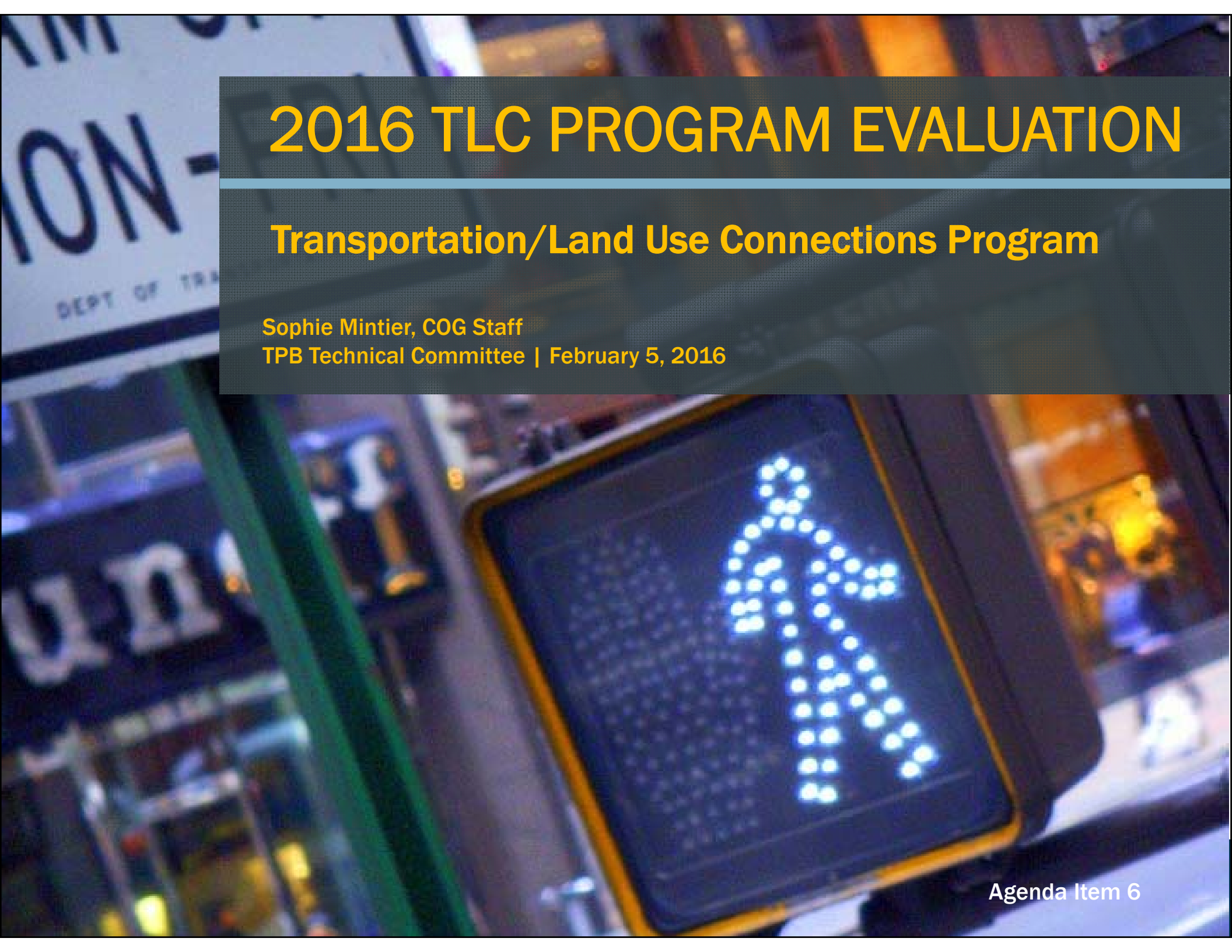
2016 TLC PROGRAM EVALUATION

Transportation/Land Use Connections Program

Sophie Mintier, COG Staff
TPB Technical Committee | February 5, 2016



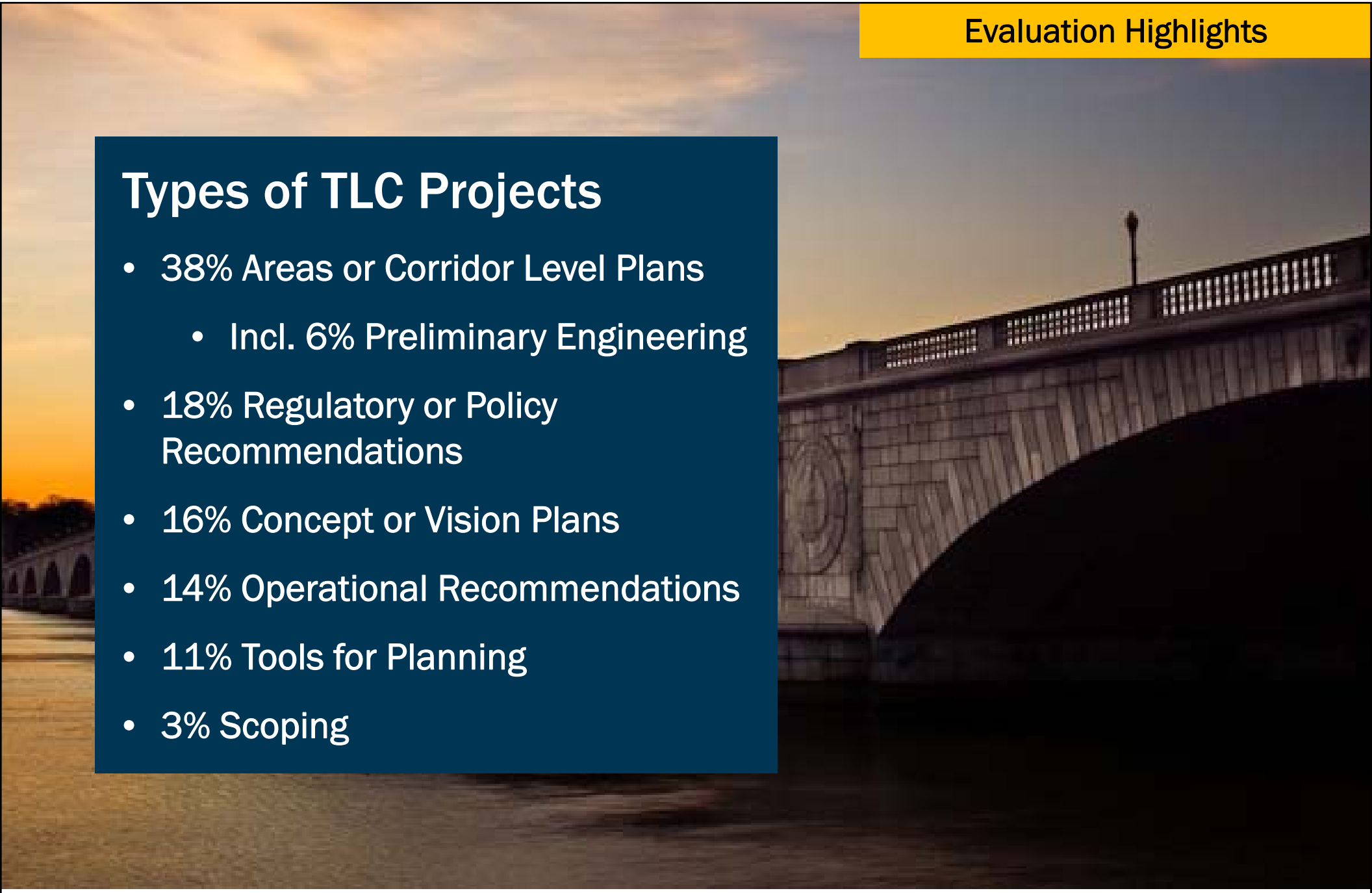
Agenda Item 6

Overview of the TLC Program

- Program launched in 2007
- Premier technical assistance program advancing regional priorities at the local level
- 8-10 projects funded annually at a cost of $30-$80k per project
- In 2015, $425,000 awarded to 9 projects
- Overall, 83 TLC projects have been funded at a value of $2.8 million 2007-2015

Evaluation Components

- Background of the TLC Program
- TLC Evaluation
  - Analysis of program data maintained by COG staff, 2007-2015
  - Results of the 2015 TLC Program Survey
  - Interviews with Past Recipients
- Case Studies
- Program Recommendations

