Dockless Vehicles in the District
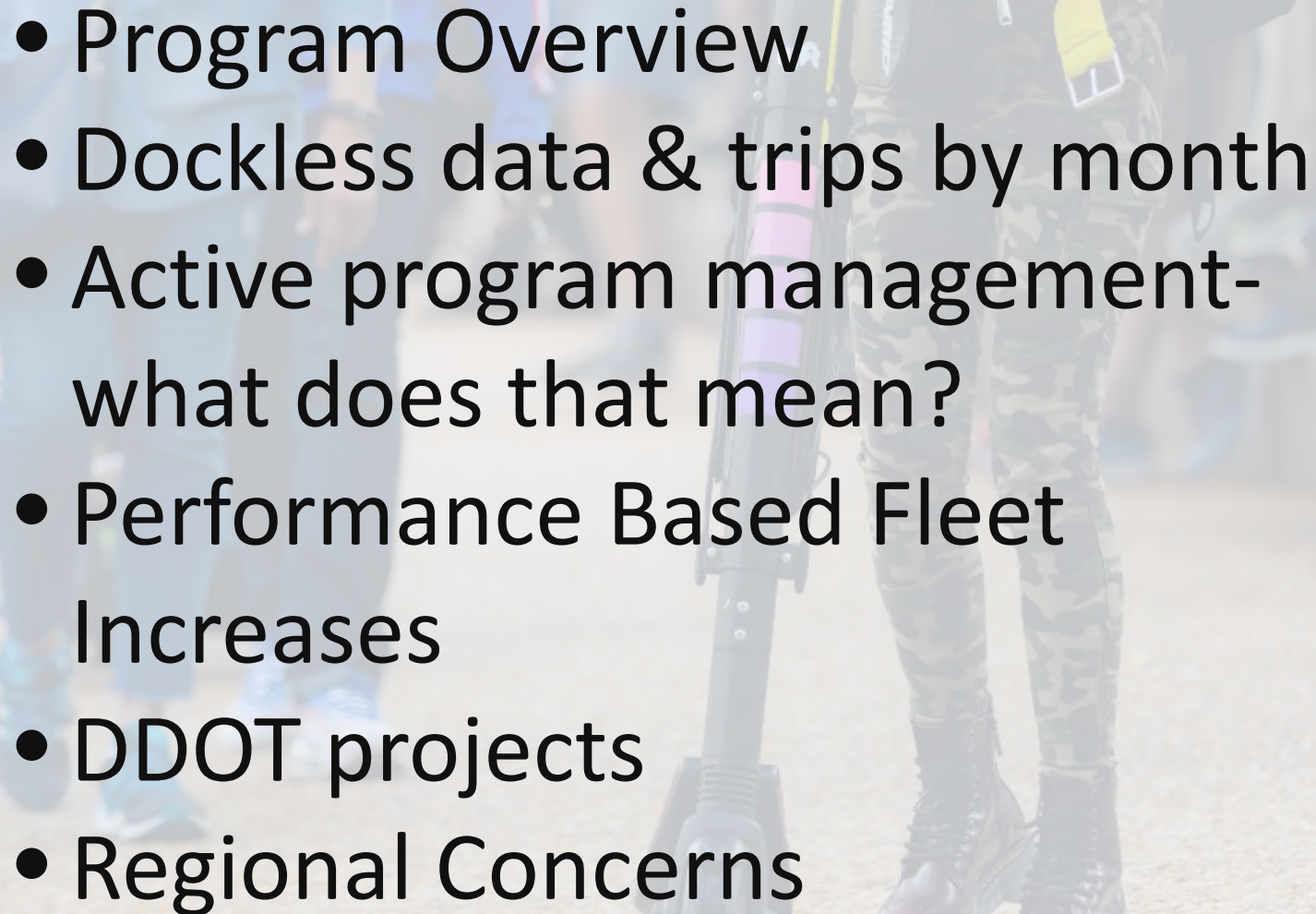
d.

Sharada Strasmore

Shared Micromoblity Planner

May 31, 2019

Metropolitan Washington Council of Governments

- Program Overview
- Dockless data & trips by month
- Active program management-what does that mean?
- Performance Based Fleet Increases
- DDOT projects
- Regional Concerns

Dockless Vehicle Program Milestones

September 2017

Bikes Launch

July 2018

Scooters Launch

January 2019

New Permit launches

Bikes and scooters separate

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- **Permitted Scooter Companies**
  - Bird
  - Lime
  - Lyft
  - Skip
  - Spin
  - Jump

4,200 Vehicles

- **Permitted Bike Companies**
  - Jump (e-bikes)

