



Take one for the Team

60 seconds

(Roar of crowd at a game)

Dad 1: Didya see that? Another homer for my kid.

Dad 2: Hey, hey Russ- it's about teamwork, sportsmanship, sharing!

Dad 1: Surrreee.

Dad 2: That's why I'm doing Car Free Day this year. I just signed up to carpool and take one for the team! It'll be great for teaching the kids about teamwork, and their friends, too!

(suddenly "Matt- Come on- eye on the ball!")

Dad 1: Oh yeah, me too. Whole family's signed up. Betcha we take less rides than you!

Announcer: Take one - or more! - for the team. Go car-lite and carpool to the game on September 22nd for Car Free Day. Or leave the car at home and bike, walk, or take transit to the ballgame. Pledge at carFreeMetroDC.org and you'll be entered to win an Apple iPad or other great prizes. Even if you're already car-free, you can still pledge. Again, go car-free for a day and pledge at CarFreeMetroDC.org or by calling 800.745.RIDE.

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Set Your Car Free

60 seconds

sfx: blow dryer... hair spray spritz

W: Honey, so what's going on this weekend?

H: Wow... that's some hair...

W: You TOLD me to clear my schedule...

H: Yeah... We're going in the backyard.

W: The BACKYARD?

H: Yeah, that place you make me mow every week... I thought we'd take in a little R&R... forget about work, deadlines, ... enjoy good ole Mother Nature.

W: Mother who?

H: Exactly. I can help Max with his game. Or catch fireflies - as long as we don't take the car.

W: Why?

H: We're setting it free.

W: (incredulously) What do you mean?

H: It's CarFree Day... a day set aside for experiencing life sans car and helping the planet by reducing CO2 emissions.

W: Hmm... Alright - there will be no singing of Kum ba yah, though.
... You think the backyard gets Desperate Housewives With No Cars?

H: Ruth!

Announcer: Leave behind work week trappings and go car free September 22nd for Car Free Day. Bike, walk, take transit or go car-lite by taking fewer trips. Pledge at carFreeMetroDC.com or call 800.745.RIDE and you'll be entered to win an Apple iPad or other great prizes. That's carFreeMetroDC.org. Enjoy!

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Just Park It

60 seconds

Cute kid, speaking as if he's an adult

(Sigh)

Timmy- Ya know, I go to school Monday to Friday, the old grindstone, same old, same old. The weekends should be time to kick back, relax a little. Doff the loafers. Do what I want to do! Slim chance. Instead, we end up hitting the bank, doing shopping, even getting haircuts. But on this September 22 it's Car Free Day and I'm laying down the law. Mom, Dad, just park it already! For an hour or a whole day. We can go to the park, ride bikes, or if we MUST go shopping-we can carpool with another family! I'm taking back my weekend! It's time for an executive decision. Kids: tell your parents to PARK IT! on September 22.

Announcer: Park it for an hour and go car lite or park it for the day and go car free on September 22nd for Car Free Day. Bike, walk, take transit or go car-lite and take fewer trips. Pledge at carFreeMetroDC.org and you'll be entered to win an Apple iPad or other great prizes. Even if you're already car-free, you can still pledge. Again, go car-free for a day and pledge at CarFreeMetroDC.org or by calling 800.745.RIDE.

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