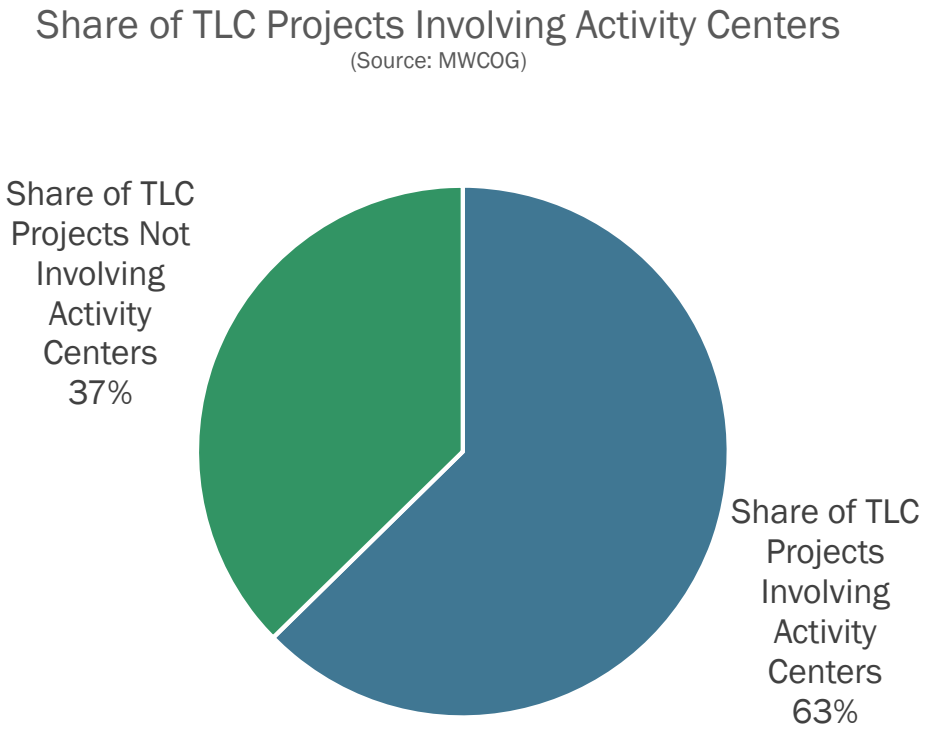


Types of TLC Projects

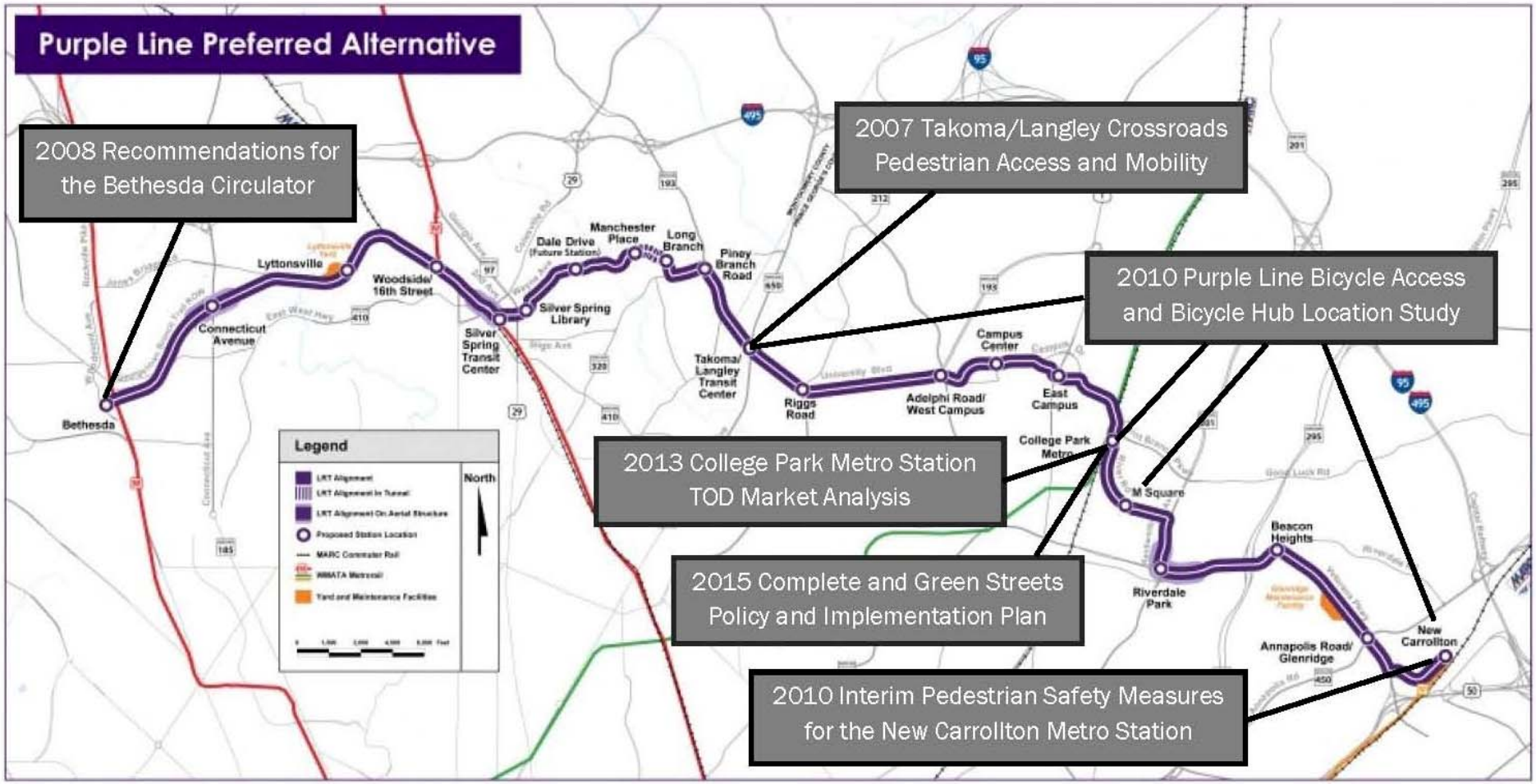
- 38% Areas or Corridor Level Plans
  - Incl. 6% Preliminary Engineering
- 18% Regulatory or Policy Recommendations
- 16% Concept or Vision Plans
- 14% Operational Recommendations
- 11% Tools for Planning
- 3% Scoping

