

# 2020 Census Overview Metropolitan Washington Council of Governments

*Fernando E. Armstrong, Regional Director*

*Ronald E. Brown, Partnership Specialist*

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# 2020 Census

- ✓ U.S. Constitutional Mandate, Article 1, Section 2
- ✓ Apportion seats in the U.S. House of Representatives
- ✓ Conduct redistricting at the federal, state, and local levels
- ✓ Distribute over \$675 billion federal dollars to state and local governments
- ✓ Provide statistical support for grant applications
- ✓ Help community plan for future needs

# 2020 Census Goals

## *Goals*

- ✓ To count everyone once, only once, and in the right place

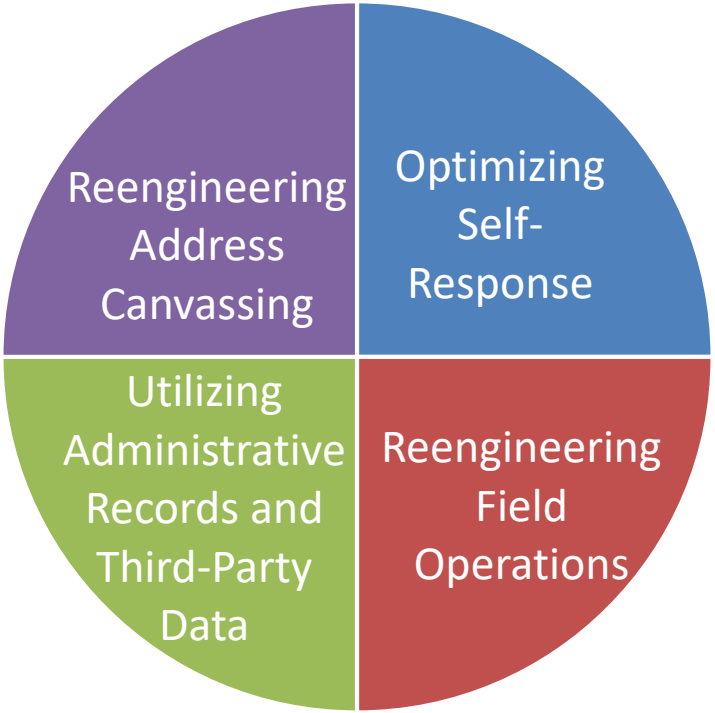
## *Objectives*

- ✓ To conduct the 2020 with the same high quality, but at a cost savings of 5.2 billion in comparison to the 2010 design

