



M E E T I N G N O T I C E

COG RECYCLING COMMITTEE

Working Together: Regional Campaigns and Recycling Associations

Place: COG 3rd Floor Board Room

Date: Thursday, February 5, 2004

Time: 10:00 a.m. - 1:30 p.m.

- I. **Call to Order & Introductions**
- II. **Working Together: Regional Campaigns and Recycling Associations (10:00 – 12:00)**
 - Prince George's County's Cable Television Campaign**

Denice Curry, Public Information Coordinator
Prince George's County, Waste Reduction Section
Ms. Curry will discuss the production of Prince George's "Let's Keep Prince George's Gorgeous" advertisements developed for cable television.
 - COG's "Go Recycle" Radio Campaign**

John Snarr, Principal Environmental Planner
COG
Mr. Snarr will review the 2003 regional radio campaign and discuss the future of the program.
 - Recycling Associations in the Metropolitan Region**

Representative, Maryland Recyclers Coalition (MRC)
Georgiana Ball, President, Virginia Recycling Association (VRA)
Representatives of the MRC and VRA discuss their recent work and upcoming plans.
 - Group Discussion**

An opportunity for attendees to discuss regional cooperation.
- III. **Lunch (12:00 - 12:30)**
- IV. **Old Business (12:30 - 12:40)**
- V. **New Business (12:40 – 12:50)**
 - A. America Recycles Day Status Report
 - B. Debris Annex
 - C. Electronics Recycling Contracts
- VI. **News Exchange and Industry Update (12:50 – 1:30)**
- VII. **Set Next Meeting Date (March 18)**
- VIII. **Adjourn**