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Dockless Trips in DC by Month
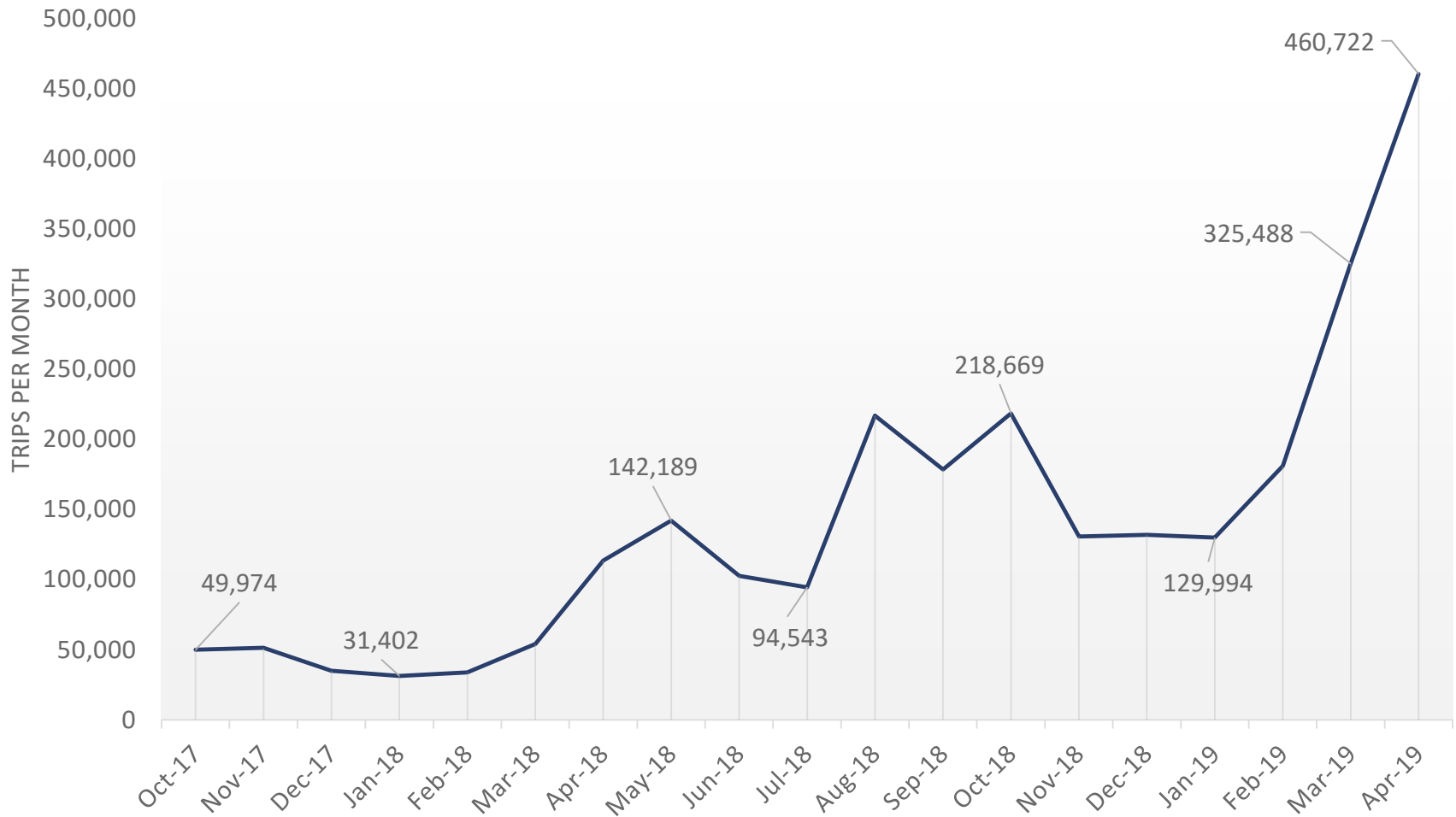
ACTIVE PROGRAM MANAGEMENT

Dockless Data

- Public & Private API
- Anonymized trip data
- Parking incidents
- Safety incidents
- Maintenance and repairs

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Q1 PERFORMANCE BASED FLEET EXPANSION