TLC Projects in Activity Centers

- 63% of TLC Projects Involved Activity Centers
- 61% of TLC Funding Involves Activity Centers
- Includes a Variety of Projects Involving Specific Activity Centers or Centers along Transit Corridors
- Based on Activity Center Map Approved in 2013

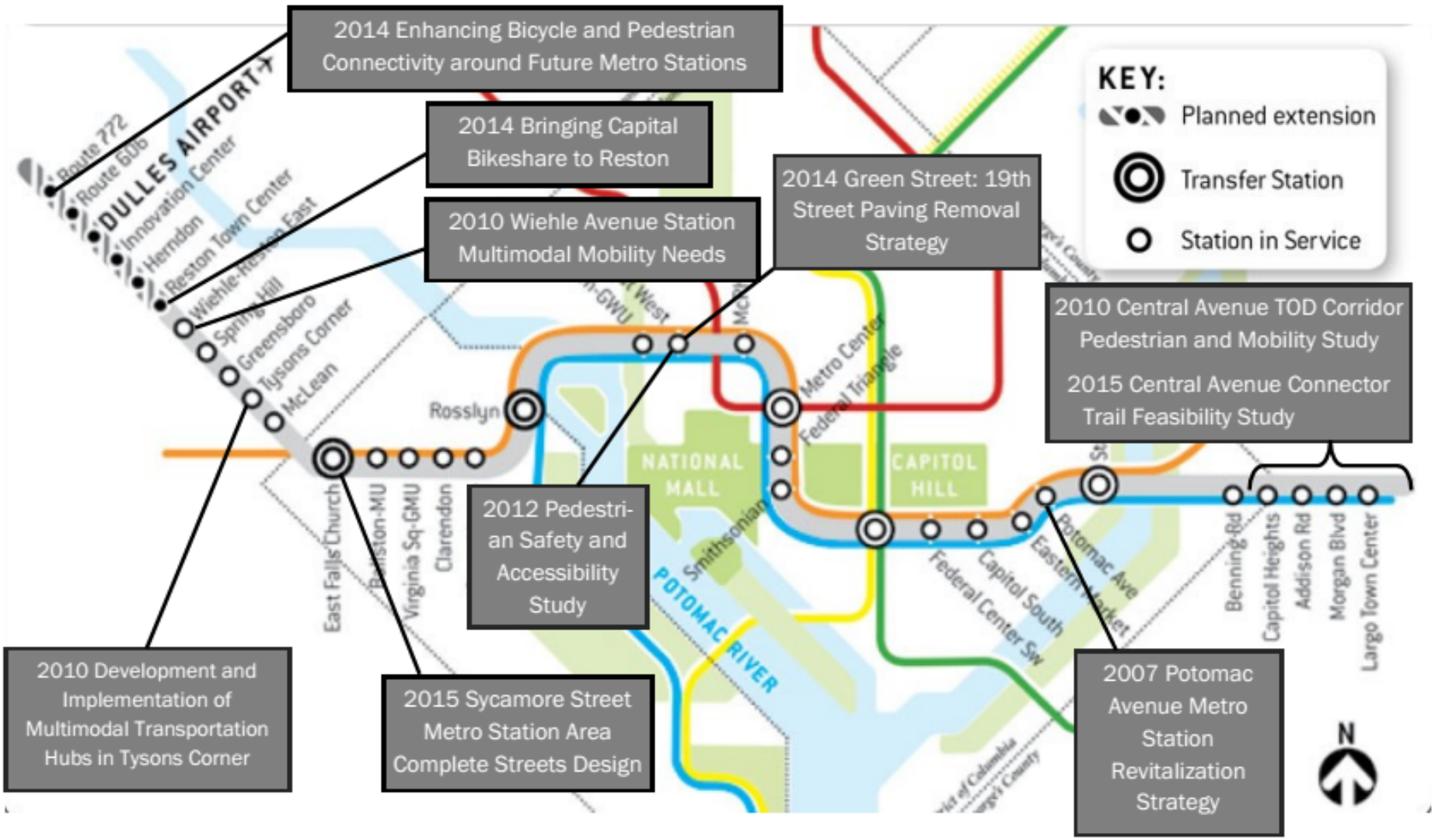


Examples of Transit-Oriented TLC Projects



TLC Projects Along the Purple Line

Examples of Transit-Oriented TLC Projects

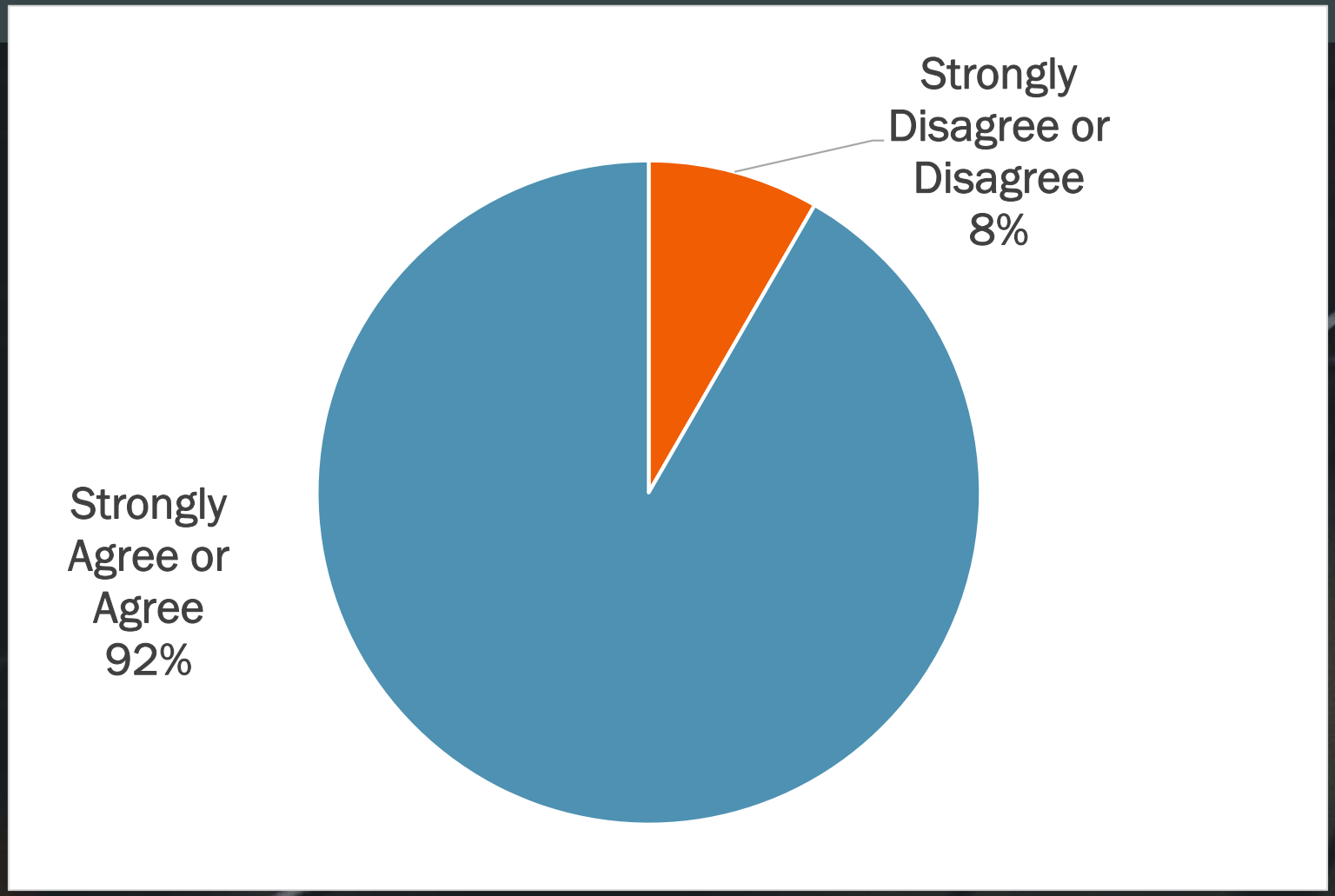


TLC Projects Along the Silver Line

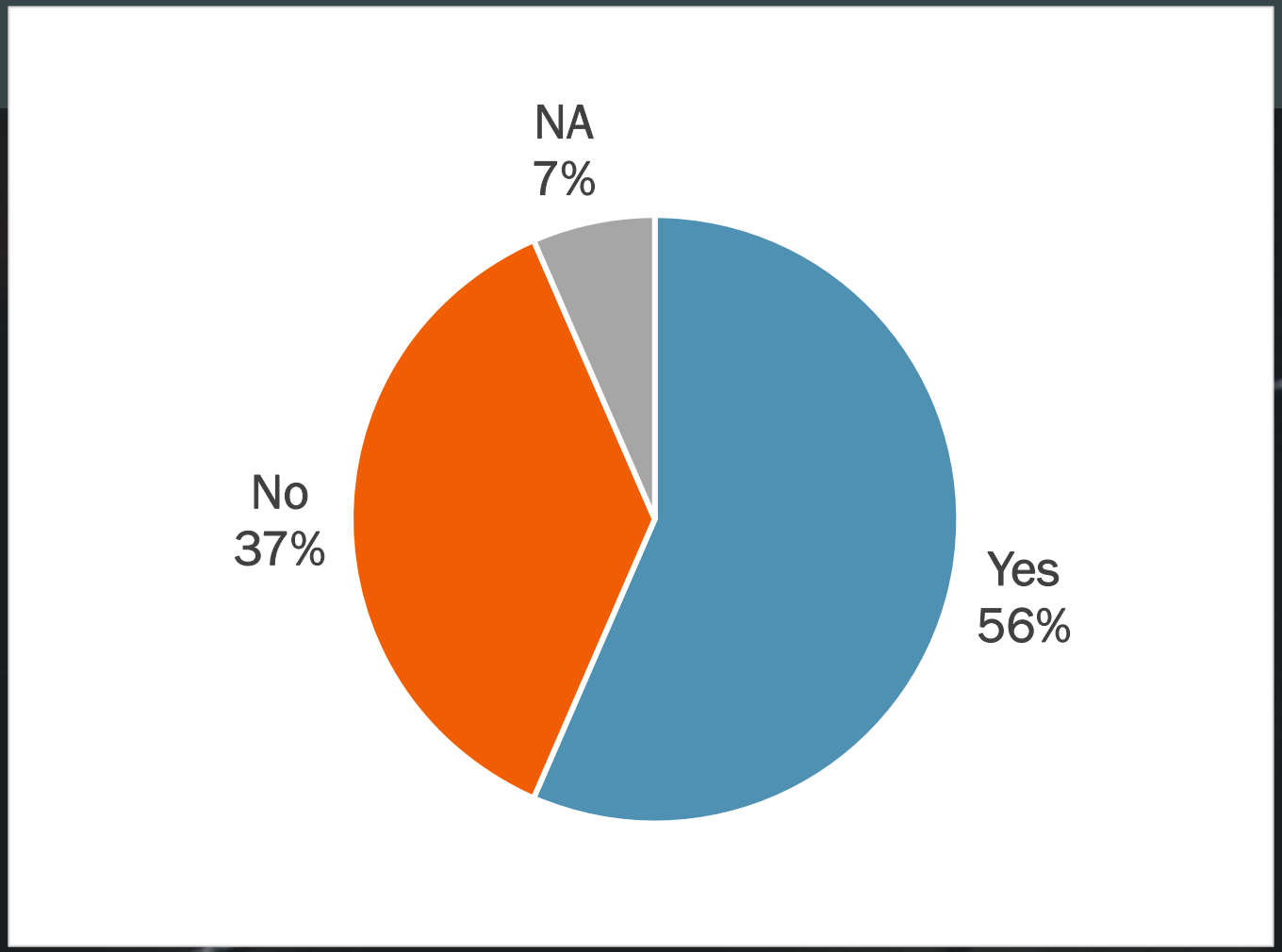
Survey Highlights

- 37 Survey Responses
- Representing 53% (44) of TLC Projects Completed 2007-2015
- Results Represent a Good Cross Section of the Region
- Results Reveal Popular Projects and Topics in Demand
- Overall Positive Feedback
- The TLC Program is Popular and Effective

