



Working with the press

Jamie Forzato
WTOP News Director



Jamie Forzato, WTOP News Director

- Former reporter | editor | Managing Editor
- Produced two in-depth series on
opioid/heroin crisis



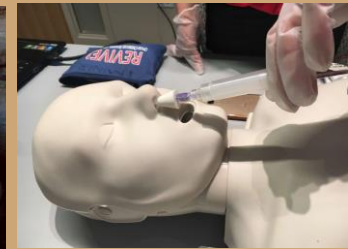
Heart-stopping: Death toll skyrockets as designer opioids infiltrate local drug trade

'Octopus from hell': How pain meds contribute to the heroin epidemic



Educating 'clueless' parents about the dangers of opioids and their kids

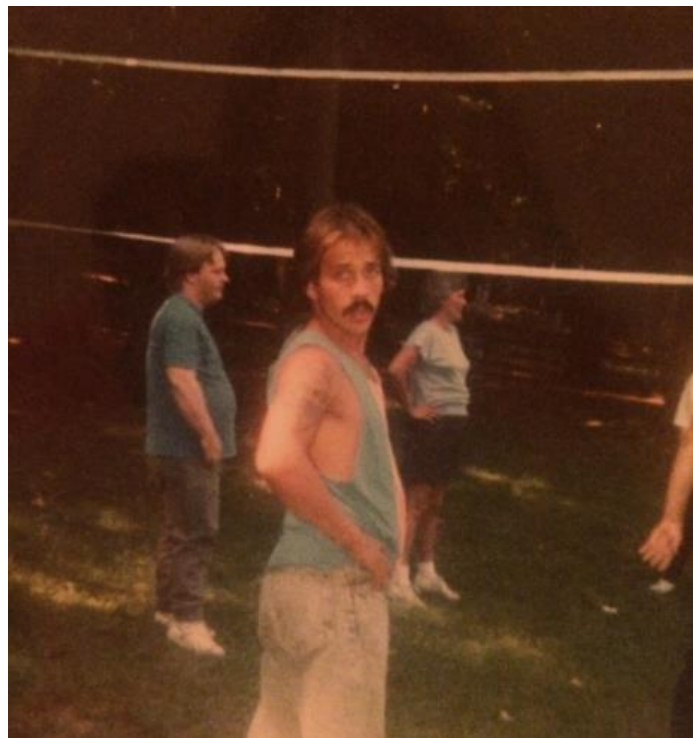
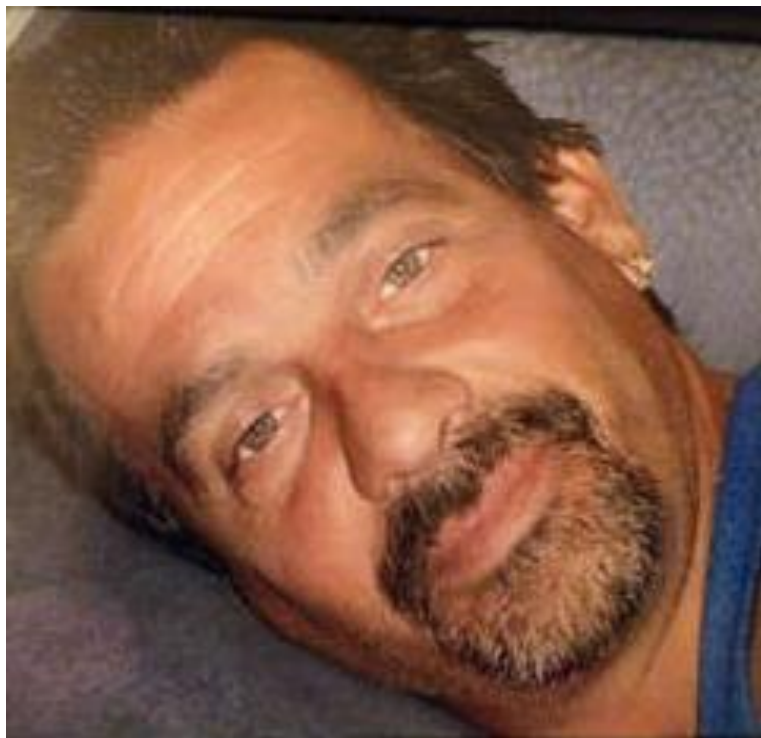
Access to a 'godsend' anti-overdose drug expands



The fight for heroin crisis funding: 'We don't need billboards. We need treatment'

Dealing death: The heroin epidemic

WASHINGTON — Worth Lancaster lost everything. His home. His job. His fiancée. All because of heroin. But he was lucky. At least he survived.





Using the media as partners

- Outreach and awareness
- Public service
- Confront our realities
- Tell a story
- Grow an audience, increase engagement

