



**QUARTERLY WORK PROGRAM PROGRESS REPORT
OCTOBER - DECEMBER 2009**

NATIONAL CAPITAL REGION TRANSPORTATION PLANNING BOARD

October - December 2010 Quarterly Progress Report
PROGRAM HIGHLIGHTS

I. COMMUTER OPERATIONS CENTER

A. Ridematching Coordination and Technical Assistance

COG/TPB staff continued with the integration of the Traffix program from the Hampton Roads region of Virginia and the Rideshare program from Charlottesville, Virginia. Traffix has signed and returned the MOU. Charlottesville is waiting on approval from their Executive Director.

The Commuter Connections Subcommittee met on November 17th, 2009. Highlights from the meeting included: the FY 2009 Bike to Work Day Event Draft Report, discussion of Car Free Day 2009 results, an update on the Carpool Incentive Program, development of the FY 2011 CCWP, discussion of the GRH Guidelines and the first quarter FY 2010 Budget Report.

The Commuter Connections Ridematching Committee met on December 15th, 2009. Highlights from the meeting included: discussion of upcoming fairs and promotions, TDM System Record Clean-up, an update on the Carpool Incentive Program, an update on the reported errors using the TDM System and a GIS information update and proof and the newly printed Park n' Ride map.

The STDM Work Group met on October 13th, November 10th and December 8th.

COG/TPB staff participated in an Advisory Group meeting for the MassRides project in Massachusetts on October 22nd and 23rd.

COG/TPB staff continued to provide, on a bi-weekly basis, the End User Report and the Suspicious App-Code Report to all client sites.

COG/TPB staff followed up with new applicants from the District of Columbia, Arlington, VA and the rural locations in Maryland (for MTA) and Virginia. Electronic matchletters were sent whenever possible and paper matchletters were sent otherwise.

COG/TPB staff distributed the follow-up report: (Commuters whose records expire in October 2009, November 2009 and December 2009) on the first of the preceding month and commenced with the purge process at that time. Commuters may first be contacted by telephone by the local ridematching agency. If the commuter was unresponsive, COG/TPB staff

then contacts them via electronic or paper purge letter. If the commuter remains unresponsive their record is marked as “deleted” for one year and in the following year is will be expunged from the database.

COG/TPB staff responded to technical support requests from Fairfax and Loudoun Counties in Virginia as well as the Traffix program of Hampton Roads, Virginia. Vacation coverage was provided to BMC staff in Baltimore County, Maryland. Additionally, COG/TPB staff provided technical support to ARTMA, National Naval Medical Center, the Baltimore Metropolitan Council, Frederick County and Howard County in Maryland. A summary of the technical support provided to local Rideshare Agencies and their coordinators may be found at the end of this document.

COG/TPB staff also maintained Federal ETC Website.

B. Transportation Information Services

COG/TPB staff provided commuter traveler information on alternatives to the general public by telephone, web site, electronically and through printed information. Statistics on this project are available by viewing the Quarterly Work Program Progress Report at the end of the document.

C. Transportation Information Software, Hardware, and Database Maintenance

COG/TPB staff continued monthly meetings with the TDM On-line System contractor to discuss maintenance of the entire product and software changes for Phase III.

COG/TPB staff worked with the contracting team to revise the TDM On-line system ‘Pool Rewards Module.

COG/TPB staff made improvements to the Oracle database backup strategy to increase performance and reduce the disk space requirement.

COG/TPB staff updated the software for the monthly purge process to handle the two new ridematching agencies that began using the system in October 2009 and November 2009.

COG/TPB staff continued with running the monthly purge process and auditing the results.

COG/TPB staff continued daily maintenance processes for Commuter Connections TDM Software System. This included monitoring the web and database servers and Oracle database backups.

COG/TPB staff collected and helped to prepare geographic and commuter data in preparation for the Thomas Jefferson Planning District Commission's RideShare program and Hampton Roads Transit's TRAFFIX program to begin using the new TDM system.

COG/TPB staff made improvements to the Oracle database reports to enable reports for agencies outside the region.

D. Commuter Information System

COG/TPB staff continued to update local and regional information for transit, telework center locations, park and ride lots and bicycle route information for used in the TDM system.

COG/TPB staff deployed some corrections to the new park and ride and telework location data for the electronic version of the Commuter Resource Guide at maps.mwcog.org.

COG/TPB staff began investigating other platforms for deploying the next version of the park and ride lot web map.

II. REGIONAL GUARANTEED RIDE HOME PROGRAM

A. General Operations and Maintenance

COG/TPB staff continued sending weekly registration and re-registration cards to Guaranteed Ride Home program applicants. Those applicants whose records were expiring were contacted to update their information.

COG/TPB staff processed taxi and car rental invoices and transit vouchers.

COG/TPB staff monitored and maintained the GRH database and server.