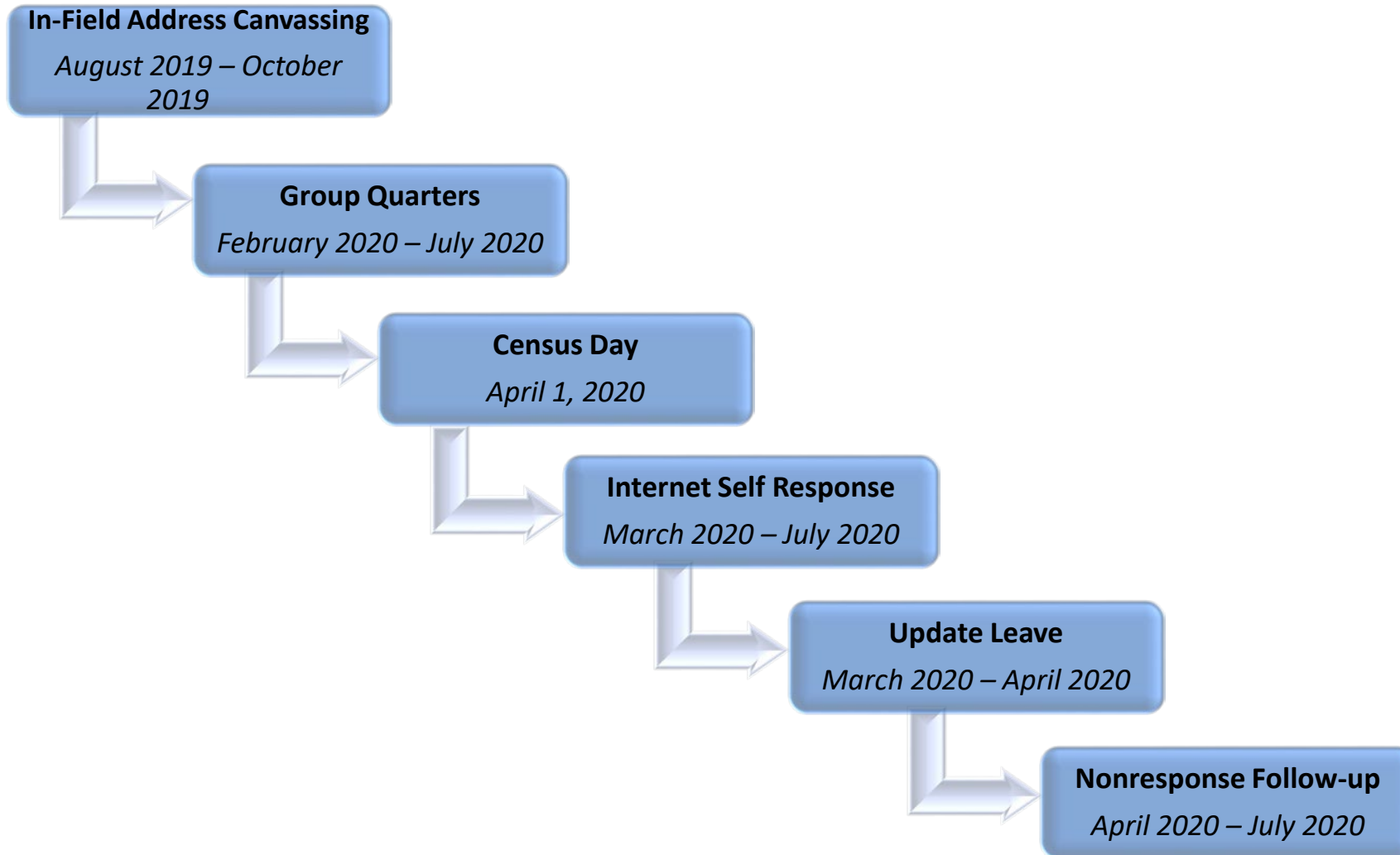
## *What's New*

- ✓ We're maximizing outreach by using both traditional and new media
- ✓ We're offering and encouraging people to use the secure online response option
- ✓ We're providing our fieldworkers with handheld devices for collecting Census data.
- ✓ We're utilizing automated systems for recruiting, training, and payroll.

# Four Key Innovation Areas for 2020



# Our Timeline



# Philadelphia Region ACOs (Area Census Offices)

## *Wave 1: April 2019*

- ✓ Fairfax, VA

## *Wave 2: October 2019*

- ✓ Alexandria, VA
- ✓ Fredericksburg, VA
- ✓ Norfolk, VA
- ✓ Richmond, VA
- ✓ Roanoke, VA
- ✓ Towson, MD
- ✓ Hagerstown, MD
- ✓ Baltimore, MD
- ✓ Annapolis, MD
- ✓ District of Columbia

