

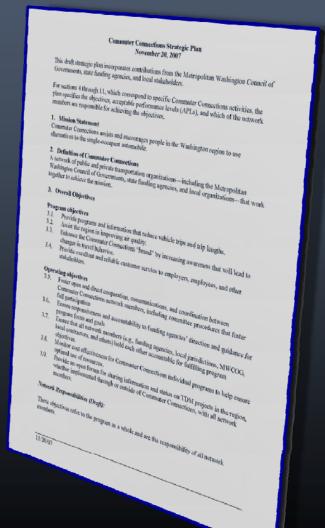
## COMMUTER CONNECTIONS FY 2012 WORK PROGRAM

National Capital Region Transportation Planning Board February 16, 2011



#### Definition from Strategic Plan

 Network of public and private transportation organizations, including COG, state funding agencies, and local organizations, that work together to assist and encourage people in the Washington region to use alternatives to the singleoccupant automobile.



### Benefits of Commuter Connections





- Helps reduce and manage commuter congestion, goods movement, tourist travel
- Helps reduce emissions
- Supports local efforts to attract and retain employers

#### Employers

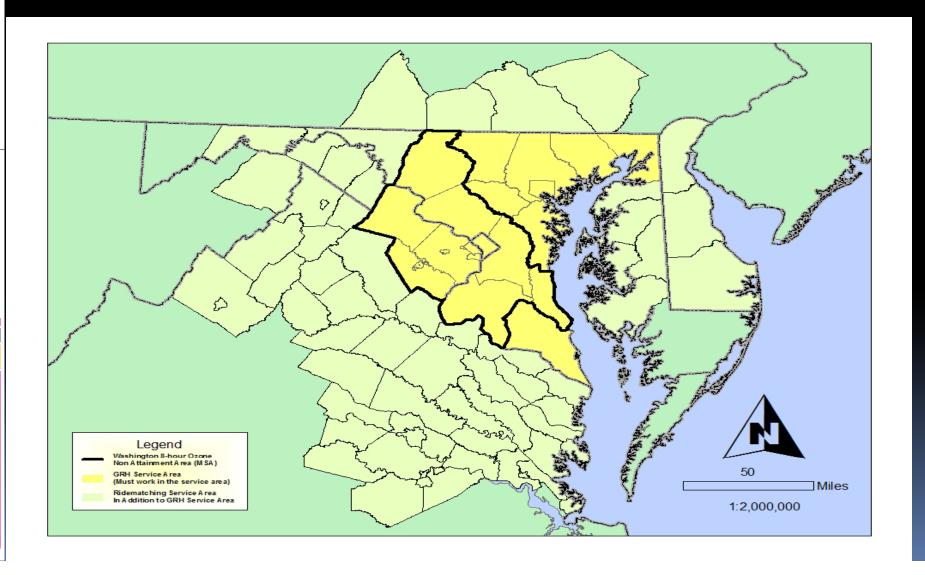
Recruitment/Retention

#### Workers

- More commute options
- Reduced stress/costs/time
- Improved quality of life



# Geographic Areas Serviced by Commuter Connections



# MSA Rankings for Carpooling and Transit Use



Metropolitan Statistical Area	Total Workers	% Carpool	% Transit
NYC/Long Island/N NJ/PA	8,719,316	7.4%	30.3%
LA/Long Bch/Santa Ana	5,816,255	11.4%	6.1%
Chicago/Naperville/Joliet	4,422,844	9.1%	11.5%
Dallas/Ft. Worth/Arlington	2,945,976	11.4%	1.6%
Washington DC Metro	2,795,375	11.1%	13.9%
Philadelphia Metro Area	2,751,491	8.9%	9.2%
Houston Metro Area	2,581,559	12.6%	2.7%
Atlanta Metro Area	2,494,475	10.9%	3.6%
Miami Metro Area	2,479,021	10.1%	3.8%
Boston Metro Area	2,277,958	8.1%	11.9%
San Francisco-Oakland	2,056,454	10.4%	14.5%

# Commuter Connections Daily Program Impacts



Measure	Reductions
Vehicle Trips	113,000
Vehicle Miles of Travel	2,300,000
Nitrogen Oxides (NOx)	1.0 Tons
Volatile Organic Compounds (VOC)	0.5 Tons

# Commuter Connections' Role in the Regional Planning Process

The TPB is required by Federal regulations to approve a congestion management process which includes TDM as part of the metropolitan transportation plan.