B. Process Trip Requests and Provide Trips

Between the months of October and December, there were 1,350 GRH applications received. A total of 1,283 applicants were registered (1,261 new applicants and 22 previous "one-time exception" users) and 2,091 commuters were re-registered. During the same time period, the GRH program provided 824 GRH trips. Seventy-nine (79) of these trips were "one-time" exceptions accounting for ten percent (10%) of the total number of GRH trips provided. "Personal illness" accounted for the largest portion of the GRH trip reasons followed by "Child Care

Emergency". As of December 31st, a total of 11,131 commuters are currently registered in the GRH database.

III. MARKETING

A. TDM Marketing and Advertising

The fall 2009 newsletter and Federal ETC insert were completed. Newsletter articles included a lead story on the 'Pool Rewards Program. Other articles included Car Free Day 2009, Metro studies ways to improve pedestrian/bike access, Commuter Connections employs social marketing and Employer Recognition Awards call for nominations. Newsletter and inserts were also placed online. Prepared and distributed schedule for the winter 2010 newsletter, selected article subjects and developed text draft.

Rideshare radio spots and value-added promos started the week of October 5th on the following stations: WPGC, WTOP, WLZL, WASH, WBQB, WSMD and WAFY. Significant emphasis toward spending on highly rated WTOP. GRH radio spots and value-added promos started the week of October 12th on the same stations plus WRQX. Rideshare and GRH spots rotated and not overlap during given weeks. Radio continued through the end of December 2009.

Banner ads started at the beginning of October and ran through mid December 2009. Placement was made on top performing news and weather web sites from past campaigns such as Accuweather.com, Washington Times, Weather.com, iii Interactive run of network pop under ads and newly added wtopnews.com.

Search Engine Optimization review was performed based on a keyword density analysis run on the site.

Regularly updated and maintained the Extranet for posting marketing and advertising materials for review by Commuter Connections Committees.

Secured McDonald's as Guaranteed Ride Home Rewards sponsor. Coupons will be included in GRH renewal letters starting January 2010.

Performed regular updates to social networking website, Facebook. Developed and implemented earned media plan. Updated Regional Park & Ride Map and distributed. Approximately 50 additions were made since the prior publication.

The Regional TDM Strategic Marketing Plan and Resource Guide was finalized and approved. This annual guide serves as a resource for TDM

products, research and planned marketing activities conducted within the Washington metropolitan region. The SMP Final Draft Report was issued at the September 15, 2009 Regional TDM Marketing Group meeting.

Advertisements were included in printed and electronic telephone directories throughout the Washington region under the carpool and vanpool services category.

Value-added promotional copy for the fall radio buy was developed.

Provided customer support for the Commuter Connections Bulletin Board and maintained the Commuter Connections web site including adding material for the 'Pool Rewards Program, Employer Awards Program, GRH Rewards and revised content for the Rideshare System Welcome Page.

Managed and oversaw marketing/advertising/public relations contractors, Implemented regional marketing campaign and processed media placement invoices.

A Regional TDM Marketing Group meeting was held on December 15th. The final FY 2010 1st Half Marketing Campaign Summary Report was distributed as well as a final Draft of the FY 2010 Regional TDM Resource Guide and Strategic Marketing Plan. Presentations were made by the Commuter Connections advertising contractor to include recent FY 2010 Marketing activity and visuals of the FY 2010 spring Marketing Campaign. Other presentations included Bethesda Transportation Solutions Walk & Ride Challenge event and a host of new services for Tysons Corner including the PRTC commuter bus, the lunchtime shuttle and the Tysons Corner Center Transportation Monitors.

The FY 2010 Marketing Workgroup was asked to review and comment on creative print concepts and draft radio scripts developed for the spring 2010 campaign. Feedback helped narrow the direction and refine the materials.

Attended and participated in the King Street Transportation Fair, Alexandria October 29; Fort Belvoir, Alexandria November 4; Henderson Hall, Arlington and NOAA, Silver Spring November 5; and at the World Bank, Washington, DC November 19.

B. Bike to Work Day

Began Sponsorship Drive in October and secured and invoiced two sponsors, Crystal City BID and GeoEye.

Prepared for and held the November 4th Steering Committee meeting. Topics included approval of the Bike to Work Day 2009 report, sponsor update, establishing the 2010 Event Date and Rider Goal, finalization of the 2010 BTWD logo, discussion of new pit stops and selection of color theme.

Completed bid for 2010 event T-Shirts.

Prepared agenda and meeting materials for January Steering Committee meeting and announcement posted late December.

Poster concepts developed for presentation to Committee in January.

Secured new pit stops at the Freedom Aquatic Center in Manassas and the National Naval Medical Center in Bethesda. Manassas will be the first Bike to Work Day event ever held in Prince William County.

