### CONSUMER PRODUCTS MARKET STUDY PROPOSAL

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Agenda Item 4

# Language in the PM2.5 Maintenance Plan Update, Appendix C

"...the region will work with USEPA to demonstrate the feasibility of (and get SIP credit for) achieving reductions across the entire region from market forces that will result in cleaner products being distributed across the entire region even when the regulations driving the cleaner products have only been adopted in a part of the region."





- Which product-oriented regulations differ across the region?
- Are products sold uniformly across the region or differently according to regulations?
- Could SIP credit be taken for such benefits?
- What would EPA require for SIP credit for such benefits?





## **Rules across the region**

	OTC Rules			
	MMVER (Autobody)	Consumer Products	AIM Coatings	Low Sulfur Heating Oil
DC	2009 rule under review	2006 (Phase II) rule adopted 2013 update under review	2014 update under review	Adopted
MD	2009 rule adopted	2006 rule adopted 2013 update under review	2014 update under review	?
VA	No Action to date	2006 rule adopted	No Action to date	No Action to date



## **Proposed Consultant Tasks**

- 1. Choose most potentially impactful product category with differing regulations across the states
- 2. Conduct a survey of product vendors
- 3. Analyze and present results
- 4. Draft request for EPA regarding SIP credit



## **Draft Timeline**

#### July 2016

Develop and Issue RFP

August - September 2016

Select Consultant

**Begin Project** 

December 2016

**Consultant Presents Results** 

**Project concludes** 



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