



Local governments working together for a better metropolitan region

EMPLOYER OUTREACH AD-HOC GROUP

Tuesday, July 20, 2004
10:00 a.m. - 12:00 p.m.

District of Columbia

Bowie

College Park

Frederick County

Gaithersburg

Greenbelt

Montgomery County

Prince George's County

Rockville

Takoma Park

Alexandria

Arlington County

Fairfax

Fairfax County

Falls Church

Loudoun County

Manassas

Prince William County

Metropolitan Washington Council of Governments
 777 North Capitol Street, NE
 First Floor, **Training Center**

Chairperson: Deborah Skea 703/777-0289

Staff Contact: Mark Hersey 202/962-3383

AGENDA

1. **Introductions** (5 minutes)
2. **Review of 05/18/04 Meeting Notes** (5 minutes)
3. **FY04 Commuter Survey Results** (15 minutes)
 BMI staff will present the FY2004 annual Commuter Survey results
4. **FY04 Draft Conformity Statement** (10 minutes)
 Staff will distribute the FY04 draft final Conformity Statement.
5. **FY04 Final Invoices and FY05 Scopes of Work** (20 minutes)
6. **Wilson Bridge Update** (20 minutes)
 The group will be briefed on recent activities by the Wilson Bridge Project.
7. **NuRide Presentation** (40 minutes)
 NuRide will update the group about its recent activities
8. **Employer Outreach Roundtable Discussion** (10 minutes)
 Group members can share challenges and successes they Encountered in recent TDM outreach activities.

9. **Other Business**

(5 minutes)

DATES TO REMEMBER:

Regional TDM Marketing Group: Tuesday, August 3, 2004

Commuter Connections Subcommittee: Tuesday, September 21, 2004

Next Meeting: Tuesday, October 19, 2004

**REMINDER **MONTHLY REPORTS AND ACT! SYNCHRONIZATION DUE BY THE 9TH
OF EVERY MONTH****

Employer Outreach Ad Hoc Group Meeting
May 18th, 2004
Meeting Notes

Item #1 Introductions

Those attending introduced themselves (see attached list).

Item #2 Review of 3/16/04 Meeting Notes

The notes were accepted as written.

Item #3 Conformity 3Q FY04

Staff presented the 3rd FY04 Draft Conformity Statement. As of the end of March, 2004, Frederick County and Prince William County have not met their individual sales goal.

Item #4 Bike to Work Day Recap

There were 19 pit stops in the region for the event. They were as follows:

1. Alexandria – City Hall
2. Arlington – Rosslyn Gateway Park
3. Arlington – Crystal City Waterpark
4. Bethesda – Reed Street
5. Bowie – Bowie Town Center
6. College Park – City Hall
7. DC – Freedom Plaza
8. Fairfax – County Government Center
9. Frederick – MARC Station
10. Gaithersburg – Bohrer Park Recreation Center
11. Leesburg – Raflo Park (Harrison St.)
12. North Bethesda – US NRC
13. Reston – Reston Town Center
14. Rockville – Red Brick Courthouse
15. Rockville – Falls Grove Multi-modal Transportation Center
16. Silver Spring – Discovery Place
17. Silver Spring – Summit Hills Apts.
18. Vienna – Whole Foods and W & OD trail
19. Sterling – Orbital Business Park

There was an additional pit stop in the District by the MCI Center. The goal for participation was 4,000 registrants. The first 4,000 registrants received a free T-Shirt, and the total number was 4,466 registrants. Many dignitaries visited and spoke at many of the pit stops and there was superb media coverage of the event, with stories running in local newscasts across the country and newspapers.

Item #5 Meeting Schedule Proposal

The group approved the distributed meeting schedule for the Employer Outreach Ad-Hoc Group in FY 05. The proposal was to have the group meet on a quarterly basis beginning in July 2004.

Item #6 Expanded Telework Program

Ms. Danette Campbell of COG addressed the group and distributed literature on the Expanded Telework TERM. The outside contractor who has been brought on to get new companies implementing telework programs will coordinate with the local sales representatives during the process.

Item #7 ACT! Upgrade

Staff informed the group that the ACT! database software will be upgraded to version 6.0. Staff will begin the installation of the new version in the first two months of FY05. Training will be done if requested, but mandatory training will no longer be offered for the software.

Item #8 Ozone Forecasting Update

Ms. Jennifer Desimone of Clean Air Partners and COG presented the new eight-hour standard ozone and Fine Particles forecasting system. The new standard is in its first year, and the current ozone season will have both the one-hour and eight-hour forecasting along with the Particles forecast. The parts per billion for the eight-hour standard is 85 and the eight-hour standard will be a running total, for all 24 hours. Fine particle forecasting is based on an annual standard.

Item #9 Employer Outreach Roundtable Discussion

Mr. Victor Egu of Prince George's County asked if the Fannie Mae initiative for relocation near a Metro station and giving up one car is being promoted by Commuter Connections. Mr. Nicholas Ramfos of COG responded that the Human Services, Planning & Public Safety department of COG is handling that program's outreach. Ms. Deborah Skea of Loudoun County detailed information on the partnership with NuRide for Loudoun County Government and presenting the program to Orbital Sciences. Ms. Muriel Bowser mentioned that Montgomery County is preparing for the annual commuter survey, with approximately 40,000 being sent out.

Item #10 Other Business

The next meeting will be held on July 20th, 2004 from 10 a.m. to 12 noon.