C. Employer Recognition Awards

Awards task schedule was developed to outline all associated deliverables involved with planning the event and listed various steps to be taken.

The 2010 awards application brochure and nomination form was developed, finalized and distributed to Level 3 & 4 employers throughout the region. The employer awards information was also placed online.

Edited and coordinated printing, postage and mailing of nomination brochure.

A bid was sent out to venues to compare costs for hosting the employer awards event.

An HTML email was sent to employers regarding a call for nominations.

Placed call for nominations links on Commuter Connections and COG home pages.

D. Carpool Incentive Demonstration Project Study

A press release was written and sent out on October 26th. The project launch included significant print, broadcast and online media coverage.

A landing web page was created for 'Pool Rewards along with instructional screen shots for how to apply.

A 9"x6" postcard was designed and mailed to 30,000 residents within specific targeted geographical areas. The areas comprised of select zip code boundaries within and surrounding the three eligible 'Pool Rewards corridors. The majority of mailers were sent to residents through a purchased list based on defined demographic criteria developed for the 'Pool Rewards program, namely household's with ages 25-54 combined with incomes of \$75k or more. A smaller portion of mailers were sent to 1,300 commuters, marked as SOV's, which were already part of the Commuter Connections database and living within the designated zip code boundaries.

Zip code targeted Internet banner ads were created for the 'Pool Rewards Program. Weather and news sites were primarily chosen based on past Commuter Connections online Rideshare campaign performance and the site's ability to target ads by zip code. Sites used for the 'Pool Rewards campaign were: AOL, Accuweather.com NBC4, News 8, Washington Times, WJLA, WUSA and WTOPnews.com. Yahoo text ads were also part of the online media for 'Pool Rewards.

Utilized social networking site, Facebook to help promote the 'Pool Rewards program.

Email blasts were sent to Registrants in the Commuter Connections database corresponding to the identified geographical areas and self-identified as SOV commuters, Employers within the Washington region and Commuter Connections Bulletin Board members.

E. Car Free Day

Conducted analysis of Car Free Day pledge data.

Presented results of Car-Free Day at the November 19th Commuter Connections Subcommittee meeting. Pledges for 2009 increased by 14% reaching 6,211.

Prize winners were notified and prizes were distributed. Grand prize was an iPod nano. Other prizes included bike shop gift cards, Segway tours and SmarTrip cards. Tweeted entry of grand prize iPod nano winner.

Held Car Free Day Steering Committee meeting on October 14, 2009. Highlights from the meetings included pledge data summary, media coverage, prize distribution, and jurisdiction event recaps.

IV. MONITORING AND EVALUATION

A. TERM Data Collection and Analysis

Two conformity statements were produced during the period to reflect the additions and subtractions of Level 3 and Level 4 clients in the region. The final FY 2009 4th Quarter Conformity and draft FY 2010 1st Quarter Conformity statements were distributed at the Employer Outreach Committee meeting on October 20th.

A TDM Evaluation project kick off meeting was held on October 27th between COG/TPB staff and the consultant team to discuss the overall project focus and project timelines. Recommendations for updates to the Framework Evaluation Methodology document for FY 2008 – FY 2011 were discussed and changes to the 2010 State of the Commute survey questionnaire were also discussed. The group also discussed the overall timeline of the data collection activities for the GRH Applicant survey.

Work began on updating the TDM Evaluation Framework Document. Highlights of the updates were presented and discussed at TDM Evaluation Work Group meetings held on November 17th and December 15th.

Timelines for the TDM Evaluation Framework Document, State of the Commute Survey and GRH Applicant Survey were prepared and distributed to the TDM Evaluation Group in November.

Work began on updating the 2010 State of the Commute Survey questionnaire and a draft was presented and discussed at the December 15th TDM Evaluation Group meeting. Work also commenced on the update of the 2010 GRH Applicant survey questionnaire and the draft was also presented at the December TDM Evaluation Work Group meeting.

B. Program Monitoring and Tracking Activities

Staff received reports from the Maryland jurisdictions by their respective deadlines. The Virginia jurisdictions have not submitted their activity reports since June of FY 2009.

An on-line query database was developed for the Employer Outreach Employer-site Surveys. ASP code snippets were developed for the new database web pages and the code was tested. The Commuter Survey Analysis template was also updated for use in Excel 2007.

Produced Executive Summary reports for monthly activities in October, November and December.

Produced quarterly CCWP progress report for the Commuter Operations Center, Guaranteed Ride Home, Employer Outreach, and Telework, Marketing, and Evaluation programs.

Mailed and collected and analyzed data from September through November 2009 GRH trips for Customer Satisfaction Survey.

Tracked effectiveness of advertising campaigns through call volumes and internet visits.

Compiled marketing lead analysis and campaign results as part of the FY 2010 1st Half Marketing Campaign Summary Draft Report.

