to Commuter Connections web site and Bulletin Board.

Staff continued the development and editing of three new brochures for GRH, Ridematching and a general services piece.

Staff and the contractor drafted and edited the 2006 Commuter Connections Winter newsletter.

B. Bike to Work Day

A Bike to Work Day Steering Committee meeting was held on January 11th. Highlights from the meeting included a discussion on the release of the "Save the Date" 2006 event flyer, new pit stop updates, event poster concepts, an update on event sponsorships, and a progress report from each of the pit stop managers present at the meeting.

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Staff finalized the addition of two new pit stops for the event. The contractor and staff continued to call potential sponsors for the event.

Staff sent "Save the Date" HTML e-flyer to 2005 registrants. Staff also finalized poster concept for 2006 based on feedback from the Steering Committee.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Staff finalized the 2005 TERM Analysis Report which was adopted by the Commuter Connections Subcommittee on January 17th. Staff also finalized the Expanded Telecommuting TERM Analysis Report which was adopted by the Commuter Connections Subcommittee on January 17th.

Staff collected monthly sales data from the 10 Employer Outreach sales territories and reviewed the employer database records in the regional ACT! Database.

Staff coordinated with BMISG on the Employer Outreach commuter survey processing project. Staff also worked on general maintenance and updates for the regional Employer Outreach database.

The FY 2006 2nd quarter Employer Outreach draft conformity statement was finalized and distributed at the Employer Outreach Ad-Hoc Group meeting on January 17th.

Staff reviewed the contacts in the ACT! Database to determine appropriate Telework program sales leads in Virginia and Maryland. Staff also reviewed the ACT! Database to add/delete employer Telework contacts.

B. Program Monitoring and Tracking Activities

Monthly progress reports were produced for all of the program elements adopted in the FY 2006 CCWP.

Staff completed the final drafts of the FY2005 Bike to Work Day report and the FY2005 Employer Services Satisfaction Survey report. Both reports were adopted by the Commuter Connections Subcommittee on January 17th for final release.

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GRH customer satisfaction survey cards were mailed to program users.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Monthly synchronizations from five of the employer outreach jurisdictions were received without any problems. Tri-County Council, City of Alexandria, Prince George's County, Montgomery County and Loudoun County have not submitted their monthly reports and synchronizations as of the deadline for this report.

Staff coordinated, presented, and assisted at the January 17th Employer Outreach Ad Hoc Group meeting. Topics discussed were FY06 2nd draft quarter conformity statement, FY05 Customer Satisfaction Survey final report, results from the Survey Training session held at COG, the implementation plan for the employer qualitative surveys, the 2006 Employer Recognition Awards, examples of successful marketing outreach, and a roundtable discussion on program happenings from around the region.

Staff coordinated with marketing efforts for the surveying of Level 2 and Level 3 employers by compiling dataset for the outside contractor.

The regional Employer Outreach database was maintained and updated by staff.

Staff coordinated with the DC Marketing Center for software update for Customer Referral Action Email system and maintained client contacts list.

B. Employer Outreach for Bicycling

There were no activities to report for January.

2. Jurisdictional Component Project Tasks

A. Local Agency Funding and Support

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Staff assisted the Telework Virginia project by processing survey request forms and supporting the Virginia-based outreach representatives.

One jurisdiction is still outstanding for their monthly reports in October. Three jurisdictions are still outstanding for their December monthly reports.

There were still three sales territories who do not have a FY 2006 Scope of Work and budget submitted to COG for review.

VI. TELEWORK

Jurisdictional Component Project Tasks

A. General Technical Assistance and Information

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads.

Staff responded to 3 calls regarding Telework. Staff distributed 1 Commuter Connections Employer Telework kit.

Staff contacted the following employers during the month of December:

CIMA
Equant
Montgomery County Government
Stafford County Government

B. Program Coordination

A Commuter Connections Telecommuting Ad-Hoc Group meeting was held on January 4, 2006. Highlights from the meeting included the following: an update on activities associated with the Commuter Connections telework project, an update by OPM on both OPM and GSA telework activities, an update on the Washington Metropolitan Telework Center activities, and presentations on the final Telework!VA project reports for both MHz Networks and TLA Associates, and a discussion on the double taxation of telecommuters issue.

The Telework Center utilization rate was not provided in time for this report by

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the Metropolitan Washington Telework Centers. Therefore, there is no graph provided in the Charts section of this report.

Staff met with Choice, Inc. on January 19th regarding the possible construction of additional Telwork Centers in Northern Virginia.

C. Telework Outreach and Follow-Up to Local Employers

Staff utilized information from the ACT! Data base and employer outreach representatives to determine telework leads.

VII. INFOEXPRESS KIOSKS

Jurisdictional Project Component Tasks

A. Maintenance and Operation of Regional InfoEpxress Kiosks

The InfoExpress kiosks located in the District of Columbia and Northern Virginia were maintained and updated as needed by staff and COG's contractor.

There were 367 kiosk users during the month of January.

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PERFORMANCE STATISTICS

January 2006

**Commuter Operations Center
Guaranteed Ride Home
Employer Outreach
InfoExpress Kiosks**

COMMUTER OPERATIONS CENTER

PERFORMANCE DATA

JANUARY 2006



NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

TABLE 2A

**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
JANUARY 2006**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	2	1	48	51
ARLINGTON (COG)	0	0	2	2
ARTMA	13	0	131	144
BALTIMORE CITY	2	0	5	7
BMC	0	0	21	21
COG - MD	142	0	289	431
COG - VA	157	1	315	473
COG - Other	13	0	29	42
DISTRICT OF COLUMBIA	12	0	27	39
FAIRFAX COUNTY	66	111	429	606
FREDERICK	3	0	28	31
HARFORD	3	0	0	3
HOWARD	10	0	26	36
LINK	0	0	17	17
LOUDOUN	38	0	176	214
MTA	0	0	0	0
MONTGOMERY COUNTY	115	10	1,138	1,263
Bethesda Transportation Solutions	27	1	190	218
Countywide	30	2	267	299
Friendship Heights/Rockville	31	1	69	101
North Bethesda TMD	4	5	501	510
Silver Spring	23	1	111	135
NIH	64	0	130	194
NORTHERN NECK	2	1	1	4
NORTHERN SHENANDOAH	0	0	0	0
PRINCE GEORGE'S	9	4	105	118
PRTC	57	0	408	465
RADCO	130	0	933	1,063
RAPPAHANNOCK-RAPIDAN	19	0	75	94
TRI - COUNTY	13	75	90	178
USDOE	0	0	1	1
TOTAL INPUT	870	203	4,424	5,497