 Commuter Connections constitutes the major demand management component of the region's congestion management process.

# Commuter Connections' Role in the Regional Planning Process



Lang Range Transportation Has

2007 Update

Commuter Connections also provides transportation emission reduction measure (TERM) benefits for inclusion in the air quality conformity determination approved by the TPB. This is part of the annual update of the region's Constrained Long Range Plan (CLRP) and Transportation Improvement Program (TIP).

### Commuter Connections' Role in the Regional Planning Process

 Commuter Connections programs may be needed to meet Climate Change and Green House Gas emission targets that may be set for the transportation sector in the region.



# Cost Effectiveness of Commuter Connections

Cost per Vehicle Trip \$0.15Reduced

Cost per Vehicle Mile of \$0.01

Travel Reduced

Cost per ton of NOx\$16,000

Reduced

Cost per ton of VOC \$28,000

Reduced

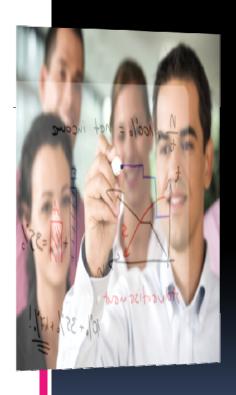


### Proposed FY 2012 CCWP Budget



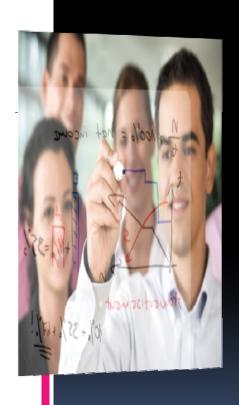
- Overall 4% increase from FY 2011
  - Increase is based on programmed activities for FY 2012
    - The two largest budget changes are in the Operations Center and Employer Outreach programs.
    - State funding agencies are committed to funding the Commuter Connections TERMs in the FY 2012 CCWP.

#### What's New In FY 2012 CCWP



- Geographic Area Map updated to reflect additional of GRH in the Baltimore region and St. Mary's County
- Car Free Day Steering Committee added to the Structure Chart
- Work will commence on the development of regional ridesharing "mobile app"
- Pool Rewards carpool incentive program continuation.

#### What's New In FY 2011 CCWP



- Monitoring and Evaluation
  - 2010 State of the Commute Public Report Final TERM Analysis Report
  - -FY 2012 Placement Rate Study
  - Documentation of the transportation and emission impacts in the TPB TERM tracking sheet

### Next Steps



- State funding agencies provided initial comments/edits on Draft FY 2012 CCWP.
- Commuter Connections Subcommittee reviewed draft CCWP on November 16<sup>th</sup> and a comment period was established through December 3rd.
- State funding agencies reviewed draft document and submitted comments in December and provided additional comments in December prior to final review and approval in January.
- A revised document was prepared and distributed at the January Commuter Connections
   Subcommittee meeting for further review and endorsement for release.

### Next Steps - continued



- Tech Committee received a briefing of the Work Program on February 4th and will be briefed again on March 4th.
- TPB will be briefed on the FY 2012 CCWP today and the draft CCWP was released at the CAC meeting for public comment. The TPB will be asked to approve the FY 2012 CCWP at its March meeting.
- TIP adjustments, if any, will be made and funding commitments secured by June.
- Program begins July 1.



Questions?

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