Issued the Bike to Work Day 2009 Event Final Draft Report at the Bike to Work Day November 4, 2009 Steering Committee meeting.

Presented preliminary results of FY 2009 GRH Customer Satisfaction at the December 15, 2009 Regional TDM Marketing Group meeting.

A TDM Evaluation Work Group meeting was held on November 17th. Highlights from the meeting included a discussion on the update to the regional TDM Evaluation Framework Methodology document for the TERM Analysis data collection activities, the distribution of the project timeline, and a discussion of the timeline and project activities for the 2010 State of the Commute survey.

A TDM Evaluation Work Group meeting was also held on December 15th. Highlights from the meeting included a presentation and discussion of updates to the regional TDM Evaluation Framework Methodology document, a presentation and discussion of the changes made to the 2010 State of the Commute survey questionnaire, and a review of the 2010 GRH Applicant survey methodology.

V. EMPLOYER OUTREACH

1. Regional Component Project Tasks

A. Regional Employer Database Management and Training

Two separate training sessions were held in October for ACT! Database training. COG/TPB staff assisted in additional training sessions in November and December. A recurring matter is the issue of connectivity and the field representatives having difficulties with their session timeouts. Staff resolved the matter with assistance from the COG technical support team.

B. Employer Outreach for Bicycling

No major activities to report.

C. Live Near Where You Work Program

There was an event held on December 4th in Fairfax County hosted by the Dulles Area Transportation Association. Future events are planned by DATA as well as for Prince George's County, Frederick County and Tri-County Council for Southern Maryland.

2. Jurisdictional Component Project Tasks

A. DC and MD Local Agency Funding and Support

Maryland local jurisdictions continued implementation of their respective Scopes of Work for the Employer Outreach TERM.

There were eight new programs implemented in the District of Columbia.

The list of employers met with and who have added programs are as follows:

1. The Library of Congress
2. United Mine Workers Retirement Fund
3. World Bank
4. IMF
5. Newseum
6. Arnold & Porter
7. PFlag National
8. JHP Inc.

B. DC, MD, and VA Program Administration

Sales support calls were conducted for Maryland jurisdictions.

A sales training session was held on Tuesday, October 13th for DC and Maryland sales representatives on how to use Social Marketing in the TDM sales process.

A Climate Change Employer brochure was completed and printed. The general Commuter Connections Employer Brochure was updated and printed. Both brochures will be made available to employers located in the District of Columbia and Maryland.

The Guaranteed Ride Home and Rideshare brochures were revised and replenished.

An Employer Outreach Committee meeting was held on Tuesday, October 20th. Highlights from the meeting included: a review of the 4th Quarter FY 2009 Final Conformity Verification Statement and review of the 1st Quarter FY 2010 Conformity Verification Statement, a SmartBenefits presentation by WMATA on upcoming changes, a presentation and discussion of the draft Employer Climate Change brochure, a discussion of upcoming training topics for DC and Maryland Employer Sales representatives, an update on Maryland Telework activities, an update on Live Near Your Work events and activities, a presentation on the results from the FY 2009 Employer commute surveys conducted and a roundtable discussion.

VI. MARYLAND TELEWORK

A. General Assistance and Information

Two phone based meetings were conducted between the on-call consultant and Charles County government representatives in October. The discussions centered on the site's overall project plan, metrics and how to convince executive management to expand the program. Contents of the next manager training session were also discussed. A post-pilot survey and the inclusion of the data into the executive manager presentation were reviewed and one management workshop was conducted with the managers that focused on the skill-sets manager's need for teleworkers versus in-office employees.

The North Bethesda TMD Advisory Committee was briefed on the Marriott International Headquarters telework program on October 21, 2009.

The post-pilot survey for lead-managers at Marriott International Headquarters was developed and implemented. Three meetings were held in October with Marriott International Headquarters staff and the on-call consultant to discuss survey results, on-going manager training and the train-the trainer efforts. A presentation on the program was also given to senior management.

Two conference calls were held with Marriott International in November to review the teleworker and lead-manager survey reports and to work on a presentation for senior management to gain approval for a full rollout of the telework program at the headquarters office. A management workshop was also held and was focused on the skill sets managers need for teleworkers versus in-office employees. A meeting was held in

December with the Director of Human Resources at Marriott to handoff the manager training and to present the final report. Program goals were finalized as were metrics and measurement options.

The on-call consultant sent a modified program, outcomes and training documents to Charles County staff in December in order for them to prepare for an internal meeting about the county's telework program.

Work began in December on the development of a survey for Employer Outreach representatives to ascertain the type of training topics which would be needed for the FY 2010 Employer Telework sales training session.

