

**METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS
777 NORTH CAPITOL STREET, NE
WASHINGTON, DC 20002-4239**

RESOLUTION AUTHORIZING COG TO RECEIVE A GRANT, PROCURE AND ENTER INTO A CONTRACT TO DESIGN, DEVELOP, AND IMPLEMENT A TEXT ALERT PUBLIC AWARENESS AND EDUCATION CAMPAIGN

WHEREAS, the Metropolitan Washington Council of Governments (COG) serves as the Secretariat for the Urban Area Security Initiative for the National Capital Region; and

WHEREAS, COG has been requested by the District of Columbia Homeland Security and Emergency Management Agency (HSEMA) and R-ESF 15 External Affairs to issue a contract to consulting firm to design, develop, and implement a text alert public awareness campaign; and

WHEREAS, the Washington DC area continues to be considered as one of the higher-risk urban areas in the country and the new emergency alert system will allow officials throughout the NCR to continue their efforts to increase emergency awareness and improve disaster preparedness for residents; and

WHEREAS, residents in the region will be educated on the look and feel of the new alert and notification system, when changes to the alerting and notification system will take place, what they need to do to sign-up or stay connected, and where they can go to find more information; and

WHEREAS, funding for the contract to design, develop, and implement a text alert education and public awareness campaign will be provided by the State Administrative Agent for the National Capital Region.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE METROPOLITAN WASHINGTON COUNCIL OF GOVERNMENTS THAT:

The Executive Director, or his designee, is authorized to receive and expend grant funds from the State Administrative Agent in the amount of \$250,000 to complete a text alert education and public awareness campaign. The new emergency alert system will allow the NCR to continue its efforts to increase emergency awareness and disaster preparedness for residents throughout the region.

Funding for this effort will be provided through a Subgrant from the State Administrative Agent for the National Capital Region. No COG funds will be required.

I HEREBY CERTIFY THAT the foregoing resolution was ratified by the Executive Committee on June 16, 2014, and approved and adopted by the COG Board of Directors at its regular meeting held on July 9, 2014.

***Monica Beyrouiti
Clerk to the Board of Directors***