



EMPLOYER SERVICES PARTICIPATION LEVELS

January 2024

SUPPORT STRATEGIES

Likely range of trip reduction 0%

- Expresses Interest and/or distributes/displays information on Ozone Actions Days

LEVEL 1 (BRONZE)

Likely range of trip reduction 0% to 1%

- Expresses interest in transit benefits, Smart Benefits, or other TDM information strategies
- Conducts Commuter Survey and creates a TDM plan
- Distributes alternative commute info to employees including any new hire orientation
- Posts alternative commute information, on employee bulletin board(s), intranet sites, newsletter or e-mail
- Installs Electric Car Charging Station(s) at worksite
- Installs a permanent display case or brochure holders and stock with alternative commute information

LEVEL 2 (SILVER) – Implements two or more of the following strategies Likely range of trip reduction 0% to 3% without Telework/Compressed Work Schedules

0% to 9% with Telework/Compressed Work Schedules

- Installs electronic screens or desktop feed of real-time travel information for transit and/or other alternative mode availability.
- Participates in the Capital Bikeshare Program as a Corporate Partner
- Provides preferential parking for carpools and vanpools
- Implements a telework program with 1-20% of employees participating
- Facilitates car/vanpool formation meetings
- Hosts/sponsors an alternative commute day or transportation fair or commuter benefit orientation
- Implements flex-time or staggered work schedule
- Implements compressed work week for 1-20% of employees
- Installs bicycle racks or lockers
- Installs or provides access to shower facilities for bicyclists and walkers
- Establishes an ETC who regularly provides alternative commute information to employees
- Becomes a Commuter Connections member and provides on-site ridematching or co-branding
- Supplements GRH program with payment for additional trips or own program
- Holds a Bike Safety class at client site

- Annual behavior/client challenge at worksite
- Facilitates a carpool/vanpool formation event in which 5% or more employees participate

Level 3 - Implements at least one of the following (in addition to the two or more Level 2 strategies): Likely range of trip reduction 2% to 5% without financial incentive/disincentive; Telework/Compressed Work Schedules 5% to 20% with financial incentive/disincentive

- Implements a telework program with more than 20% of employees participating
- Implements compressed work week for 21%+ of employees
- Implements any transit/vanpool benefit, Smart Benefits, Federal Bicycle Benefit, or parking "cash out" program
- Implements a carpool/bicycle/walk benefit
- Provides free or significantly reduced fee parking for carpools and vanpools (valid only for companies where employees pay for parking)
- Implements a parking fee (valid only for companies that previously did not charge for parking)
- Provides employee shuttle service, car share or TNC to transit stations
- Provides company vanpools for employees' commute to work
- Implements a comprehensive Bicycle/Walking program (includes installation of showers bicycle racks/lockers, and financial incentives for bicycling and/or walking, or a Capital Bikeshare Station or Capitol Bikeshare Corporate Membership) with 20% or more employee participation

LEVEL 4 (PLATINUM)

Likely range of trip reduction

2% to 8% without financial incentive

Telework/Compressed Work Schedules

5% to 30% with financial incentive, Telework/Compressed Work Schedules

- Implements two or more of the Level 3 TDM programs (in addition to the 2 or more Level 2 strategies) and actively promotes these programs and alternative commuting