Safety

- Speed test
- Field Audit

Compliance

- Weather/large event response
- Resolve parking complaints within 2 hours
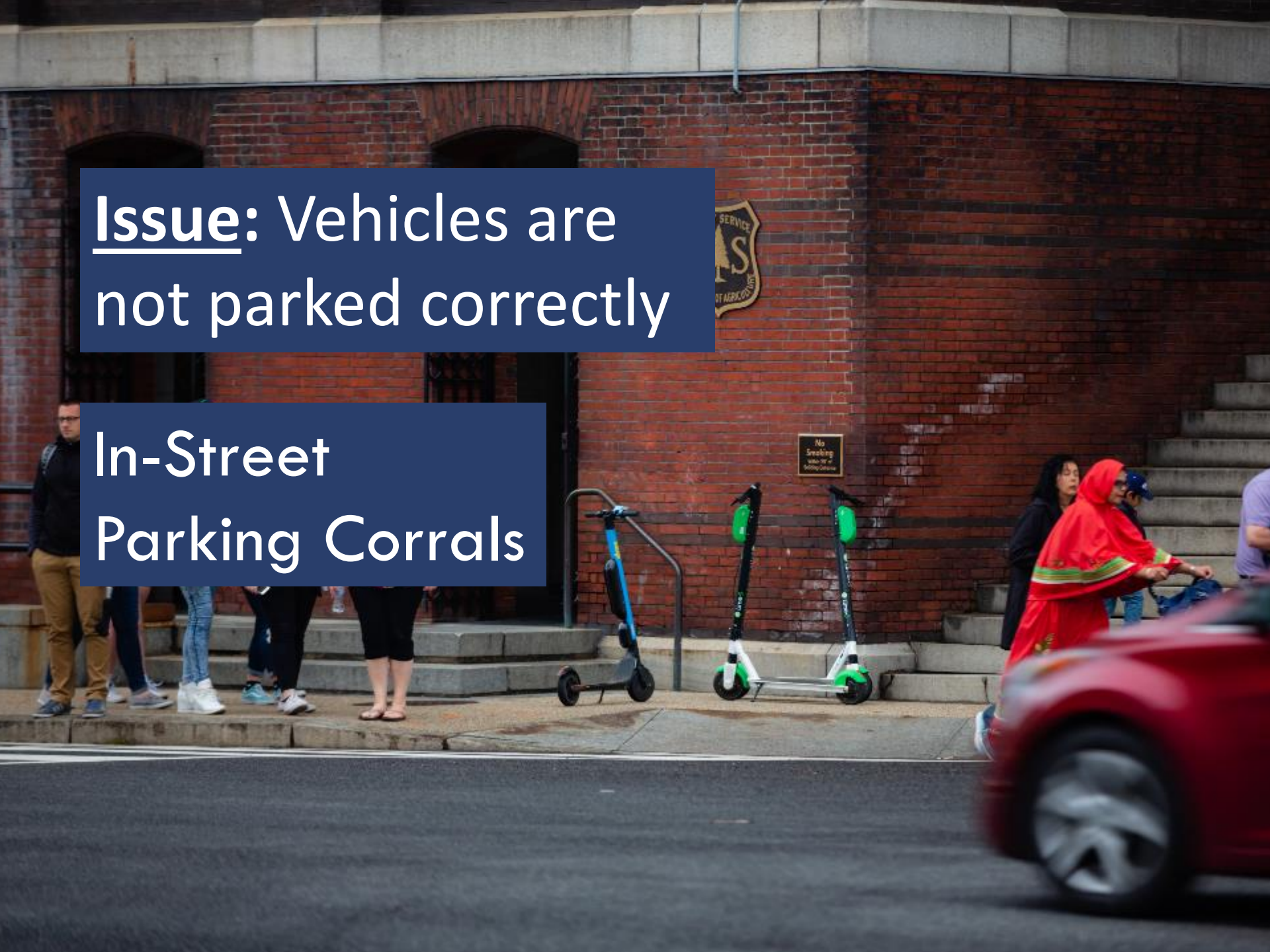- Maintaining Fleet Size

Data

- On-time
- Formatted appropriately
- Reports are not missing data

Equity

- Low-income customer plan, marketing campaign in equity emphasis areas
- 6 vehicles in each ward by 6am
- Cash payment

Issue: Vehicles are not parked correctly

In-Street Parking Corrals

Issue: Conflict between pedestrians and scooterists

Campaign to educate users about sidewalk riding downtown

Issue: DDOT's permit does not permit operations on Federal & private land

Issue: What comes next?

How do we categorize vehicles that may not exist yet

Other Ideas:

- 311 parking integration
- Develop more active monitoring for operators
- End-user enforcement

Harmonization
 Cross-jurisdictional trips
 Speeds
 Fleet sizes
 Technological
 requirements
 Shared customer service
 Permitted vendors

GOVERNMENT OF THE
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MURIEL BOWSER, MAYOR

Thank You!

Sharada Strasmore
Sharada.Strasmore@dc.gov

Company	Original Permit	Q1 Fleet Increase	Current Maximum
Lyft	600	120	720
Lime	600	75	600
Bird	600	0	600
Skip	600	120	720
Spin	600	120	720
Jump Bike	600	300	900
Jump Scooter	600	0	600
Total	4,200	735	4,935