TOTAL NEW & RE-APPLICANTS

1,073

TABLE 2B

**APPLICATIONS RECEIVED THROUGH THE COMMUTER
CONNECTIONS WEBSITE SORTED BY HOME JURISDICTION
JANUARY 2006**

	HOME
ALEXANDRIA	14
ANNE ARUNDEL COUNTY	15
ARLINGTON COUNTY	11
BALTIMORE CITY	4
BALTIMORE COUNTY	10
CALVERT COUNTY	14
CARROLL COUNTY	3
CECIL COUNTY	1
CHARLES COUNTY	13
CLARKE COUNTY	1
CULPEPER COUNTY	3
DISTRICT OF COLUMBIA	10
FAIRFAX COUNTY *	72
FAUQUIER COUNTY	8
FREDERICK COUNTY, MD	15
FREDERICK COUNTY, VA	0
FREDERICKSBURG	11
HARFORD COUNTY	1
HOWARD COUNTY	15
KING GEORGE COUNTY	5
LANCASTER COUNTY	0
LOUDOUN COUNTY	36
MADISON COUNTY	0
MONTGOMERY COUNTY	29
ORANGE COUNTY	9
PAGE COUNTY	0
PRINCE GEORGE'S COUNTY	37
PRINCE WILLIAM COUNTY **	92
RAPPAHANNOCK COUNTY	0
RICHMOND COUNTY	0
SHENANDOAH COUNTY	0
SPOTSYLVANIA COUNTY	39
STAFFORD COUNTY	61
ST. MARY'S COUNTY	1
WARREN COUNTY	1
WESTMORELAND COUNTY	1
WINCHESTER	2
OTHERS	40
TOTAL	574

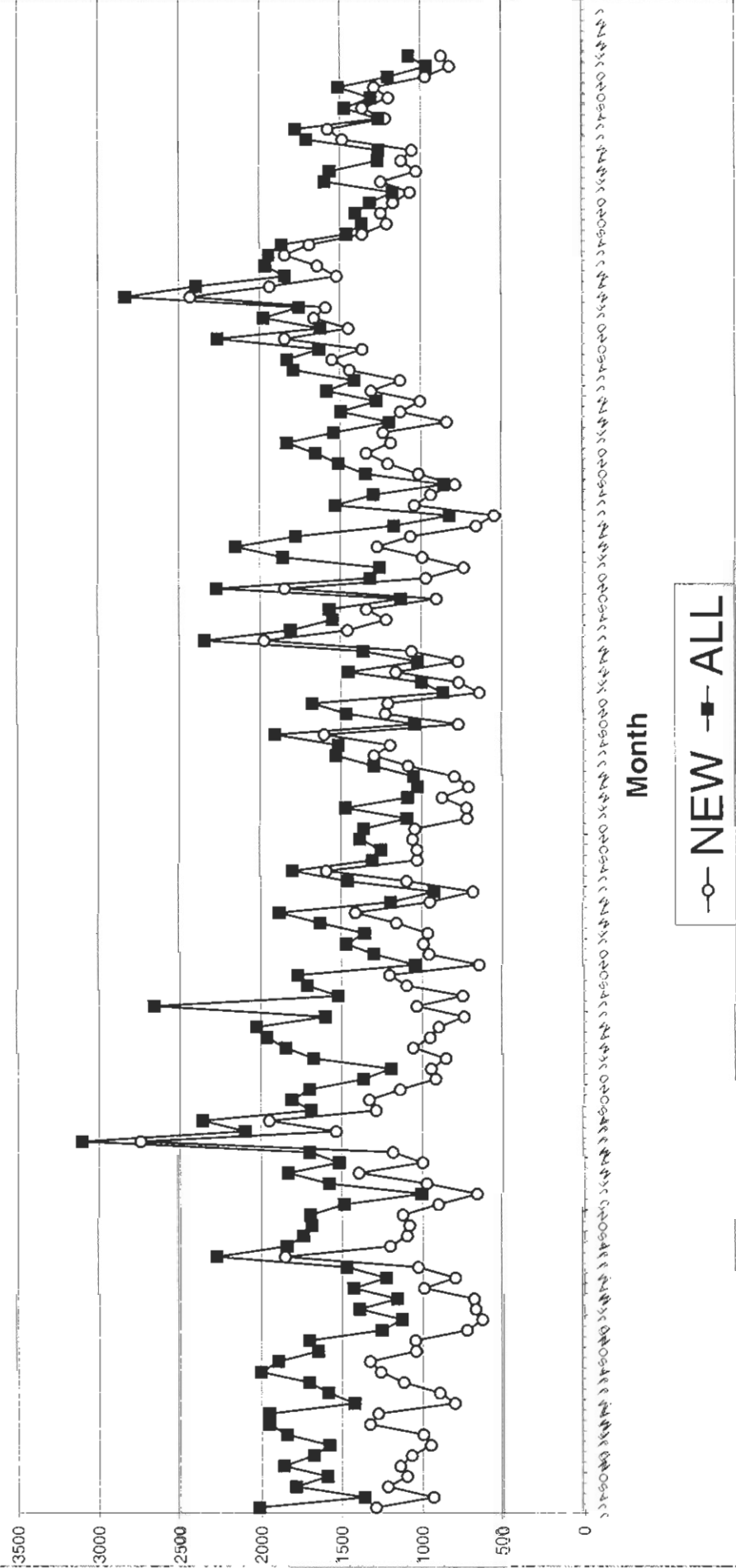
* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

