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**TPB CITIZENS ADVISORY COMMITTEE  
MONTHLY REPORT**

November 16, 2018

*Katherine Kortum, CAC Chair*

The CAC met on Thursday, November 8. At the meeting the committee participated in a focus group on the TPB's public participation activities and received briefings on the Street Smart campaign and the recruitment process for next year's CAC. The meeting was chaired by CAC Vice Chair Rob Jackson.

**BRIEFING ON STREET SMART**

Michael Farrell of the TPB staff spoke about the Street Smart Campaign, a public awareness campaign that seeks to reduce the number of pedestrian and cyclist deaths in the region. He said the TPB conducts the campaign twice a year in partnership with local jurisdictions and police departments.

Comments and questions from committee members included the following points:

- ***Suggestions to include additional imagery and data.*** Members suggested future versions of the campaign might include pictures of people with disabilities and might address concerns about scooters. Another comment suggested the campaign might include data on how much slowing down actually reduces fatalities. For example, it might be helpful to describe the difference between impacts at 25 and 35 miles per hour.
- ***What is the correlation between awareness and reduced fatalities?*** A member noted that the presentation showed that the campaign has raised awareness about safety, but it would be interesting to know whether that increased awareness actually changed behavior and reduced accidents and fatalities.

**BRIEFING ON UPCOMING TPB AGENDA**

Lyn Erickson of TPB staff briefed the committee on the upcoming board agenda and the morning work session on the TPB's aspirational initiatives that will precede the board's meeting.

Comments from the committee included the following point:

- ***Recommendation to form a task force/subcommittee on the regional express highway network.*** In her presentation, Ms. Erickson noted that there currently is no TPB subcommittee that is directly responsible for issues related to the expansion of the regional express highway network, which is one of the seven aspirational initiatives included in Visualize 2045. In response to this point, CAC member Daniel Papiernik said that express toll lanes are very important to the future of the region's transportation system and he expressed concern that facilities that are developed in different jurisdictions may not be compatible. He said he believed the TPB should have a group dedicated to working through issues related to regional coordination of this topic.

Mr. Papiernik made a motion stating that the CAC recommends that the TPB should establish a task force to deal with issues related to the express highway network. The motion was seconded and was approved unanimously.

#### **UPDATE ON RECRUITMENT FOR 2019 CAC**

John Swanson of TPB staff said the application period for next year's CAC will be open from November 9 through December 12. CAC members who would like to continue serving on the committee are required to complete an application. Prior to the next CAC meeting, the committee members will vote online for six current members to serve on next year's committee.

#### **FOCUS GROUP ON EVALUATING TPB PARTICIPATION ACTIVITIES**

During the first hour of the meeting, the committee participated in a focus group on public participation activities that were conducted by the TPB in 2017 and 2018. The focus group was led by a team of consultants who were hired to conduct an evaluation of the TPB's public involvement. TPB staff did not participate in the session.

The evaluation report will be made available in December or January and will be used to inform future public participation activities.

#### **ATTENDEES**

##### **Members**

Rob Jackson, Vice Chair  
Veronica Lowe  
Jeremy Martin  
Jeff Parnes  
Lorena Rios  
Carol Tyson

##### **Alternates**

Cindy LaBon  
Vicki Lancaster  
Daniel Papiernik  
Monika Shepard  
Jenipher Wang  
Theodore Wilhite

##### **Staff and Others**

Lyn Erickson, TPB staff  
John Swanson, TPB staff  
Michael Farrell, TPB staff  
Bill Orleans, resident