



A Transit/Ridesharing Initiative to Ease Commuting During Woodrow Wilson Bridge Project Construction

Bridge Bucks is a one-year pilot program from the Virginia Department of Transportation and Maryland State Highway Administration that provides \$50 a month to commuters who switch out of their cars and into buses, trains or vanpools. Saving money, time and irritation, **Bridge Bucks** empowers individual commuters to choose transit options that best serve their specific needs. Aimed at reducing traffic while the new bridge and interchanges are built, **Bridge Bucks** is available to a limited number of commuters who are affected by construction along the 7.5-mile project corridor.

HOW DOES BRIDGE BUCKS WORK?

Whether commuters travel north-south across the Beltway or east-west across the bridge, **Bridge Bucks** is designed to meet individual needs by paying up to \$50 a month toward the fare of buses, trains or vanpools. Since everyone's commute is unique, **Bridge Bucks** can go for a variety of travel options, including:

- Metro rail
- Bus services such as Metro bus, Maryland Transit Authority and Fairfax County Connector
- Organized vanpools

After assisting individual commuters in determining what options work best for their specific transportation needs, **Bridge Bucks** will provide the actual pass or combination of passes needed for their daily commute on bus, rail or vanpool. For example, if a commuter chooses Metro rail and a local bus to reach his or her destination, **Bridge Bucks** will provide appropriate passes (electronic, paper, voucher or token) worth up to \$50 each month for one year.

WHO IS ELIGIBLE?

Commuters traveling through the Project corridor (designated by zip code on the application form) are eligible to receive **Bridge Bucks**. The pilot program is available on a first-come, first-served basis for 1,000 commuters (500 in Maryland, 500 in Virginia).

HOW DO COMMUTERS SIGN UP AND RECEIVE BRIDGE BUCKS?

- 1) Go to www.wilsonbridge.com to complete a **Bridge Bucks** eligibility form or call 1-877 INFO WWB (463-6992) for a paper application. Applicants must provide their origin and destination addresses and specific commute route.
- 2) A **Bridge Bucks** representative will contact accepted commuters (via email, letter or phone call) to confirm their eligibility and determine what transit option(s) best meet their daily commute needs.
- 3) Transit passes, schedules and maps will be sent to participants by U.S. Mail.
- 4) Every three months participants will be contacted to verify their desire to continue receiving **Bridge Bucks**.

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