

COMMUTER CONNECTIONS SUBCOMMITTEE

Tuesday, January 21, 2025
12:00 P.M. - 2:00 P.M.
Conference Room 1, Lobby Level

Chair: Christian Bacon, Prince George's County
Vice Chair: Vacant
COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwcog.org, (202) 962-3287

Web Conference: [Webex Hyperlink](#)
Call-In Information: (202) 860-2110 | Meeting #: 2433 657 3013

AGENDA

- 12:00 P.M.** **1. INTRODUCTIONS**
Christian Bacon, Chair
- 12:05 P.M.** **2. NOVEMBER 19, 2024 MEETING HIGHLIGHTS**
Christian Bacon, Chair
Recommended Action: Approval of Meeting Highlights
- 12:10 P.M.** **3. VICE CHAIR APPOINTMENT**
Christian Bacon, Chair
Each year, the Vice Chair Nominating Committee identifies a candidate to serve as Vice Chair to the Commuter Connections Subcommittee. The Committee's nomination will be revealed. Commuter Connections Subcommittee members will be asked to approve the appointment of a new Vice Chair for the Subcommittee.
Recommended Action: Appoint Vice Chair for FY2025
- 12:15 P.M.** **4. FY2026 COMMUTER CONNECTIONS WORK PROGRAM (CCWP)**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
The draft FY2026 CCWP will be presented to the Subcommittee and considered for endorsement. The work program was previously presented to the Subcommittee on November 19, 2024. A comment period was established through December 13, 2024. The updated draft will include edits as suggested by Subcommittee members, where necessary.
Recommended Action: Endorse the FY2026 CCWP for Release to the TPB

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwcog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

- 12:25 P.M.** **5. 2024 BIKE TO WORK DAY EVENT REPORT**
Douglas Franklin, TDM Marketing Manager, COG/TPB
- The draft 2024 Bike to Work Day Event Report will be presented to the Subcommittee and considered for endorsement. Content for the report was compiled by COG/TPB staff, with substantial contributions from pit stop managers in the Bike to Work Day Steering Committee. The report was previously presented to the Subcommittee on November 19, 2024. A comment period was established through December 13, 2024. The updated draft will include edits as suggested by Subcommittee members, where necessary.
- Recommended Action: Endorse the Report for Release and Publication**
- 12:35 P.M.** **6. FY2024 GUARANTEED RIDE HOME (GRH) CUSTOMER SATISFACTION SURVEY**
Douglas Franklin, TDM Marketing Manager, COG/TPB
- GRH participants are surveyed following their rides home. Survey responses are analyzed annually. The Subcommittee will be briefed on customers' experience with the GRH program.
- 12:50 P.M.** **7. TDM EVALUATION SCHEDULE MODIFICATIONS AND WORKGROUP**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
- Work on the FY2025 TDM Evaluation project commenced in December 2024, which is three months later than originally planned. A revised project schedule will be shared with the Subcommittee. Additionally, an open invitation will be extended to join the TDM Evaluation Workgroup, which will be convening the inaugural work session immediately following this Subcommittee meeting.
- 1:00 P.M.** **8. VANHOPPR FLEXIBLE VANPOOL**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
Michael Hemry, President, Media Beef
- The VanHoppr program seeks to improve access to flexible vanpools in the Washington, DC region. The project is funded by a federal Enhancing Mobility Innovations (EMI) grant. The Subcommittee will be briefed on project development activities, invited to participate in a beta test, and provided a project implementation timeline for a full launch this spring.
- 1:20 P.M.** **9. COMMUTERCASH SOFT LAUNCH & GODMV COMMUTER COMPETITION**
James Davenport, TDM Outreach and Communications Coordinator, COG/TPB
Michael Hemry, President, Media Beef
- CommuterCash, the replacement mobile application for incenTrip, launched in early January to existing participants. In the coming months, the app will host the goDMV Commuter Competition. The Subcommittee will be briefed on the transition, app features, and participation guidelines for standard CommuterCash rewards, as well as goDMV rewards.

- 1:45 P.M. 10. Q2 FY2025 CCWP BUDGET REPORT**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
- 1:50 P.M. 11. STAFF UPDATES**
Various COG/TPB Staff
- A. 2025 Employer Awards Nominations – *Douglas Franklin*
 - B. Bike to Work Day Sponsorship Drive – *Douglas Franklin*
 - C. Commuter Connections Program Manager Recruitment – *Dan Sheehan*
- 1:55 P.M. 12. OTHER BUSINESS**
Christian Bacon, Chair
- 2:00 P.M. 13. ADJOURN**
The next meeting is scheduled for March 18, 2025, 12:00 P.M. – 2:00 P.M.