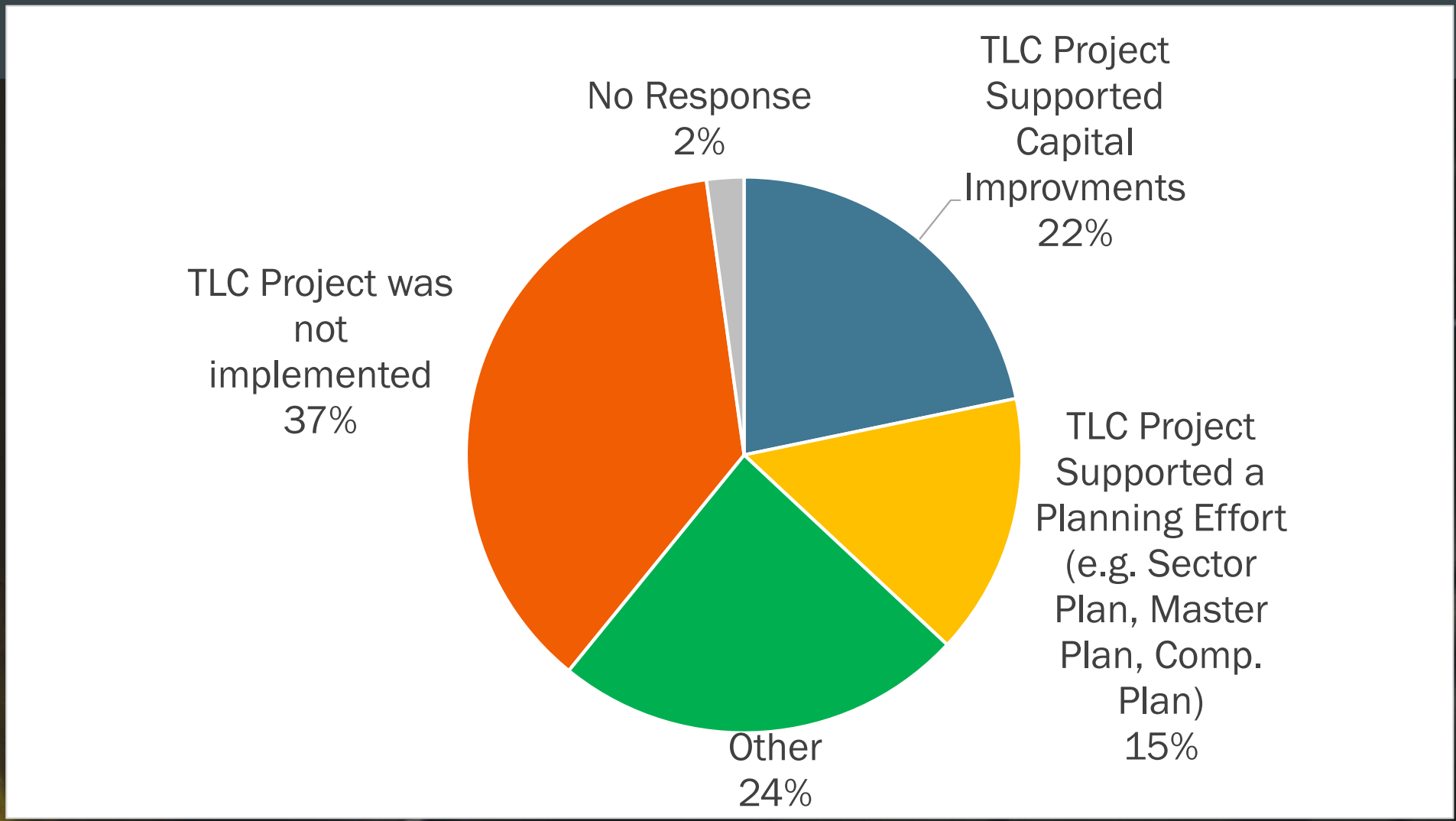
The Project Achieved its Objectives?



