

**January 19, 2010  
10:30 a.m. to 1:00 p.m.**

This forum will explore these impacts in the Metropolitan Washington region resulting from airports and aviation.



# Aviation and Economic Impacts in the Metropolitan Washington Region



**Metropolitan Washington  
Council of Governments**

Board Room, Third Floor  
777 North Capitol Street, NE  
Washington, D.C. 20002



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**10:30 a.m.**

## **Welcome and Introductory Remarks**

The Honorable Mary Hynes, Chair  
Aviation Policy Committee, Member, Arlington County Board

**10:40 a.m.**

## **Special Remarks**

James Bennett, President and CEO  
Metropolitan Washington Airports Authority

**10:50 a.m.**

## **Setting the Context for Sustainable Growth in Aviation: What are the aviation and economic growth forecasts for the Metropolitan Washington airport environs, including Baltimore Washington International Airport.**

Roger Schaufele, Jr., Manager, FAA Office of Statistics and Forecast Branch,  
Aviation Policy and Plans

Tim Canan, AICP, Transportation Planning Board Aviation Technical  
Committee

To register for this event, please visit [www.mwcog.org/aviation](http://www.mwcog.org/aviation)

The economic impact of an airport is a measure of the benefits it provides to the region. These benefits include the jobs, wages, and expenditures that take place at the airport. They also include the effects of these expenditures in moving from hand to hand through the community, enhancing economic activity far from the airport itself. Economic benefits also include expenditures made by those transient passengers who use the airport but spend their money at other locations.

Savings in time and money that the existence of the airport permits represent another economic benefit that resides with the community. Finally, economic benefits also include the intangible effect the airport has on business decisions to locate or remain in a specific area. Business location decisions based on airport availability are intangible and harder to identify and quantify. Unfortunately, these last benefits and the social values are difficult to measure.

**11:10 a.m.**

**Panel Discussion: This panel will explore the following: Where do you see aviation going in the next 20 years? What is your vision for aviation and sustainability? What are the barriers to realizing the vision? What are the solutions to the barriers?**

James Bennett, President and CEO, MWAA  
Leo Schefer, Executive Director, Washington Airports Task Force  
John M. Meenan, Executive Vice President and Chief Operating Officer, Air Transport Association Official (Invited)  
General Aviation Airport Representative

**12:00 p.m.**

Break

**12:15 p.m.**

**Special Luncheon Presentation: What aviation means to the regional economy**

Dr. Steve Fuller, George Mason University

**12:45 p.m.**

**Takeaways and Potential Paths**

The Honorable Mary Hynes

**1:00 p.m.**

Conclusion



# Aviation and Economic Impacts in the Metropolitan Washington Region

Metropolitan Washington Council of Governments: Moving the **Region Forward**