

COMMUTER CONNECTIONS SAFETRACK WORK GROUP CONFERENCE CALL MEETING NOTES

Friday, October 14, 2016 11:00 a.m. – 1:00 p.m. Metropolitan Washington Council of Governments Staff Contact: Nicholas Ramfos 202/962-3313

1. Introductions:

Conference call participants introduced themselves. Participants included:

Jamaica Arnold Marina Budimir Julie Hershorn Holly Morello Nicholas Ramfos Jerry Roberson Fred Sims Joe Stainsby

WMATA Review of initial observations from SafeTrack Surge #9
(September 15 – October 26) Vienna – West Falls Church Single
Tracking and Upcoming Surge #10 (October 29 – November 22) – NoMa
– Galludet U – Fort Totten Closure

Jerry Roberson stated that Surge #9 is continuing and is in week five. Ridership on the shuttles started off slow and during weeks two and three the numbers jumped up to about 5,000 riders from about two to three thousand. There has not been an impact on the adjacent bus routes. Fairfax Connector has also been running a shuttle from Vienna to the Pentagon \$4 each way. Ridership has been down about 90% at Vienna but up 190% at West Falls Church.

With regards to Surge 10, the WMATA page only has basic information with a video. There wil be links that will be added for services provided. Fred Sims with WMATA gave an overview of Surge 10 services. Shuttle service from Fort Totten and NoMa will be local shuttle service that will include stops at both Brookland and Rhode Island Avenue. Montogmery County RideOn will be offering free service between Silver Spring, Takoma, and Fort Totten. Riders will be encouraged to change to the Green Line at Fort Totten. Extra service will also be offered from Fort

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Totten and McPherson Square. The S9 will have extra service all day. Other alternative Metrobus services will also be recommended. There also have been requests from DDOT for traffic control officers near the impacted stations and moving parking spaces at selected stations. Mr. Roberson stated the shuttle routes connecting between Fort Totten, NoMa, Brookland, and Rhode Island Avenue, will be shown on route maps that will be made available either on-line or in the station given that the street networks between these stations are not direct. The shuttle will service each of the stations both on the North and South routes. There will be additional buses going through the local neighborhoods.

3. SafeTrack Surge 10 (October 29 – November 22)

a. DDOT Plan:

There were no representatives on the conference call from DDOT. Mr. Ramfos stated that DDOT's plans for SafeTrack could be found at http://safetrack.godcgo.com/.

b. Commuter Connections Plan:

Nicholas Ramfos stated that geo-targeted messages to employers and employees surrounding the impacted Metrorail stations for Surge 10 will be developed and would be sent to commuters and employers in Surge 10 affected area. The messages will also promote the new mobile app from Commuter Connectinos called CarpoolNow which allows drivers and riders to connect for carpools free. WMATA will also include language on the CarPoolNow mobile app on their web site. Paid and non-paid social media will be used along with paid radio advertisements on WTOP.

c. Other Jurisdictional TDM Plans:

Holly Morello stated that all of the route accommodations and service extentions have been posted and promoted on the PRTC web site. PRTC has also been promting the CarPoolNow mobile app for those requesting rideshare services.

4. Other Business

Next Meeting Date: November 16, 2016 10 a.m.