# ACO Job Title & Descriptions

- ✓ **Area Census Office Manager** - *Responsible for the general supervision and administration of the office.*
- ✓ **Census Field Manager / Lead CFM**– *Responsible for accomplishing production and quality goals in field operations under their span of control. Conducts individual and group training sessions for their personnel as necessary.*
- ✓ **Administration Manager** – *Responsible for administrative functions, such as personnel, payroll and supply. Manages and monitors all office requisitioning, equipment and shipping.*
- ✓ **IT Manager** – *Leads all office computing environment, mobile computing environment, and automation support efforts.*
- ✓ **Recruiting Manager** – *Oversees the recruiting and testing of job applicants for field position and clerks.*
- ✓ **Recruiting Assistant** – *Assists in recruiting and testing of job applicants.*
- ✓ **Census Field Supervisor** – *Appoints, trains, and supervises enumerators that are engaged in data collection.*
- ✓ **Office Operations Supervisor** – *Coordinates, supervises, and oversees the work of office clerks in specific functional areas.*
- ✓ **Enumerator** – *Locally hired workers who perform field enumeration activities in and around their respective neighborhoods.*
- ✓ **Clerk** – *Office clerks perform a wide variety of clerical functions in support of field data collection, recruiting, payroll/personnel, automation technology, and quality assurance operations.*

# 2018 ACO Pay Rates

(pay ranges for the D.C., Maryland, Virginia area)

Position	Pay Rate (subject to change)			Staffing Timeline (Peak Operations)
	D.C.	Maryland	Virginia	
<i>Area Census Office Manager</i>	<i>\$40.00 - \$43.00</i>	<i>\$31.00 - \$38.00</i>	<i>\$25.00 - \$43.00</i>	<i>June 2019</i>
<i>Census Field Manager</i>	<i>\$30.00 - \$32.00</i>	<i>\$23.00 - \$28.00</i>	<i>\$19.00 - \$32.00</i>	<i>June 2019</i>
<i>Administration Manager</i>	<i>\$30.00 - \$32.00</i>	<i>\$23.00 - \$28.00</i>	<i>\$19.00 - \$32.00</i>	<i>June 2019</i>
<i>IT Manager</i>	<i>\$30.00 - \$32.00</i>	<i>\$23.00 - \$28.00</i>	<i>\$19.00 - \$32.00</i>	<i>June 2019</i>
<i>Recruiting Manager</i>	<i>\$30.00 - \$32.00</i>	<i>\$23.00 - \$28.00</i>	<i>\$19.00 - \$32.00</i>	<i>June 2019</i>
<i>Recruiting Assistants</i>	<i>\$25.00 - \$28.00</i>	<i>\$20.00 - \$24.00</i>	<i>\$14.00 - \$28.00</i>	<i>August 2019</i>
<i>Census Field Supervisor</i>	<i>\$25.00 - \$28.00</i>	<i>\$18.00 - \$24.00</i>	<i>\$14.00 - \$28.00</i>	<i>February 2020</i>
<i>Office Operations Supervisor</i>	<i>\$25.00 - \$26.00</i>	<i>\$19.00 - \$23.00</i>	<i>\$15.00 - \$26.00</i>	<i>July 2019</i>
<i>Enumerator</i>	<i>\$22.00 - \$25.00</i>	<i>\$18.00 - \$22.00</i>	<i>\$13.00 - \$25.00</i>	<i>March 2020</i>
<i>Clerk</i>	<i>\$18.00 - \$20.00</i>	<i>\$15.00 - \$18.00</i>	<i>\$12.00 - \$20.00</i>	<i>September 2019</i>



# How Local Governments Can Collaborate with the U.S. Census Bureau

## *Operational Support*

- ✓ Provide space that can be used for testing, on-boarding, training, etc.
- ✓ Provide lists of residential institutions
- ✓ Provide lists of shelters, service providers, and transient locations
- ✓ Promote temporary job opportunities

## *Promotional Support*

- ✓ Form a Complete Count Committee (elected officials, community groups, faith based, social service, health, business, etc.)
- ✓ Encourage census participation in newsletters, on websites, alert systems, drop-in articles, etc.

# Questions 2020 Census Operations and Positions?

Contact us:

Recruiting Hotline - 1-888-480-1639

Philadelphia Regional Census Center- 1-844-507-2020

Email us at - [Philadelphia.rcc.partnership@census.gov](mailto:Philadelphia.rcc.partnership@census.gov)