

FREDERICK COUNTY

# Toward Zero Deaths

8/2/2021

# Overview



- A. MDOT and TPB guidance – Frederick County adopted TZD policy
- B. Consultant assistance in implementation
- C. First phase:
  - Identify stakeholders (government, law enforcement, community)
  - Conduct investigation/interviews
  - Identify gaps/weaknesses in the system
- D. 10 Priority Actions

# Frederick County Towards Zero Deaths Policy

- Countywide **guiding principle** for transportation planning and design
- Strengthen the **Complete Streets Plan** (policy adopted in 2020)
- Action Plan Key Components:
  1. Make safety the highest priority for the public R/W.
  2. Evaluate and recommend modifications to existing standards
  3. Create a Vision Zero Task Force
  4. Summarize changes to policies
  5. Implement in equitable manner
  6. Provide an annual report

# A New Safety Mindset

## ACCEPTING THE STATUS QUO

- Accidents
- Traffic deaths are inevitable
- Perfect human behavior
- Prevent collisions
- Individual responsibility
- Saving lives is expensive



## TOWARDS ZERO DEATHS

- Crashes
- Traffic deaths are preventable
- Integrate human failing in approach
- Prevent fatal and severe crashes
- Systems approach
- Saving lives is not expensive

# 109 Deaths on Frederick County Roads: 2015-2019





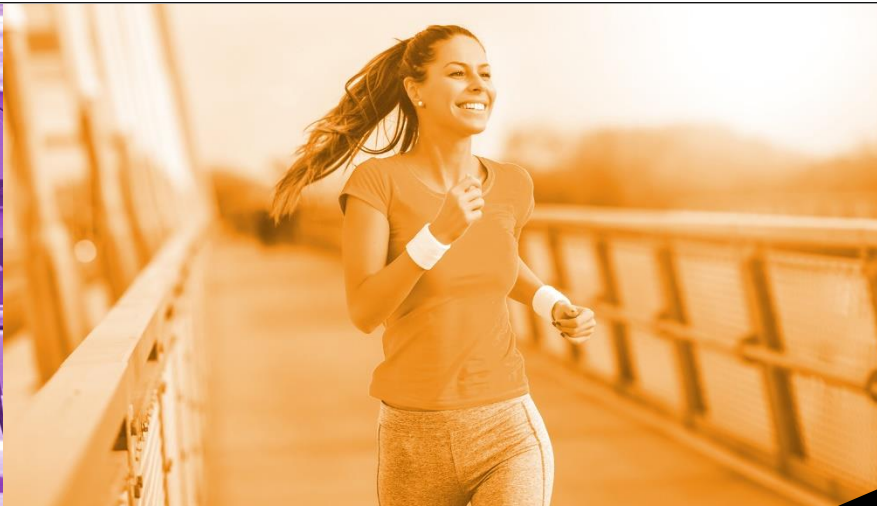
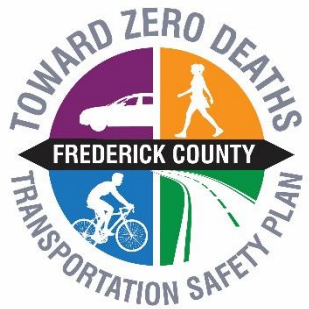
**10 PRIORITY ACTIONS**  
to Eliminate Traffic-related Deaths  
and Serious Injuries in  
Frederick County



# 10 PRIORITY ACTIONS



- A. Improve data collection, analysis, and sharing among agencies
  - Encourage cross agency, data driven decision making
  - Multi-agency review of fatal/serious injury crashes
- B. Increase Enforcement of Speed Limits
  - Manual and Automated
  - Municipal/County agency coordination and resource pooling
- C. Upgrade safety infrastructure on rural roads
  - Ongoing review of rural segment – potentially coordinating with resurfacing
  - Assess segments where accidents have occurred in the past 5 years



Thank you.

Questions?