

COMMUTER CONNECTIONS TDM EVALUATION WORK GROUP

Tuesday, January 21, 2025
2:00 P.M. - 4:00 P.M.
Conference Room 1, Lobby Level

COG/TPB Staff Contact: Dan Sheehan, dsheehan@mwkog.org, (202) 962-3287

Web Conference: [Webex Hyperlink](#)
Call-In Information: (202) 860-2110 | Meeting #: 2427 726 4427

AGENDA

- 2:00 P.M.** **1. WELCOME AND INTRODUCTIONS**
Dan Sheehan, Transportation Operations Program Director, COG/TPB
Lori Zeller, Foursquare ITP
- 2:15 P.M.** **2. OVERVIEW OF COMMUTER CONNECTIONS TDM EVALUATION PROJECT**
Lori Zeller, Foursquare ITP
- 2:25 P.M.** **3. EVALUATION FRAMEWORK**
Danelle Carey, Foursquare ITP
- The Evaluation Framework sets priorities and performance metrics for the Commuter Connections program. Every three years, the framework is updated to align with current needs. A high-level outline of proposed updates will be presented to the group, followed by Q&A. Feedback from the work group will be considered when updating a full draft for review at the next workgroup meeting.
- 3:00 P.M.** **4. STATE OF THE COMMUTE SURVEY**
Lori Diggins, LDA Consulting
Kevin Pullis, WBA
- The State of the Commute is a triennial survey targeting commuters in the National Capital Region. The survey seeks to identify commuting trends, which help inform strategic decision making on how to best develop and implement Commuter Connections programs. The workgroup will be introduced to the survey, its focus themes for 2025, data collection and evaluation methods (including a review of the short-form questionnaire), and an implementation timeline. Facilitated discussion from the work group will provide feedback to the project team when drafting a full version of the questionnaire to be presented for final comment at the next workgroup meeting.

Reasonable accommodations are provided upon request, including alternative formats of meeting materials.
Visit www.mwkog.org/accommodations or call (202) 962-3300 or (202) 962-3213 (TDD).

3:45 P.M. 5. WRAP-UP AND NEXT STEPS

Lori Zeller, Foursquare ITP

4:00 P.M. 6. ADJOURN

The next meeting is scheduled for February 18, 2025, 10:00 A.M. – 12:00 P.M.