**Technical Assistance to Local Agencies
October- December 2009**

Agency	Date Reported	Acknowledgement of Receipt	Notice of Resolution	Nature of the Problem
OCTOBER 2009				
Fairfax County, VA	Mon 10/5/2009	Mon 10/5/2009	Mon 10/5/2009	Incorrect geocodes on commuter record
Traffix	Mon 10/5/2009	Mon 10/5/2009	Mon 10/5/2009	Queue malfunction
BMC	Wed 10/7/2009	Thu 10/8/2009	Thu 10/8/2009	Vacation Coverage
Montgomery County, MD	Mon 10/12/2009	Tue 10/13/2009	Tue 10/13/2009	New report request – Carpool, vanpool, transit arrangement report
Montgomery County, MD	Mon 10/12/2009	Tue 10/13/2009	Tue 10/13/2009	Pool Admin search problem
GWRideConnect	Tue 10/13/2009	Thu 10/15/2009	Thu 10/15/2009	Admin login problem
Howard County, MD	Wed 10/21/2009	Mon 10/26/2009	Mon 10/26/2009	Duplicate record deletion
Howard County, MD	Wed 10/21/2009	Mon 10/26/2009	Mon 10/26/2009	Duplicate record deletion
Fairfax County, VA	Mon 10/26/2009	Mon 10/26/2009	Fri 10/30/2009	New report request – INFO account without notes
Fairfax County, VA	Thu 10/29/2009	Fri 10/30/2009	Fri 10/30/2009	GRH record follow-up
NOVEMBER 2009				
BMC	Tue 11/3/2009	Wed 11/4/2009	Mon 12/7/2009	Towson University report request
Howard County, MD	Fri 11/6/2009	Fri 11/6/2009	Mon 11/16/2009	Duplicate record deletion
Fairfax County, VA	Fri 11/6/2009	Fri 11/6/2009	Mon 11/9/2009	Strange commuter matches
Fairfax County, VA	Tue 11/10/2009	Thu 11/10/2009	Fri 12/11/2009	New report request – Commuters who have not entered an employer
Fairfax County, VA	Tue 11/10/2009	Thu 11/12/2009	Thu 11/12/2009	Duplicate record deletion
NSA – Bethesda	Thu 11/19/2009	Mon 11/23/2009	Fri 12/11/2009	Assistance to identify and correct duplicate employer records
Frederick County, MD	Thu 11/19/2009	Fri 11/20/2009	Mon 11/23/2009	Assistance to identify reduction in Frederick County's enrollment numbers
Fairfax County, VA	Fri 11/20/2009	Fri 11/20/2009	Mon 11/23/2009	Smoking preferences matching issue – Issues addressed temporarily
Loudoun County, VA	Mon 11/23/2009	Mon 11/23/2009	Mon 11/23/2009	Incorrect geocodes
DECEMBER 2009				
Howard County, MD	Wed 12/2/2009	Fri 12/11/2009	Wed 12/10/2009	Duplicate record deletion
Fairfax County, VA	Wed 12/9/2009	Thu 12/10/2009	Fri 12/11/2009	New report request – commuter program enrollment at an employer
Fairfax County, VA	Fri 12/11/2009	Mon 12/14/2009	Mon 12/14/2009	GIS/Ridematching Map drawn blank
Howard County, MD	Tue 12/15/2009	Tue 12/22/2009	Tue 12/22/2009	Duplicate record deletion
Fairfax County, VA	Mon 12/28/2009	Tue 12/29/2009	Tue 12/29/2009	Commuter account missing
ARTMA	Wed 12/30/2009	Wed 12/30/2009	Tue 1/26/2009	Report data request

TDM SERVICES**REGIONAL SUMMARY****OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
COG Rideshare Applicants (New and Re-apps)	396	372	260
Locals Rideshare Apps (New and Re-apps)	1,876	2,037	1,515
Matchlists Requested	4,920	4,174	5,416
Transit Applicants/Info Sent	175	104	304
GRH Applicants	1,350	1,314	1,361
GRH Rides Provided	824	718	765
Telework Info Requests	15	22	38
Phone	0	0	0
Internet	3,176	2,687	2,624
Kiosk	N/A	N/A	N/A
Employer Applicants	0	0	1
Total Hits on website	38,984	25,984	23,027
TOTAL INPUT	51,716	37,412	35,311

TDM SERVICES

**ALEXANDRIA
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	8	13	4
Matchlists Sent	19	19	4
Transit Applicants and Info Sent	0	0	0
GRH Applicants	24	25	10
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	2
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	97
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	2
Level 3	0	0	3
Level 4	0	0	0

TDM SERVICES

**ARLINGTON
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	15	12	22
Matchlists Sent	119	78	234
Transit Applicants and Info Sent	1	1	0
GRH Applicants	20	27	23
Telework Information Requests	0	0	1
Employers Contacted (New)- Phone	0	0	6
Employers Contacted (New)- Visit	0	0	8
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	476
Employers Contacted (Follow up)- Visit	0	0	11
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	3
Level 2	0	0	2
Level 3	0	0	1
Level 4	0	0	1