COMMUTER CONNECTIONS CCRS

Applications Processed

FY1998 - FY2006



Commuter Connections Applications Processed FY2006

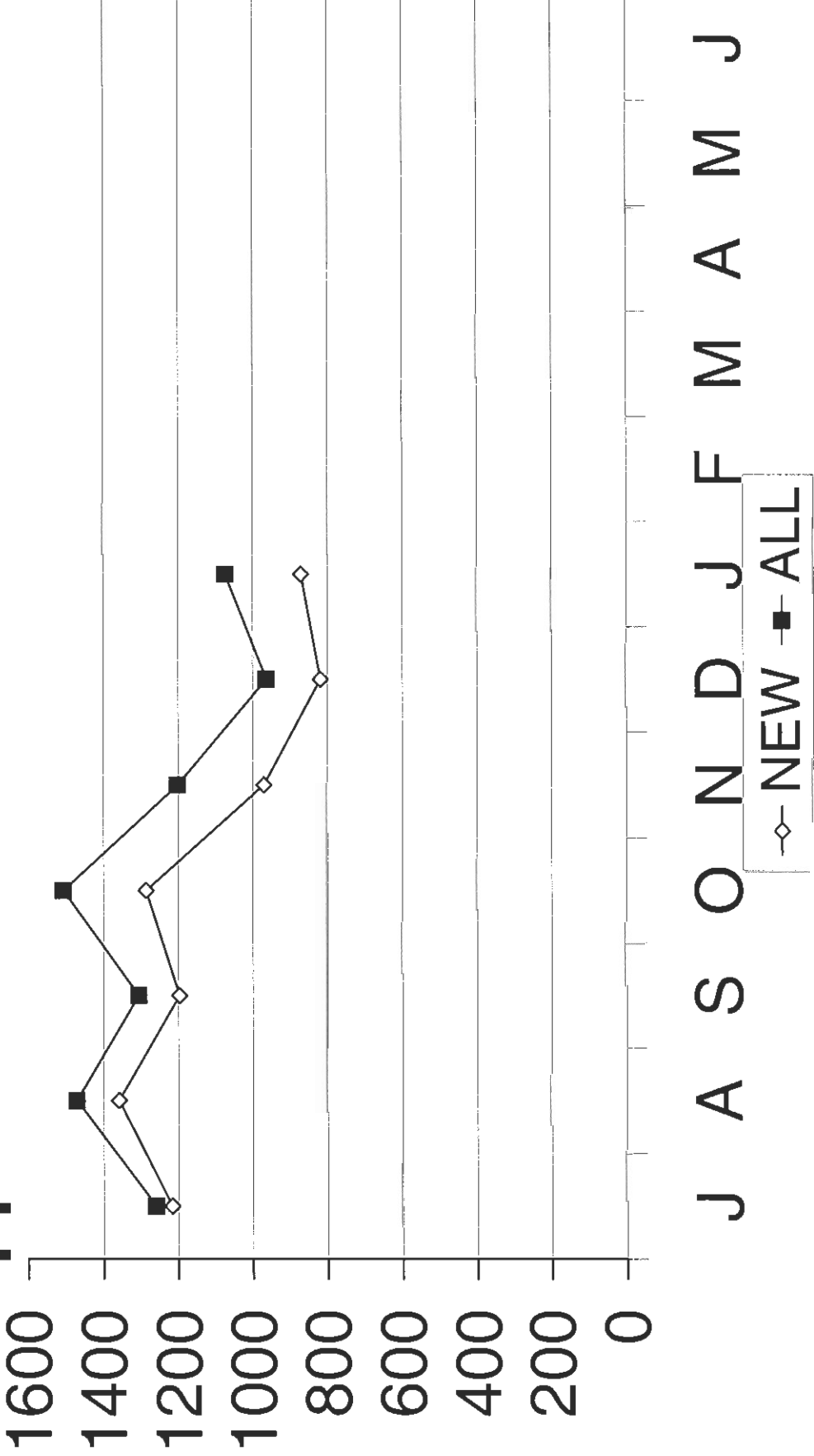


TABLE 3

COMMUTER CONNECTIONS
 APPLICANT DATABASE SORTED BY RESPONSIBLE AGENCY
 JANUARY 2006

ALEXANDRIA	203
ARLINGTON (COG)	2
ARTMA	952
BALTIMORE CITY	76
BMC	143
COG	5,805
DISTRICT OF COLUMBIA	5
DOE	1
FAIRFAX COUNTY	2,382
FREDERICK	234
HARFORD COUNTY	128
HOWARD COUNTY	205
LINK/RESTON	65
LOUDOUN COUNTY	917
MONTGOMERY COUNTY	6,020
Bethesda Transportation Solutions	722
Countywide	1,202
Friendship Heights/Rockville	954
North Bethesda Transportation Ctr	2,523
Silver Spring	619
MTA	7
NIH	478
NORTHERN NECK	66
NORTHERN SHENANDOAH VALLEY	0
PRINCE GEORGE'S COUNTY	471
PRTC	2,104
RADCO	3,891
RAPPAHANNOCK-RAPIDAN	275
TRI - COUNTY	745
OTHER	3
TOTAL	25,178

TABLE 4A

COMMUTER CONNECTIONS RIDESHARE DATABASE
 SORTED BY HOME AND WORK JURISDICTIONS
 JANUARY 2006

	HOME	WORK
ALEXANDRIA	316	850
ANNE ARUNDEL COUNTY	1,136	176
ARLINGTON COUNTY	292	3,558
BALTIMORE CITY	239	212
BALTIMORE COUNTY	323	130
CALVERT COUNTY	323	8
CARROLL COUNTY	133	5
CECIL COUNTY	26	3
CHARLES COUNTY	685	23
CLARKE COUNTY	16	0
CULPEPER COUNTY	125	2
DISTRICT OF COLUMBIA	664	9,498
FAIRFAX COUNTY *	2,747	2,446
FAUQUIER COUNTY	258	7
FREDERICK COUNTY, MD	1,028	87
FREDERICK COUNTY, VA	55	0
FREDERICKSBURG	213	9
HARFORD COUNTY	176	77
HOWARD COUNTY	689	138
KING GEORGE COUNTY	106	33
LANCASTER COUNTY	3	0
LOUDOUN COUNTY	1,113	245
MADISON COUNTY	4	0
MONTGOMERY COUNTY	4,075	6,878
ORANGE COUNTY	122	1
PAGE COUNTY	7	0
PRINCE GEORGE'S COUNTY	1,906	484
PRINCE WILLIAM COUNTY **	3,262	160
RAPPAHANNOCK COUNTY	11	0
RICHMOND COUNTY	16	1
SHENANDOAH COUNTY	25	0
SPOTSYLVANIA COUNTY	1,548	6
STAFFORD COUNTY	2,329	25
ST. MARY'S COUNTY	154	33
WARREN COUNTY	97	1
WESTMORELAND COUNTY	56	0
WINCHESTER	44	2
OTHERS	856	80
TOTAL	25,178	25,178

* Fairfax County includes City of Fairfax and Falls Church.

