

**TDM EVALAUTION GROUP**  
**MEETING NOTES**  
**April 15, 2008**

**1. Introductions**

*(Please see attached attendance sheet)*

**2. TERM Analysis Report**

Nicholas Ramfos stated that the TERM Analysis Report data collection was nearly complete and that the report was being prepared by LDA Consulting. Lori Diggins stated that the TERM Analysis Report is completed every three years. Currently information is being analyzed through December 2007 to complete the draft report and any data for programs such as Guaranteed Ride Home and the Commuter Operations Center. The calculations for each of the TERMS were outlined in the TDM Evaluation Framework Methodology document. The TERMS being analyzed include Employer Outreach, Guaranteed Ride Home, Employer Outreach, Employer Outreach for Bicycling, Mass Marketing, and the kiosk portion for Integrated Rideshare.

Ms. Diggins stated that additional highlights of the various Commuter Connections TERMS will be available at the next meeting in June. The draft report will be completed by June 30<sup>th</sup> and will be presented at the July 15<sup>th</sup> meeting.

Daivamani Sivasailam stated that CO2 benefits for the program can also be calculated.

**3. Regional Carsharing Survey**

Ms. Diggins stated that the regional car share survey data collection was recently completed even though preparation for the survey began last fall. Due to the recent merger of Flexcar and Zipcar, there was a delay in conducting the survey. Ms. Diggins then distributed a handout outlining the highlights from the survey results. First she covered program membership data, then typical carshare use. Next she covered the results

from the most recent carshare use. Ms. Diggins then covered the work travel patterns of carshare users. Next, Ms. Diggins covered changes in travel patterns before and after joining carshare. Next, changes in auto ownership and home/work location since joining carshare survey results were reviewed. Lastly, Ms. Diggins covered the survey results for carshare program satisfaction.

The next steps will be to complete the survey results analysis and to determine the methodology for calculating carshare impacts for transportation and emissions.

#### **4. Regional Vanpool Survey**

Ms. Diggins distributed a handout with the initial results from the 2008 regional Vanpool driver survey. First, the vanpool characteristics were reviewed, then Vanpool travel patterns were discussed. Vanpool services were then discussed along with other vanpool services. A full length draft report will be developed by June 30<sup>th</sup>.

#### **5. Employer Outreach Analysis**

Ms. Diggins discussed the calibration of the EPA's COMMUTER model and that CUTR staff was re-calibrating COG's model to see what the coefficients would be with three variables. The next step is to re-test the new coefficient against a known set of data from Washington State. When the variables were taken out the remaining variables were adjusted to carry the load.

#### **7. Employer Telework Survey**

Mr. Ramfos stated that the Employer Telework survey was sent out and a reminder was sent out this week to extend the response period until Friday, April 18<sup>th</sup>. A report for this survey is not produced; however, the data is used for the TERM Analysis report.