TDM SERVICES

ARTMA

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	22	16	39
Matchlists Sent	145	70	231
Transit Applicants and Info Sent	3	3	3
GRH Applicants	53	26	39
Telework Information Requests	1	0	2
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BALTIMORE CITY
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	11	15	25
Matchlists Sent	53	33	32
Transit Applicants and Info Sent	0	2	1
GRH Applicants	10	7	9
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

BMC

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	14	25	29
Matchlists Sent	68	141	111
Transit Applicants and Info Sent	1	0	0
GRH Applicants	18	9	21
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES**BWI BUSINESS PARTNERSHIP
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	10	5	9
Matchlists Sent	38	24	76
Transit Applicants and Info Sent	2	0	0
GRH Applicants	6	2	6
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**COG - DC/DE/PA/WVA/VA
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	322	233	260
Matchlists Sent	1,040	543	1,204
Transit Applicants and Info Sent	17	15	41
GRH Applicants	192	251	293
Telework Information Requests	2	0	6
Employers Contacted (New)- Phone	14	0	9
Employers Contacted (New)- Visit	9	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	58	0	50
Employers Contacted (Follow up)- Visit	8	0	6
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	2	0	0
Level 3	6	0	0
Level 4	0	0	0

TDM SERVICES**FAIRFAX
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	174	199	158
Matchlists Sent	795	858	625
Transit Applicants and Info Sent	15	12	16
GRH Applicants	185	213	168
Telework Information Requests	4	3	5
Employers Contacted (New)- Phone	0	0	20
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	21
Employers Contacted (Follow up)- Visit	0	0	9
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	3
Level 3	0	0	6
Level 4	0	0	2

TDM SERVICES

**FDA
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	1	0	0
Matchlists Sent	3	0	0
Transit Applicants and Info Sent	0	0	0
GRH Applicants	1	0	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**FREDERICK
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	50	23	21
Matchlists Sent	181	150	99
Transit Applicants and Info Sent	3	1	5
GRH Applicants	44	30	45
Telework Information Requests	1	1	3
Employers Contacted (New)- Phone	0	8	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	7	5	0
Employers Contacted (Follow up)- Visit	4	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	1	0	0
Level 4	0	0	0

TDM SERVICES

HARFORD

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	30	15	23
Matchlists Sent	91	225	162
Transit Applicants and Info Sent	1	5	6
GRH Applicants	5	5	3
Telework Information Requests	1	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

HOWARD

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	19	22	28
Matchlists Sent	130	113	166
Transit Applicants and Info Sent	3	4	4
GRH Applicants	51	32	41
Telework Information Requests	0	1	2
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LINK

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	0	0
Matchlists Sent	0	0	1
Transit Applicants and Info Sent	0	0	0
GRH Applicants	0	0	59
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

LOUDOUN

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	54	51	71
Matchlists Sent	279	238	416
Transit Applicants and Info Sent	7	1	4
GRH Applicants	85	87	48
Telework Information Requests	1	0	2
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

MTA

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	14	8	16
Matchlists Sent	104	79	338
Transit Applicants and Info Sent	1	0	0
GRH Applicants	20	8	7
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**BETHESDA TRANSPORTATION SOLUTIONS
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	25	33	39
Matchlists Sent	19	8	19
Transit Applicants and Info Sent	22	19	72
GRH Applicants	2	2	5
Telework Information Requests	1	2	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**MONTGOMERY COUNTY
COUNTYWIDE
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	54	70	117
Matchlists Sent	283	229	248
Transit Applicants and Info Sent	6	6	83
GRH Applicants	53	63	42
Telework Information Requests	0	3	3
Employers Contacted (New)- Phone	9	24	2
Employers Contacted (New)- Visit	18	10	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	1,477	1,325	944
Employers Contacted (Follow up)- Visit	42	41	25
Employers Contacted - Number of Potential (Follow up)	0	41	0
New TDM Programs Established			
Level 1	0	4	6
Level 2	26	16	3
Level 3	3	3	1
Level 4	0	0	0

*Employer Outreach Totals for Montgomery County, MD are reported under the Countywide subtotal.