** Prince William County includes Manassas and Manassas Park.

**TABLE 5
TERM/COMMUTE INFORMATION
JANUARY 2006**

	TELEWORK	GRH	EMPLOYER OUTREACH	TRANSIT	BIKE	CARPOOL VANPOOL	OTHER	
APPLICATIONS								
Mail	N/A	12	N/A	N/A	N/A	3	N/A	
Internet	N/A	509	N/A	N/A	N/A	561	N/A	
Kiosks	N/A	0	N/A	N/A	N/A	0	N/A	
Purge Letters	N/A	N/A	N/A	N/A	N/A	23	N/A	
Fax/Phone	N/A	11	N/A	N/A	N/A	0	N/A	
From Client	N/A	0	N/A	N/A	N/A	0	N/A	
Employer Survey	N/A	0	N/A	N/A	N/A	0	N/A	
TOTAL	N/A	532	N/A	N/A	*19	587	N/A	
PHONE CALLS								
Brochure/Promo Materials		1				1		2
Bus/Train Schedule		4					1	5
Bus/Train Sign				2		1		3
Direct Mail								0
Employer		1						1
Employer Survey								0
Fair/On Site Event								0
Government Office				1				1
Highway Sign				3		8	3	14
Information (411)								0
Internet		4		2	1	10	2	19
Library								0
Mobile Billboard						1		1
Newsletter								0
Newspaper		1		1				2
Newspaper (Local)								0
Other Ridesharing Org		7		3		1	3	14
Park-and-Ride Lot Sign				3		1	1	5
Post Card (COG)						1		1
Presentation								0
Radio		6				5		11
Real Estate/WelcomeWagon								0
Referral from Transit Org		1		1		3		5
Theatre Slide								0
TV				1				1
Van Sign		7		1		2		10
Was/Is Applicant		545		2		40	2	589
White Pages						1	1	2
Word of Mouth		16		9		18	1	44
Yellow Pages - Verizon				3		3		6
Yellow Pages - One Book								0
Yellow Pages - Local		1		3		1		5
Voice Mail Messages		87		12		9	2	110
Other/Unknown						1		1
TOTAL CALLS	0	681	0	47	2	106	16	852

*Requests for Bicycling information from applications received from all sources

**TABLE 6B
APPLICATIONS RECEIVED AT CLIENT PROGRAMS
JANUARY 2006**

	C O G	A L X	A R T M A	B A L T	B E T H	B M C	D O E	F F X	F R E D	H A R	H O W	L I N K	L D N	M C	M T A	N I H	N E C K	N S H E N	P G C	P R T C	R A D C O	R A P	S S	T A P	T R I	T O T A L	
How they heard...																											
Brochure/Promo Matrls	35													1													36
Bus/Train Schedule	25																										25
Bus/Train Sign	10																										10
Direct Mail	5																										5
Employer	37										2																39
Employer Survey	0																										0
Fair/On Site Event	2														30												32
Government Office	13										1														20	14	
GRH Program							92	12			14										99	8				265	
Highway Sign	10																				2	3				15	
Information (411)	0																										0
Internet	70									5	1		16								25	10					139
Library	2																										2
Mobile Billboard	0																										0
Newsletter	3																										3
Newspaper	2																										2
Newspaper (Local)	3																										7
Other Ridesharing Org	1										6											4					7
Park-and-Ride Sign																											7
Post Card (COG)	1																										0
Presentation	0																										0
Radio	48																				1						49
Real Estate/Welcomew	2																										2
Referral from Transit Org	0							11																			11
Theatre Slide	0																										0
TV	7																										7
Van Sign	2																										2
Was/Is Applicant	35																										46
White Pages	0																										0
Word of Mouth	99																										130
Yellow Pgs-Verizon	1												3														1
Yellow Pgs-Yellow Bk	0																										0
Yellow Pages-Local																											1
Voice Mail Messages	0																										0
Other	38										7		6	6													58
Total	451	0	0	0	0	0	0	107	12	7	35	0	45	37	0	0	0	0	0	0	153	26	0	0	36	909	

Table 1
National Capital Region Transportation Planning Board
Commuter Connections Program
Monthly Activity and Impact Summary
Month of JANUARY 2006

Commuter Connections Activity	This Month	Last Month	Since July 2005
Total applicants/info provided:	1,138	1,039	9,319
Rideshare applicants	1,073	963	8,781
Matchlists sent	1,000	942	8,949
Transit applicants/info sent	47	43	412
GRH applicants	532	474	4,161
Bike to work info requests	19	15	151
Telework info requests	0	0	4
Kiosk users	367	679	6,874
Kiosk applicants	0	0	0
Internet users	6,988	6,513	54,057
Internet applicants	1,070	963	8,554
New employer clients	13	18	194
Employee applicants	0	0	90

Program Impact Performance Measure	This Month	Last Month	Since July 2005
Continued placements	294	264	2,406
Temporary/one-time placements	142	127	1,159
Daily vehicle trips reduced	110	99	903
Daily VMT reduced	3,984	3,575	32,602
Daily tons NOx reduced	0.0028	0.0025	0.0227
Daily tons VOC reduced	0.0012	0.001	0.0239
Daily gallons of gas saved	167	150	1,369
Daily commuter costs saved	\$737	\$661	6,030

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home.

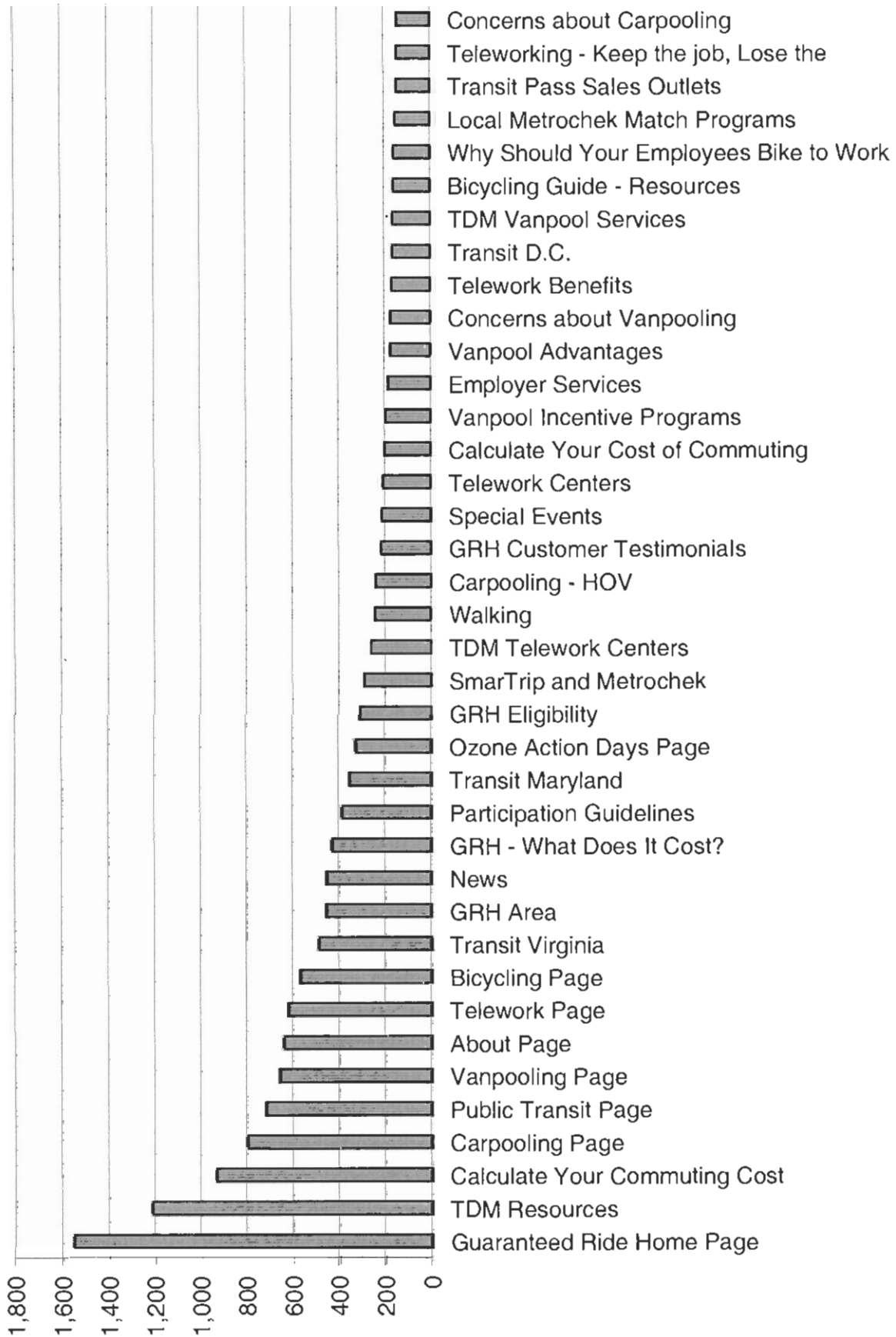
Commuter Connections Website Activity -- January 2006