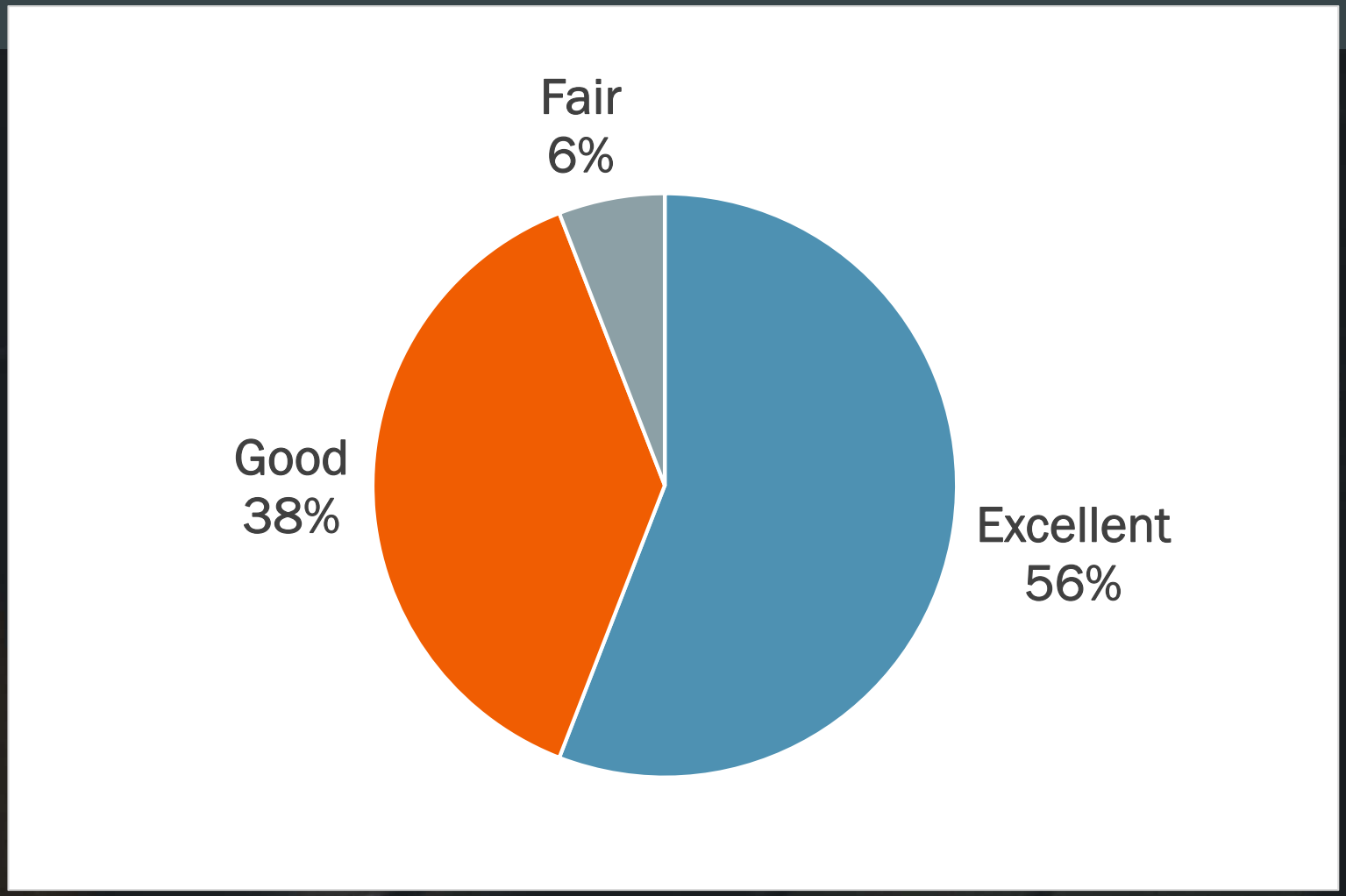
Has Your Jurisdiction Implemented any of the Recommendations Identified in the TLC Project?



How TLC Projects are Implemented



Rate Your Experience with the TLC Program



Evaluation Recommendations

1. Align TLC Funding with Regional Priorities & Program Strengths

2. Prioritize Projects in Activity Centers

3. Prioritize Projects that Improve Access to Transit

4. Prioritize Projects in Areas with High-Concentrations of Low-Income and Minority Residents

5. Support Collaborative Regional Projects

Evaluation Recommendations, continued

6. Increase Funding and Staff Capacity for the TLC Program

7. Utilize TAP Funding to Implement TLC Projects

8. Develop a More Robust Peer Exchange Network

9. Create a TLC Awards Program

10. Establish a Monitoring Process

Proposed Actions – Solicitation & Outreach

- Update application materials to emphasize Activity Centers, access to transit, regional transportation priorities (underway)

- More outreach to encourage projects in Activity Centers, station area access database, & communities of concern, & regional projects (short & long-term)

- Apply new TLC funding priorities to TAP, and encourage TAP applications from past TLC projects (short-term)

Proposed Actions – Project Selection

- Pre-selection, screen applications for consistency with funding priorities and summarize for selection panel (underway)
- Consider developing quantitative scoring system to provide additional credit for funding priorities (e.g. Activity Centers, access to transit) (short-term)
- Post-selection, track and report out on awarded projects' consistency with funding priorities (short-term)

Proposed Actions – Ongoing Program Management

- Host at least one presentation/event as part of Peer Exchange Network to showcase completed TLC projects (short-term)
- Connect past recipients with new recipients to share lessons, inform scoping for similar projects, when appropriate (short-term)
- Conduct regular monitoring through questionnaire to recipients and consultants at end of each project cycle (underway)
- Track implementation of projects periodically (long-term)

Proposed Actions – Ongoing Program Management, continued

- Consider increasing funding and staff capacity for the TLC program
  - Ability to fund more and larger projects (esp. 30% design)
  - Additional staffing for managing overall program and individual projects