TDM SERVICES

**MONTGOMERY COUNTY
FRIENDSHIP HEIGHTS/ROCKVILLE
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	2	5
Matchlists Sent	3	19	11
Transit Applicants and Info Sent	0	0	2
GRH Applicants	1	3	2
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**TRANSPORTATION ACTION PARTNERSHIP
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	115	117	57
Matchlists Sent	148	136	127
Transit Applicants and Info Sent	63	0	1
GRH Applicants	2	2	7
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

SILVER SPRING

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	1	8	10
Matchlists Sent	16	23	12
Transit Applicants and Info Sent	0	2	27
GRH Applicants	2	6	5
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NATIONAL INSTITUTES OF HEALTH (NIH)
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	2	8	2
Matchlists Sent	14	32	8
Transit Applicants and Info Sent	1	3	2
GRH Applicants	2	4	19
Telework Information Requests	0	2	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NATIONAL NAVAL MEDICAL CENTER (NNMC)
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	1	N/A	N/A
Matchlists Sent	82	N/A	N/A
Transit Applicants and Info Sent	0	N/A	N/A
GRH Applicants	0	N/A	N/A
Telework Information Requests	0	N/A	N/A
Employers Contacted (New)- Phone	0	N/A	N/A
Employers Contacted (New)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (New)	0	N/A	N/A
Employers Contacted (Follow up)- Phone	0	N/A	N/A
Employers Contacted (Follow up)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (Follow up)	0	N/A	N/A
New TDM Programs Established			
Level 1	0	N/A	N/A
Level 2	0	N/A	N/A
Level 3	0	N/A	N/A
Level 4	0	N/A	N/A

*NNMC joined the Commuter Connections network in September 2009.

TDM SERVICES

**NORTHERN NECK
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	4	5
Matchlists Sent	0	6	9
Transit Applicants and Info Sent	0	0	2
GRH Applicants	0	4	0
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**NORTHERN SHENANDOAH
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	8	18	0
Matchlists Sent	75	54	0
Transit Applicants and Info Sent	1	0	0
GRH Applicants	13	14	3
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**PRINCE GEORGE'S
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	88	66	82
Matchlists Sent	144	105	249
Transit Applicants and Info Sent	8	12	8
GRH Applicants	51	34	48
Telework Information Requests	3	6	4
Employers Contacted (New)- Phone	3	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	142	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

PRTC

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	169	171	122
Matchlists Sent	472	399	326
Transit Applicants and Info Sent	7	7	6
GRH Applicants	248	245	163
Telework Information Requests	0	0	2
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

GW RIDE CONNECT
OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	148	146	542
Matchlists Sent	319	296	396
Transit Applicants and Info Sent	8	7	12
GRH Applicants	170	163	204
Telework Information Requests	1	3	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**RAPPAHANNOCK-RAPIDAN
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	28	20	28
Matchlists Sent	139	113	187
Transit Applicants and Info Sent	2	0	4
GRH Applicants	23	17	25
Telework Information Requests	0	0	0
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

TRI-COUNTY

OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	41	73	61
Matchlists Sent	141	183	125
Transit Applicants and Info Sent	3	4	5
GRH Applicants	69	35	66
Telework Information Requests	0	1	1
Employers Contacted (New)- Phone	0	0	0
Employers Contacted (New)- Visit	0	0	0
Employers Contacted - Number of Potential (New)	0	0	0
Employers Contacted (Follow up)- Phone	0	0	0
Employers Contacted (Follow up)- Visit	0	0	0
Employers Contacted - Number of Potential (Follow up)	0	0	0
New TDM Programs Established			
Level 1	0	0	0
Level 2	0	0	0
Level 3	0	0	0
Level 4	0	0	0

TDM SERVICES

**CHARLOTTESVILLE RIDESHARE
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	3	N/A	N/A
Matchlists Sent	11	N/A	N/A
Transit Applicants and Info Sent	0	N/A	N/A
GRH Applicants	0	N/A	N/A
Telework Information Requests	0	N/A	N/A
Employers Contacted (New)- Phone	0	N/A	N/A
Employers Contacted (New)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (New)	0	N/A	N/A
Employers Contacted (Follow up)- Phone	0	N/A	N/A
Employers Contacted (Follow up)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (Follow up)	0	N/A	N/A
New TDM Programs Established			
Level 1	0	N/A	N/A
Level 2	0	N/A	N/A
Level 3	0	N/A	N/A
Level 4	0	N/A	N/A

*Charlottesville Rideshare membership to Commuter Connections is pending.

TDM SERVICES

**HAMPTON ROADS TRANSIT - TRAFFIX
OCTOBER - DECEMBER 2009**

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	88	N/A	N/A
Matchlists Sent	170	N/A	N/A
Transit Applicants and Info Sent	0	N/A	N/A
GRH Applicants	64	N/A	N/A
Telework Information Requests	0	N/A	N/A
Employers Contacted (New)- Phone	0	N/A	N/A
Employers Contacted (New)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (New)	0	N/A	N/A
Employers Contacted (Follow up)- Phone	0	N/A	N/A
Employers Contacted (Follow up)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (Follow up)	0	N/A	N/A
New TDM Programs Established			
Level 1	0	N/A	N/A
Level 2	0	N/A	N/A
Level 3	0	N/A	N/A
Level 4	0	N/A	N/A

*Hampton Roads Transit - Traxfix joined the Commuter Connections network in September 2009.