	<u>Accesses</u>	<u>% of Total</u>
Total Accesses of MWCOG Home Page	8,583	
Total Accesses of Commuter Connections Home Page	6,988	
<i>Breakdown of BDY Sub-page accesses</i>		
Guaranteed Ride Home Page	<u>1,552</u>	10.42%
TDM Resources	1,213	8.15%
Calculate Your Commuting Cost	933	6.27%
Carpooling Page	799	5.37%
Public Transit Page	716	4.81%
Vanpooling Page	657	4.41%
About Page	639	4.29%
Telework Page	619	4.16%
Bicycling Page	568	3.81%
Transit Virginia	488	3.28%
GRH Area	454	3.05%
News	453	3.04%
GRH - What Does It Cost?	431	2.89%
Participation Guidelines	387	2.60%
Transit Maryland	353	2.37%
Ozone Action Days Page	327	2.20%
GRH Eligibility	308	2.07%
SmartTrip and Metrochek	290	1.95%
TDM Telework Centers	259	1.74%
Walking	243	1.63%
Carpooling - HOV	239	1.61%
GRH Customer Testimonials	216	1.45%
Special Events	213	1.43%
Telework Centers	207	1.39%
Calculate Your Cost of Commuting	200	1.34%
Vanpool Incentive Programs	196	1.32%
Employer Services	184	1.24%
Vanpool Advantages	175	1.18%
Concerns about Vanpooling	173	1.16%
Telework Benefits	168	1.13%

Commuter Connections Website Activity -- January 2006

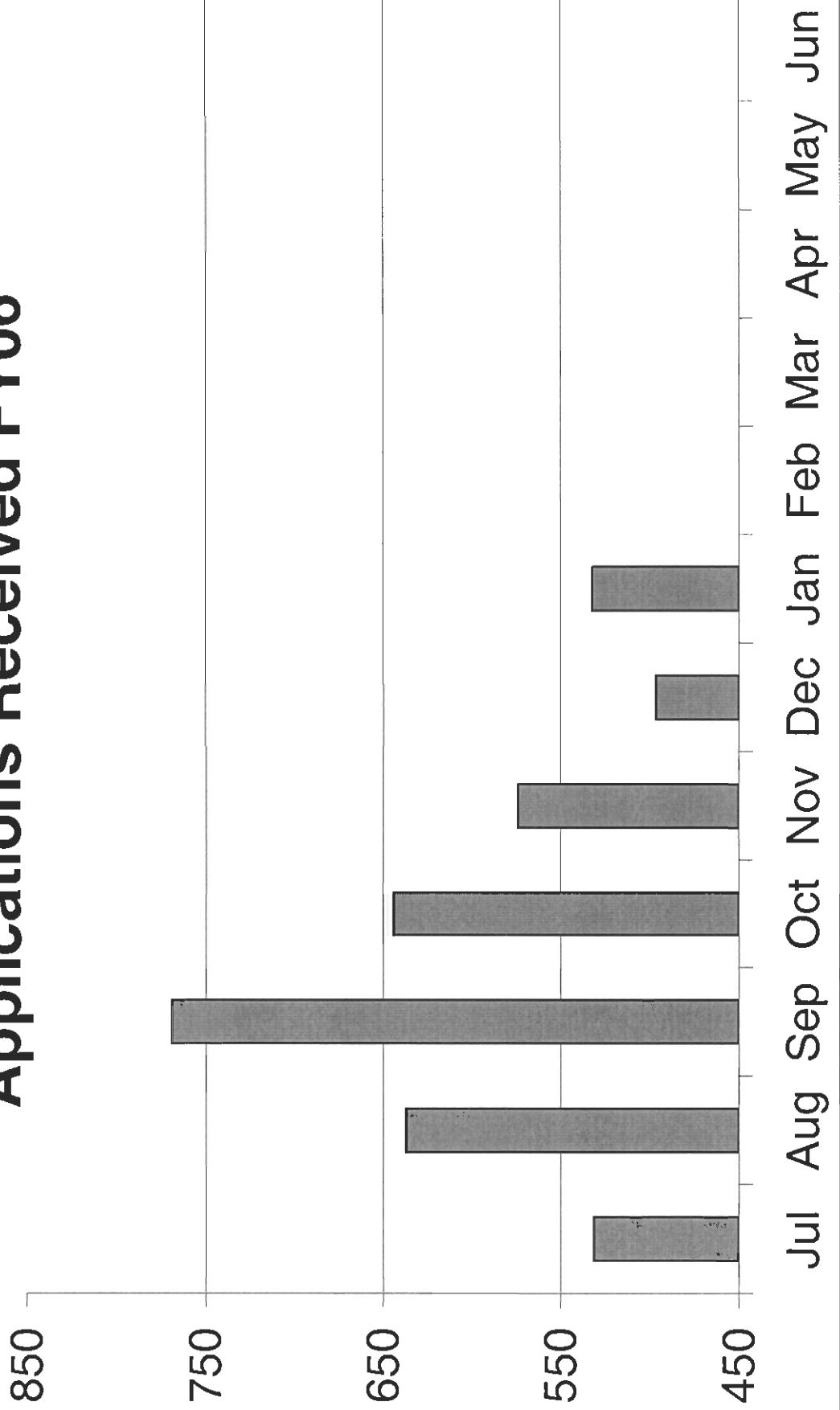
Transit D.C.	164	1.10%
TDM Vanpool Services	163	1.09%
Bicycling Guide - Resources	160	1.07%
Why Should Your Employees Bike to Work	159	1.07%
Local Metrochek Match Programs	152	1.02%
Transit Pass Sales Outlets	145	0.97%
Teleworking - Keep the job, Lose the Commute	144	0.97%
Concerns about Carpooling	142	0.95%
Total	14,889	100.00%

