

NEWS RELEASE

Drop Your Keys for Car Free Days—Take the Free Pledge Today!

This year, Car Free Day is extended to September 21, 22, and 23

Washington, D.C. (August 13, 2019) – Registration is now open for the region’s annual Car Free Day event organized by Commuter Connections at carfreemetrod.org. Workers, residents, parents, and students across the D.C. region will have an extended opportunity to go car free or car-lite (share a ride with friends, family, or co-workers) on one, two, or even three days during Car Free Days – Saturday, September 21; Sunday, September 22; and Monday, September 23.

By taking the free online pledge to go car free, each person pledging will receive a promo code for the Nift Gift app, good for \$30 toward purchases at local merchants, and will be entered into a free raffle for great prizes. In addition, participants of Car Free Days will help reduce traffic congestion, improve air quality, and improve their overall health.

“We encourage everyone to take the free pledge to drop their keys for Car Free Days. Leaving your car at home for one or more days can make a difference in your community,” said Nicholas Ramfos, Commuter Connections Director. “Be among the thousands who want to reduce their carbon footprint by exploring more sustainable ways to travel to work, school, or anywhere you need to go.”

Taking the free pledge is fast and easy at carfreemetrod.org. Everyone who takes the pledge to go car free or car-lite on September 21, 22, and/or 23 will be eligible to win great prizes, including \$25 SmarTrip cards, Giant grocery gift cards, KIND Healthy Snack gift bags, Capital Bikeshare memberships, and much more! See the full list at carfreemetrod.org.

Stay up to date and share your participation on Facebook and Twitter by following @CarFreeMetroDC and using #CarFreeDay.

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Commuter Connections is a program of the National Capital Region Transportation Planning Board at the Metropolitan Washington Council of Governments (COG). Commuter Connections promotes bicycling to work, ridesharing, and other alternatives to drive alone commuting; provides ridematching for carpools and vanpools; and offers the free Guaranteed Ride Home program. Commuter Connections is funded by the District of Columbia, Maryland, Virginia, and the U.S. Departments of Transportation.



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