TDM SERVICES

MIDDLE PENINSULA
OCTOBER - DECEMBER 2009

Total Applicants and Services Provided	Current Quarter	Prior Quarter	Current Quarter, Prior FY
Rideshare Applicants	0	N/A	N/A
Matchlists Sent	0	N/A	N/A
Transit Applicants and Info Sent	0	N/A	N/A
GRH Applicants	0	N/A	N/A
Telework Information Requests	0	N/A	N/A
Employers Contacted (New)- Phone	0	N/A	N/A
Employers Contacted (New)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (New)	0	N/A	N/A
Employers Contacted (Follow up)- Phone	0	N/A	N/A
Employers Contacted (Follow up)- Visit	0	N/A	N/A
Employers Contacted - Number of Potential (Follow up)	0	N/A	N/A
New TDM Programs Established			
Level 1	0	N/A	N/A
Level 2	0	N/A	N/A
Level 3	0	N/A	N/A
Level 4	0	N/A	N/A

*MidPenRideshare membership to Commuter Connections is pending.

Table 1

**National Capital Region Transportation Planning Board
Commuter Connections Program
Quarterly Activity and Impact Summary**

OCTOBER - DECEMBER 2009

Commuter Connections Activity	This Quarter	Last Quarter	Since
			July 2009
Total applicants/info provided:	5,498	6,328	11,826
Rideshare applicants	2,272	2,409	4,681
Matchlists sent	4,920	4,174	9,094
Transit applicants/info sent	175	104	279
GRH applicants	1,350	1,631	2,981
Bike to work info requests	30	20	50
Telework info requests	15	22	37
Internet users	38,984	25,984	64,968
Internet applicants	3,176	2,687	5,863
New employer clients	26	26	52
Employee applicants	0	0	0

Program Impact Performance Measure	This Quarter	Last Quarter	Since July 2009
Continued placements	578	554	1,191
Temporary/one-time placements	279	308	575
Daily vehicle trips reduced	203	256	418
Daily VMT reduced	5,961	8,220	12,281
Daily tons NOx reduced	0.0028	0.0061	0
Daily tons VOC reduced	0.0014	0.0027	0
Daily tons PM2.5 reduced	0.00007	0.0001	0
Daily tons PM2.5 NOx reduced	0.0026	0.0017	0
Daily tons GHG reduced	2.8636	3.3058	6
Daily gallons of gas saved	300	345	617
Daily commuter costs saved	\$1,013	1,422	2,087

NOTE: Daily vehicle trips reduced is calculated by multiplying the number of placements by a vehicle trip reduction (VTR) factor. The VTR factor takes into account three types of placements. 1) Drive alone commuters that shift to a commute alternative, 2) current alternative commute users that shift to a higher occupancy commute mode, and 3) current commute alternative users that increase the number of days they use a commute alternative. Daily vehicle trips reduced include both trips to work and trips from work to home. Note the data for Kiosk users/applicants was eliminated in FY09, when the program was discontinued.

TABLE 2**COMMUTER CONNECTIONS APPLICATION ACTIVITY SUMMARY
OCTOBER - DECEMBER 2009**

	New Apps	Re-Apps	Follow Up	Total
ALEXANDRIA	8	5	32	45
ARLINGTON (COG)	15	4	39	58
ARTMA	22	24	100	146
BALTIMORE CITY	11	3	46	60
BMC	14	5	10	29
BWI BUSINESS PARTNERSHIP	10	5	24	39
COG - MD	0	0	0	0
COG - VA	0	0	0	0
COG - Other	303	70	460	833
DISTRICT OF COLUMBIA	19	4	72	95
FDA	1	1	1	3
FAIRFAX COUNTY	174	89	1,098	1,361
FREDERICK	50	8	130	188
GW RideConnect	148	143	60	351
HARFORD	30	33	15	78
HOWARD	19	68	80	167
LINK	0	0	0	0
LOUDOUN	54	22	114	190
MTA	14	8	43	65
MONTGOMERY COUNTY				
Bethesda Transportation Solutions	25	5	94	124
Countywide	54	35	154	243
Friendship Heights/Rockville	0	3	12	15
North Bethesda TMD	115	48	218	381
Silver Spring	1	21	40	62
NIH	2	0	0	2
NSA - BETHESDA	1	1	2	4
NORTHERN NECK	0	3	0	3
NORTHERN SHENANDOAH	8	12	36	56
PRINCE GEORGE'S	88	112	13	213
PRTC	169	74	79	322
RAPPAHANNOCK-RAPIDAN	28	18	5	51
TRI - COUNTY	41	24	71	136
TOTAL INPUT	1,424	848	3,048	5,320

TOTAL NEW & RE-APPLICANTS**2,272**