Commuter Connections Website Activity -- January 2006

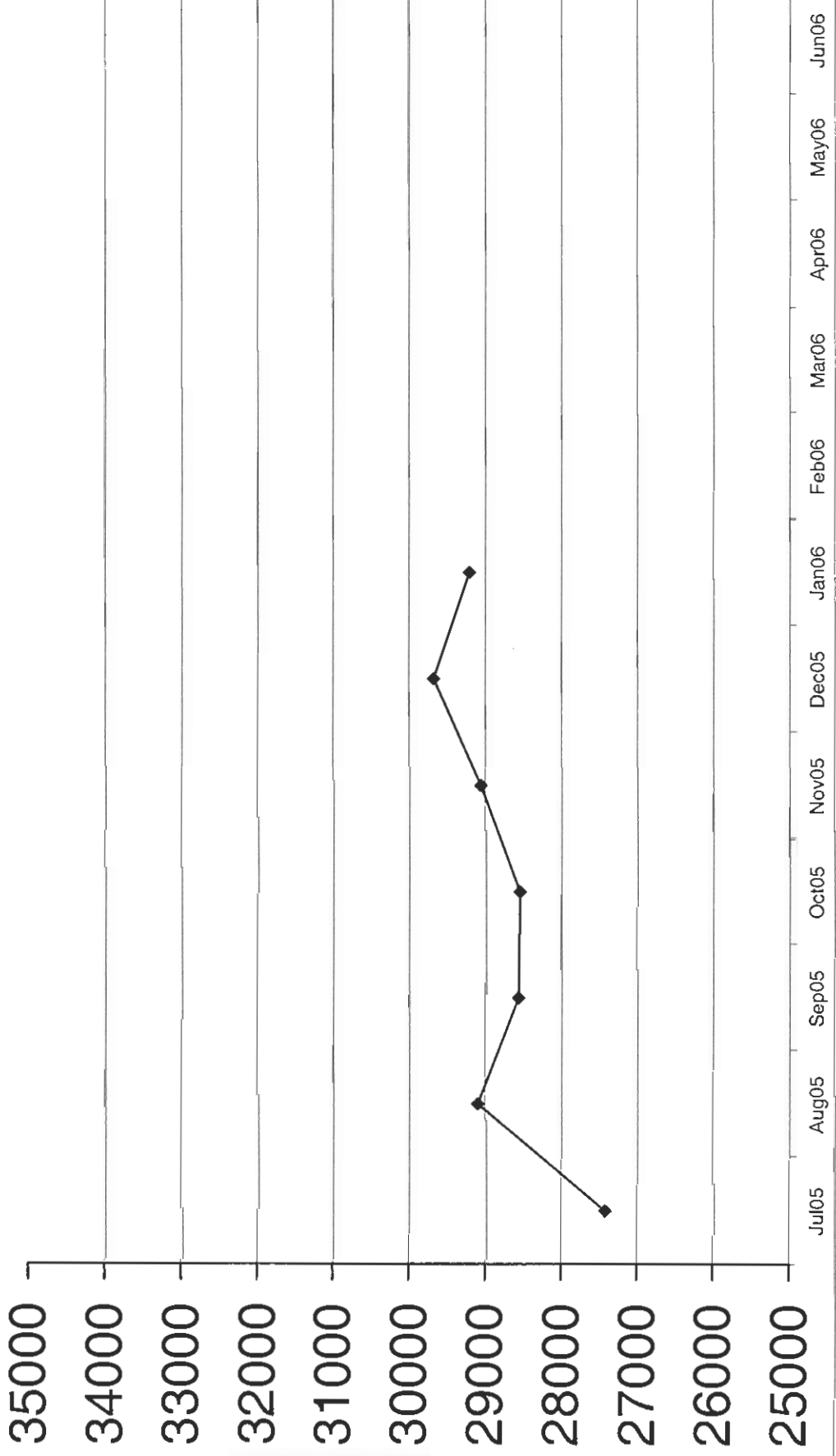


COMMUTER CONNECTIONS GRH GRH

Applications Received FY06

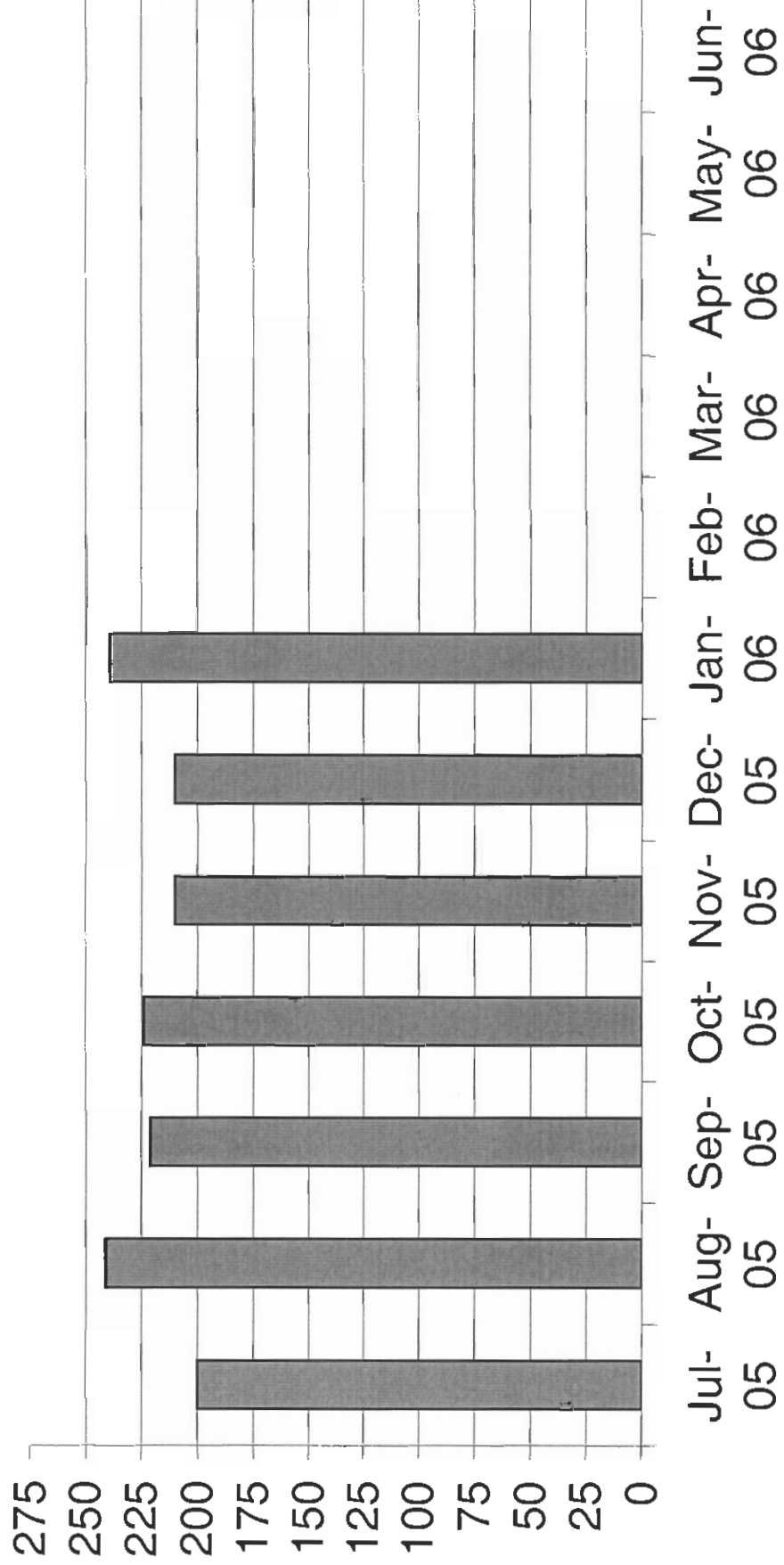


COMMUTER CONNECTIONS GRH Registrants FY06

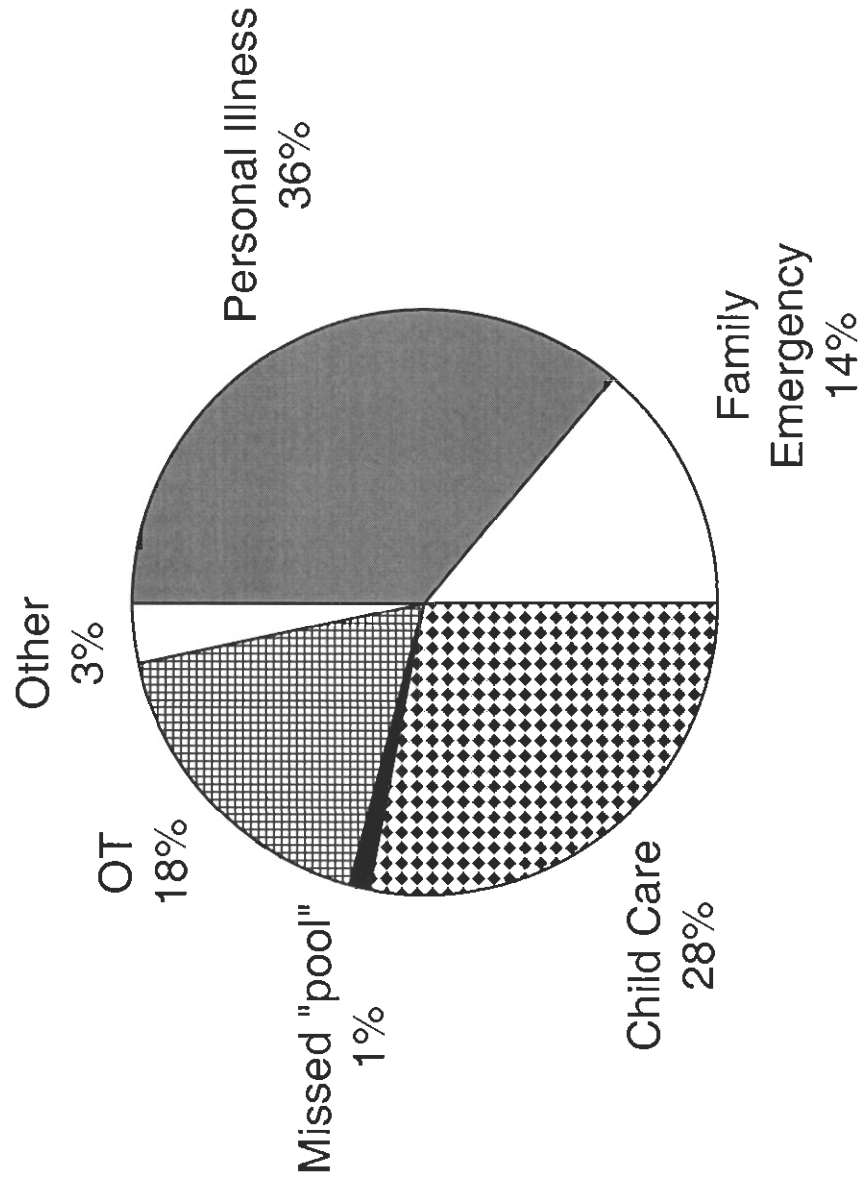


COMMUTER CONNECTIONS

GRH Trips Provided FY06



COMMUTER CONNECTIONS GRH Trip Reasons for December 2005



Emp. Outreach
January 2005

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County *	Montgomery County *	Prince George's *	Prince William	Tri- County Council *	Metro	Telework
Employers Contacted (new)	0	3	5	0	5	0	0	0	0	0	0	15
Employers Contacted (follow-up)	0	59	2	10	1	0	0	0	0	0	0	6
Total Broadcast Contacts	0	68	0	10	0	0	0	0	0	0	0	4
Total Sales Meetings	0	5	2	4	0	0	0	0	0	0	0	1
Total Employers Contacted	0	135	9	24	6	0	0	0	6	0	0	26
New Level 1 TDM Programs	0	2	0	1	0	0	0	0	0	0	0	0
New Level 2 TDM Programs	0	0	0	0	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	0	1	0	0	0	0	0	0	0	0	0	0
New Level 4 TDM Programs	0	0	0	1	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.
* Did not submit a monthly report by deadline.

