Metropolitan Washington
Council of Governments

MEMORANDUM

TO: COG Board of Directors
FROM: Chuck Bean, COG Executive Director
SUBJECT: Executive Director's Report – September 2020
DATE: September 2, 2020

OUTREACH & PROGRAM HIGHLIGHTS

2020 Census – COG is supporting the region's final push to encourage participation in the census, which will be completing enumeration operations at the end of the month. These efforts include a video PSA featuring local elected officials and ongoing coordination of the COG Census Work Group.

Election Outreach – In partnership with its Election Officials and Public Information Officers Committees, COG is sharing regional "Plan to Vote" social media posts to spread messaging on the importance of preparing for the upcoming elections.

Leadership Peer Exchange – COG Executive Director Chuck Bean, Deputy Executive Director for Metropolitan Planning Kanti Srikanth, Director of Community Planning Services Paul DesJardin, and COG Chief Financial Officer Julie Mussog joined seven other regional council's to participate in a Leadership Peer Exchange on August 25 to envision the year 2023, which was hosted by the Houston Galveston Area Council of Governments.

Ozone Action Week - Clean Air Partners (CAP) held its inaugural Ozone Action Week August 3-7, 2020 recognizing the steps everyone can take to improve air quality during poor ground-level ozone.

Capital Region "Return to Office" Survey – In partnership with the Greater Washington Partnership, COG, WMATA, and other regional organizations promoted the *Capital COVID Survey: Return to Work* to gain information on how area businesses plan to reopen and create a safe environment for employees.

MEDIA HIGHLIGHTS

Election Planning/Preparations – Bob McCartney memo references August COG Board meeting and quotes Election Officials Committee members on election preparedness and voting tips for area residents.

Washington Post story

Air Quality – Highlights COG's Clean Air Partners Ozone Action Week and some of the contributors to ground-level ozone in our region.

WTOP story