Emp. Outreach
Year to Date FY06

	City of Alexandria	Arlington County	District of Columbia	Fairfax County	Frederick County	Loudoun County *	Montgomery County *	Prince George's	Prince William	Tri-County Council	Metro	Telework
Employers Contacted (new)	16	66	17	7	5	0	0	2	0	26	0	70
Employers Contacted (follow-up)	49	575	116	43	2	0	0	384	6	5	0	126
Total Broadcast Contacts	34	10,369	0	140	0	0	0	675	0	100	0	88
Total Sales Meetings	13	16	5	9	0	0	0	7	0	3	0	12
Total Employers Contacted	112	11,026	138	199	7	0	0	1068	6	134	0	296
New Level 1 TDM Programs	17	19	11	4	3	0	0	1	0	1	0	0
New Level 2 TDM Programs	4	0	0	0	0	0	0	0	0	0	0	0
New Level 3 TDM Programs	6	43	0	4	0	0	0	1	0	0	7	0
New Level 4 TDM Programs	3	2	0	1	0	0	0	0	0	0	0	0

NOTE: TDM levels are explained on the attachment. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

EXPLANATION OF JURISDICTIONAL ACTIVITIES DATA

Did not supply monthly report. **New Metrochek for 100+ employers, may include accounts sold by regional employer outreach sales force. Each level represents TDM strategies implemented by an employer that will have some effect in converting single occupant vehicle commuters to ridesharing, transit, bicycling or walking as their main commute mode. Level 1 represents strategies that produce only a small amount of SOV conversion. The strategies for each subsequent level have greater SOV conversion impact.

- A. Employers Contacted (new): Number of contacts with new 100+ employers. This number refers to first time contact with employers; these employers have never been approached (includes phone calls, letters, email, faxes and voicemails)
- B. Employers Contacted (follow- up): Number of contacts with existing 100+ companies. These are contacts with employers after the first attempt (includes forms of contact listed above).
- C. Total Broadcast Contacts: Mass outreach (includes direct mail, faxes, emails)**NEW
- D. Total Sales Meetings: Number of in person contacts with new and existing employers for the purpose of discussing the Commuter Connections program (includes one on one meetings and employers attending seminars and presentations; excludes transportation fairs)
- E. Total Employers Contacted: A + B + C+ D
- F. New Level 1 TDM Programs: Number of Level 1 programs implemented in previous month; more detailed information on these programs must be entered into the ACT database.
- G. New Level 2 TDM Programs: same as above
- H. New Level 3 TDM Programs: same as above
- I. New Level 4 TDM Programs: same as above

EMPLOYER SERVICES PARTICIPATION LEVELS

LEVEL 1 (BRONZE)

- ▶ Expresses interest in telework, transit benefits, Metrochek, Ozone Action Days, or other TDM strategy,
- ▶ Conducts Commuter Survey
- ▶ Distributes alternative commute info. to employees, including Ozone Action Days info.
- ▶ Posts alternative commute info., including Ozone Action Days info., on employee bulletin board(s), newsletter or e-mail

LEVEL 2 (SILVER)

- ▶ Installs a permanent display case or brochure holders and stock with alternative commute info. or Ozone Action Days info.
- ▶ Provides preferential parking for carpools and vanpools
- ▶ Implements an informal telework program
- ▶ Facilitates car/vanpool formation meetings
- ▶ Hosts/sponsors an alternative commute day or transportation fair
- ▶ Implements alternative work schedule program (flex-time, staggered work schedule, compressed work week)
- ▶ Installs bicycle racks or lockers
- ▶ Establishes an ETC who regularly provides alternative commute information to employees

LEVEL 3 (GOLD)

- ▶ Implements a formal telework program
- ▶ Implements a transit/vanpool benefit, Metrochek, or parking "cash out" program
- ▶ Implements a carpool/bicycle/walk benefit
- ▶ Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- ▶ Implements a parking fee (valid only for companies that previously did not charge employees for parking)
- ▶ Becomes a Commuter Connections member and provides on-site ridematching
- ▶ Provides employee shuttle service to transit stations
- ▶ Provides company vanpools for employees' commute to work
- ▶ Installs shower facilities for bicyclists and walkers
- ▶ Implements a comprehensive Ozone Action Days program
- ▶ Supplements GRH program with payment for additional trips or own program

LEVEL 4 (PLATINUM)

- ▶ Implements two or more of the Level 3 TDM programs and actively promotes these programs and alternative commuting

INFOEXPRESS KIOSK USAGE RATES

Month: January 2006

Kiosk Location	Number of Users	Number of Total Hits	Top Five Buttons	Number of Hits
Tysons Mall # 1	71	1606	Tysons Traffic Weather Commuter Connection News	16 24 38 34 13
Tysons Mall # 2	73	1935	Maps Tysons Traffic Weather Transit	25 47 26 31 12
Manassas Mall	Kiosk Down		Maps OmniRide Manassas Weather Commuter Connection	
Mitre	25	720	Mitre Traffic Transit Weather Commuter Connections	14 10 8 6 4
Union Station	New machine deployed at the end of the month			
Springfield Mall # 1	39	696	News Springfield Weather Traffic Commuter Connections	2 21 11 5 4
Reston TownCenter	50	30608	Reston Weather Traffic Commuter Connections Metro	24 19 12 15 7

Springfield Mall # 2
 No Data machine was down at times
 Streets 41
 Springfield 40
 MARC 37
 Metro 27
 Traffic 24

Dulles Town Center
 Down No data
 Maps
 Dulles
 Weather
 Loudon Transit
 News

Fair Oaks Mall
 34 519
 FairOaks 7
 Transit 5
 Weather 14
 Commuter Connections 5
 Traffic 4

Ballston Common Mall
 20 1389
 Ballston 13
 Metro 18
 News 26
 Weather 21
 Traffic 16

USDA - DC
 No data for the month of January
 Maps
 Commuter Connections
 Traffic
 Transit
 Weather

Hoffman
 47 2175
 Commuter Connections 4
 Traffic 13
 Weather 14
 Maps 6
 News 38

Fairfax County Kiosks

Location	Users	Hits
Sherwood Library		N/A
George Mason Library		N/A
Chantilly	1	20
Kings Town		N/A
Mason Govt Center		N/A

No Data was provided due to Network difficulties

Kings Park			N/A
Reston Library			N/A
Tysons Transit	1	20	
Centreville	2	26	
DolleyMadison	1	16	
Inova	1	16	
Pohick			N/A
John Marshall			N/A
Tysons Pimmit			N/A
Pennino			N/A
Govt. Center			
Fairfax Library			
Warrenton	2	18	

Jan-06
**NUMBER OF APPLICATIONS RECEIVED
 FROM KIOSKS**

Site	Total
Tysons Corner Center	0
Fair Oaks Mall	0
Springfield Mall	0
MITRE	0
Union Station	0
L'Enfant Plaza	0
Pentagon	0
Reston Town Center	0
Ballston	0
USDA - DC	0
Total	0